

.MONUGRAM

"SHAZAM" OF MONUMENTS

Valerio Rossi
CEO & Co-Founder



IMPOSSIBLE
RECOGNITION



NO INFO



SEVERAL
ACTIVITIES
PLATFORMS



45 MINUTES



NO ACTIVITIES



USE MANY TOOLS

SOURCE: ENIT



SOURCE: ENIT



45 MINUTES



NO ACTIVITIES



USE MANY TOOLS

SOURCE: ENIT



94%

ASK FOR CONTENTS
PERSONALIZATION

SOURCE: Gartner, Forbes, KPMG



94%

ASK FOR CONTENTS
PERSONALIZATION

96%

ASK FOR INSTANT SOLUTIONS

SOURCE: Gartner, Forbes, KPMG



94%

ASK FOR CONTENTS
PERSONALIZATION

96%

ASK FOR INSTANT SOLUTIONS

85%

ASK FOR ENGAGEMENT

SOURCE: Gartner, Forbes, KPMG



94%

ASK FOR CONTENTS
PERSONALIZATION

96%

ASK FOR INSTANT SOLUTIONS

85%

ASK FOR ENGAGEMENT

70%

AVAILABLE TO SHARE
SENSITIVE DATA

SOURCE: Gartner, Forbes, KPMG

.MONUGRAM

"SHAZAM" OF MONUMENTS

.MONUGRAM

**INSTANTLY RECOGNIZES AND DESCRIBES
MONUMENTS AND OFFERS RELATED ACTIVITIES**

HOW IT WORKS



MONUGRAM

HOW IT WORKS



MONUGRAM

HOW IT WORKS



HOW IT WORKS



MONUGRAM

EFFICIENCY



SAVE YOUR TIME



SAVE YOUR TIME



SAVE YOUR MONEY



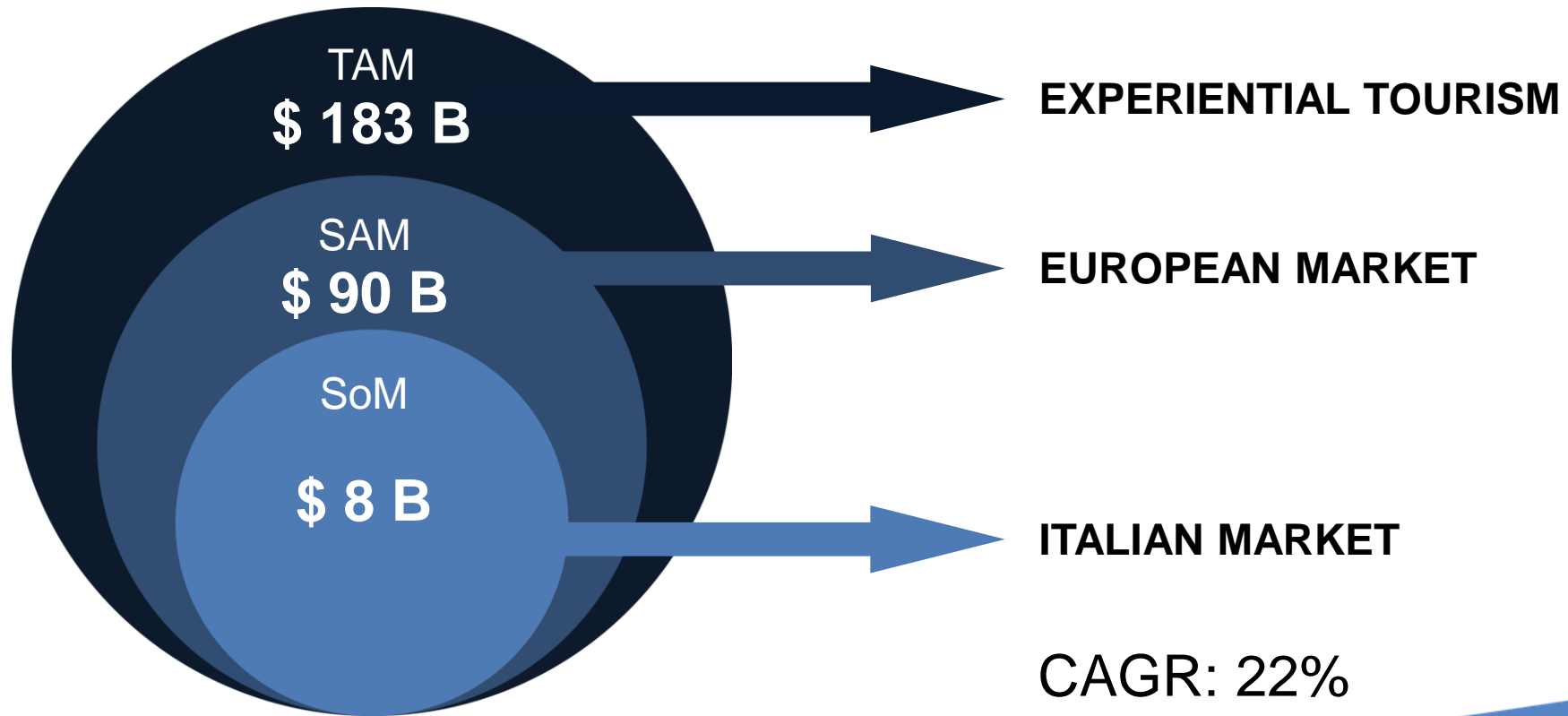
SAVE YOUR TIME



SAVE YOUR MONEY



**SELF – LEARNING
SYSTEM**



SOURCE: Gartner, Phocuswright, Eurostat



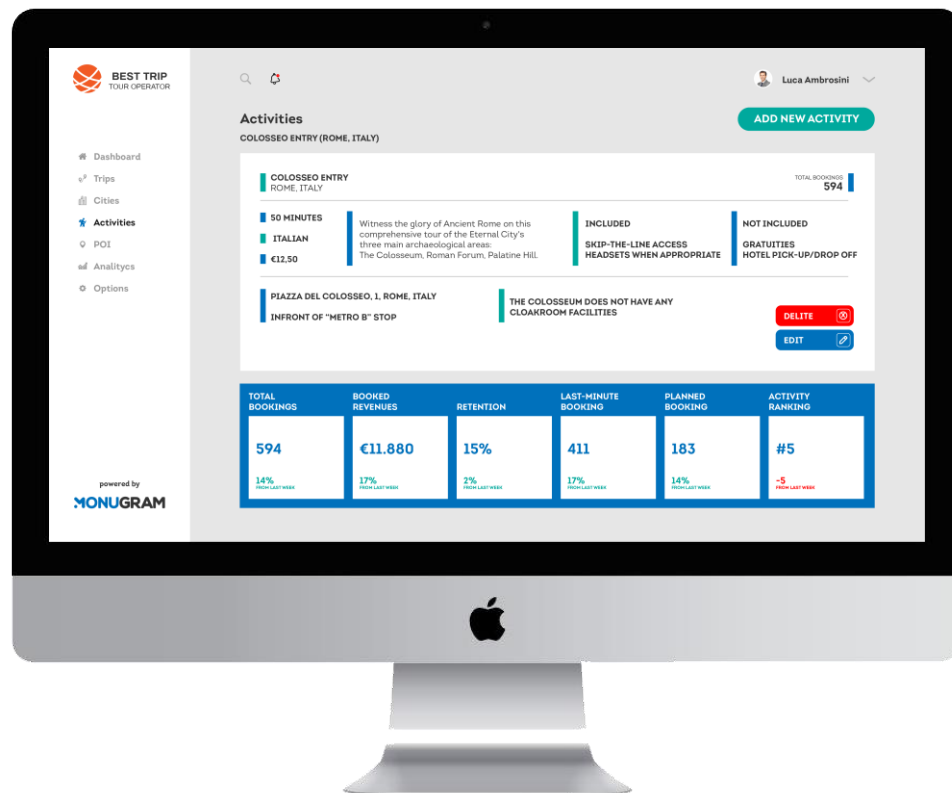
**400K
ACTIVITY
CREATORS**

x2

GDP GROWTH

SOURCE: Gartner, Phocuswright, Eurostat







+
SALES

+
CONVERSIONS

+
ENGAGEMENT

+
RETENTION

REVENUE MODEL



BASIC

SINGLE
CREATORS

9%
FEE ON ACTIVITIES

€50
MONTHLY SUBSCRIPTION

~€50K
TURNOVER

€4K
MONUGRAM REVENUE

PREMIUM

MEDIUM
COMAPNIES

5%
FEE ON ACTIVITIES

€200
MONTHLY SUBSCRIPTION

~€1M
TURNOVER

€30K
MONUGRAM REVENUE

ENTERPRISE

LARGE
COMAPNIES

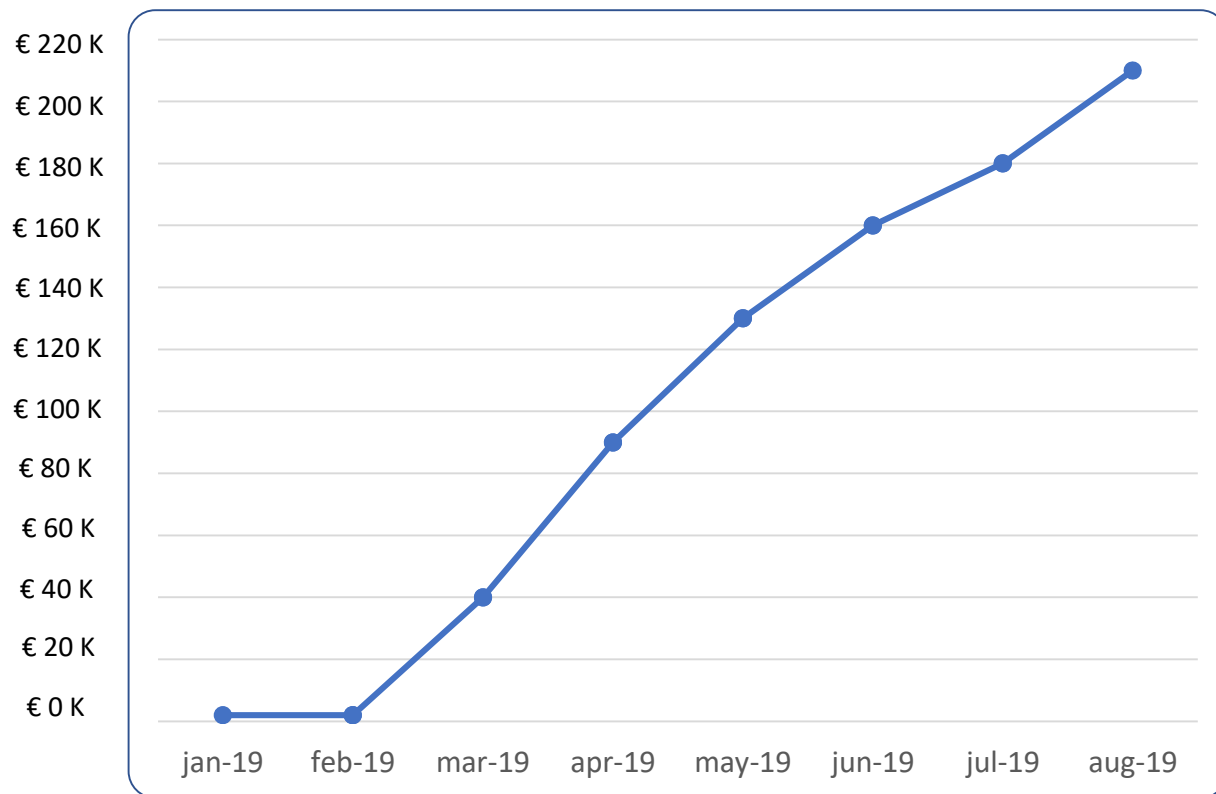
CUSTOM
FEE ON ACTIVITIES

CUSTOM
MONTHLY SUBSCRIPTION

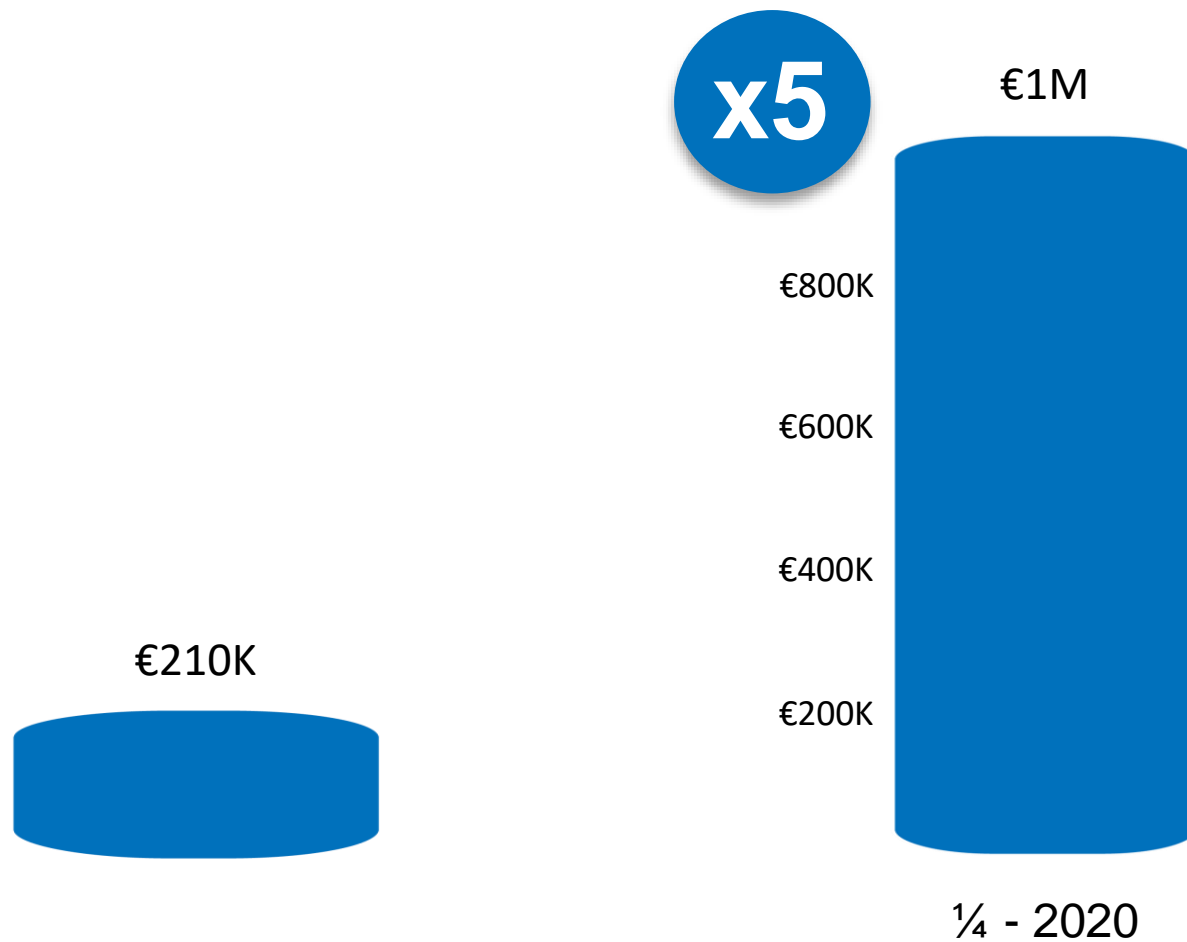
€2M+
TURNOVER

€50K
MONUGRAM REVENUE

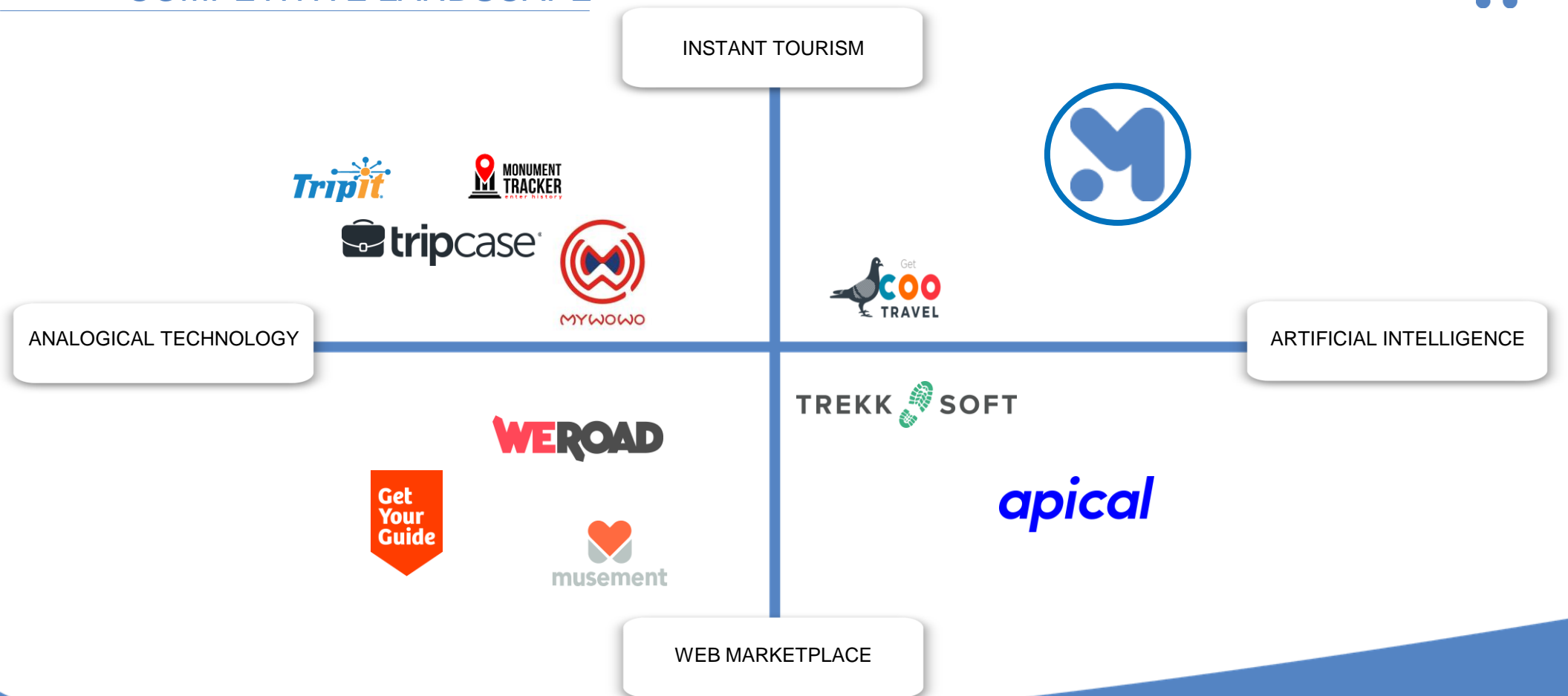
METRICS



€ 210 K



COMPETITIVE LANDSCAPE



MONUGRAM

TEAM



VALERIO ROSSI
CEO & CO-FOUNDER
ELECTRONIC ENGINEER



MATTIA NOVELLI
CTO & CO-FOUNDER
SOFTWARE ENGINEER



DANIELE FIORIBELLO
CDO
GRAPHIC DESIGNER



ROBERTO BERLINI
CONTENT EXPERT
ART HISTORIAN

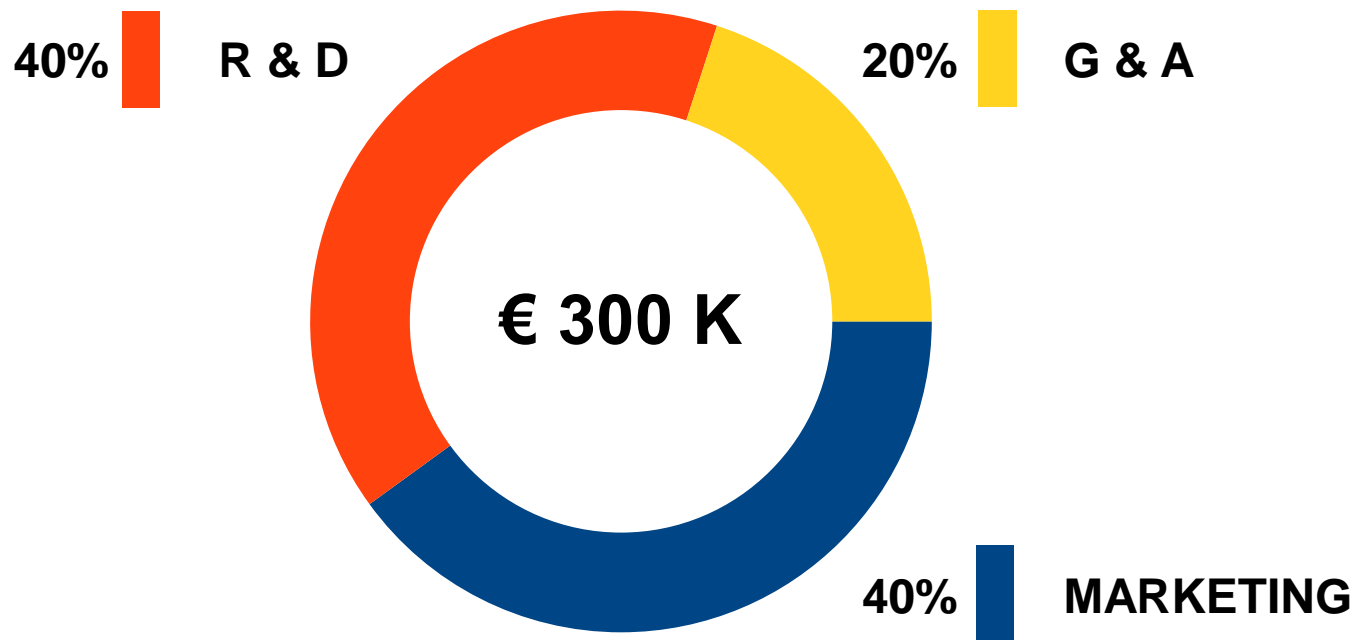
ADVISORS

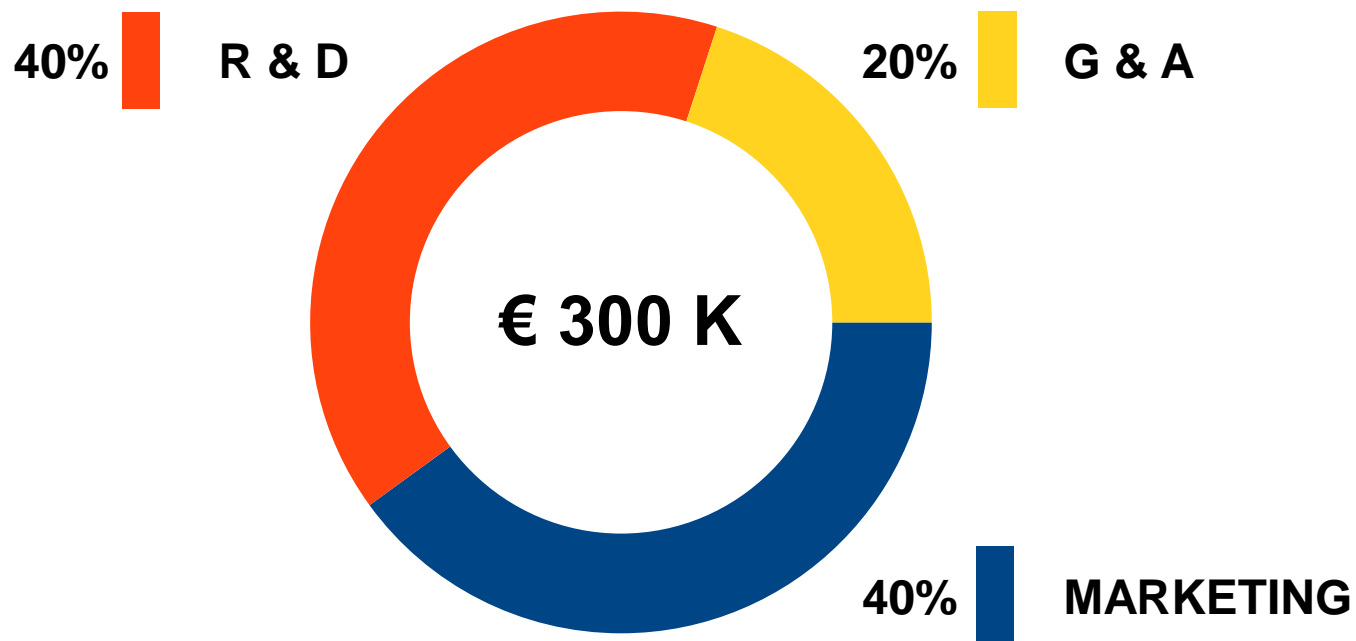


FEDERICO RINALDO
BUSINESS ADVISOR
CO-FOUNDER
VENERE.COM



ALFREDO ADAMO
TECH ADVISOR
CEO ALAN ADVANTAGE





- **PRODUCT**
- **MARKETING**
- **CUSTOMER ACQUISITION**



A.I. SYSTEM



CUSTOM



SINGLE TOOL

.MONUGRAM

THANK YOU!



+39 338 7519 889



valerio.rossi@monugram.com
