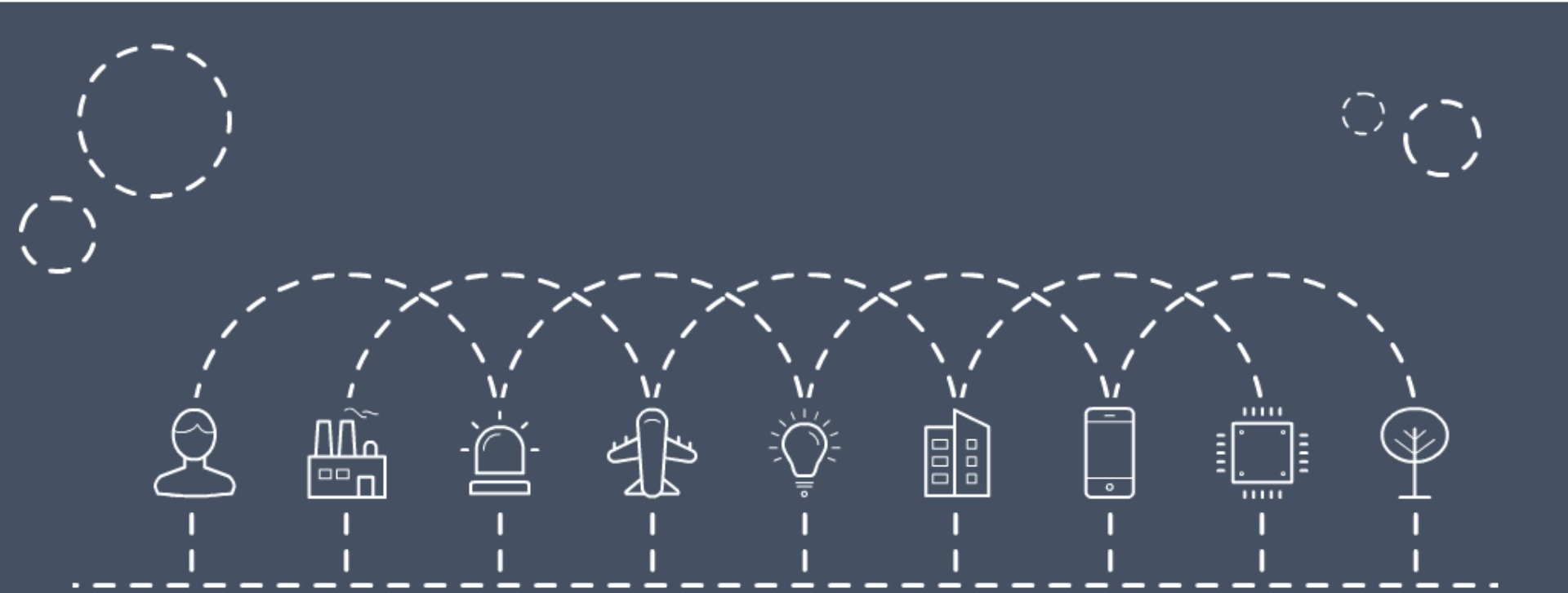
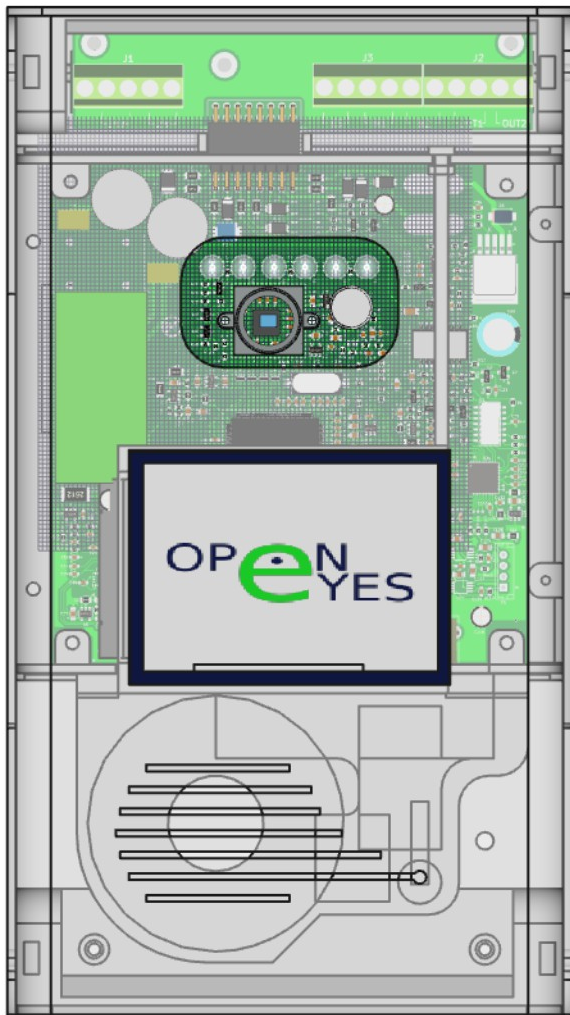


OPEN-EYES ...open minds!



ALL WE NEED IS SMART OBJECTS





SOLUTION

OPEN-EYES is an **HW PLATFORM**

its **OPEN SOURCE ARCHITECTURE** allows

to create **AD HOC SOLUTIONS**

It's a **READY-TO-USE PRODUCT ACCELERATOR**

For B2C we have dressed it as a “Butler”,

an open source smart video door phone

THE “BUTLER” FOR B2B NEEDS

...HOW WOULD YOUR COMPANY BE IMPROVED BY IT?



**FACE RECOGNITION ENABLES
EASIER PAYMENTS, FREEING
THE USER FROM THE BURDEN
OF MEMBERSHIP CARDS**



**AND THIS IS JUST THE
BEGINNING ...TO MAKE YOUR
CUSTOMER FEEL LIKE A KING!**



**FACIAL RECOGNITION HELPS
YOU MANAGE YOUR
PRODUCTION LINE**



COLLECT AND USE DATA



THE “BUTLER” FOR **YOUR** NEEDS

HOW MANY TIMES...



...DID YOU FEEL GUILTY OR
ANXIOUS FOR A LOVED ONE
LIVING ALONE?



...DID YOU HAVE A NEED FOR
SOMETHING THAT DIDN'T
EXIST YET?



...DID YOU LEAVE THE LIGHTS
OR THE TELEVISION ON?



Today's video door phone

WHY WE ARE DIFFERENT: IP without installation complications and ad hoc value-added services

STANDARD

2 WIRES

NOT IP NATIVE

NO SERVICES

NO EDGE COMPUTING

IP

WIFI OR CAT 5/8 WIRES

IP NATIVE

SERVICES (possible)

EDGE COMP. (possible)

OPEN-EYES

2 WIRES (patent pending)

IP NATIVE

SERVICES (added value)

EDGE COMPUTING (AI)

**For those who want to
make something new
and know how to,
it's the best way to do it.**



**For those who love
technology but are not
experts, it's easy to
use, like downloading
apps on a smartphone
(using the Marketplace).**

SERVICES & 5G makes OPEN-EYES grow:

SENIOR APP USES THE HIGH BANDWIDTH TO PERMIT A THREE-WAY VIDEO CALL

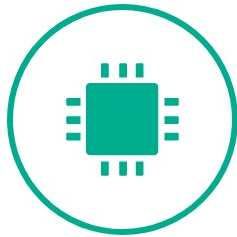
FORGET-ME-NOT APP IS BASED ON GEOLOCALIZATION, WHICH NEEDS A LOW-LATENCY SIGNAL TO OPEN THE GATE WHEN THE PHONE IS NEAR IT

IN GENERAL, SINCE OPEN-EYES IS A PRODUCT ACCELERATOR,
A BETTER NETWORK MEANS BETTER AND MORE SERVICES



Business Model

Mutuate the APP-based approach of Android and iOS platforms on a smart, open source object



HARDWARE

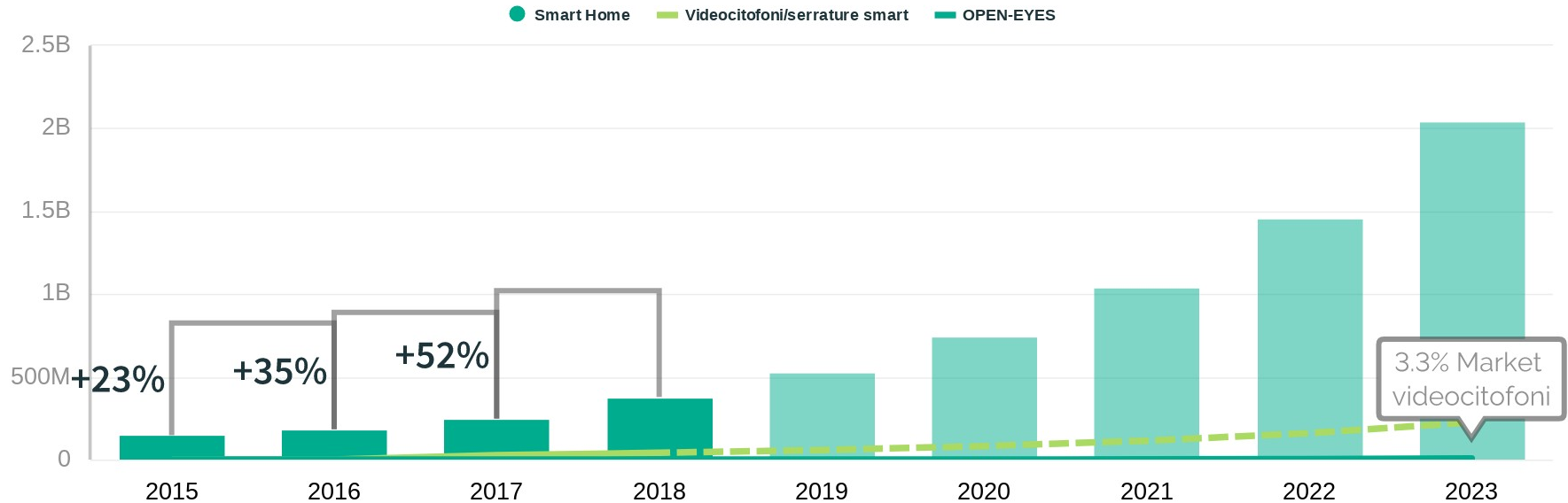
OPEN-EYES is an hardware platform, open source and fully digital, safe, powerful, based on embedded Linux.



SERVICES

OPEN EYES is born with a number of services, but the possibilities are infinite, as third parties can develop their own services.

Italian Market



Italian Market - how to reach 3,3% market share

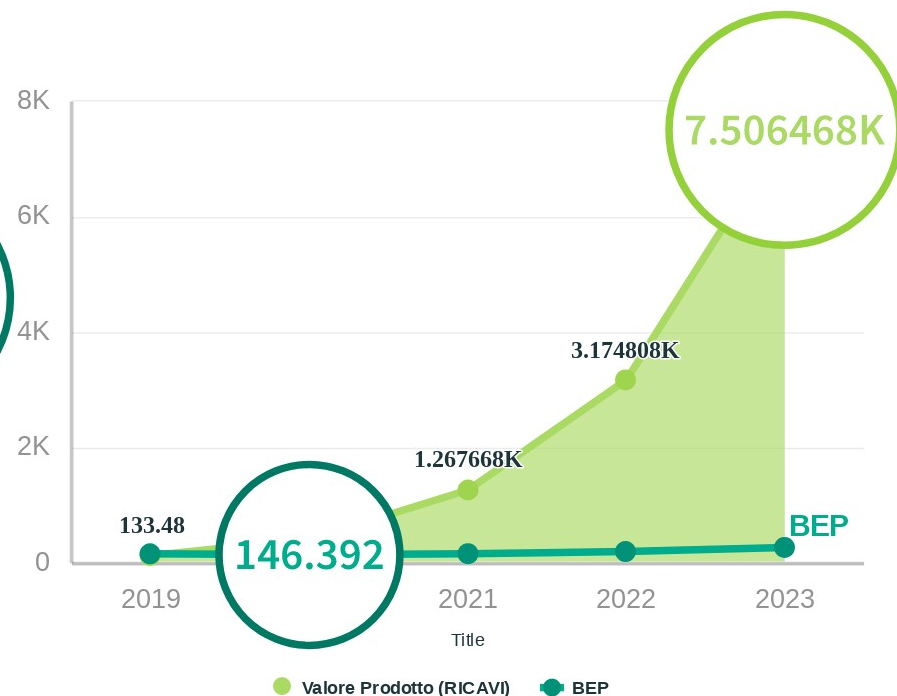
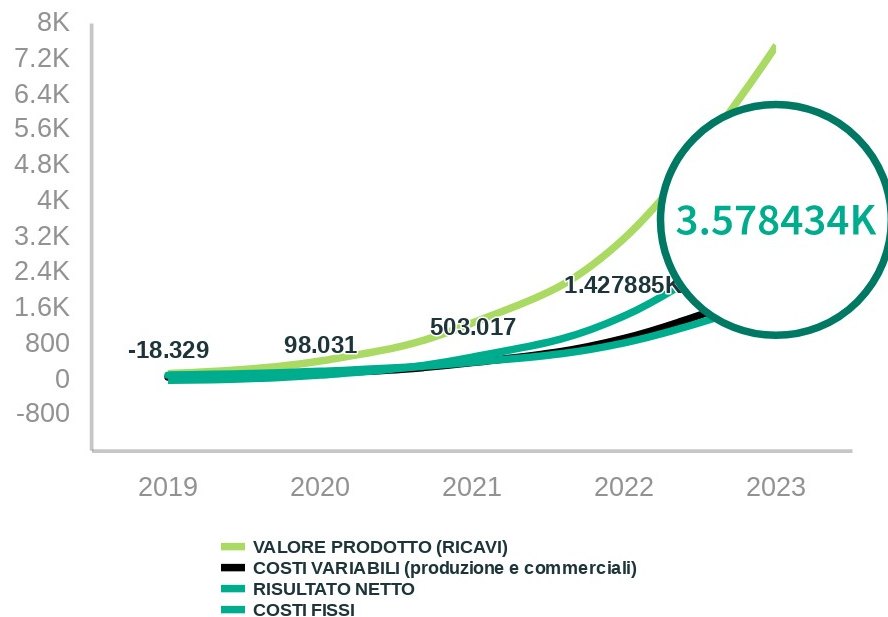
75% 

is MONO/BIFAMILY HOUSE - (9.140.742)

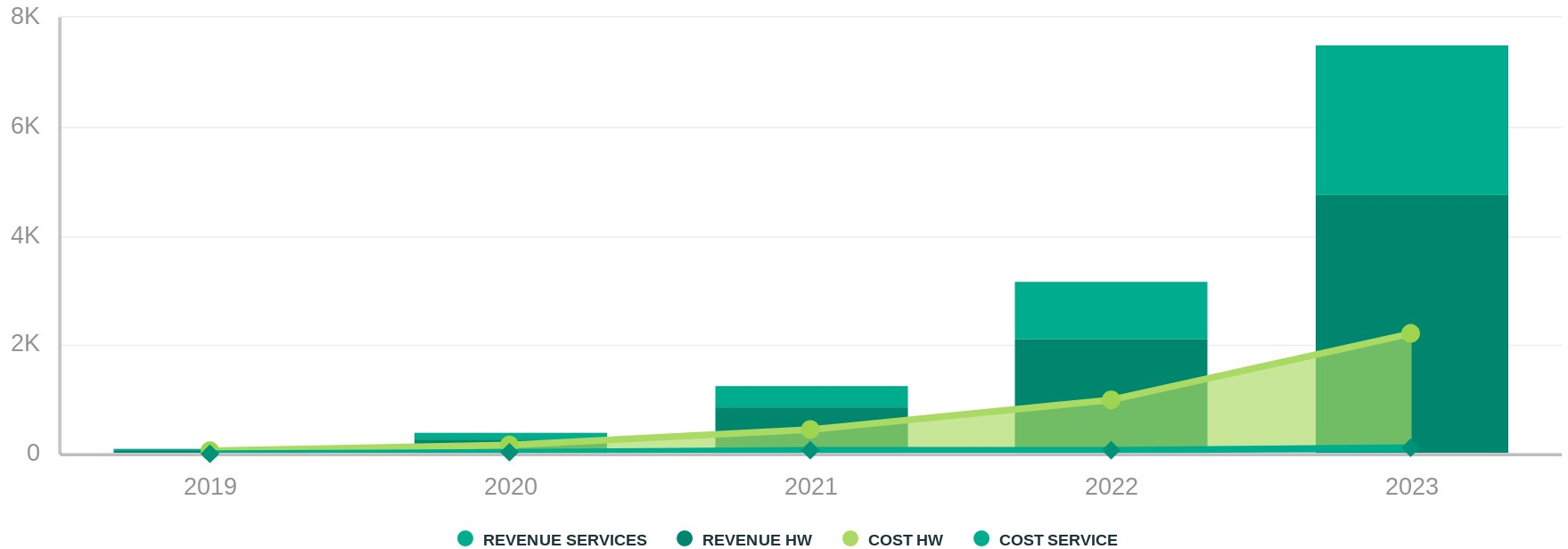
we are going to cover **0,2%** (16.200 pieces in 5 years)

DATI ISTAT CENSIMENTO 2011

Forecast



Cost/Revenue - HW/SW Comparison



Team

United in life and in this marvelous adventure!



Alessandra Cislighi

CEO & Founder

Marketing and Administration
experience



Massimiliano Negretti

CTO & Founder

Thirty year long experience as R&D
director in telecommunications



Davide Negretti

Marketing Manager & Founder

Classical Lyceum diploma, freshman
in Aerospace Engineering at POLIMI

FINANCIAL NEEDS

350.000 Euros

We have already researched and designed our product,
we just need help for the first two years so we can take off!



