



start2impact

Il 1° Portale di Recruitment di Talenti Digitali Under 20

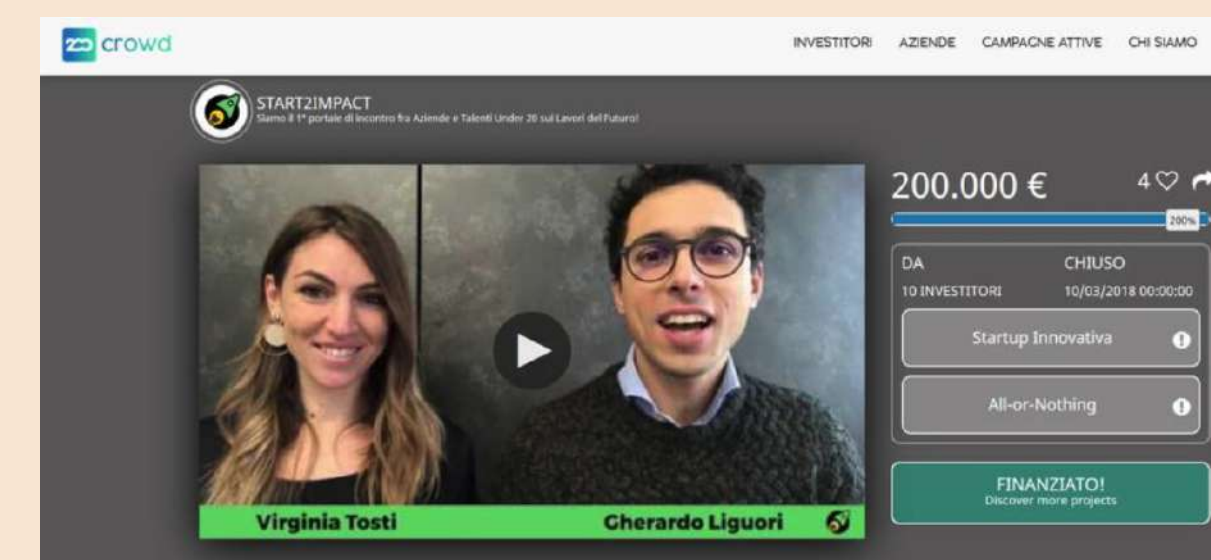
Gherardo Liguori
CEO e Co-Founder

Virginia Tosti
Head of Growth e Co-Founder



Il Sole 24 ORE

Raccoglie 200mila euro la startup start2impact



Start2impact, portale di recruitment di talenti digitali under 20, ha raccolto 200mila euro sul portale di equity crowdfunding Two Hundred Crowd, in un'operazione di co-investimento con la partecipazione di investitori qualificati del Venture Capital. In questo caso il lead investor è Boost Heroes, società guidata da Fabio Cannavale e Loris Lanzellotti. Il modello di syndicate funding con cui si è perfezionata l'operazione è perfettamente allineato con le best practice del Venture Capital internazionale ed è replicabile, specialmente in round seed, grazie alla documentazione standardizzata offerta tramite il portale. start2impact, si legge in una nota, ha convinto Boost Heroes ad investire nella società all'interno della campagna ed è fra i 12 finalisti di Bheroes, l'X-Factor delle startup in cui l'impresa vincitrice accede ad un investimento minimo di € 800.000 messo a disposizione dai partner investitori



Ippolito



14:42

poi ti chiedi perché ti hanno bocciato!

14:42



Guarda che faccia da str***

14:43

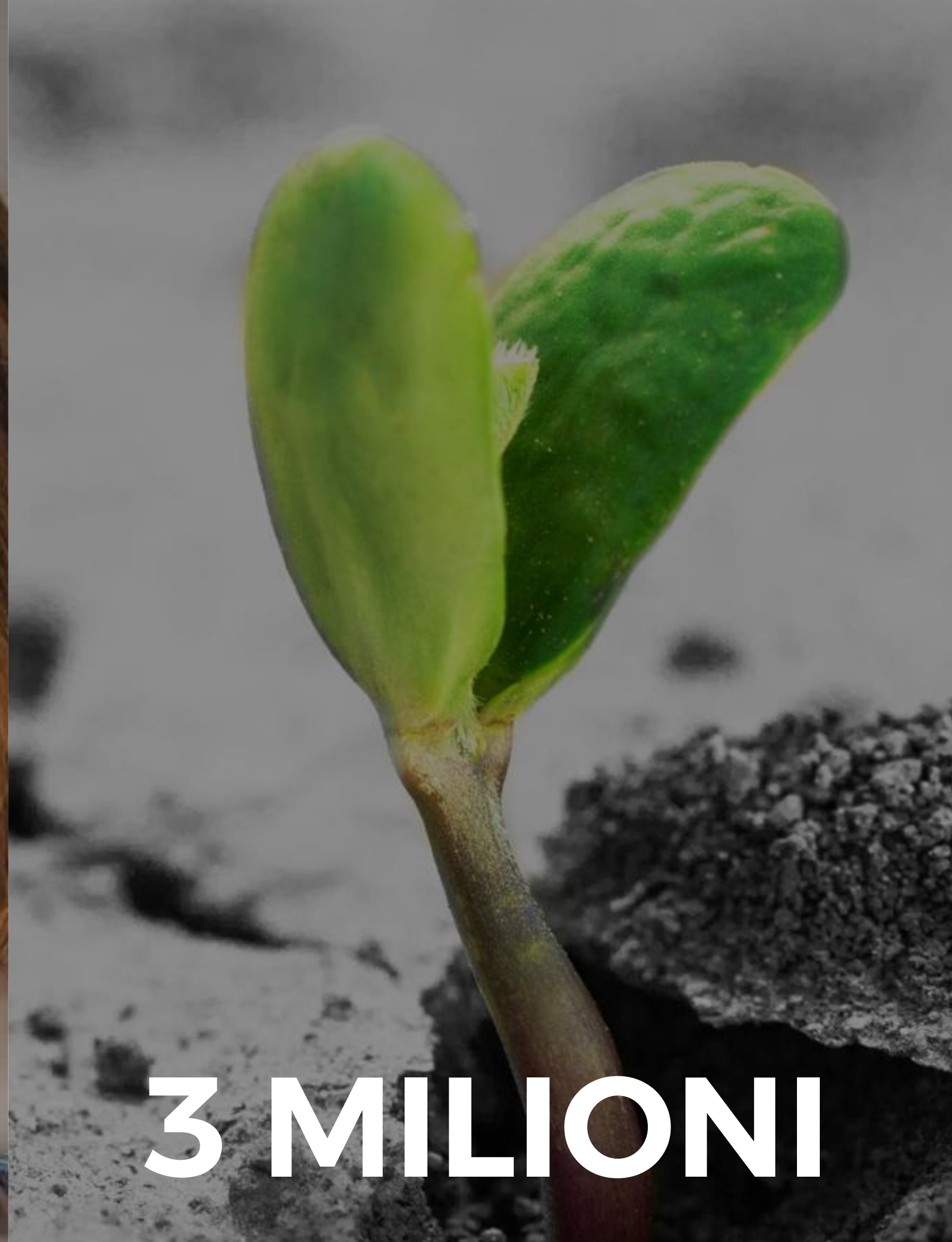






3 MILIONI

Giovani Disoccupati in Europa
in crescita dal 2007



3 MILIONI

Posti di Lavoro vacanti nel Digitale
in Europa entro 5 anni



ZERO

Costo per acquisire online
Competenze Digitali



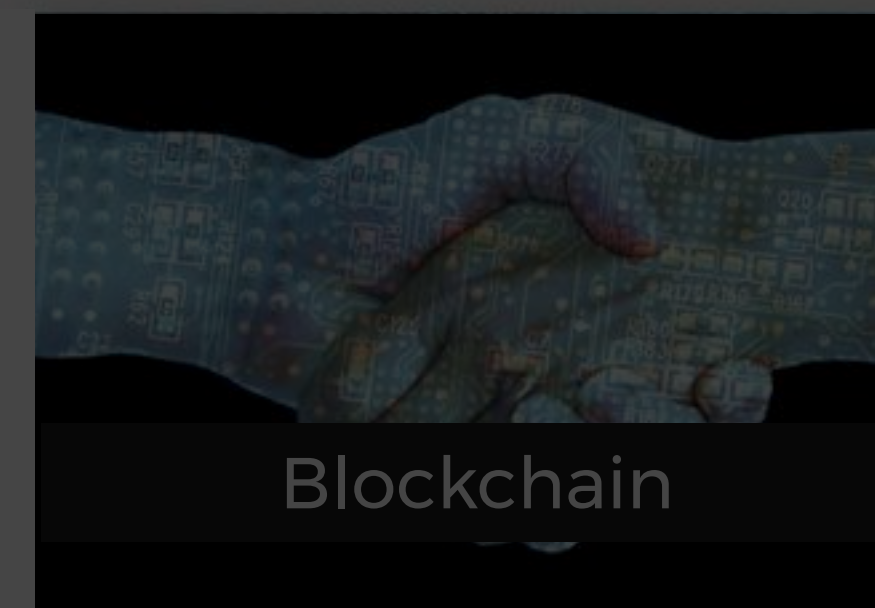
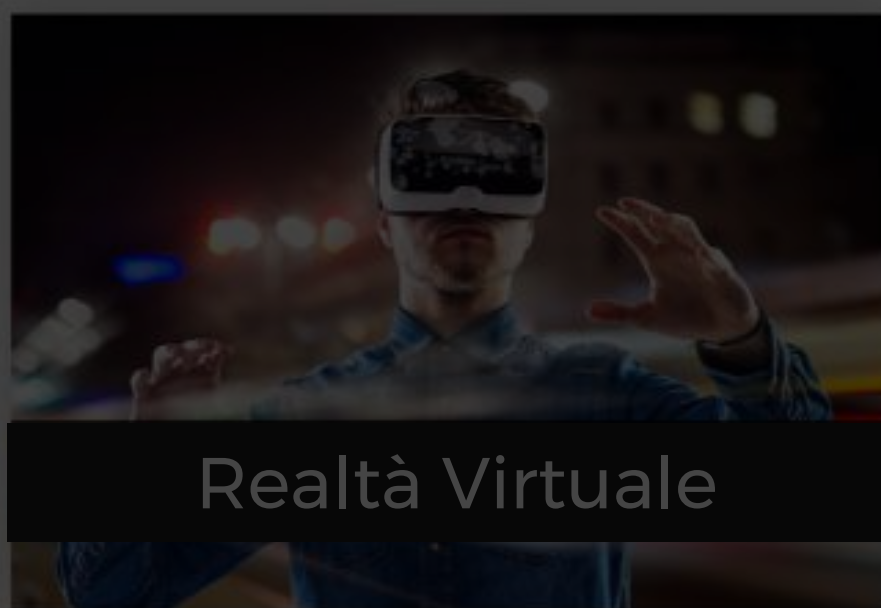
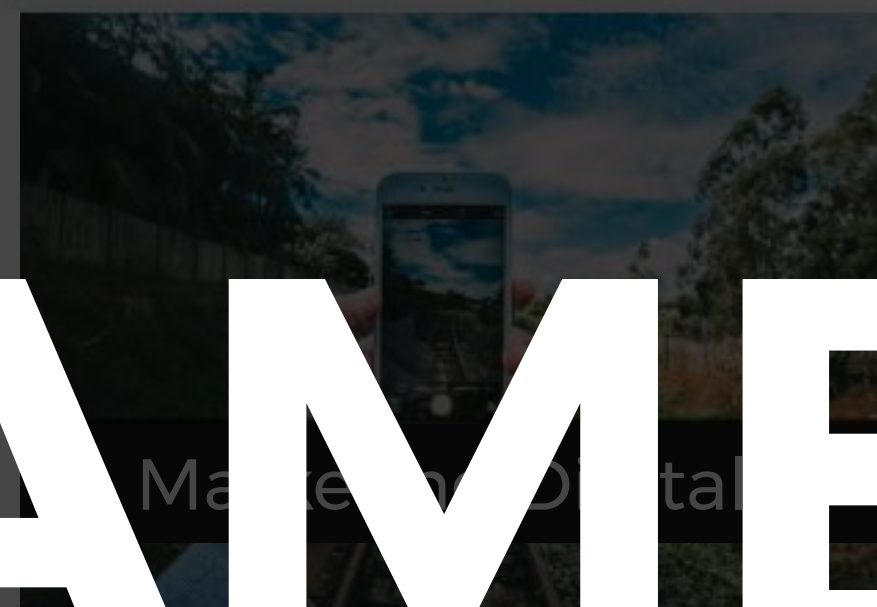
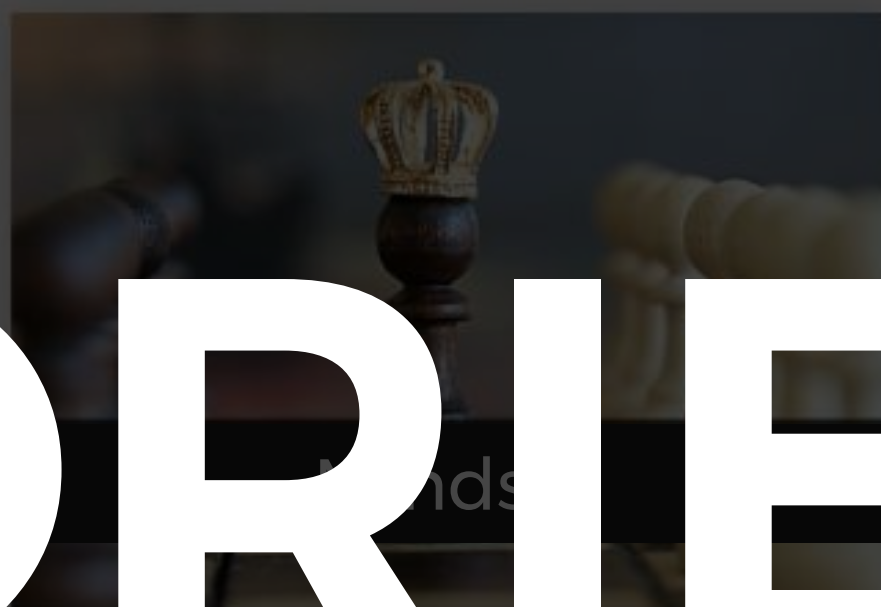
MONDI CLASSIFICA SFIDE

Giuseppe Straccio
5 ° | 1200 pt



Nuovi Mondi

ORIENTAMENTO



Realtà Virtuale

Industria 4.0

Intelligenza Artificiale

Blockchain



Nuovi Mondi



Mindset



Programmazione



Marketing Digitale



UX - UI Design



Realtà Virtuale



Industria 4.0



Intelligenza Artificiale



Blockchain



Nuovi Mondi





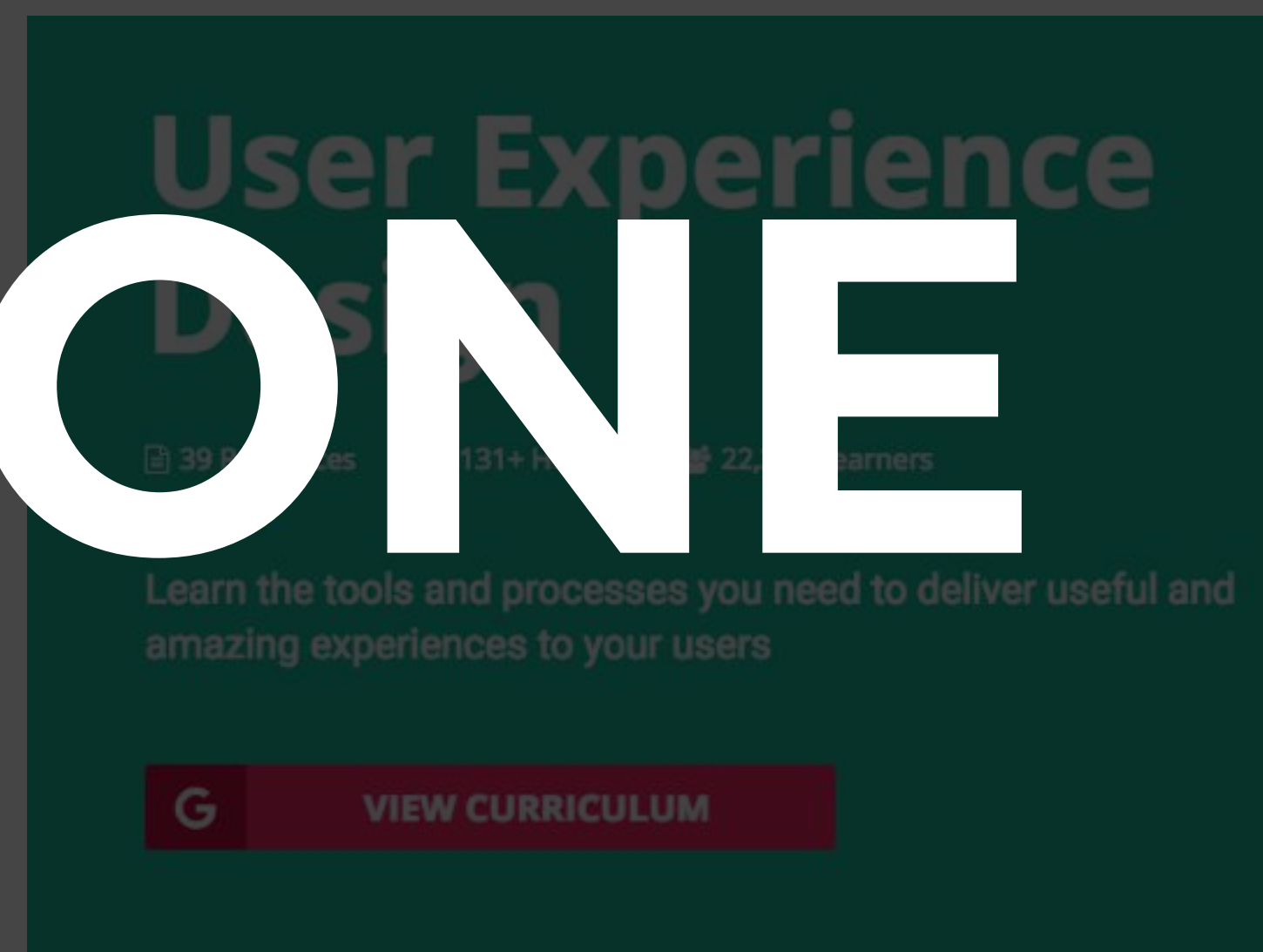
MONDI CLASSIFICA SFIDE

Giuseppe Straccio
5 ° | 1200 pt



Super Guide Consigliate

FORMAZIONE



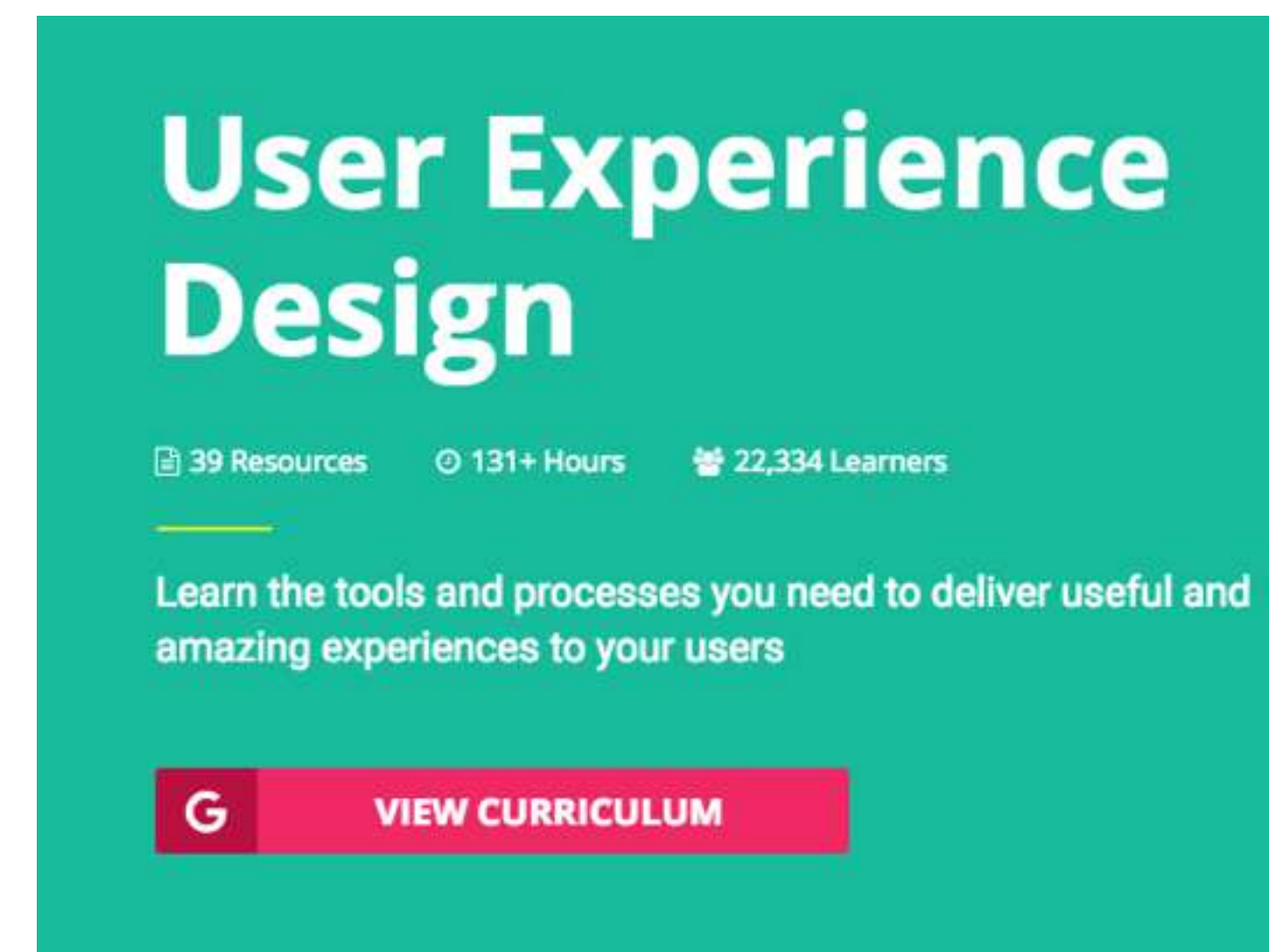
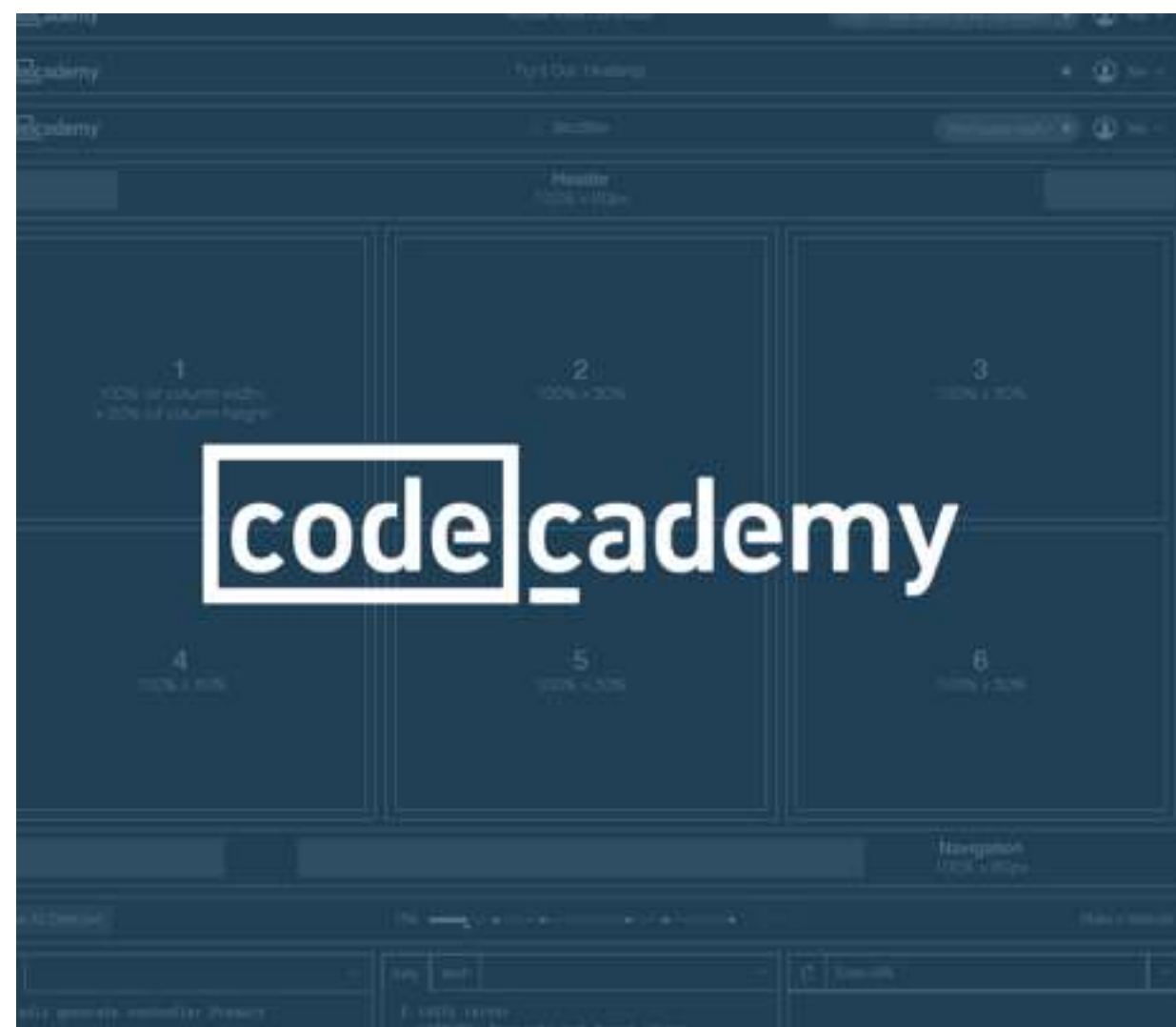


MONDI CLASSIFICA SFIDE

Giuseppe Straccio
5 ° | 1200 pt



Super Guide Gratuite Consigliate



Radar Skill

CERTIFICAZIONE

Alessandro Tozzi

4200 pt

Junior Social Media Manager



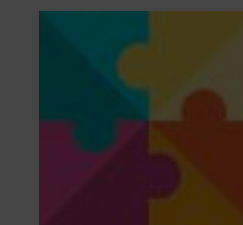
Marketing **lvl 6**



Programmazione **lvl 3**



Leadership **lvl 5**



Team Working **lvl 4**



Networking **lvl 5**

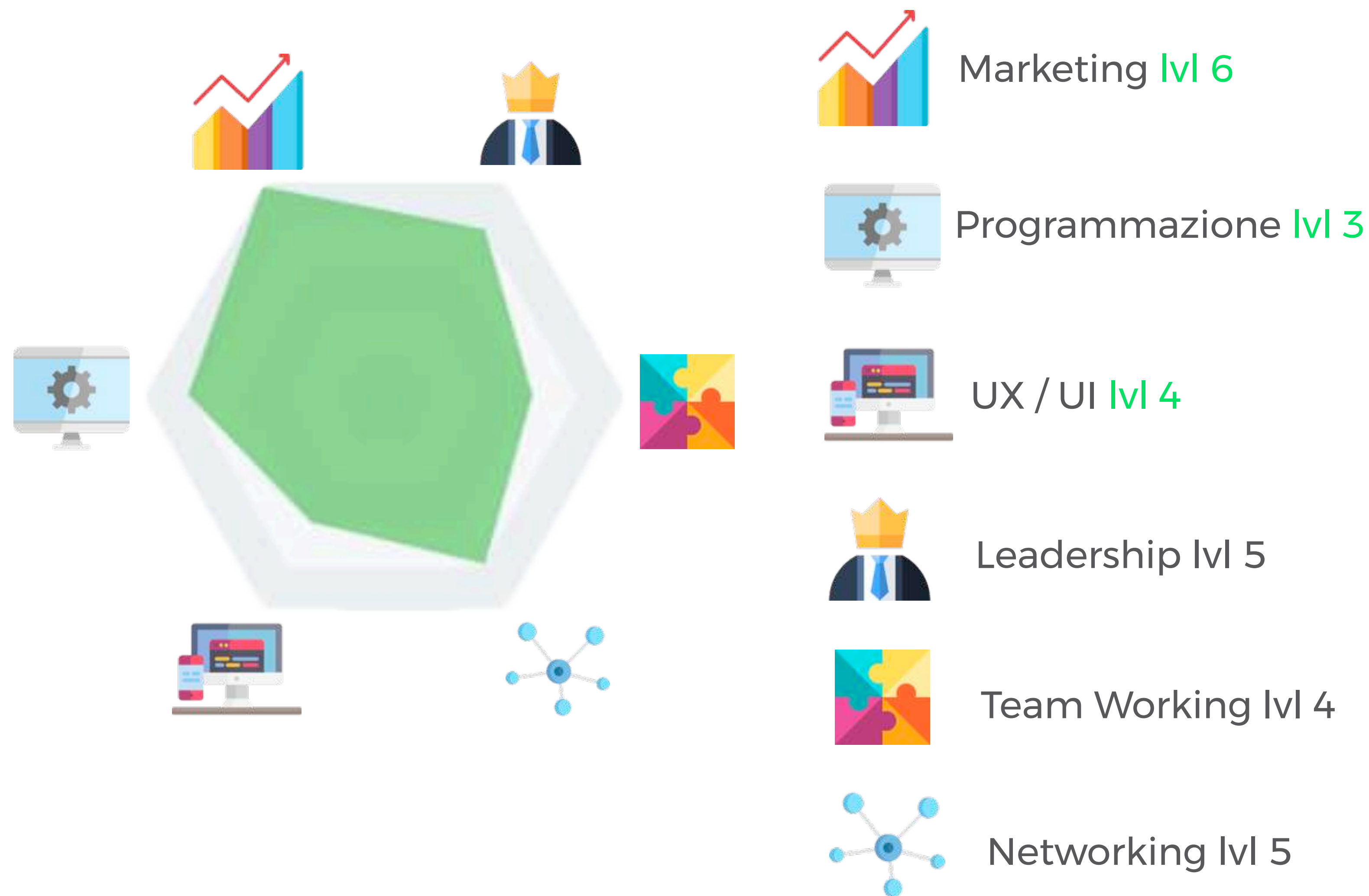


Alessandro Tozzi

4200 pt

Junior Social Media Manager

Radar Skill





Siamo i nostri primi clienti

The background image shows two hands, one from a darker-skinned person and one from a lighter-skinned person, gently cupping a small, transparent globe. The globe has a visible grid pattern. The scene is set against a soft sunset or sunrise sky with warm orange and yellow tones. In the foreground, there are silhouettes of tall, thin grasses. The overall mood is one of care, protection, and global unity.

BUSINESS MODEL

Business Model

Annunci di Lavoro

250-1.000€



Competitor

Database per
Recruitment

Certificazione
Competenze

Focus
Under 20



start2impact



Linked in



Adecco



MONSTER



**GO TO MARKET
STUDENTI**

Go To Market - Studenti

Alternanza Scuola Lavoro



8.000 studenti
60% studenti attivi

GO TO MARKET
AZIENDE

Go To Market - Aziende

Talenti Digitali Under 20

***BOOST
HEROES***



500+ startup

15 aziende testate

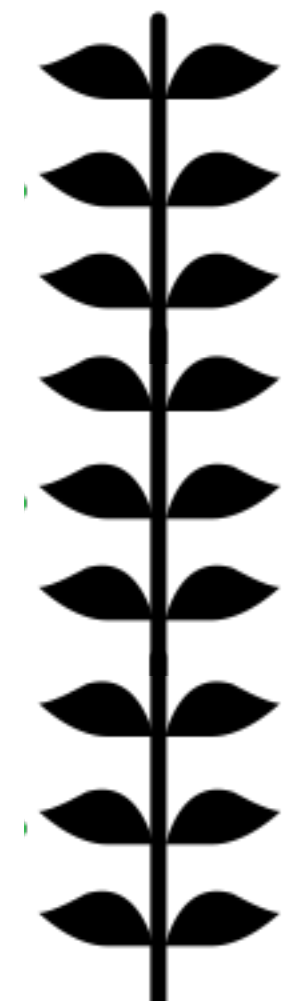
A man and a woman are standing behind a jewelry display case in a store. The woman, on the left, has curly hair and is wearing a patterned top. The man, on the right, is wearing glasses and a striped shirt. The display case in front of them is filled with various pieces of jewelry. To the left of the case is a tall, ornate lantern. In the background, there are more jewelry items hanging on a rack and some decorative plants.

**100€ investiti su FB Ads
400€ gioielli venduti**



Prime storie di successo

Obiettivo a 3 anni



2.000 Talenti Digitali
inseriti in Aziende

Fatturato
1.200.000 €



Programmazione



Marketing Digitale



UX/UI Design



IT



AI



MKT



Blockchain



UX/UI



VR/AR

Obiettivo a 5 anni

10.000 Talenti Digitali
inseriti in Aziende

Fatturato

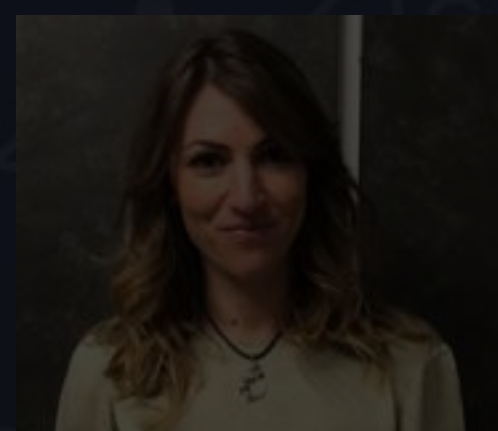
8.000.000 €

2023

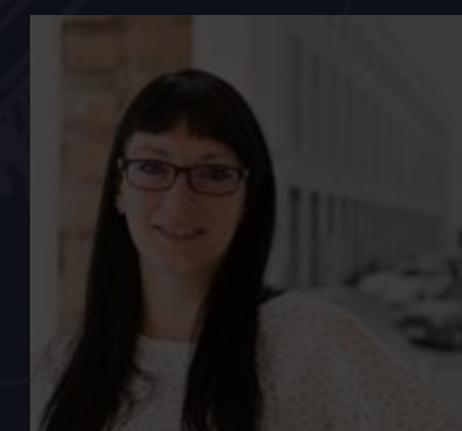




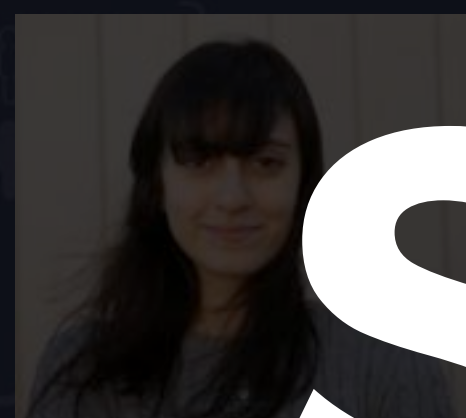
Gherardo Liguori
CEO



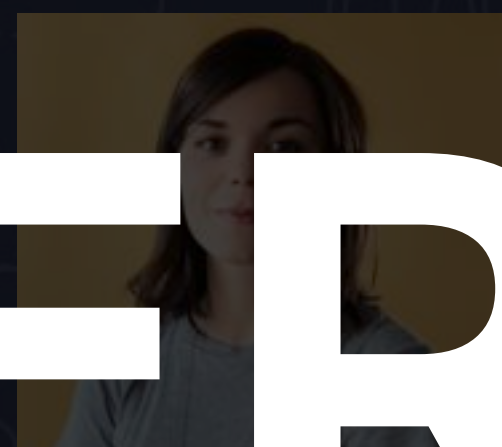
Virginia Tosti
Head of Growth



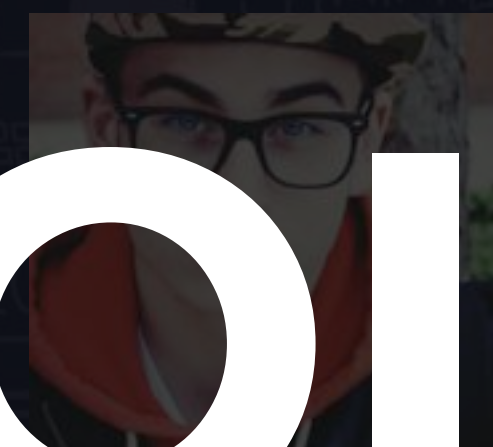
Sacha Tolomeo
Relazioni Scuole



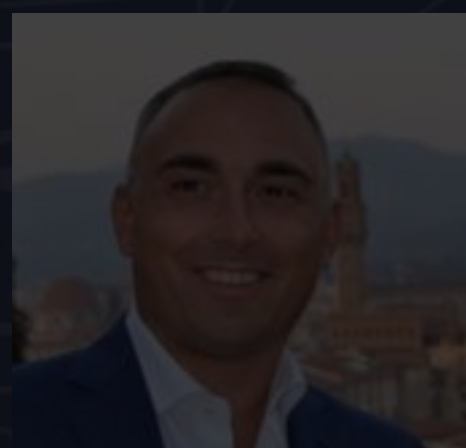
Elisabetta Silvestro
Digital Marketing



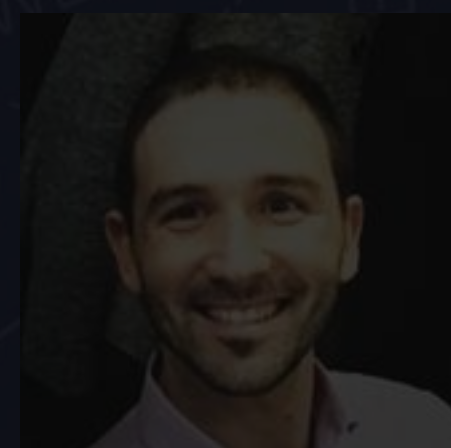
Alice Paoni
Content Marketing



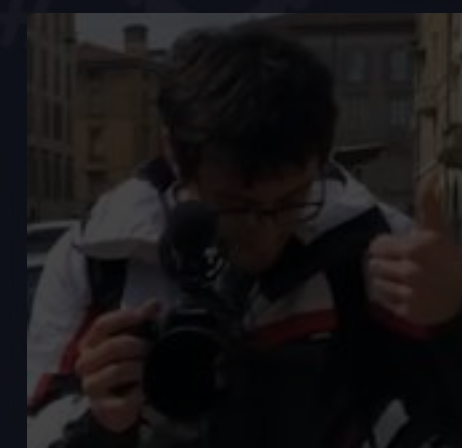
Alessandro Tozzi
Community Manager



Jacopo Liguori
Advisor legale



Giulio Latorre
Advisor IT



Davide Farullo
Videomaker

SUPEREROI



Gherardo Liguori
CEO



Virginia Tosti
Head of Growth



Sacha Tolomeo
Relazioni Scuole



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Digital Marketing



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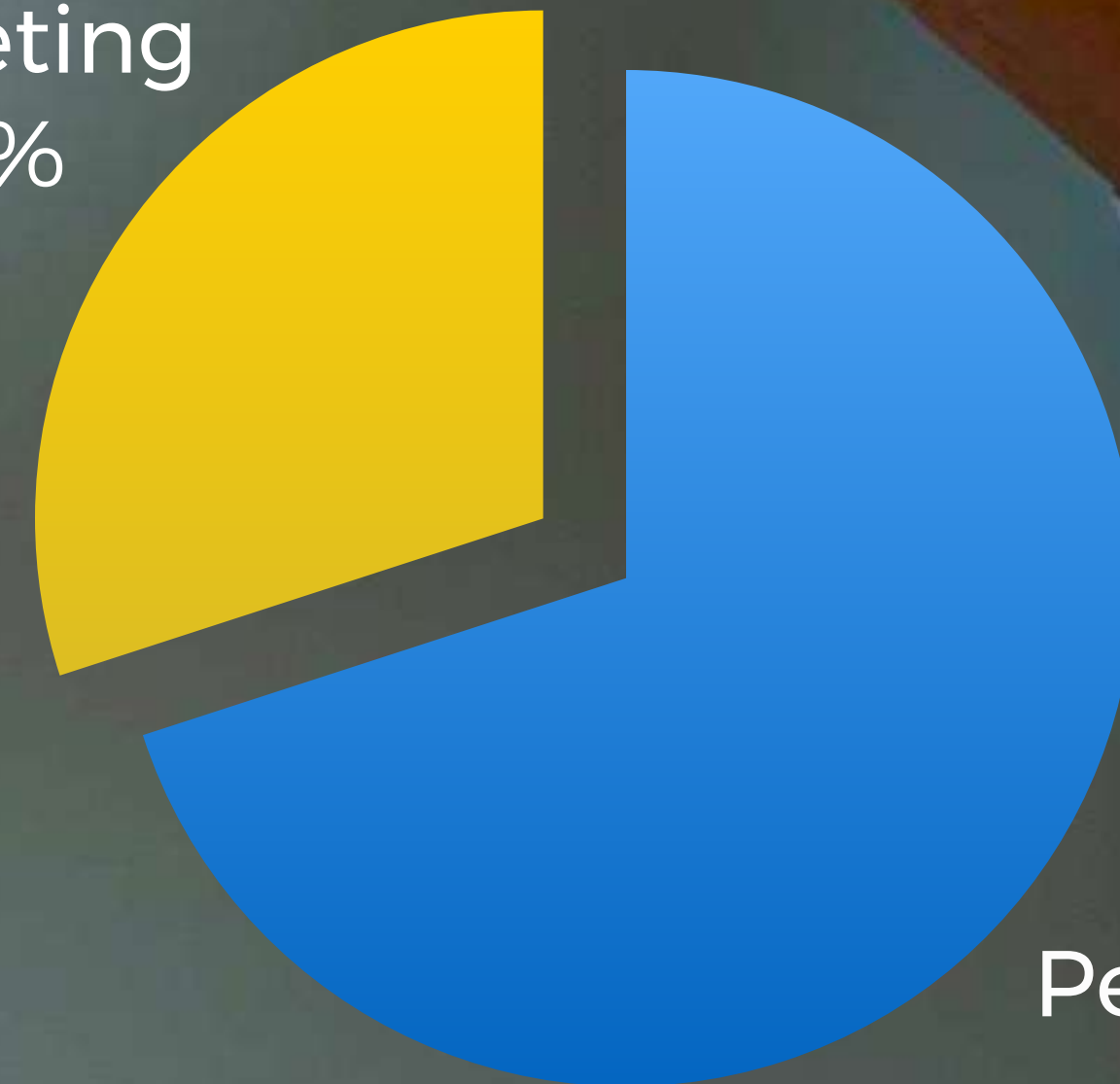


Equity Crowdfunding

500.000 €

Marketing
30%

Personale
70%





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Gherardo Liguori
CEO e Co-Founder

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start2impact.com