



napshower

rest refresh relax everywhere

Matteo Angioni

CABIN CREW MANAGER
& HOST BB

day use

incremental growth

09/19

team

market

customers

napshower.com in Cagliari

business



10/19

roadmap

2018

website
accesses

30%

07/19

NapShower
in Cagliari

Vanna Loi Loi

Marcello Rosas

Matteo Angioni

5%

year over year
growth rate

2022

2017

35%

11/20

12%

flexibility

01/20

43%

35%

napshower

19%

source: SKIFT



napshower

team



Vanna Loi Loi

CABIN CREW MANAGER
& HOST BB

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Marcello Rosas

ARCHITECT
& GRAPHIC DESIGNER

marcello@napshower.com



Matteo Angioni

MASTER HOTEL
MANAGEMENT

matteo@napshower.com







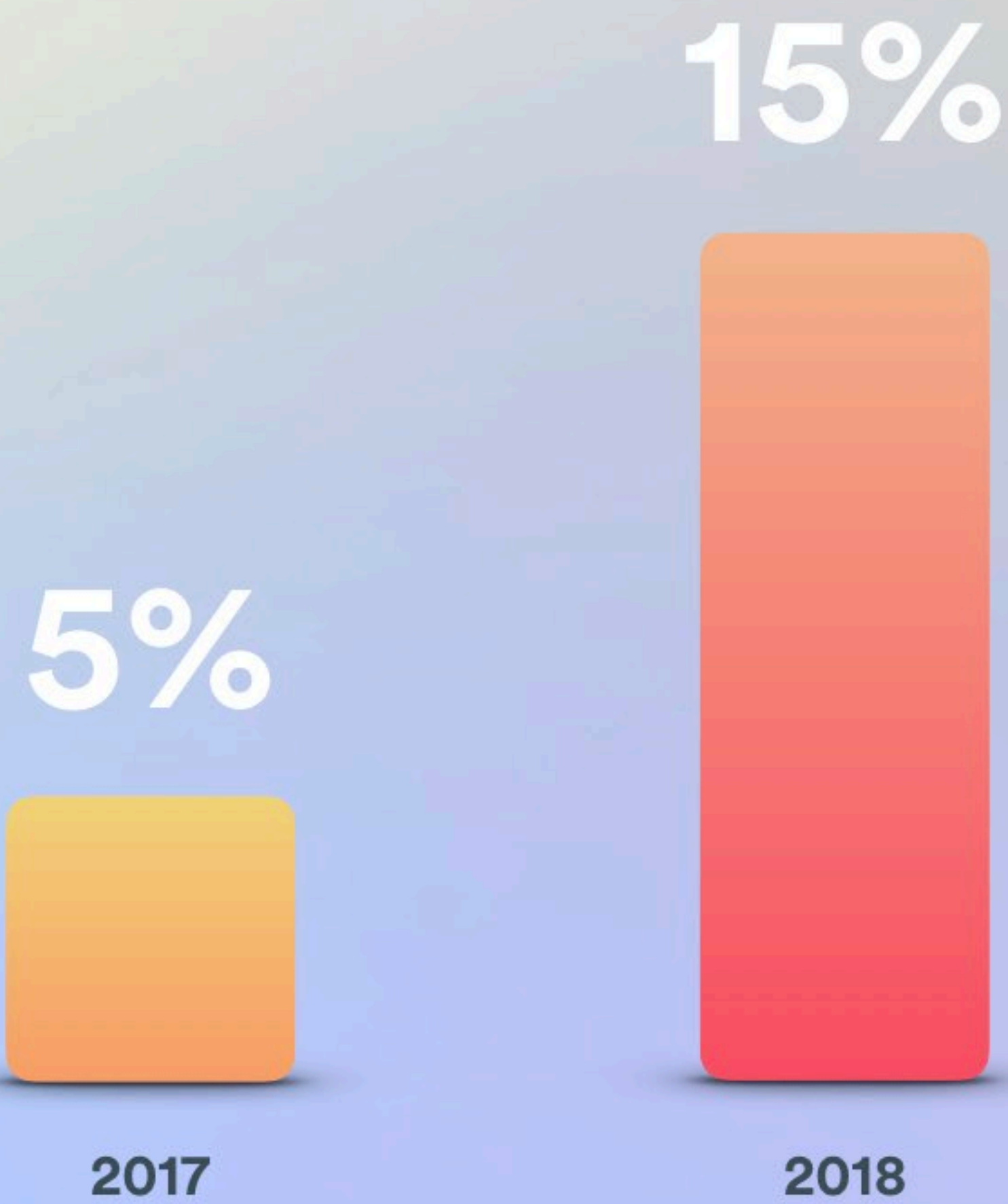








day use



source SKIFT



napshower



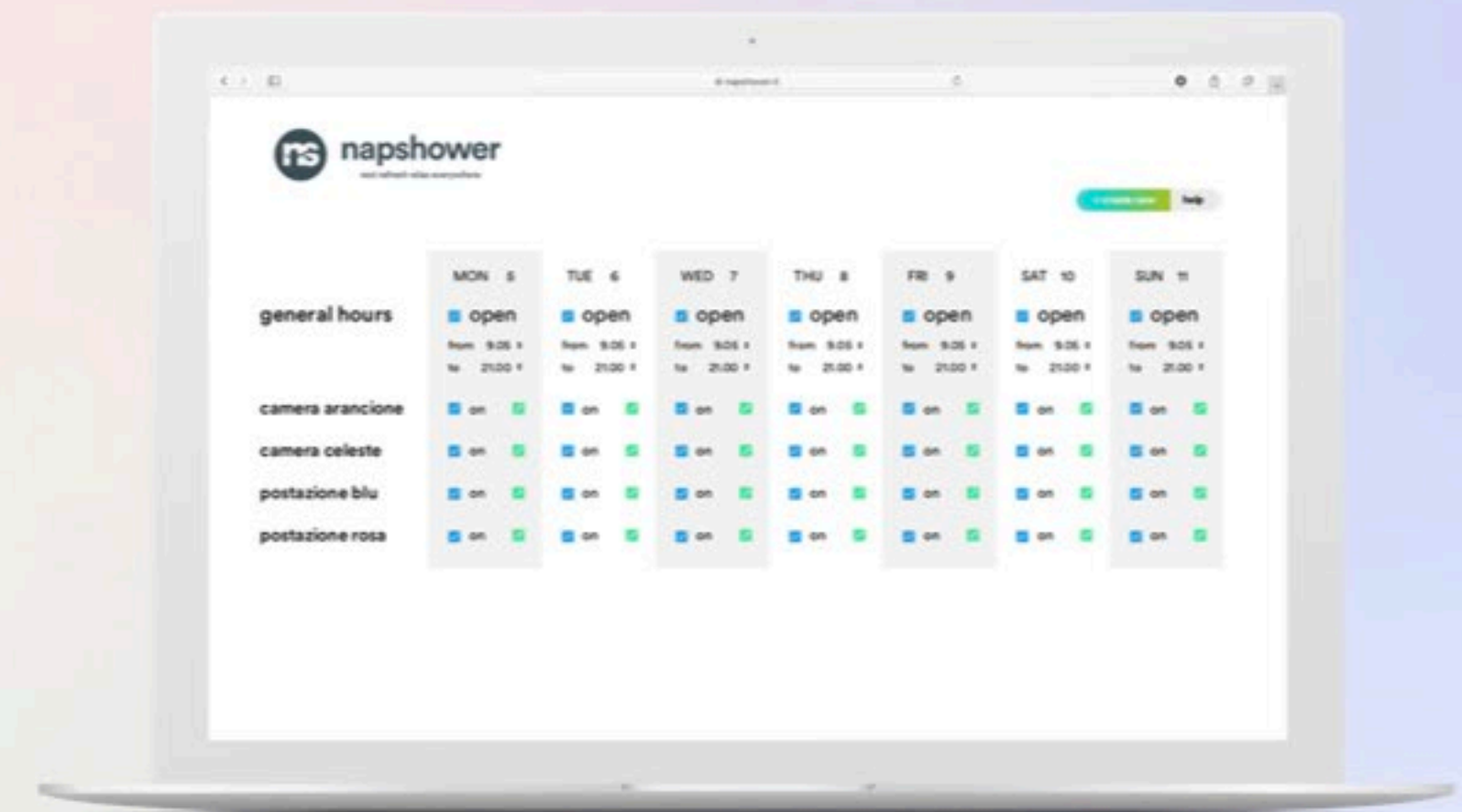
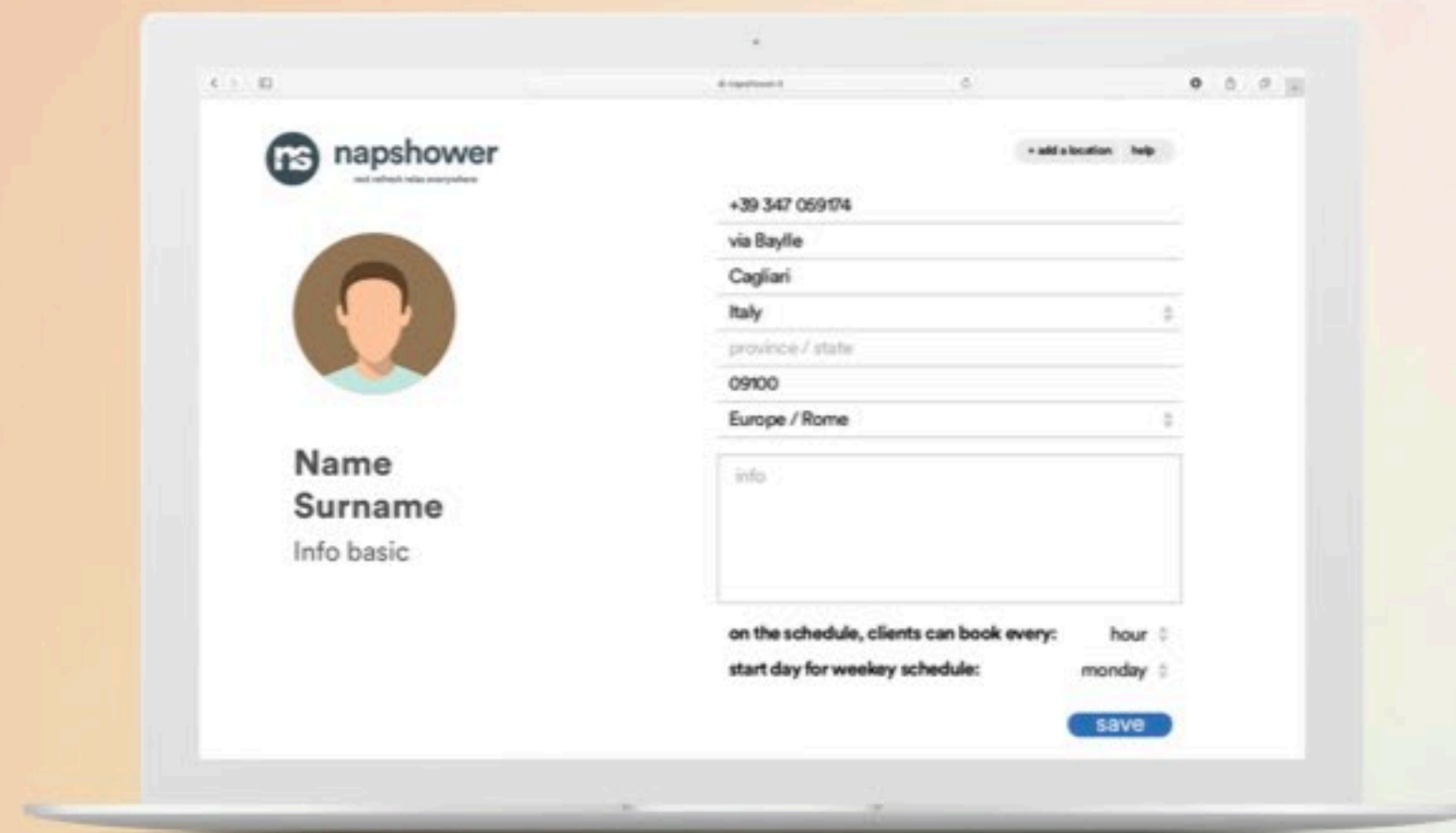
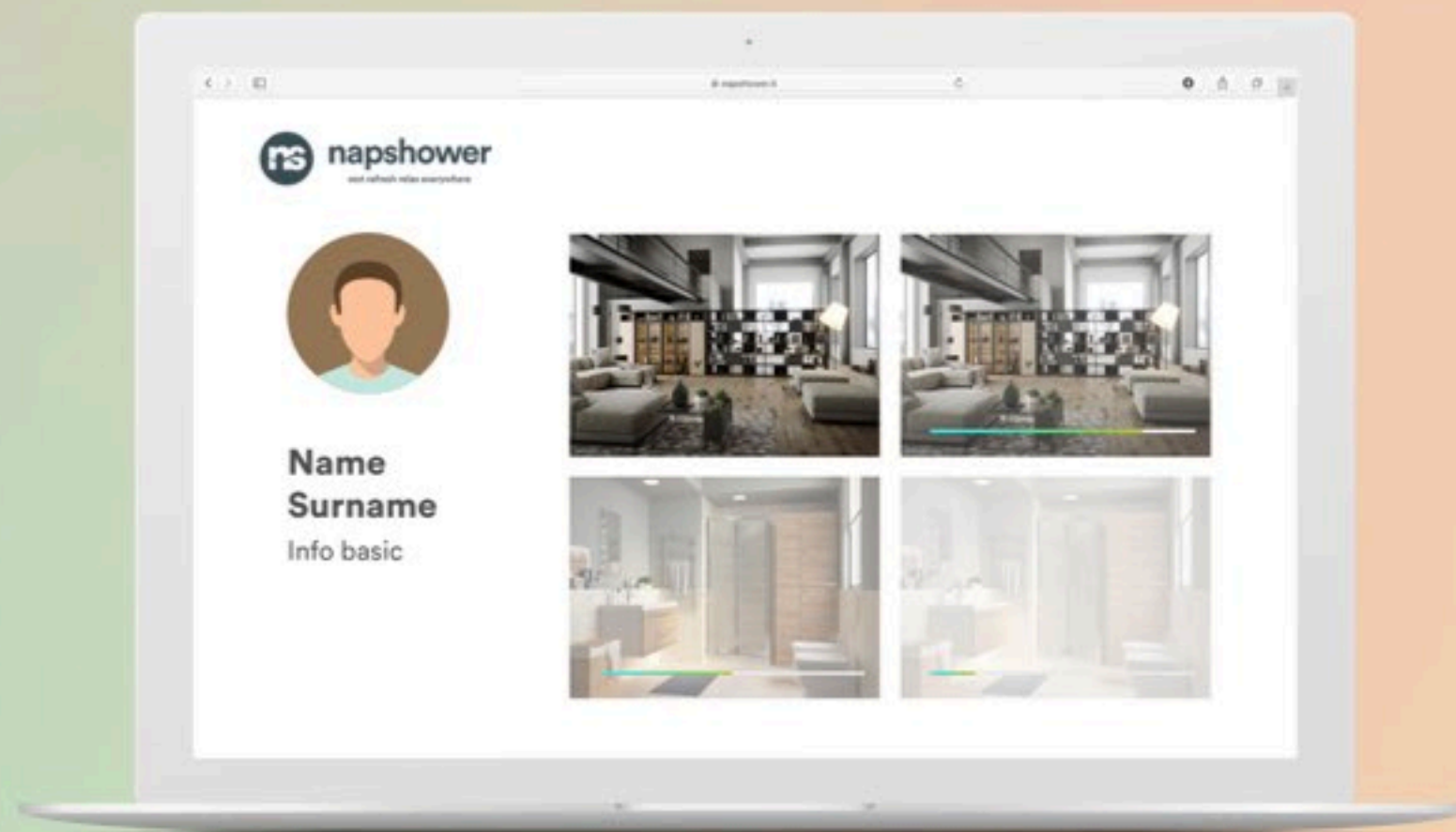
REST
REFRESH
RELAX
EVERYWHERE

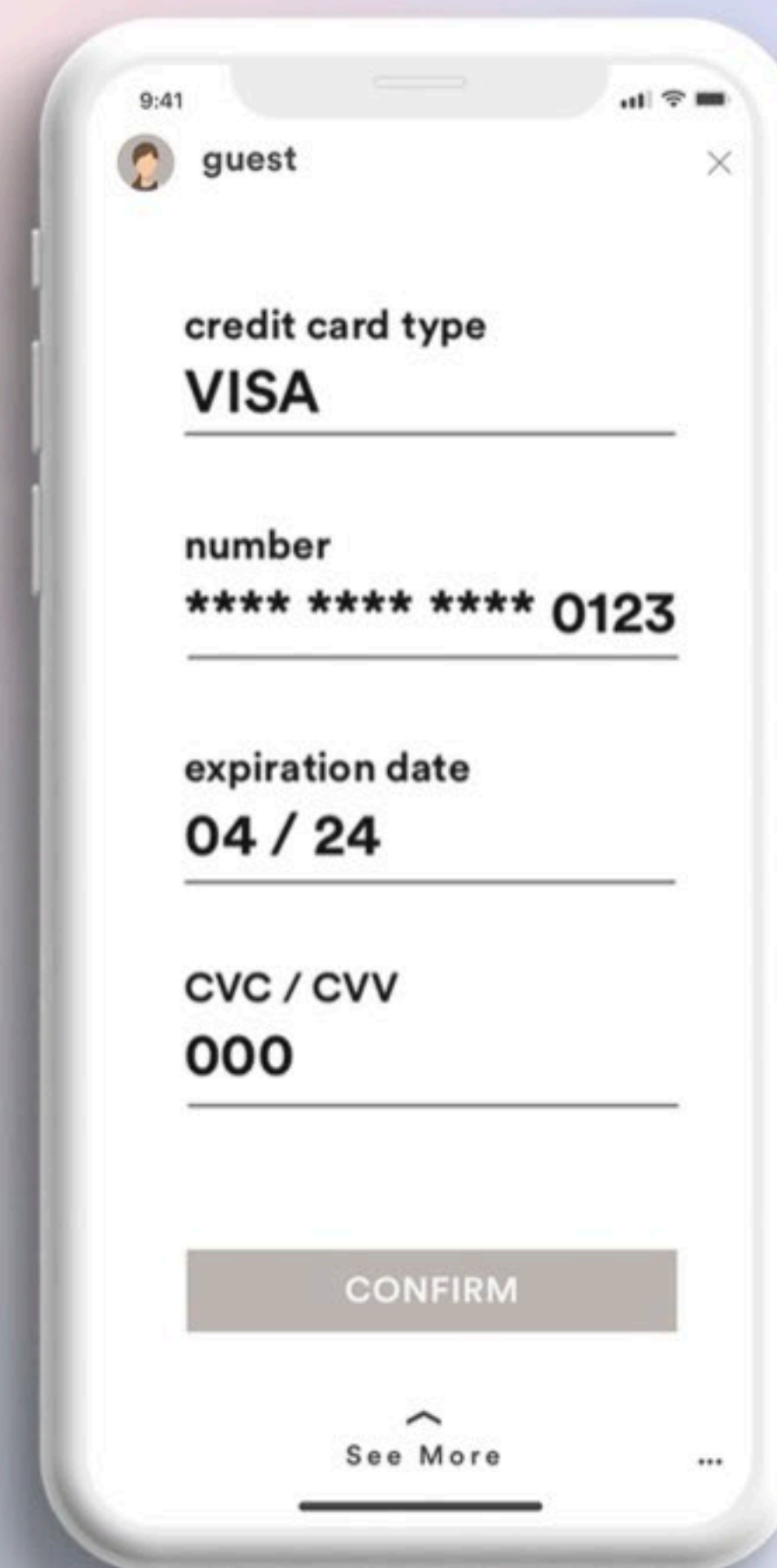
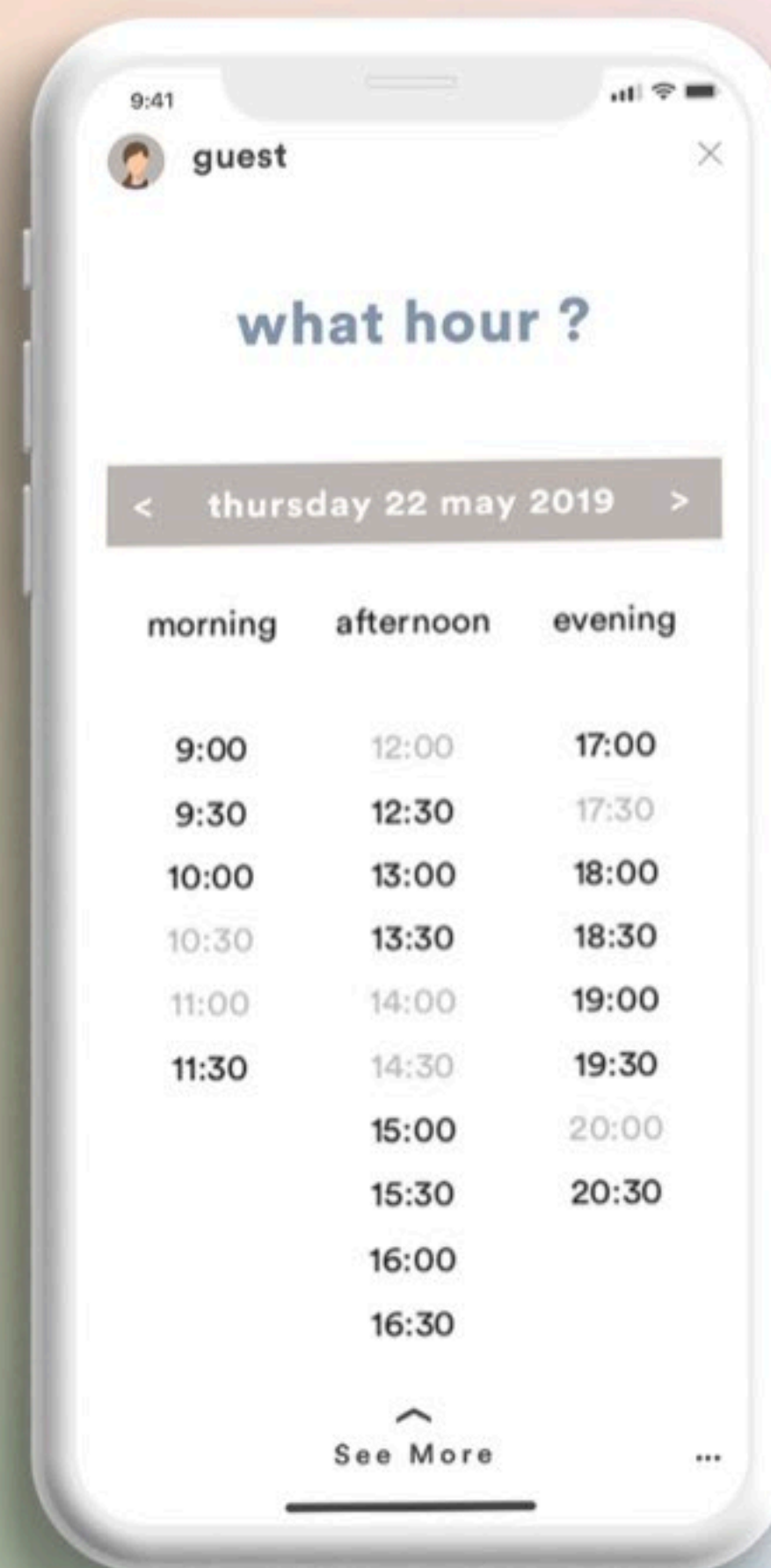
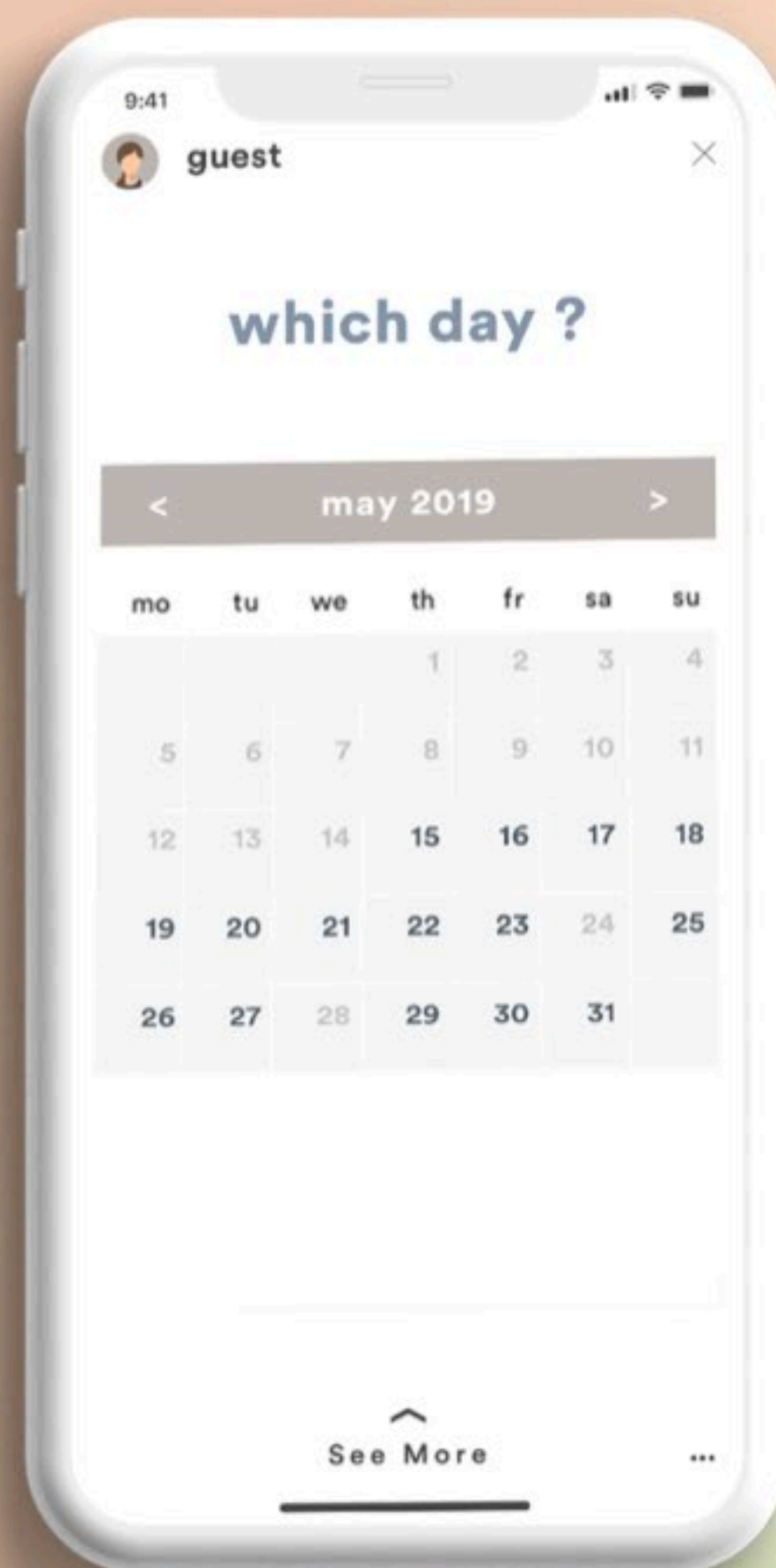
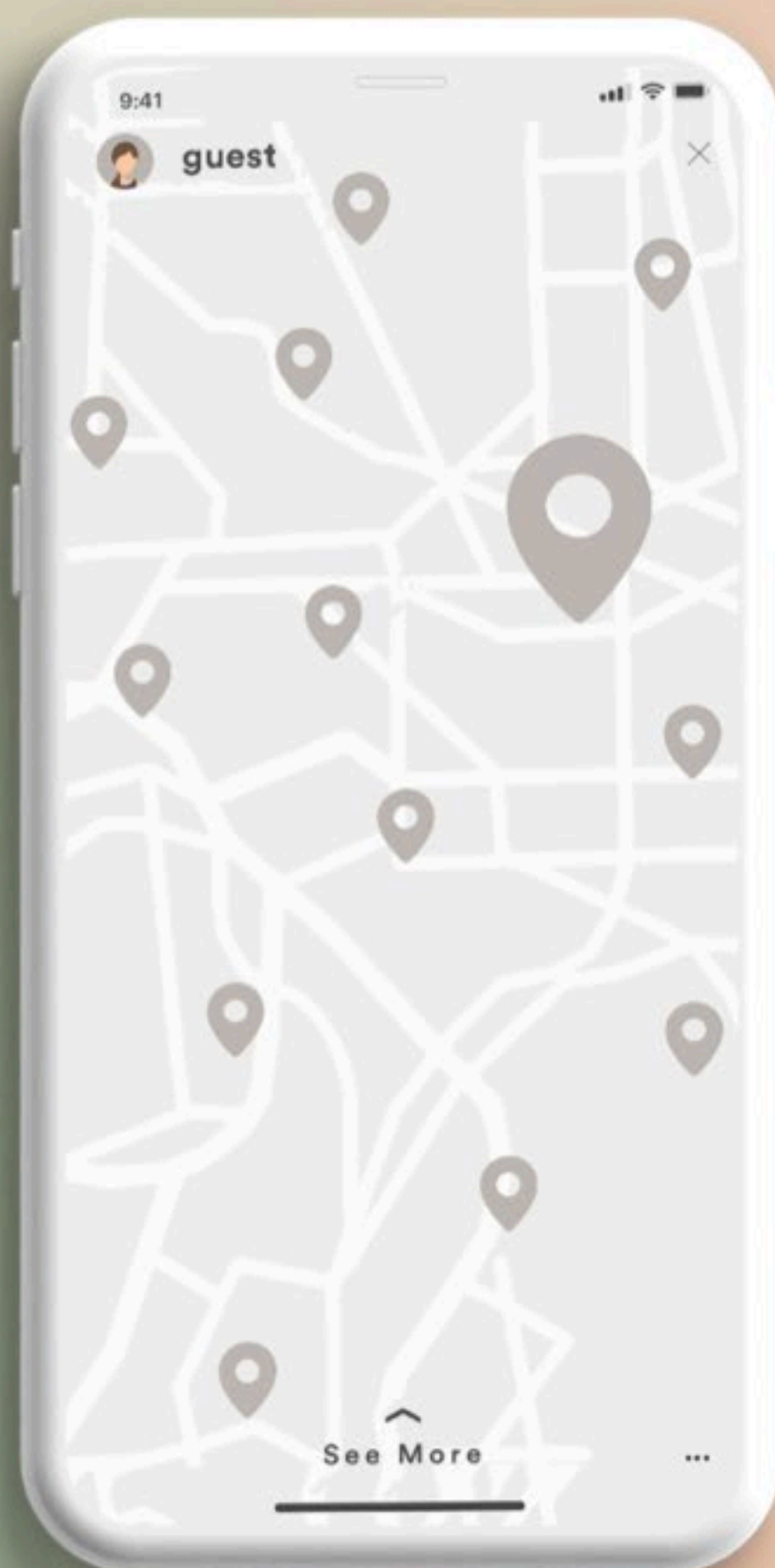


napshower



REST
REFRESH
RELAX
EVERYWHERE







feedback



market

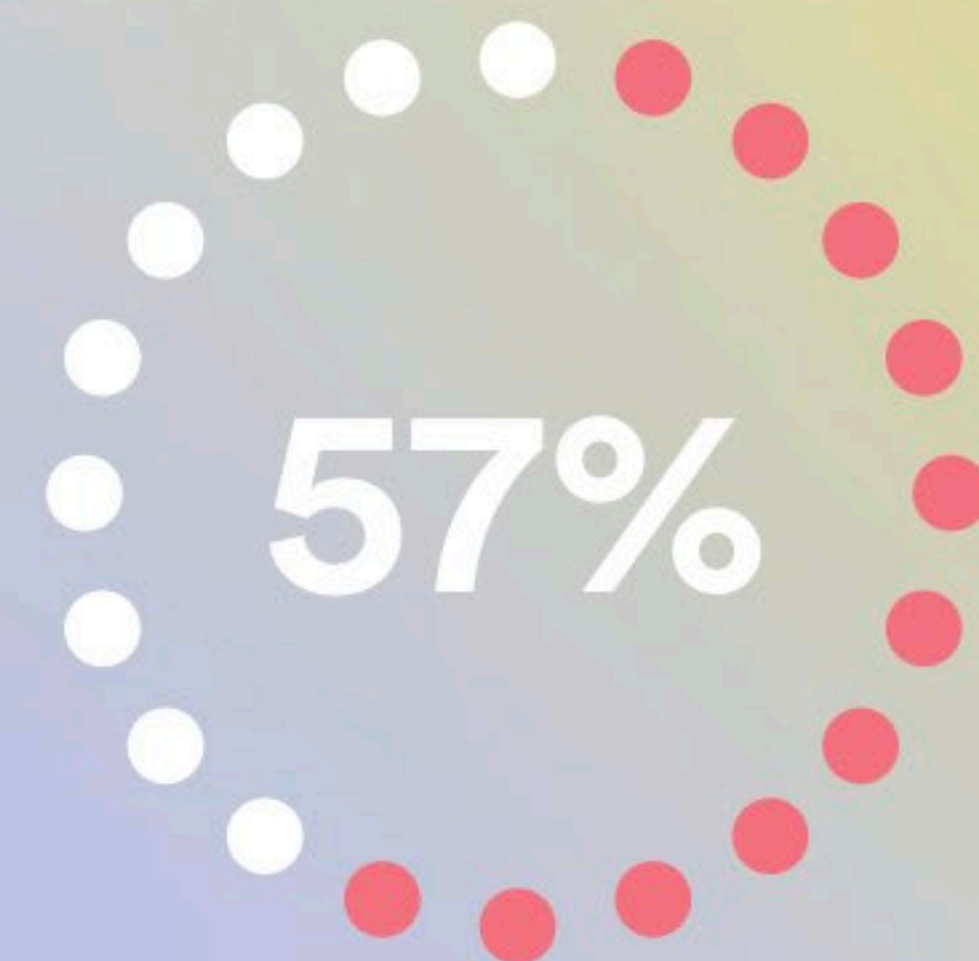


market



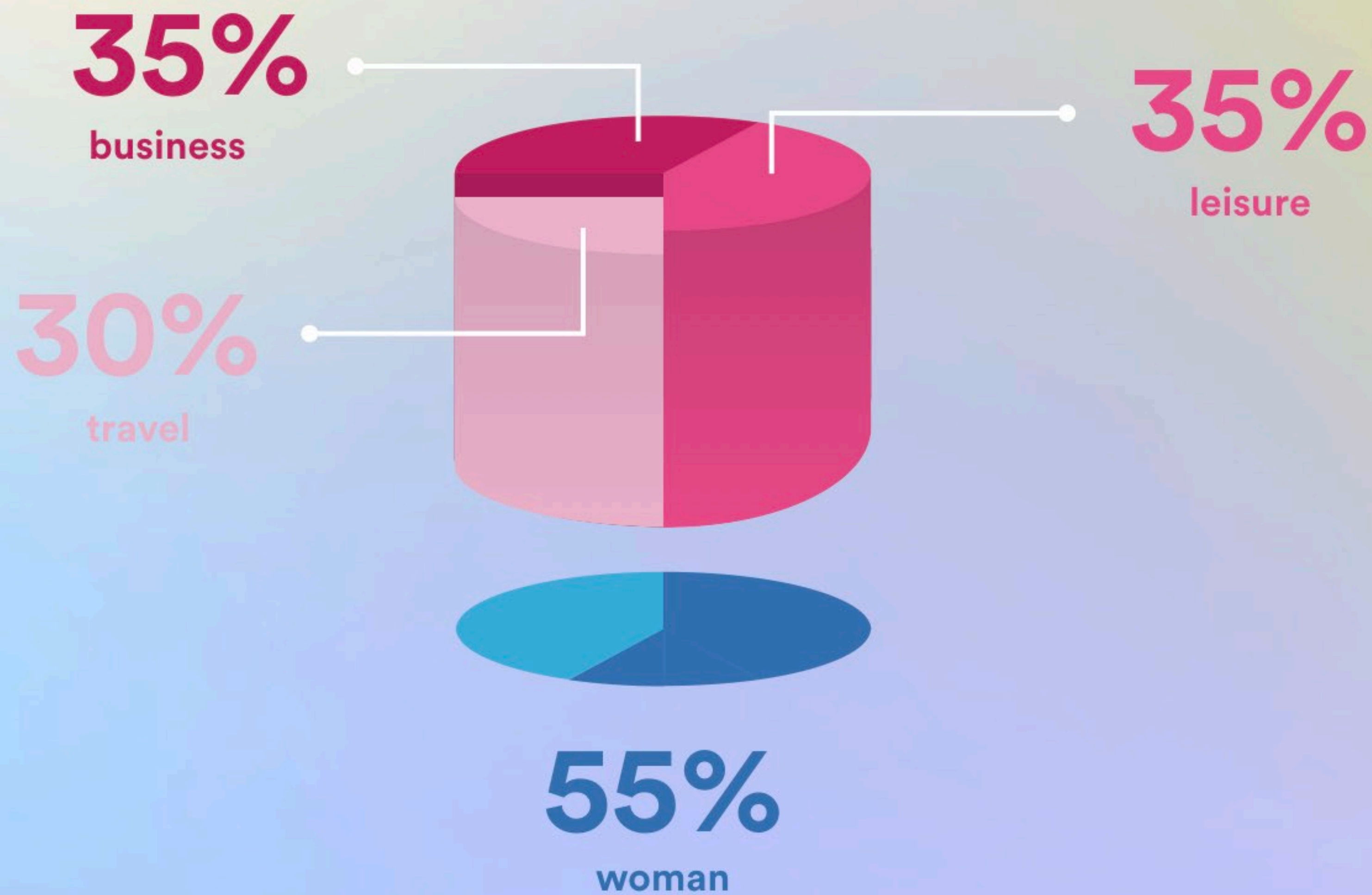
6,72%

year over year
growth rate



from the
EMEA region

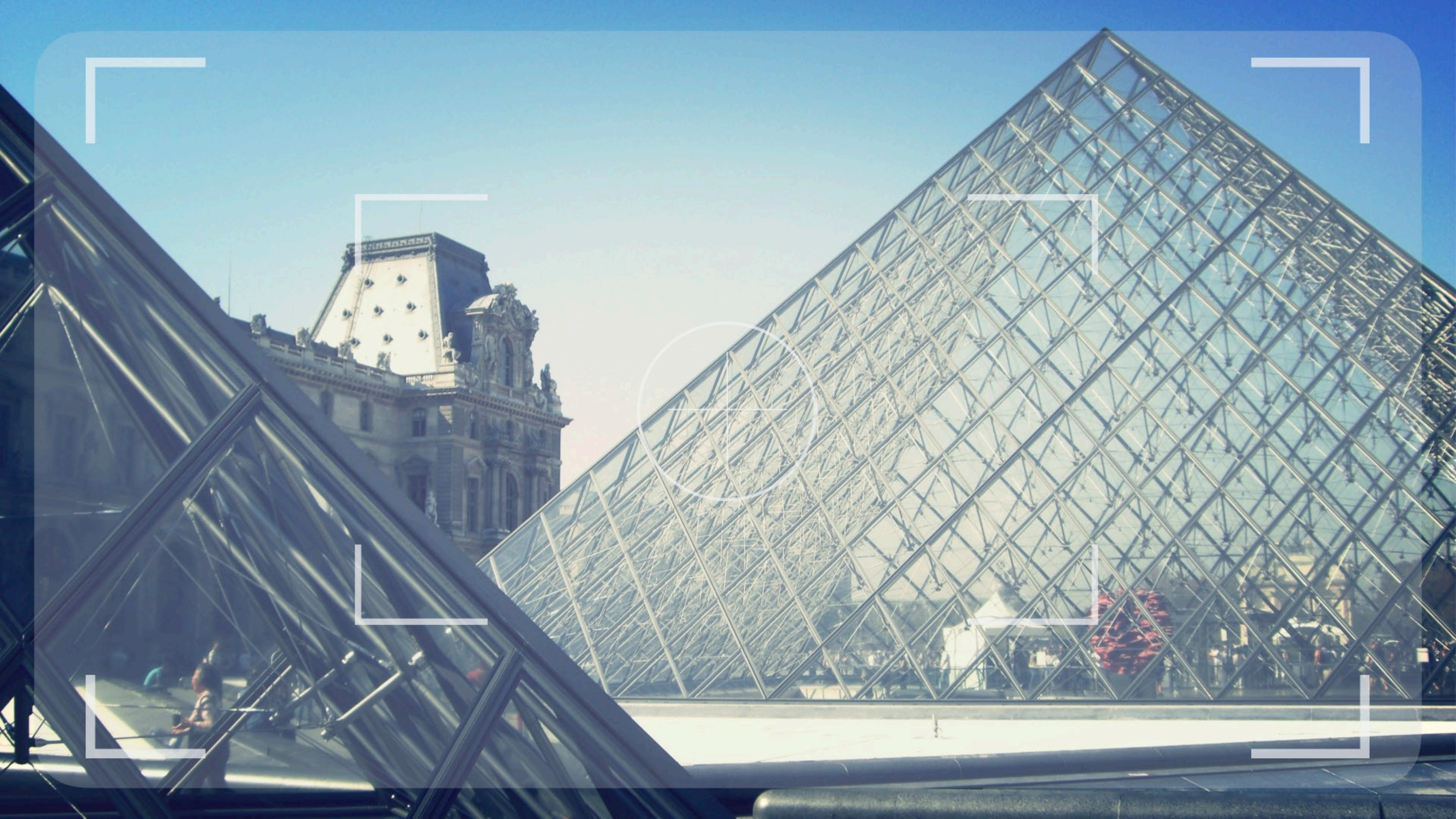
target



source SKIFT









variety

DAY
BREAK
HOTELS
.com

 **dayuse**.com
hotels for the day

BYHOURS
HOTEL MICROSTAYS


RECHARGE

flexibility

variety

DAY
BREAK
HOTELS
.com

 **dayuse**.com
hotels for the day

BYHOURS
HOTEL MICROSTAYS



napshower



RECHARGE

flexibility



source SKIFT

business model

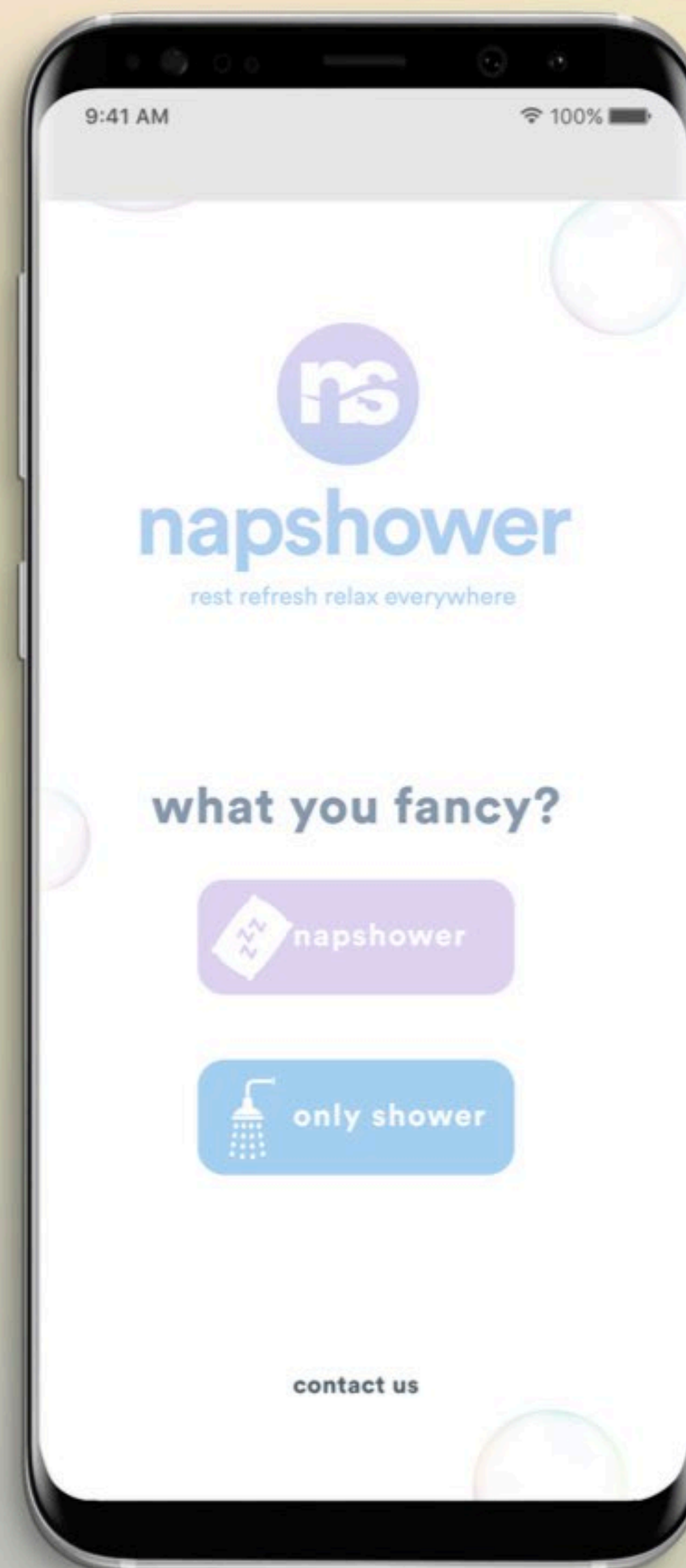
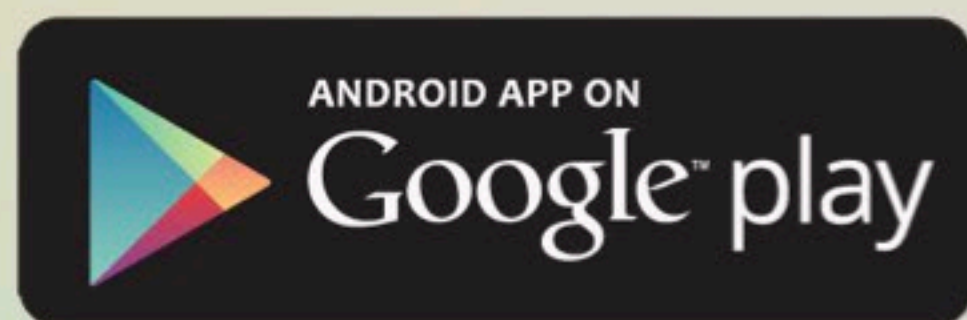
host
80%

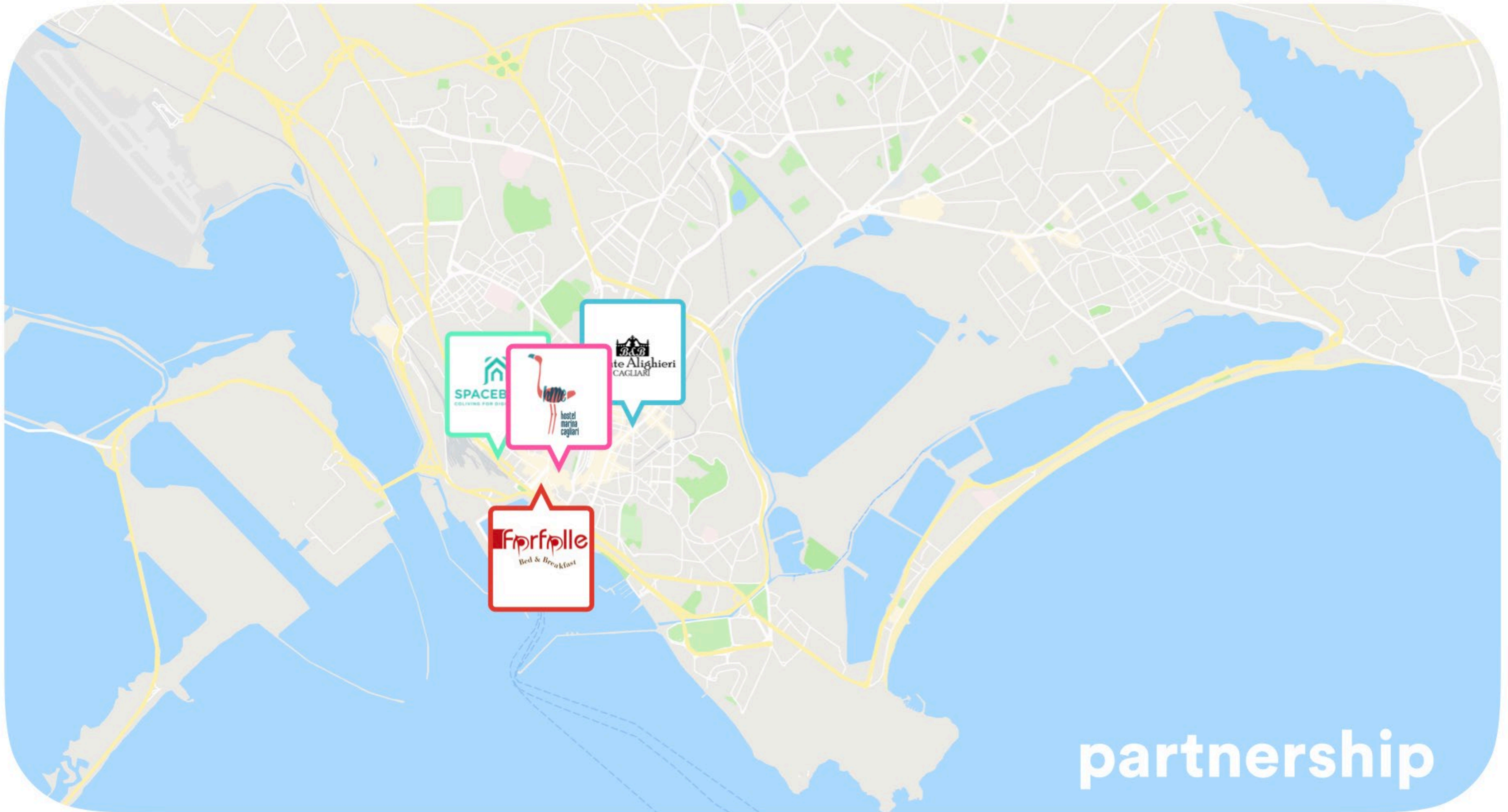
napshower
20%



PLATINUM Credit

1234 5678 9012
07/20





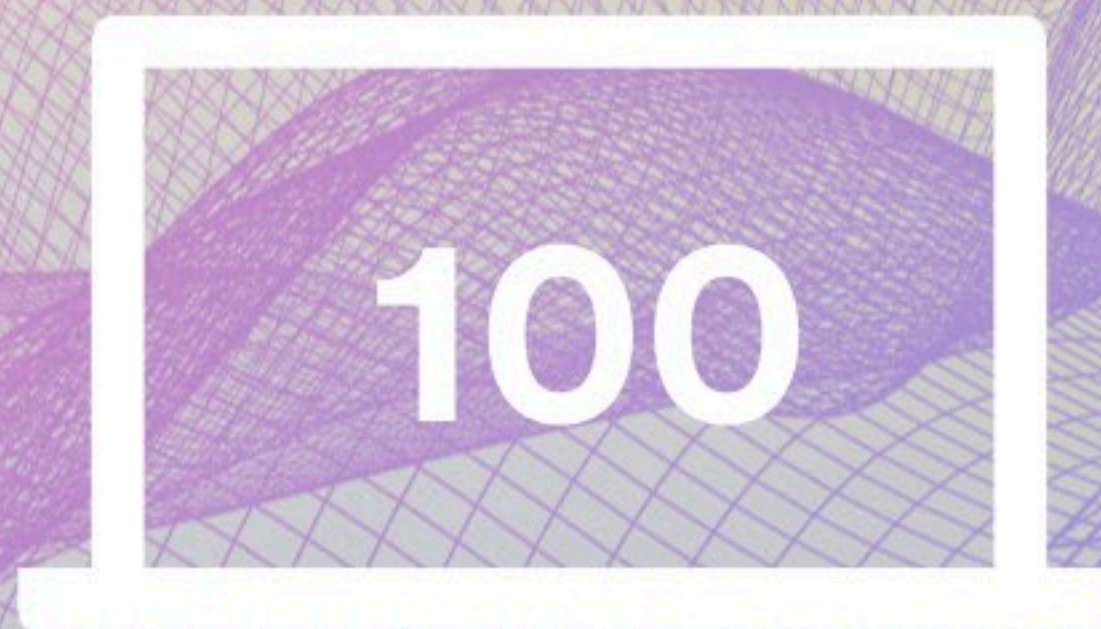
partnership

Bisceglie





website
visits



leads from the
landing page



NapShower
in Cagliari

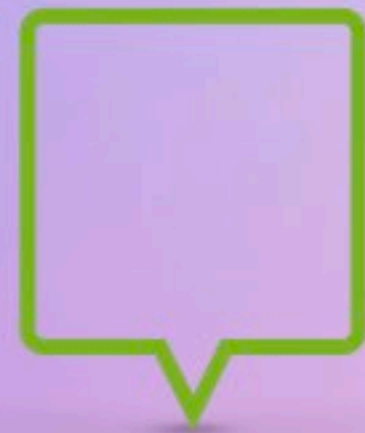
roadmap



06/19



07/19



09/19



10/19



10/19



11/19



01/20

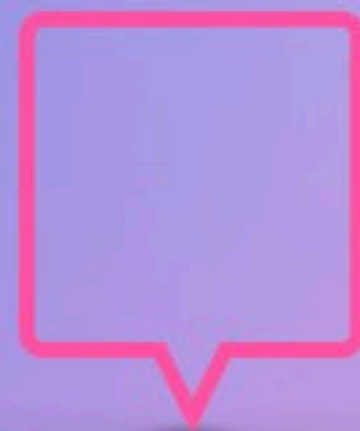
roadmap



roadmap



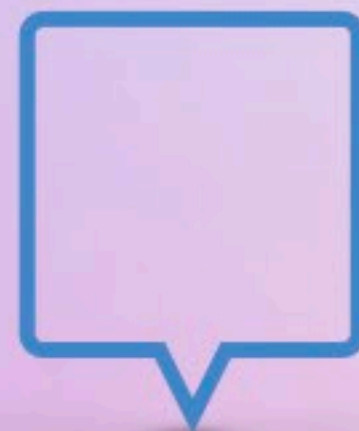
06/19



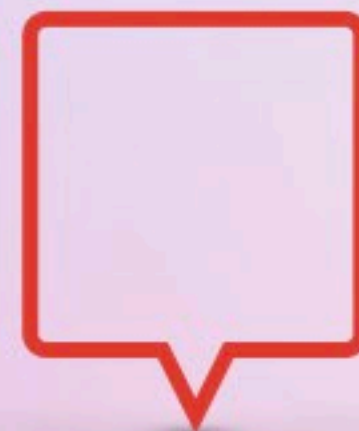
07/19



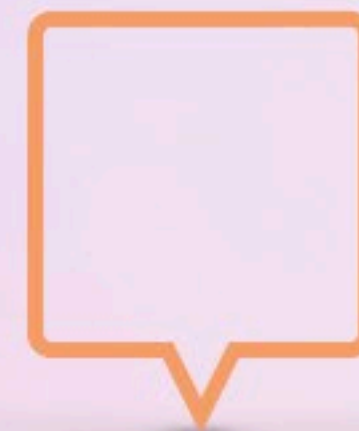
09/19



10/19



10/19



11/19



01/20

roadmap



06/19

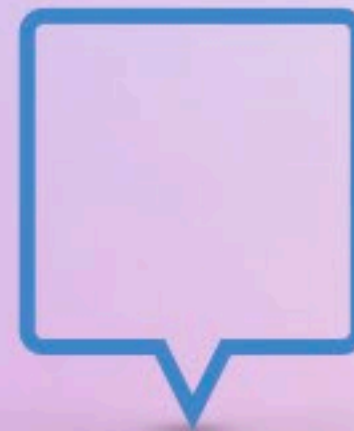


**SARDEGNA
RICERCHE**

07/19



09/19



10/19



10/19



11/19



01/20

roadmap



06/19



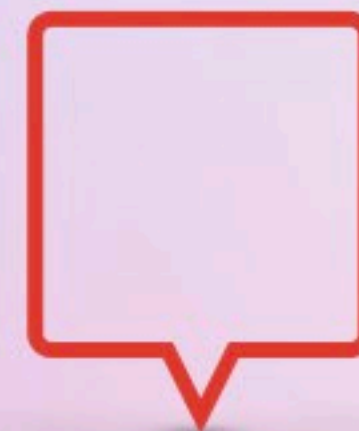
07/19



09/19



10/19



10/19



11/19



01/20

roadmap



06/19



07/19



09/19



10/19



10/19



11/19



01/20

roadmap



06/19



07/19



09/19



10/19



10/19



11/19



01/20

roadmap



06/19



07/19



09/19



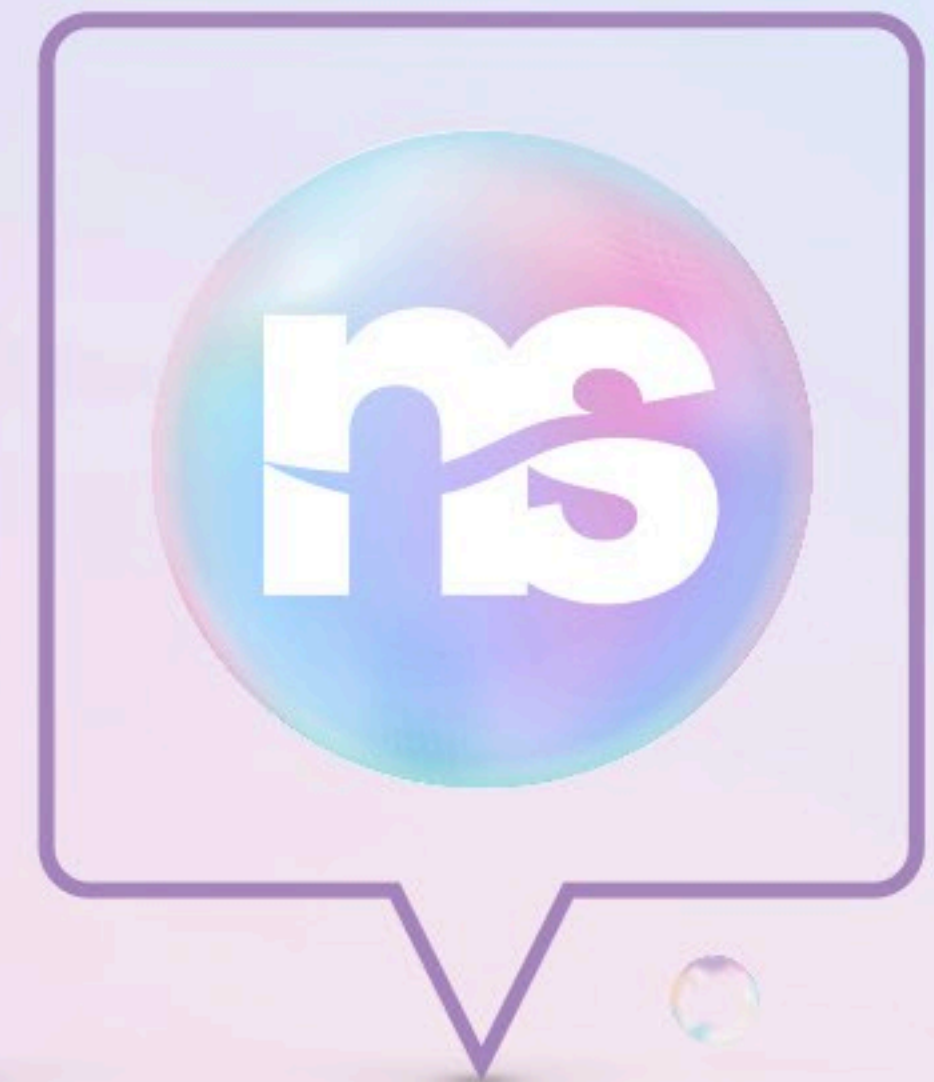
10/19



10/19



11/19



01/20

roadmap



06/19



07/19



09/19



10/19



10/19



11/19



01/20

cogs
19%

g&a
12%

marketing
43%

r&d
26%

budget
€ 80 K



Category	Percentage
marketing	43%
r&d	26%
g&a	12%
cogs	19%



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