



ReNow

ACCELERATING THE TRANSITION TO GREEN ENERGY

ReNow pitch deck

Digithon 2024



What we do:

We accelerate the transition to green energy through our fully integrated, AI-driven, digital platform by democratizing, automating and improving PV and BESS projects acquisition, EPC validation, project financing and stake-holders interaction, creating an effective solution for transparent and efficient project execution, financing, monitoring.



Problem: Still Slow the transition to cheaper and greener energy solutions



“In the context of the industrial sector's adoption of solar photovoltaic (PV) systems, [...], **fewer than 10 out of 100 industries that express a desire to install solar PV systems actually move forward with the installation.**

[...] financial constraints, logistical challenges, and the complexity of navigating regulatory requirements.”

[Clean Energy Council](#)



“[...] **up to 40% of renewable energy projects**, especially solar PV installations, **struggle to obtain the necessary financing.**

This financing gap is a critical barrier to the expansion of solar energy, [...].”

[World Economic Forum](#)



“[...] achieving the **2030 net-zero goals** requires a massive increase in renewable energy investment, with **the financial gap** in the sector needing to be filled by **more than 300%** to stay on track. [...] urgency for increased capital flows into renewable energy projects, particularly in solar and wind, **to meet global climate targets.**”

[BloombergNEF](#)





Should be easier to interact with each other and be more effective for a cleaner planet!



Investor Needs:

- Good ROI investment
- De-Risk through multiple project pooling with a safety net (High Quality - Reusable Assets)
- Sustainable business Venture (to do good)
- Reduce home bias and unlock opportunities elsewhere



Consumers Needs:

- Save on energy costs
- Fit for purpose projects dimensioning
- Quality Materials
- Reputable Professional Installers
- Competitive Pricing
- Access to financing
- Efficiency and Performance monitoring

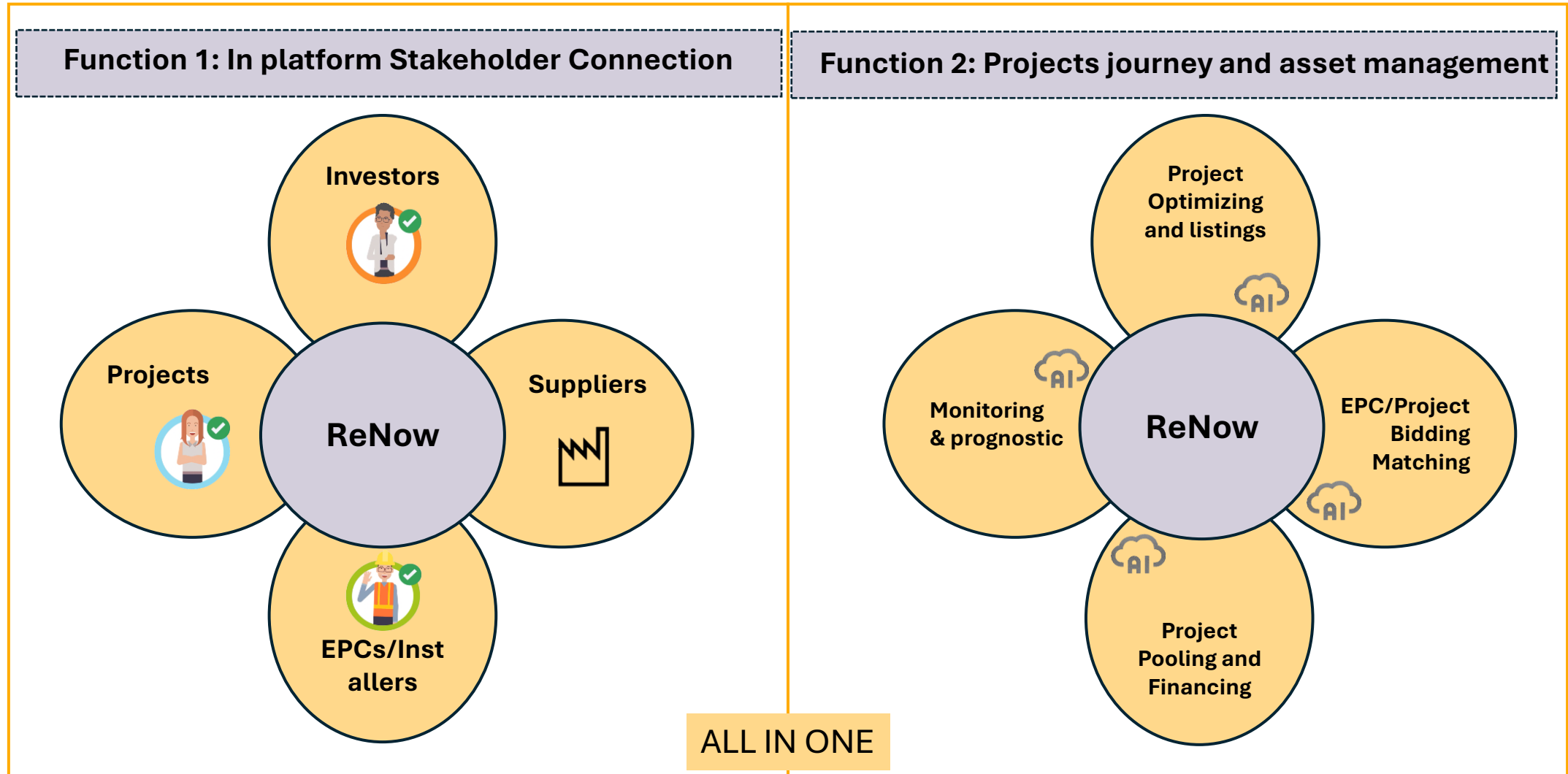


Installers/EPCs Needs:

- Higher Projects Conversion rates
- Improved project Margins
- Access to private investors
- Access to high quality suppliers and materials
- Maintenance management



ReNow solution: Connect, Automate & Accelerate





Product: All-in-One! Faster and More Efficient Project Valuation, Financing and Realization, through AI and processes automation, with complete transparency

Create project
Create a new project

Project details

PRU01-PROF-NORD

Type: Industrial
Number of employees: 05
Production volume: 1000
Desired power: 12.8

Location

Address: Via Fiume, 17
Latitude: 41.881071
Longitude: 12.483000

ReNow
PRU01-PROF-NORD

Client Information

Building Information

Technical Details

AI

Project evaluation and dimensioning



Quote project
Quote selected project

Projects list
List of available projects

Title	Location	Status	Created by	Created at	
PROJ-01	Via Guglielmo Marconi, 16, Spoleto	Live	Customer	2024-08-30	Quote
PROJ-PROF-NORD	Via Ligo Franchetti, 2, Spoleto	Live	Yes	2024-08-30	Quote
PROJ-P1	Via Augusto Righi, 2, Spoleto	Live	Yes	2024-08-30	Quote
PROJ-H1	Via Guglielmo Marconi, 23, Spoleto	Live	Investor	2024-08-30	Quote

AI

Project quotation and financing



Project status
Project status overview

Key parts

Procurement

AI

Project management and key parts procurement



Coming soon!

AI

O&M

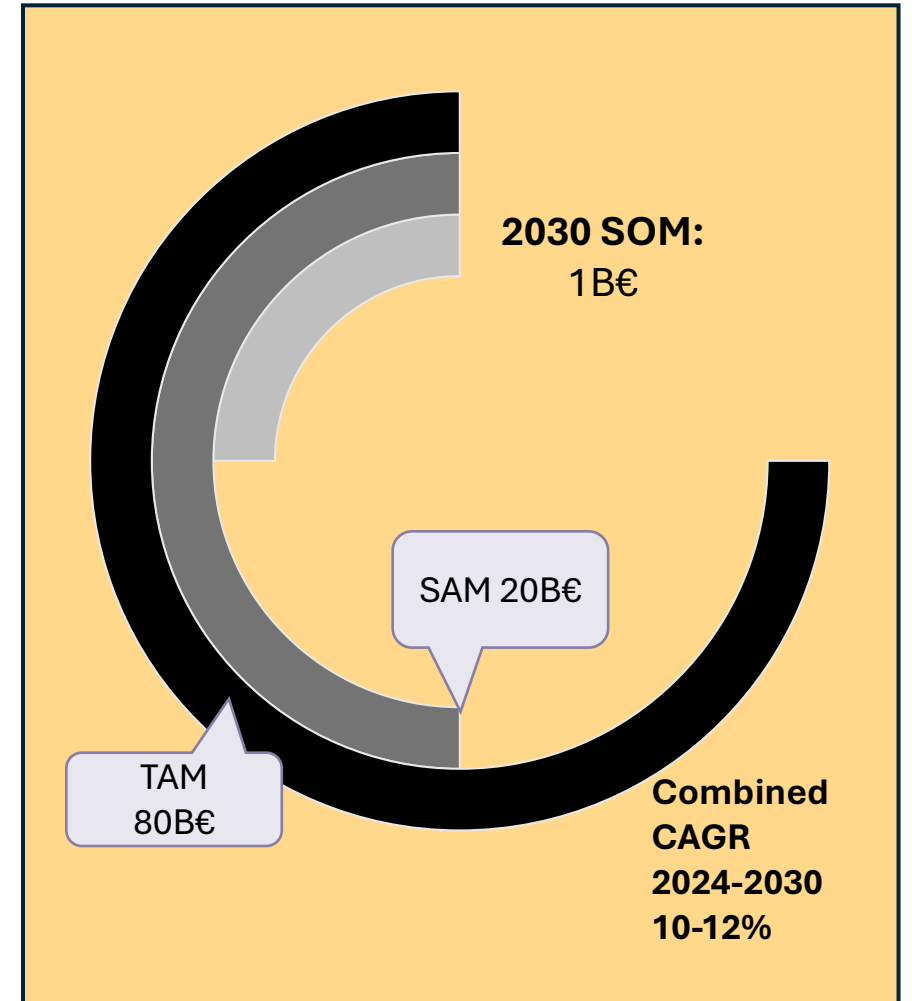
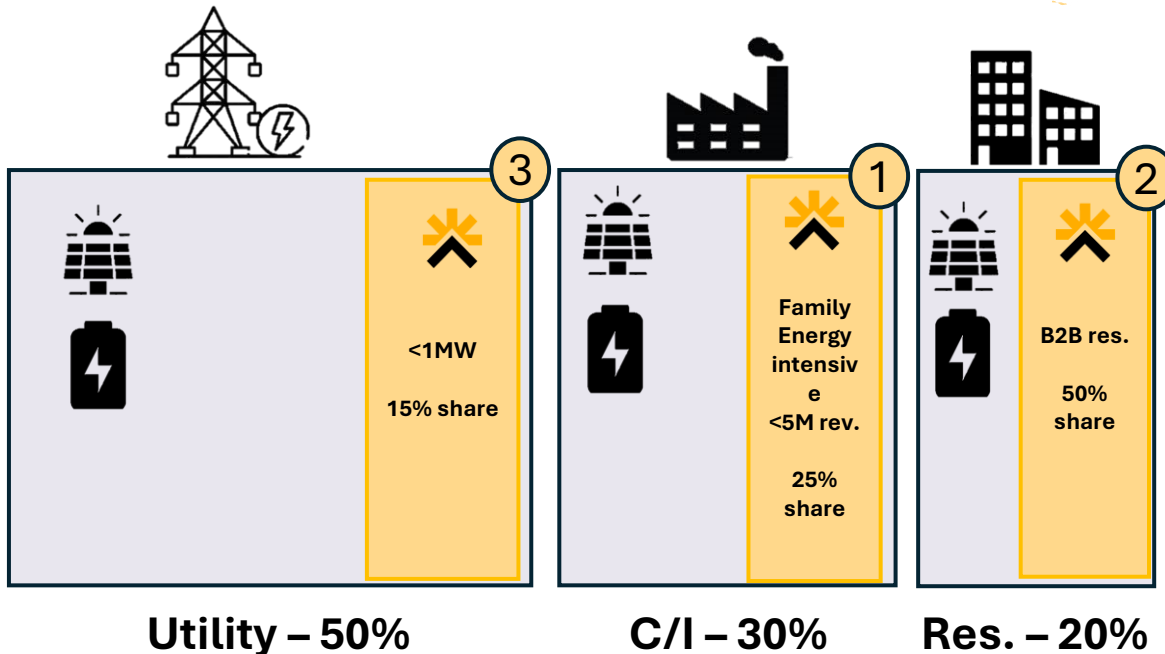




Market Size and Potential– \$80B S. EU market at 10-12% CAGR to 2030 expected to grow even more

Southern Europe!

Where the renewable resource is higher
Where the finance resources are lower
Where the cost of electricity is higher

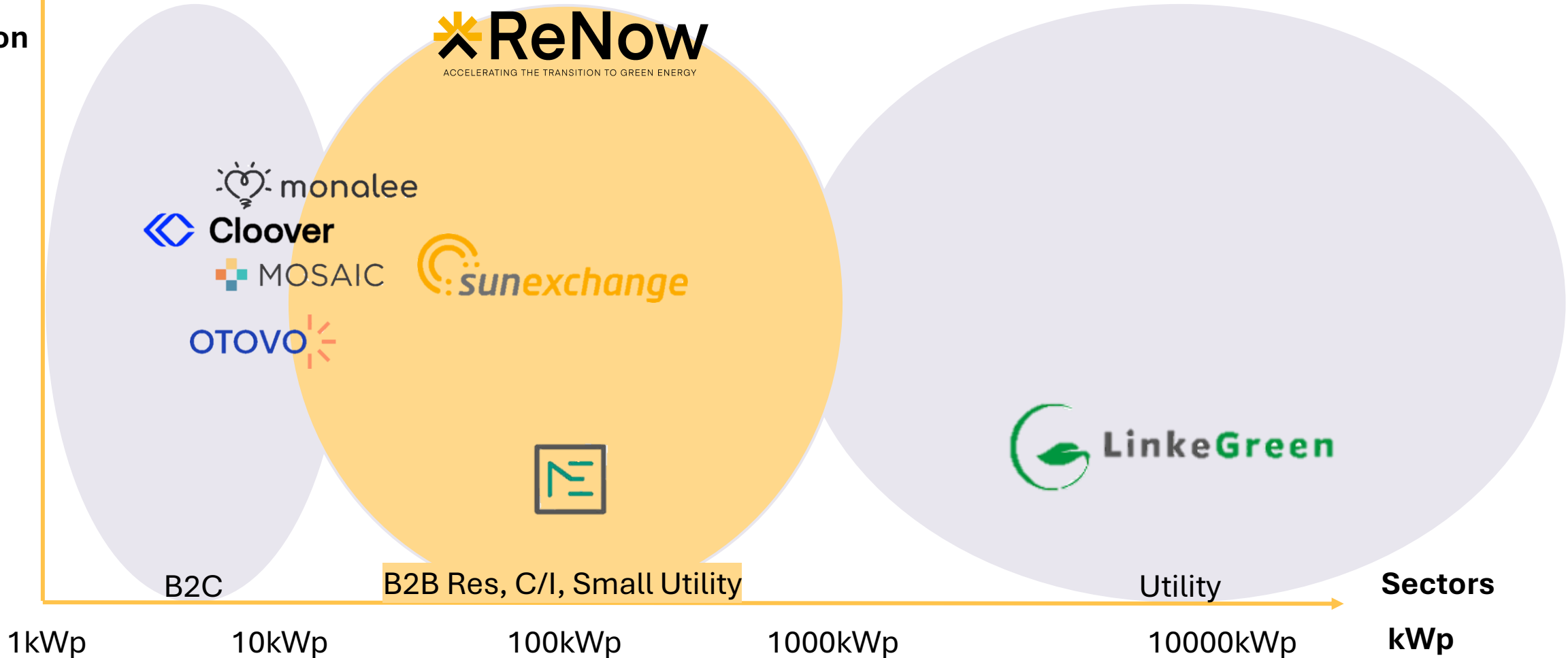




We position ourself where the opportunity is big, the competition is low and the impact is higher.

● Market size

Tech integration





Team is forged on ReNow pillars and success factors

Robert Halandut
CTO, Co-founder



Experience: 8+ years in computer science and cybersecurity with a specialization in digital platforms
Pillars: Secure architecture, technological scalability, continuous innovation.
ReNow Focus: Ensures the robustness and innovation of the ReNow platform, enabling advanced and secure energy management.

Andrea Di Vinci
CEO, Founder



Experience: 8+ years in renewable energy and energy storage technologies.
Pillars: Strategic leadership, technological innovation, scalable solutions development.
ReNow Focus: Drives ReNow with a clear vision to democratize access to renewable energy, combining technical expertise with strategic foresight.

Lorenzo Sbardelotto
CFO, Co-founder



Experience: 8+ years in financial services with a focus on fintech and scale-ups.
Pillars: Innovative business models, market expansion, strategic development.
ReNow Focus: Expands ReNow's reach by building strong foundations for alternative financing and market growth.

Daniel Troedsson
Advisor



Experience: 30+ years in renewable energy and sustainability, with a strong entrepreneurial background.
Pillars: International expansion, operational optimization, sustainability.
ReNow Focus: Supports ReNow in achieving global sustainability goals, optimizing operational efficiency and environmental impact.

Doinel Atanasiu
Lead developer



Experience: 5+ years in software development with a focus on web applications and platform engineering.
Pillars: Full-stack development, system optimization, user-centric design.
ReNow Focus: Leads the development of ReNow's platform, focusing on creating a seamless, efficient, and scalable user experience.

Vincent Murphy
CIO, advisor



Experience: 30+ years in C-level roles with two successful exits.
Pillars: Financial strategy, scale-up operations, international leadership.
ReNow Focus: Provides strategic guidance to scale ReNow's operations, ensuring sustainable and profitable growth.



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