



PHOTON
SOLAR SYSTEMS
DISRUPTIVE TECHNOLOGY



Tommaso Milone

Founder e CEO

MSc in Inorganic Chemistry



Andrea Riccardi

Co-founder

Full Stack Developer

Computer science



Luca Spezzano

Co-founder

Web Developer

Computer science



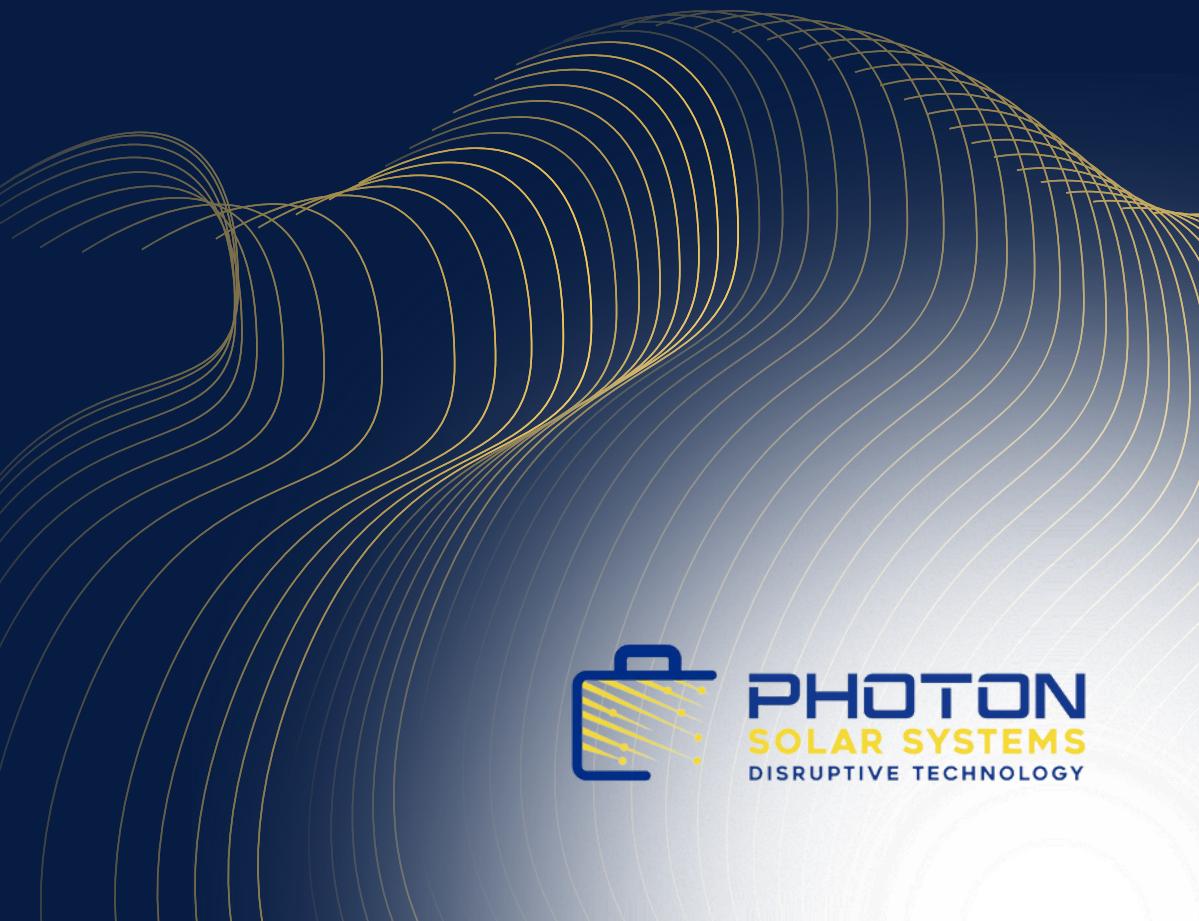
Leonardo Modica

Co-founder

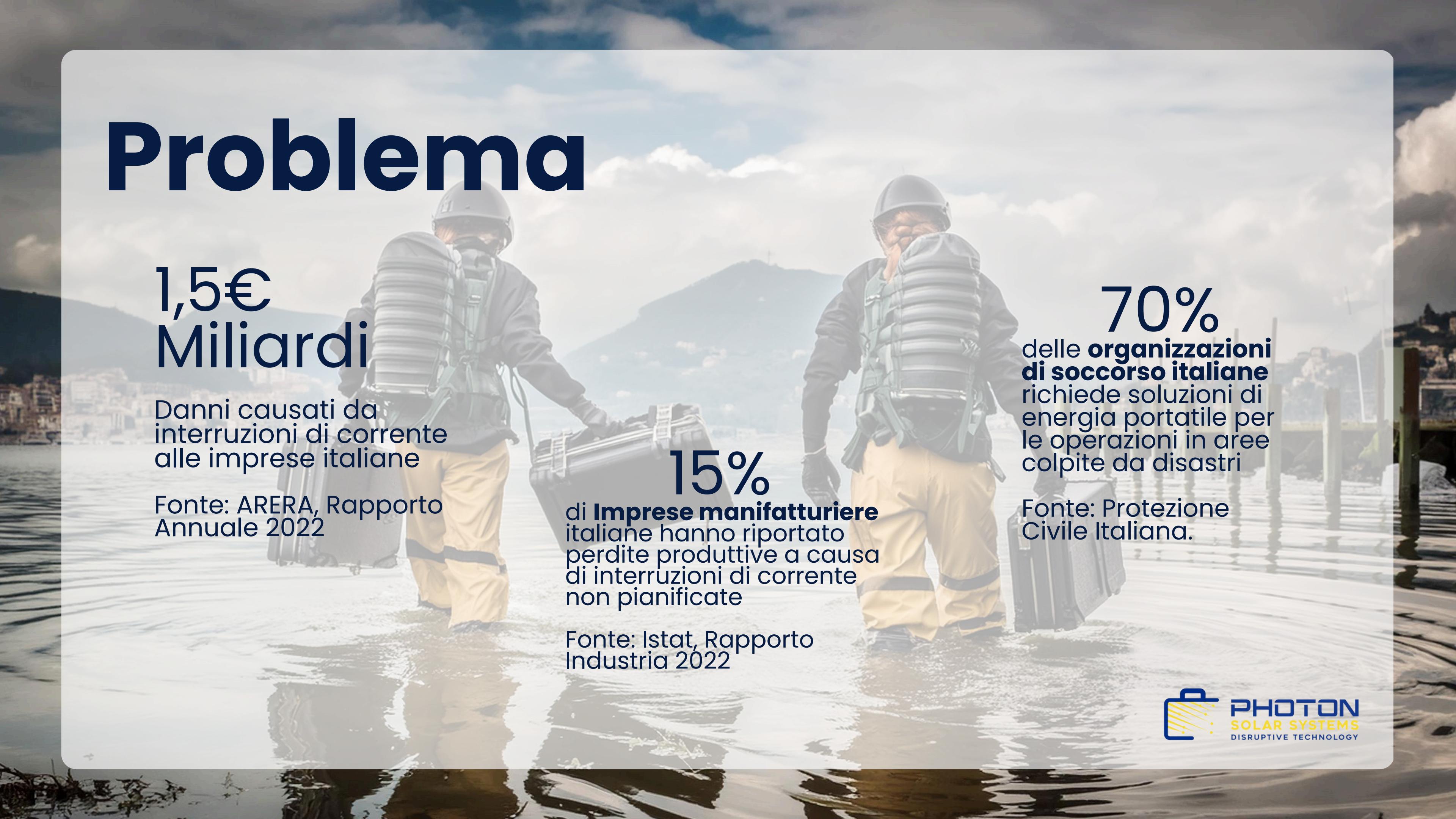
Marketing and sales manager

business economics

Il Team di Photon Solar Systems



Problema



1,5€
Miliardi

Danni causati da
interruzioni di corrente
alle imprese italiane

Fonte: ARERA, Rapporto
Annuale 2022

15%
di **Imprese manifatturiere**
italiane hanno riportato
perdite produttive a causa
di interruzioni di corrente
non pianificate

Fonte: Istat, Rapporto
Industria 2022

70%
delle **organizzazioni
di soccorso italiane**
richiede soluzioni di
energia portatile per
le operazioni in aree
colpite da disastri

Fonte: Protezione
Civile Italiana.

Un intero impianto fotovoltaico in una valigetta

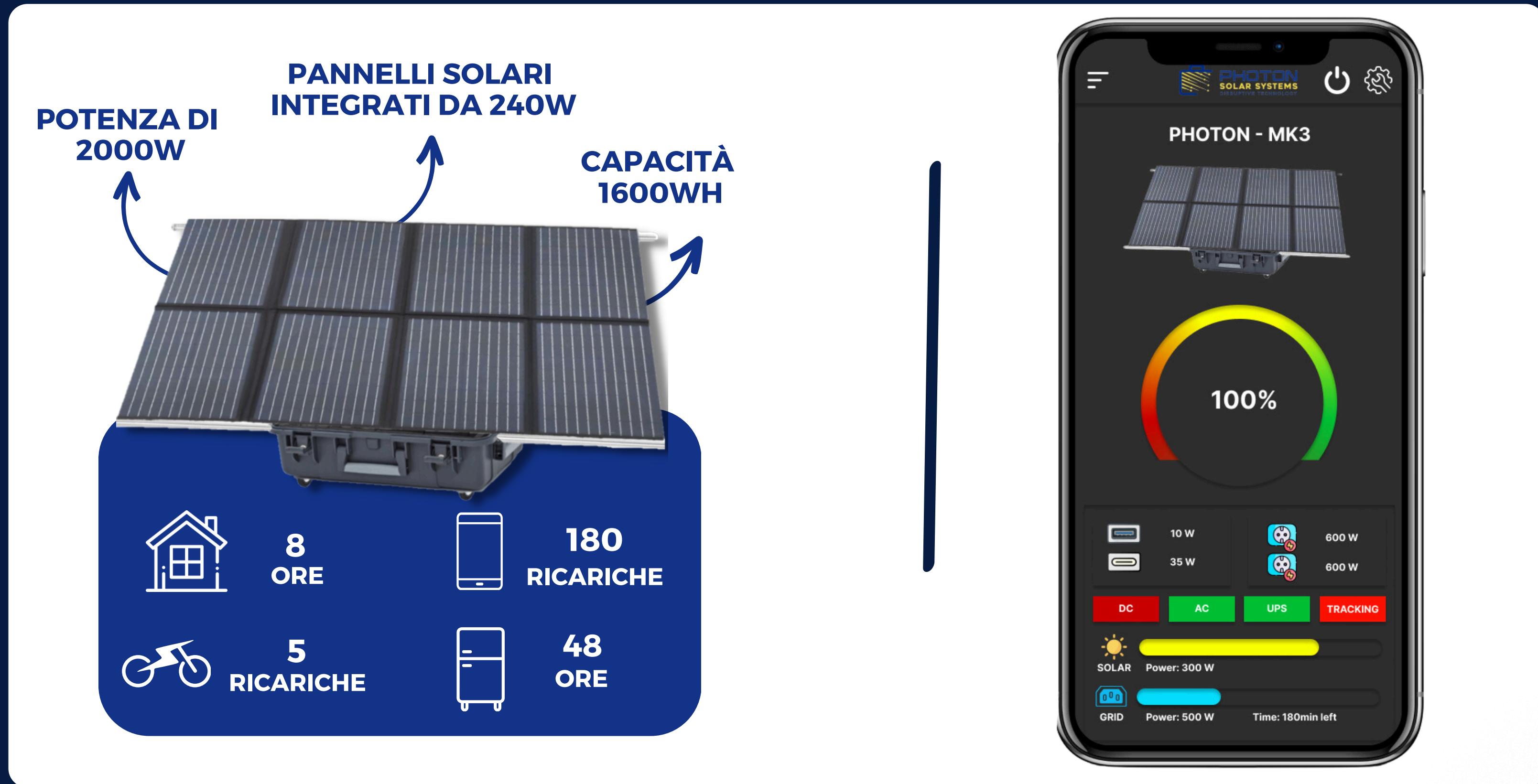


ENERGIA OVUNQUE, SEMPRE.

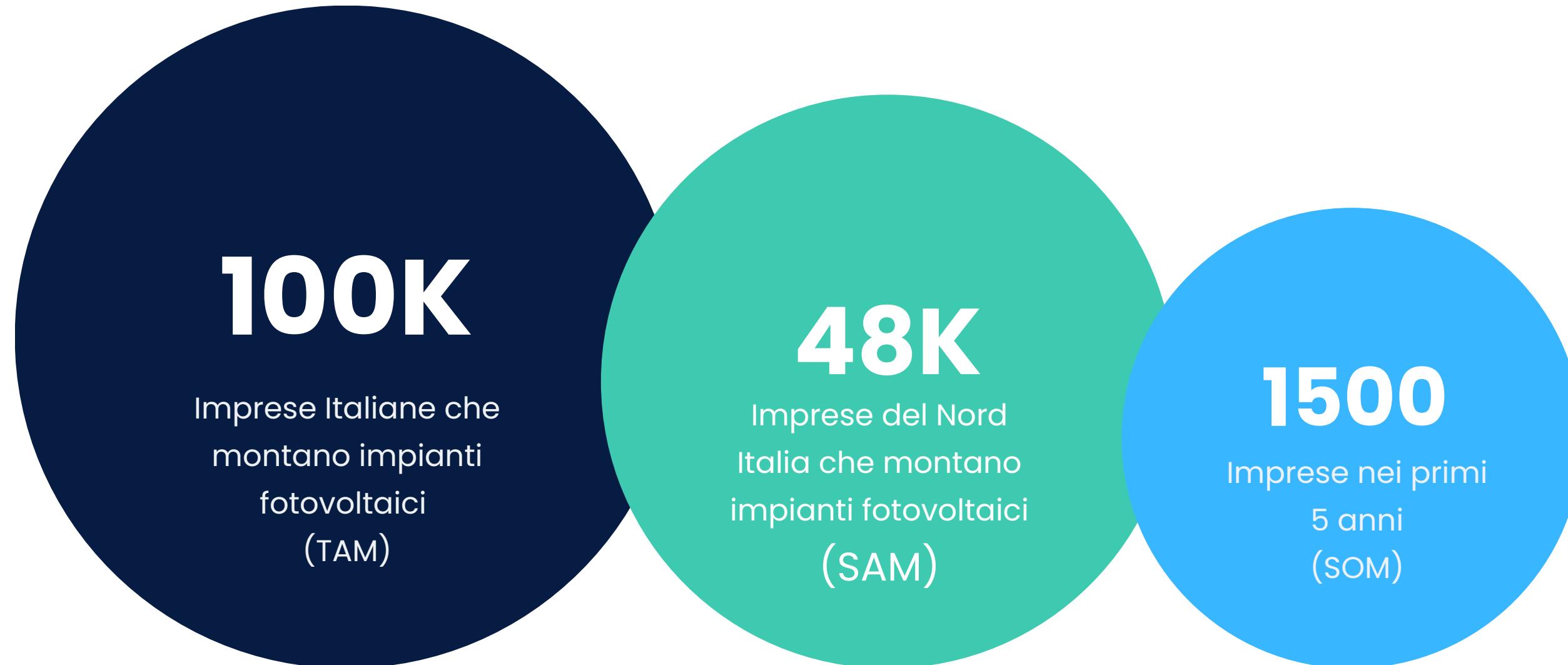
- 1 **FACILE DA TRASPORTARE**
- 2 **AFFIDABILITÀ IN EMERGENZA**
- 3 **SOSTENIBILITÀ AMBIENTALE**



Specifiche tecniche



Market Size



Competitive Analysis

	Price	Quality	Waterproof	Solar Tracking
 PHOTON SOLAR SYSTEMS DISRUPTIVE TECHNOLOGY	Mid	High	✓	✓
 ECOFLOW	Mid	Mid	✗	✗
 BLUETTI	Low	Mid	✗	✗
 VTOMAN	Low	Mid	✗	✗
 ANKER	Low	Mid	✗	✗
 GOALZERO	Low	Low	✗	✗
 Jackery	High	Low	✗	✗

Nota: Certificazione waterproof >= IP66

Posizionamento



Marketing Strategy



Google Ads



KEY ENERGY
THE RENEWABLE ENERGY EXPO



ECOMONDO
The green technology expo.



powered by INTERSCHUTZ

inter
solar
connecting solar business | EUROPE



500+ Clienti

800+
Pezzi venduti

Business Model B2B

Sell

- **Generatore MK4**
- **Solar tracking Platform**
- **Stringhe di pannelli**
- **Batterie modulari**

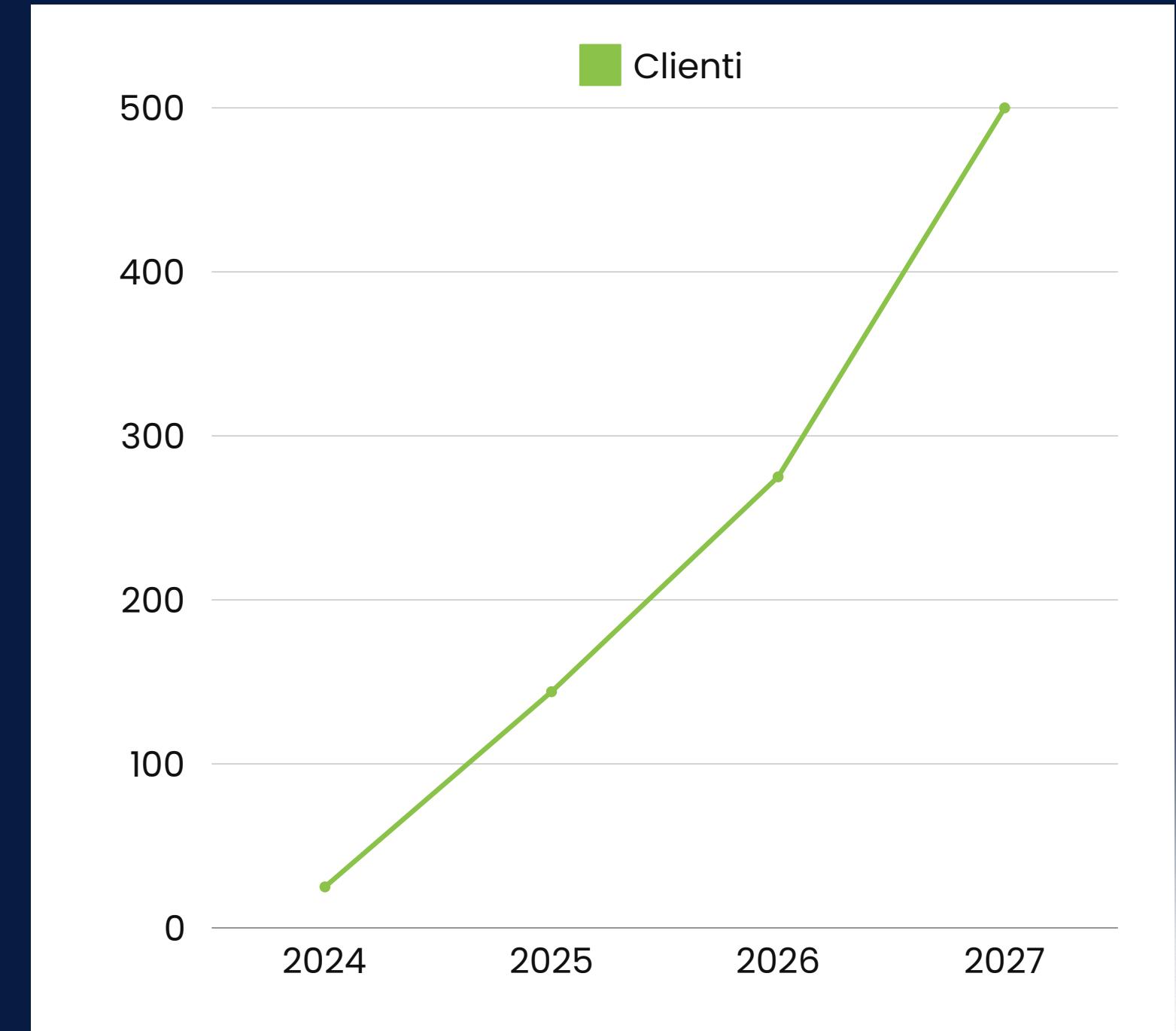
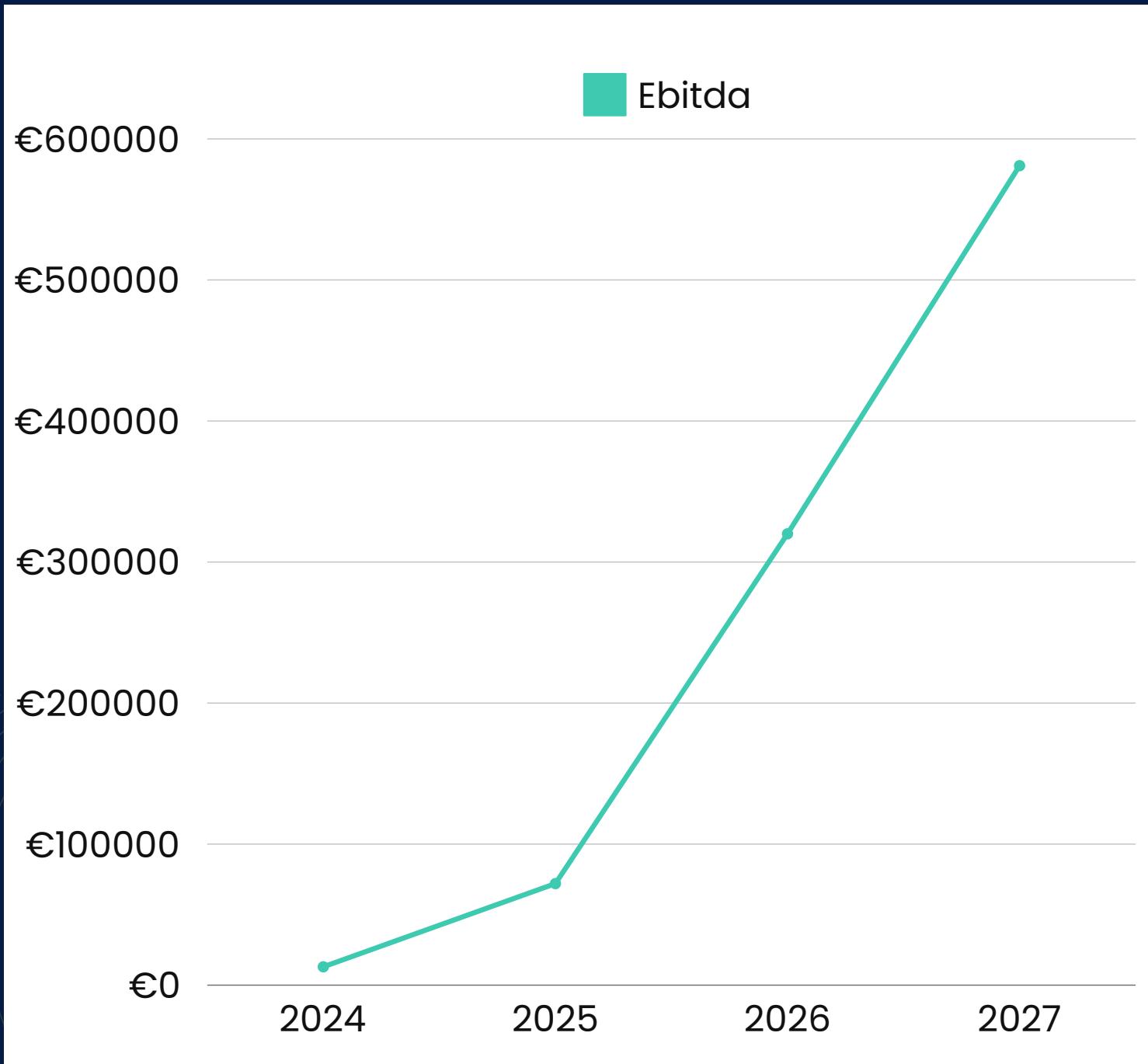
2500€

Rent

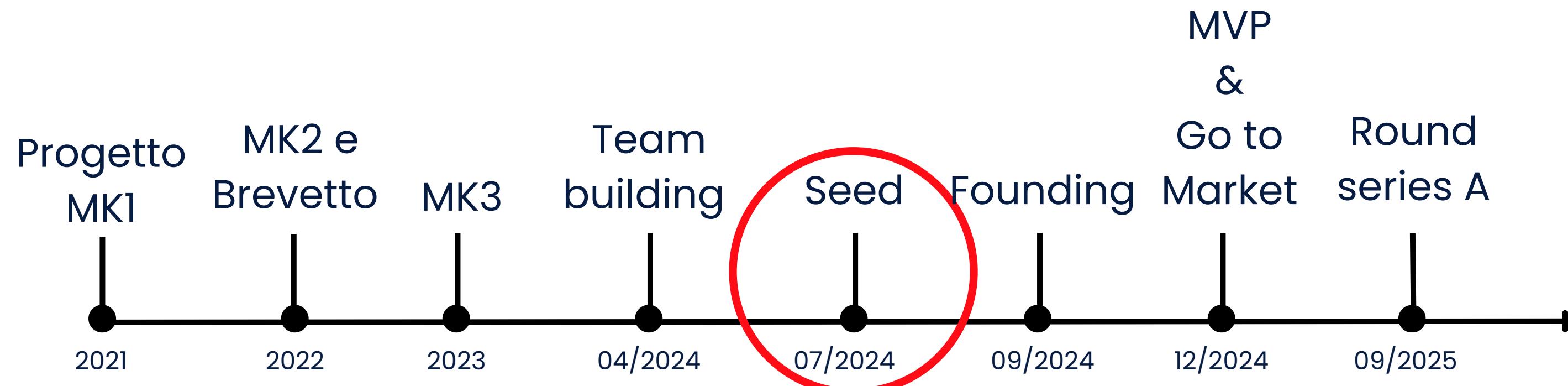
Affitti semestrali dei dispositivi e dei prodotti complementari

600€

Proiezioni



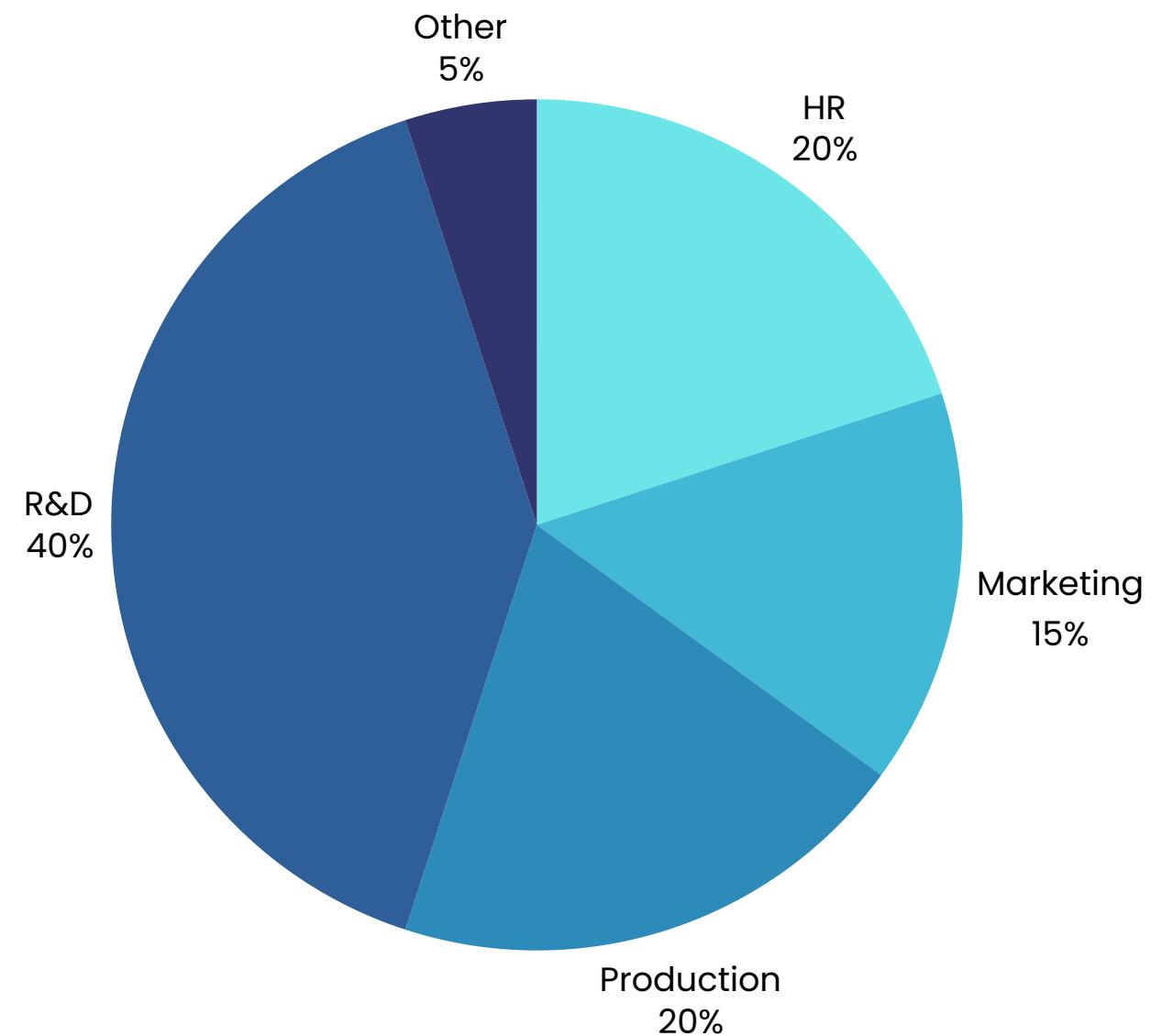
Timeline



Fundraising

Looking for
300.000€

who already believed
in us!



CONTACT US

- [!\[\]\(178fd2204ce12f49c4bf835b69b64161_img.jpg\) www.photonsolarsystems.com](http://www.photonsolarsystems.com)
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- [!\[\]\(fa731116c56b05cf1d6e5e3d072efd00_img.jpg\) photonsolarsystems](https://www.instagram.com/photonsolarsystems)

