



**Stip is a platform that automatically manages relationships between a company and its customers.**



# What's the problem?

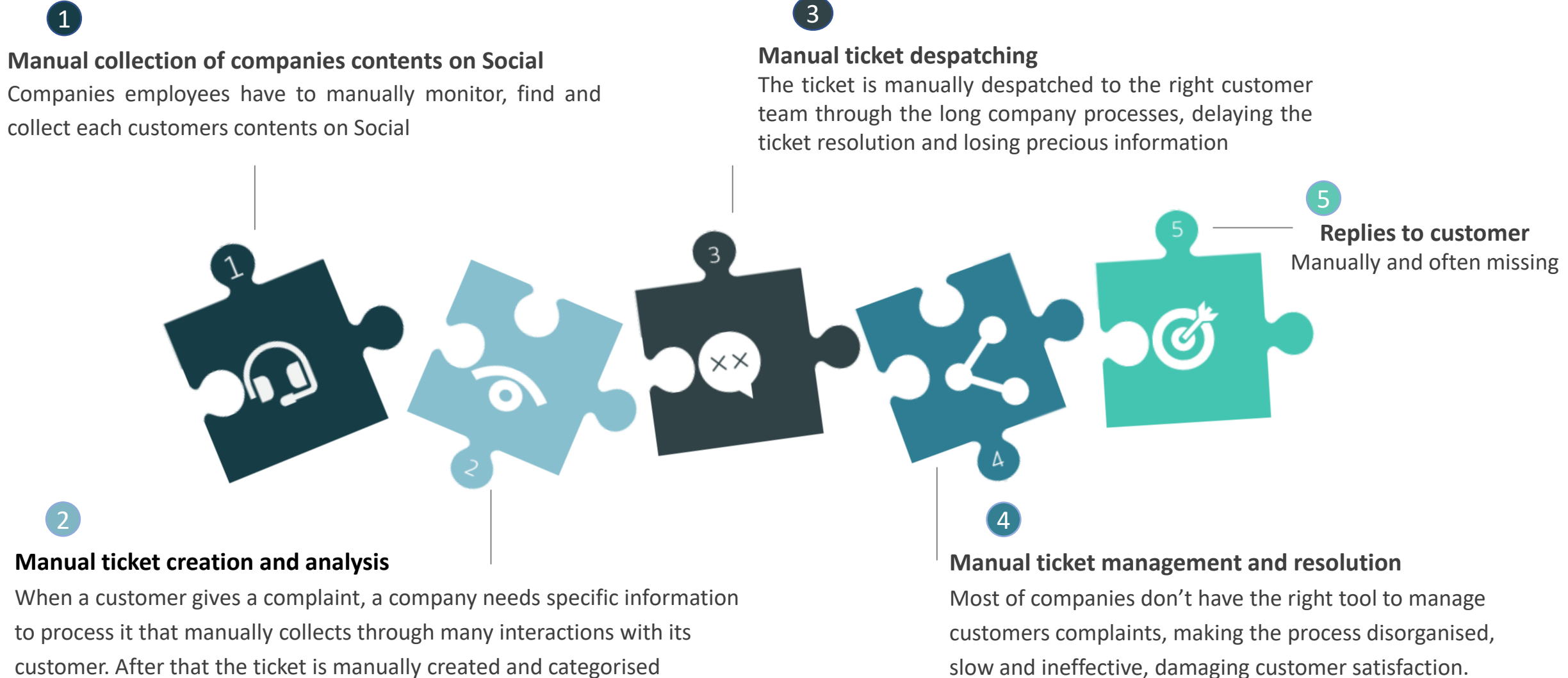
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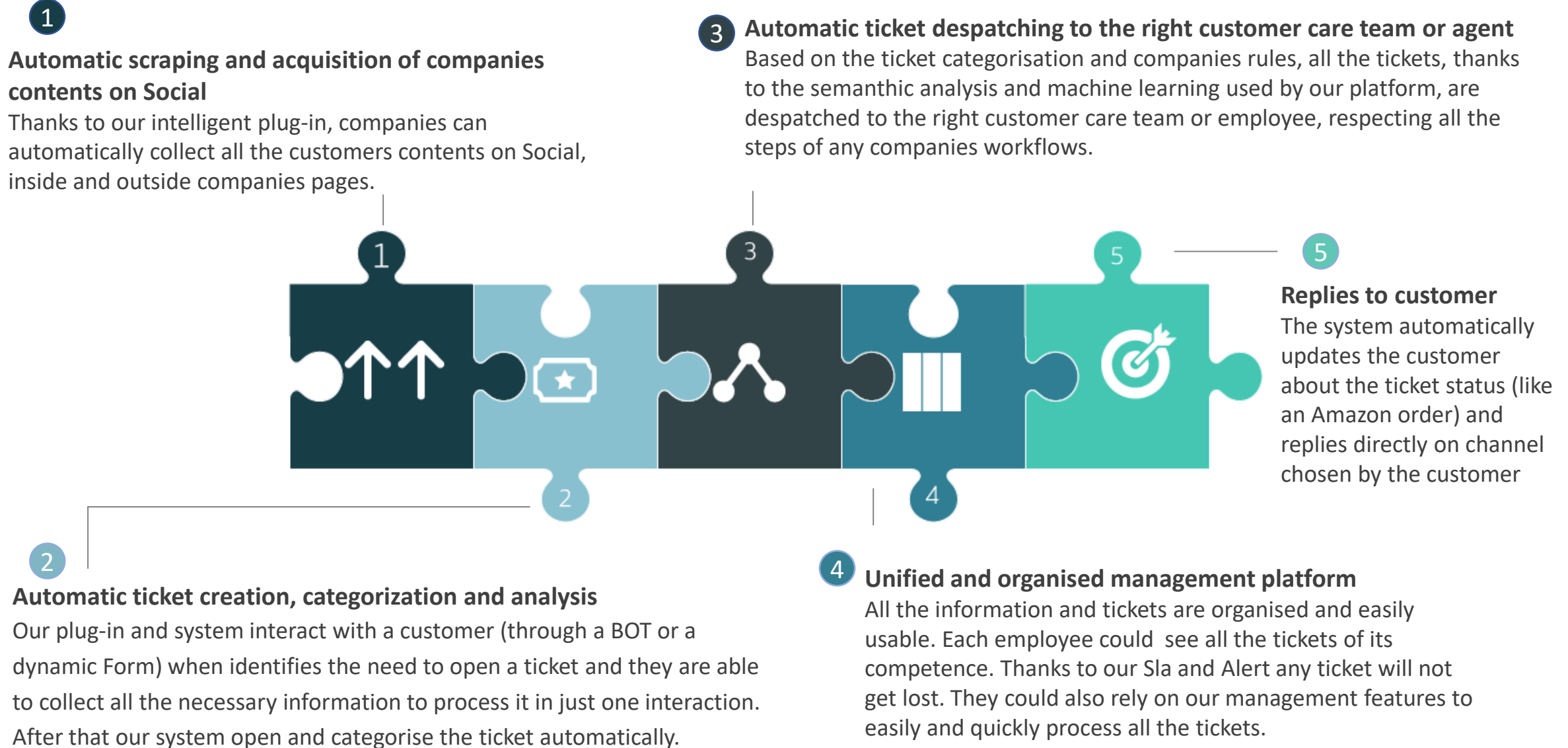
**80%** of businesses believe they provide “superior” customer service.

But only **8%** of customers say they’re getting it!

# How customer care works today on Social



# How Social customer care works with Stip



# Stip advantages for companies



Reduction of ticket management  
and resolution time up to 80%



Reduction of customer care costs



Increase of customer's quality  
perception

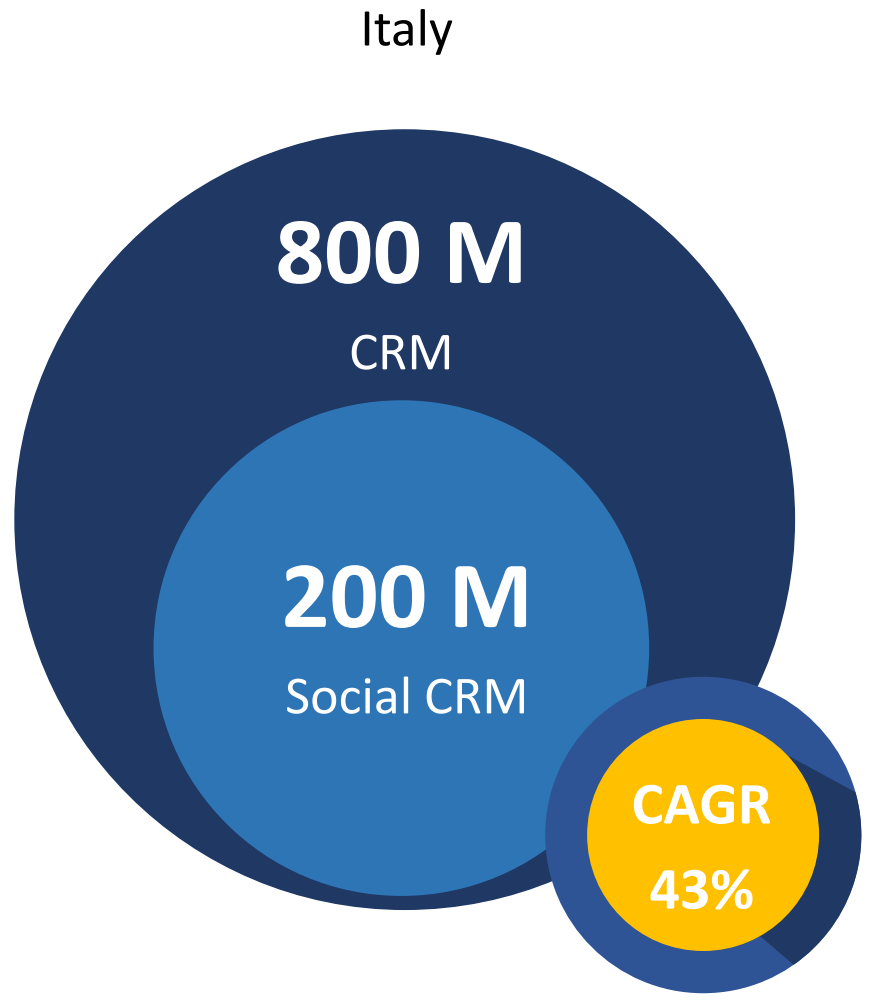
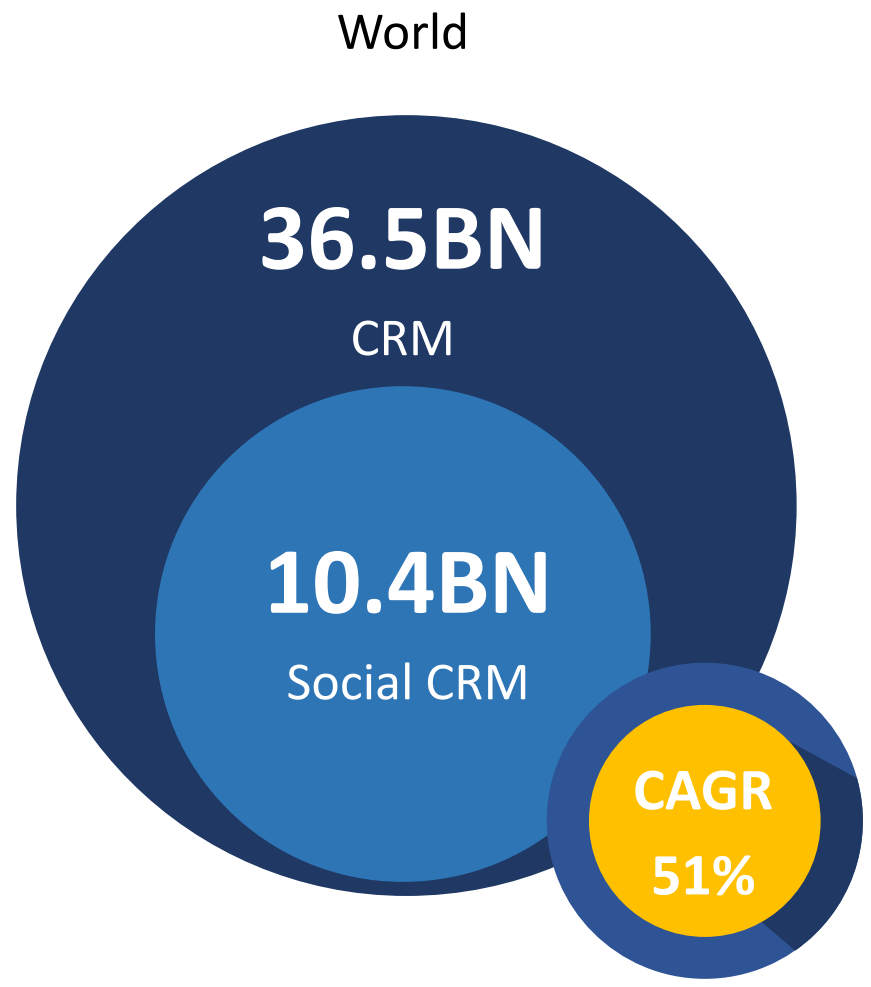


Increase of retention up to 20%

**Customer Experience Impact Report**

# Market

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Gartner Inc. (Forbes 2015)



# Competitor analysis



Multichannel



Efficient management of Social CRM



Request of customer information in one interaction



Automatic ticket creation and dispatching



Social profiling



= Ineffective/manual feature

# Customized revenue model

Models	Value	In contact with		
<div>PER AGENT</div>	100-600€/y Per agent	<div> Winner of «Startup &amp; Pulse» <b>Live PoC</b> Contract value: 100k</div>	<div> Competitive bid Contract value: 300k</div>	<div> </div>
<div>Monthly licence</div>	100-10.000€/m	<div> Mercedes-Benz Contractualisation Contract value: 90k</div>	<div></div>	<div></div>
<div>PARTNERSHIP</div>		<div></div>	<div></div>	



# Team

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# Advisor

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