



WEBSITES, WITH EASE

GABRIELE RAPONE
CXO & CO-FOUNDER



P R O B L E M

380
WEBSITES/MIN



P R O B L E M

CREATING A WEBSITE
HAS NEVER BEEN
SIMPLE **ENOUGH**



P R O B L E M



TOOLS ARE WAY TOO
SOPHISTICATED FOR
6 USERS OUT OF 10

CLIENTS DON'T KNOW
WHAT THEY WANT AND
HAVE NO IMAGINATION



S O L U T I O N

BACK ON PAPER



S O L U T I O N

BACK ON PAPER



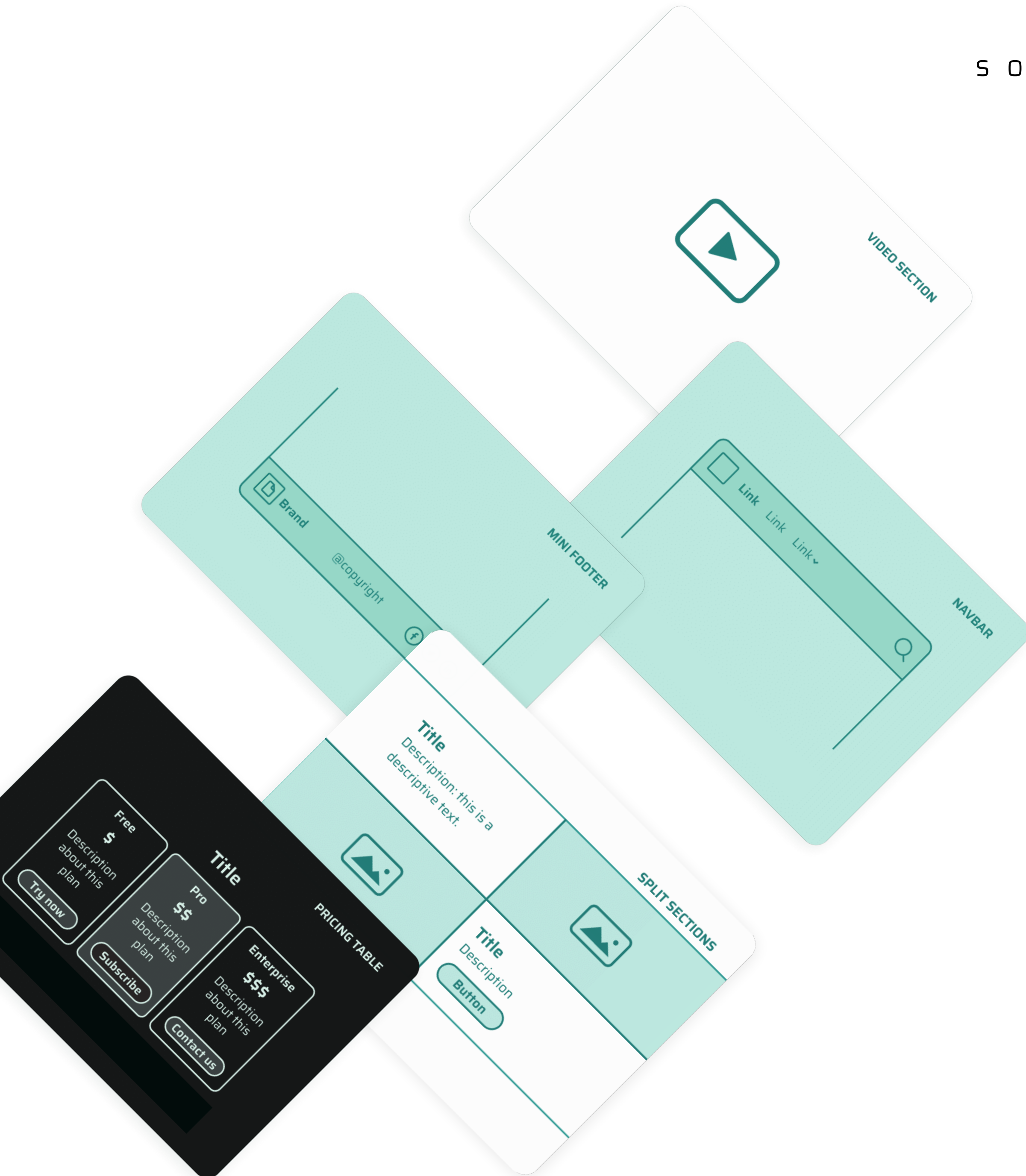
S O L U T I O N

BACK ON PAPER



S O L U T I O N

WE MADE **PHYSICAL**
CARDS REPRESENTING
WEBSITE SECTIONS...



SOLUTION

NAVBAR

Link

Link

Link

SPLIT SECTIONS

Title

Description: this is a descriptive text.

Title

Description

Button

PRICING TABLE

Title

Free

\$

Description about this plan

Try now

Pro

\$\$

Description about this plan

Subscribe

Enterprise

\$\$\$

Description about this plan

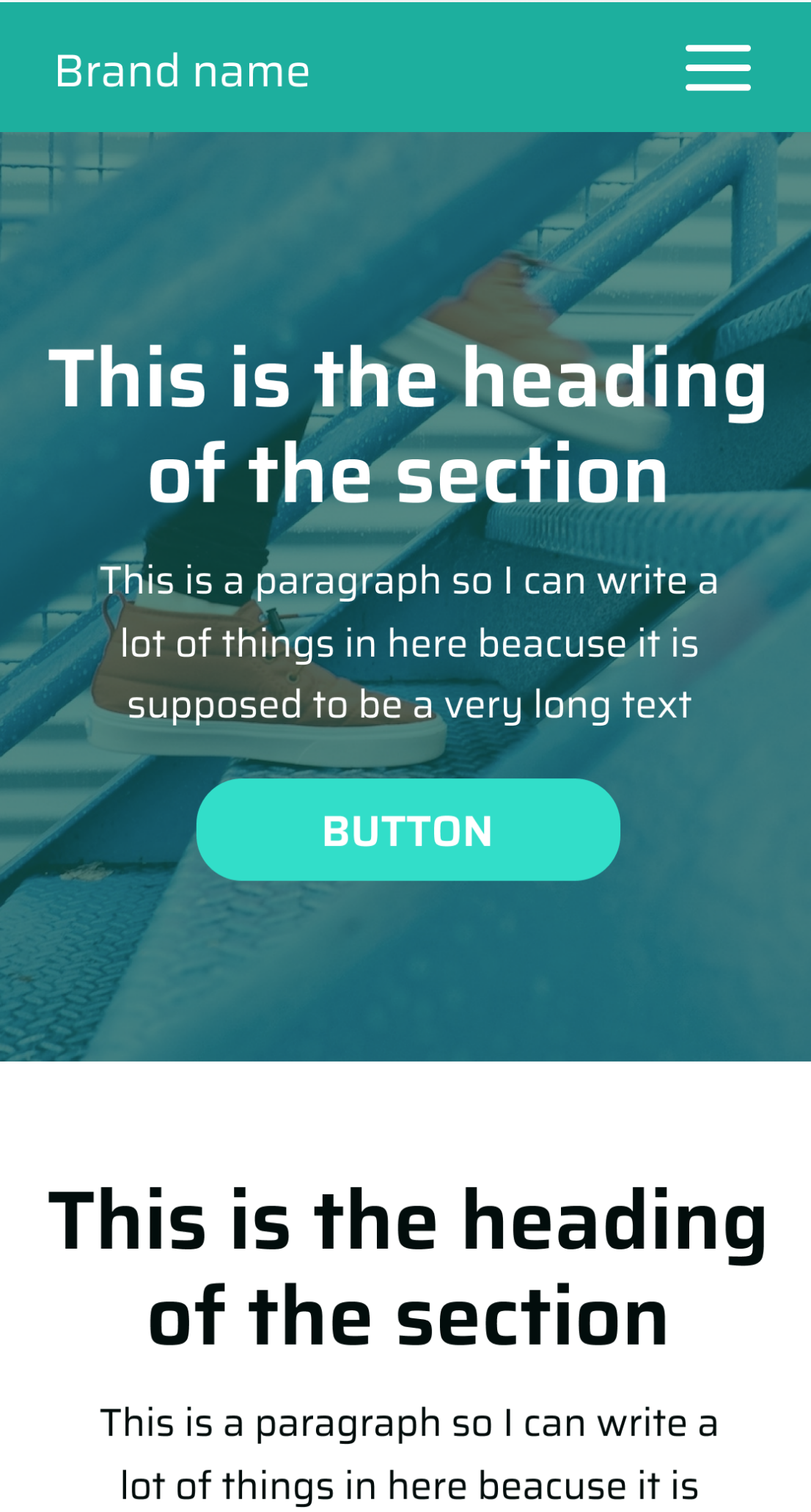
Contact us

S O L U T I O N



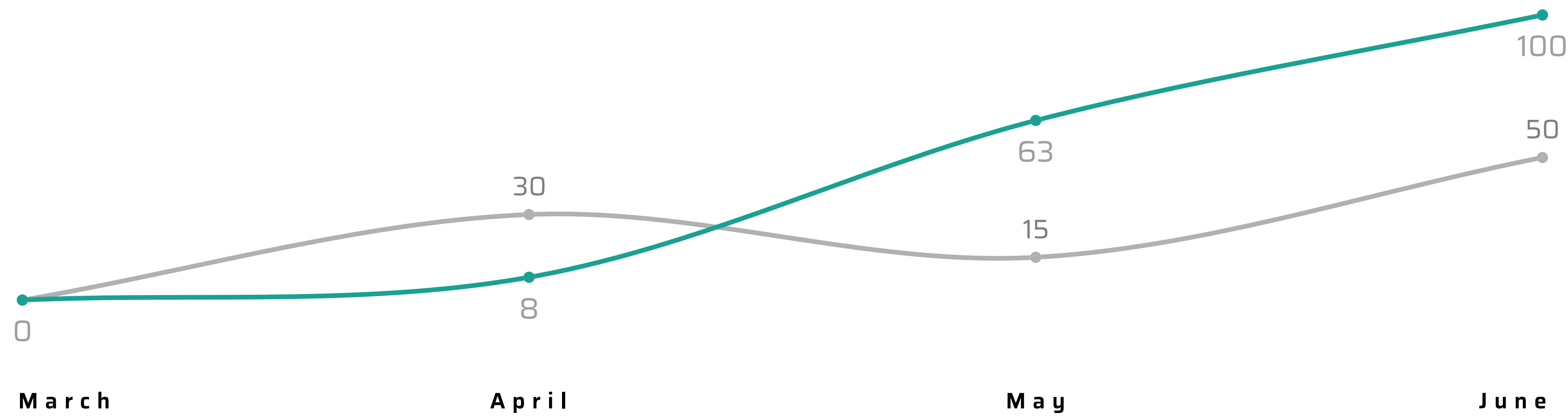
S O L U T I O N





SUBSCRIPTIONS/SALES

2019

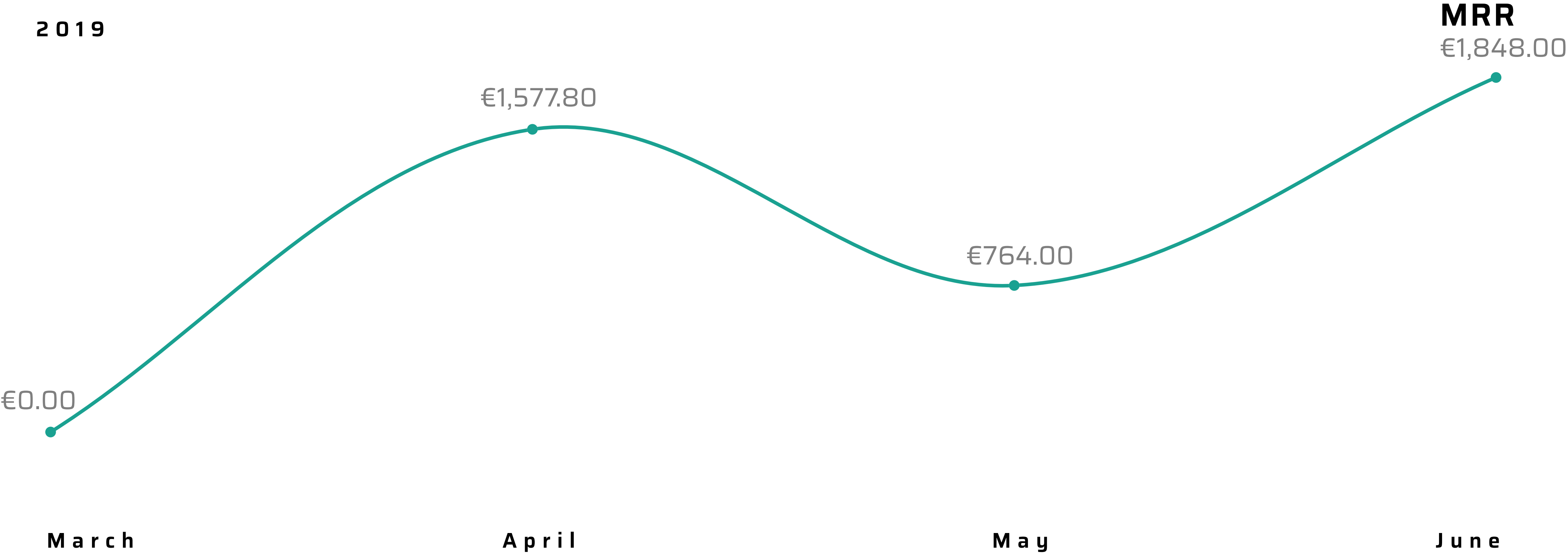


 SUBSCRIPTIONS

 SALES

REVENUE

2019



PLANS

PRO

\$15/MO
billed annually

CUSTOM

Contacts us

C O M P E T I T O R S

SPEED



SIMPLICITY

M A R K E T

USA ONLY

38.3B\$

CAGR

6.7%

SOURCE: IBIS WORLD

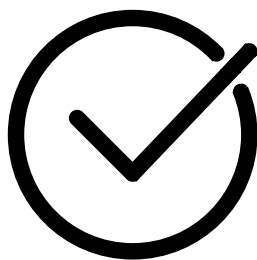


FROM 0 TO 10



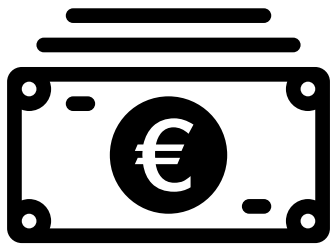
CREATED AN MVP

June



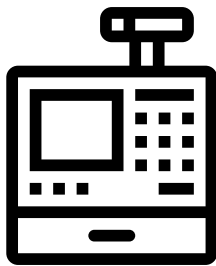
PRE-SOLD +1000€ AT
CAMPUS PARTY 2018

July



145,000€ BY
LVENTURE GROUP

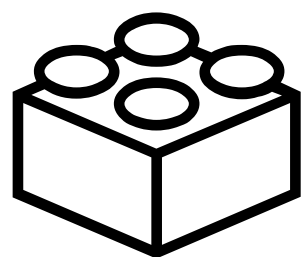
January



200 SALES
IN 3 MONTHS

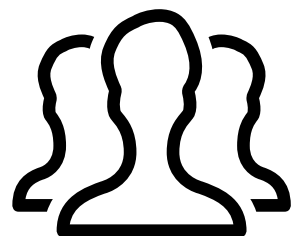
March

FROM 10 TO 100



WORDPRESS
PLUGIN

December



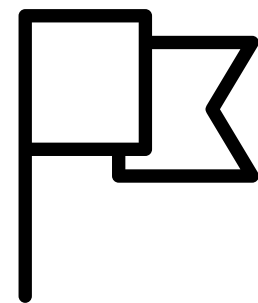
EXPAND
TEAM

March



SELL IN
USA

June

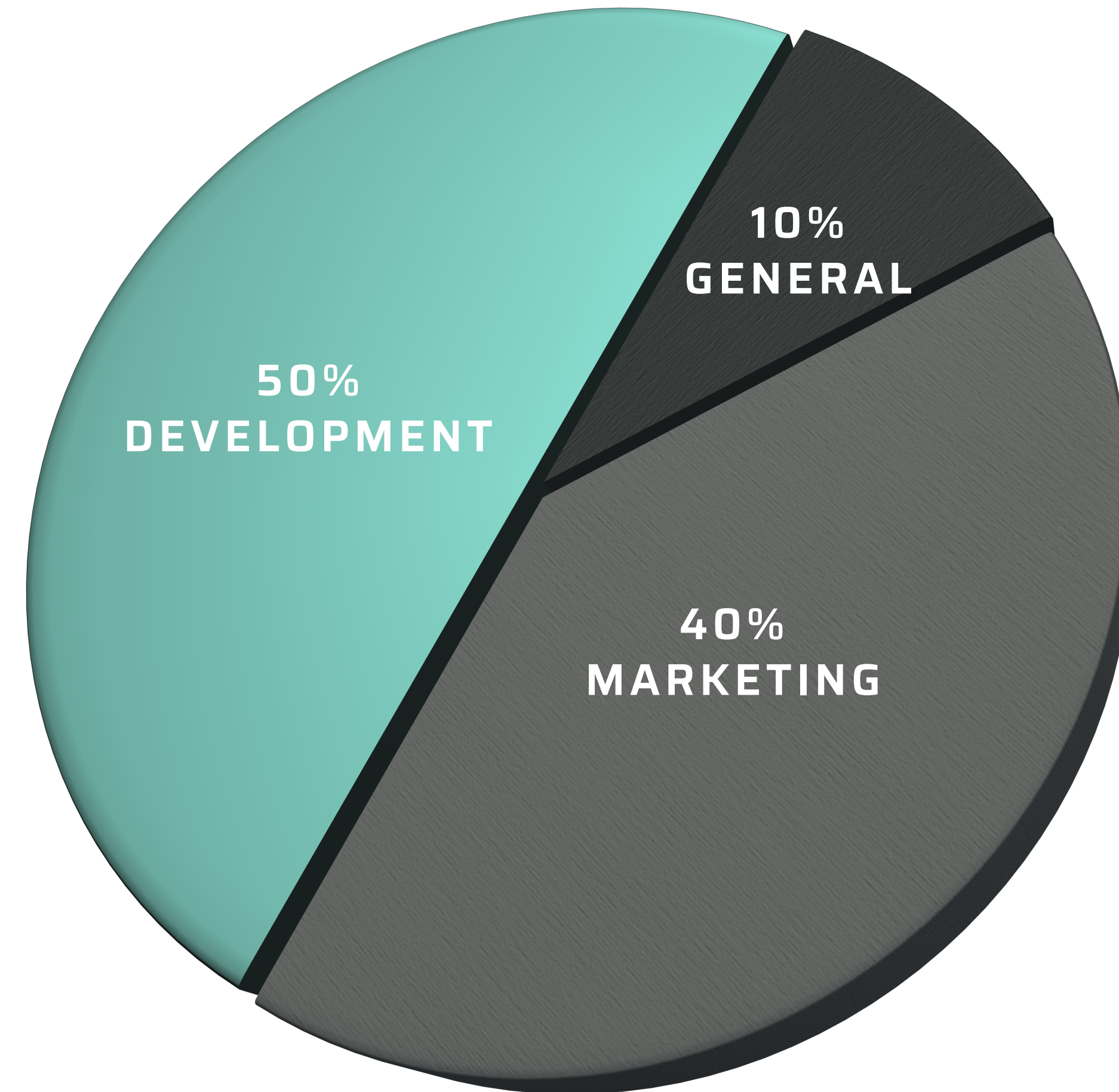


BUILD A SUITE
OF TOOLS

September

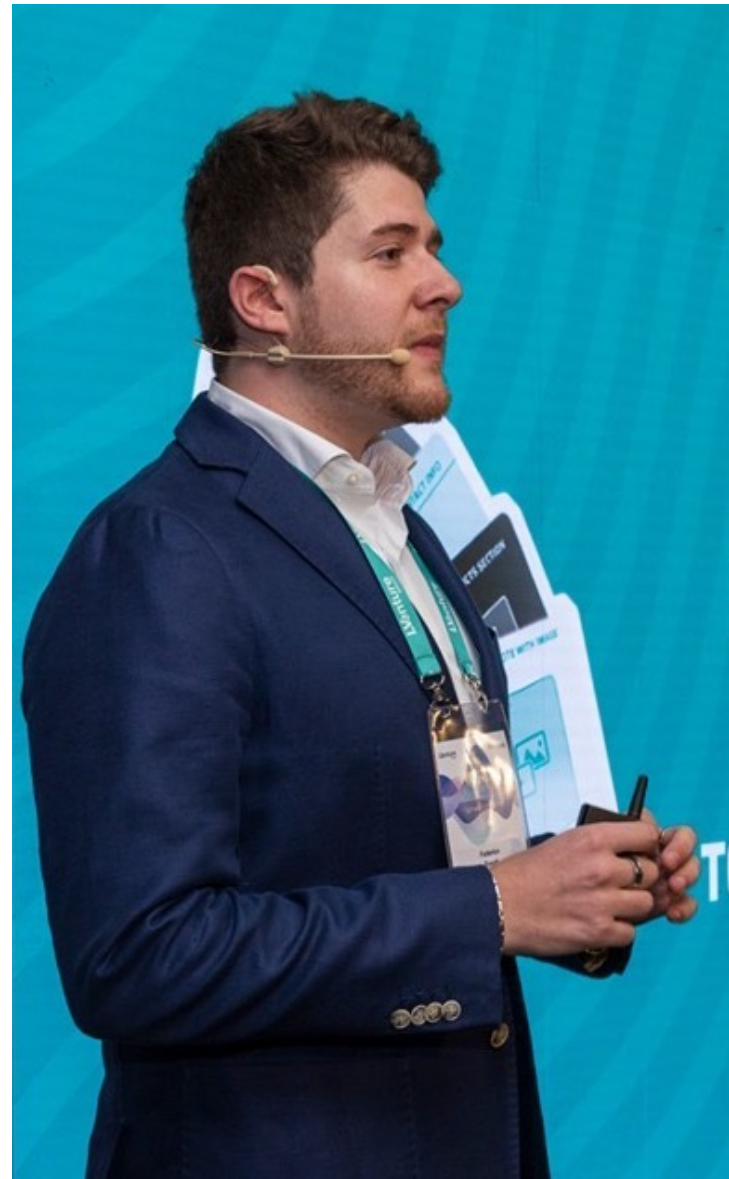
N E E D

CURRENTLY
SEEKING FOR
150,000€



C O - F O U N D E R S

MEET OUR TEAM



Federico Rosati

CEO - Designer,
Creative Developer



Gabriele Rapone

CXO - Product/UX
Designer, Front-ender



Andrea Passini

CTO - Full-stack
Developer



Emilio Cavarretta

CIO - Full-stack
Developer

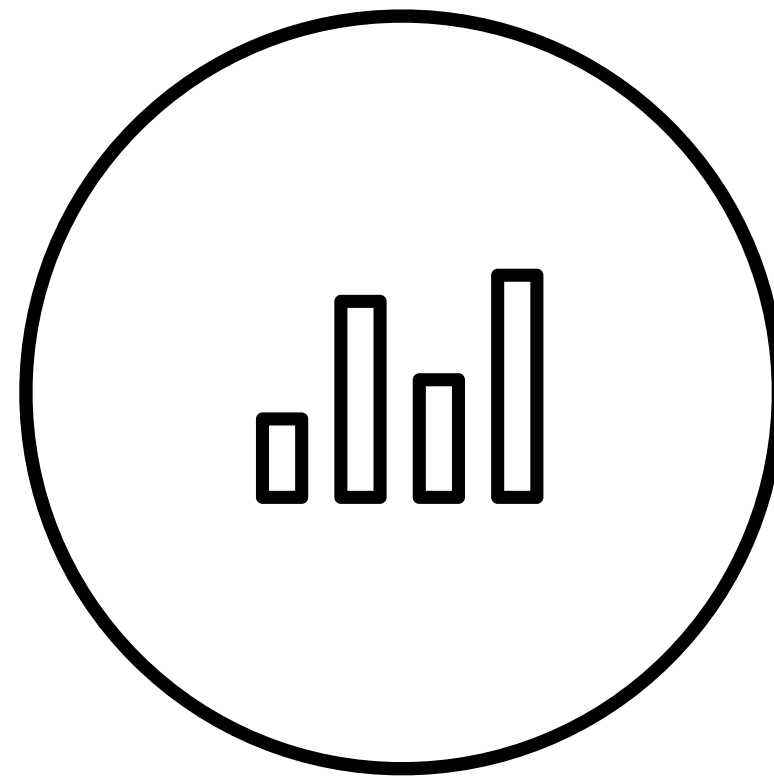


Mariano Silvestri

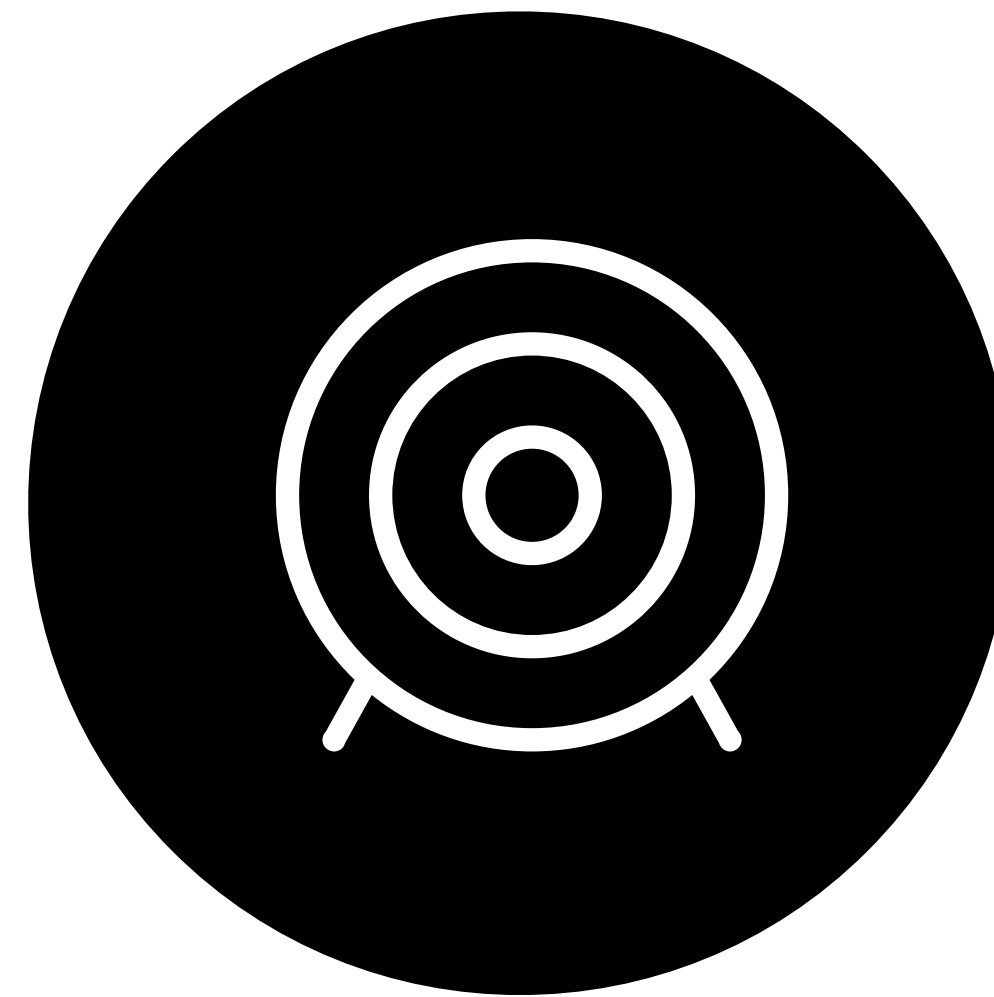
Digital Marketer
Advertising Specialist

O P P O R T U N I T Y

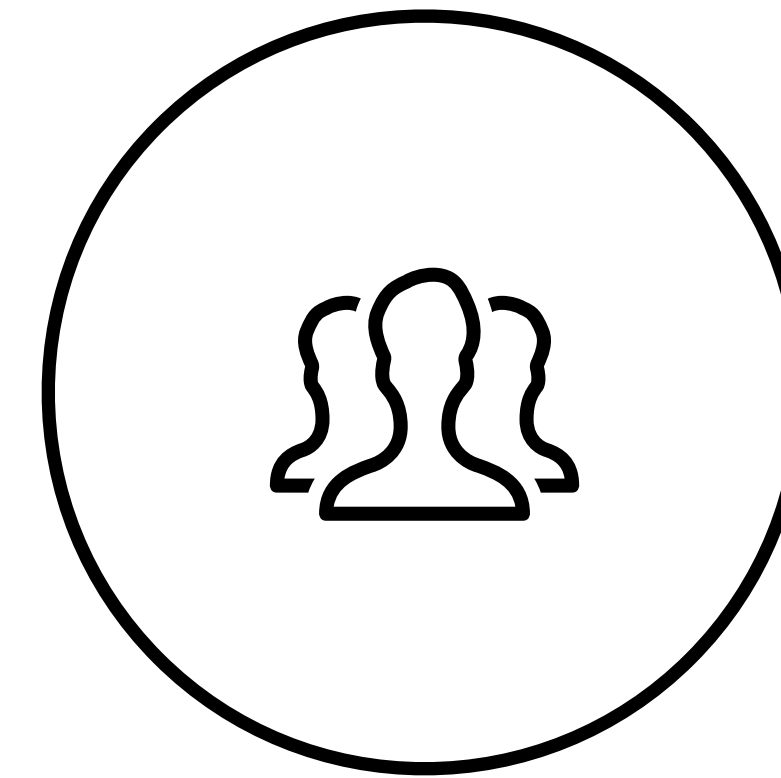
RECAP



THE RIGHT
MARKET



THE RIGHT
PROBLEM



THE RIGHT
TEAM



THANK YOU!

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