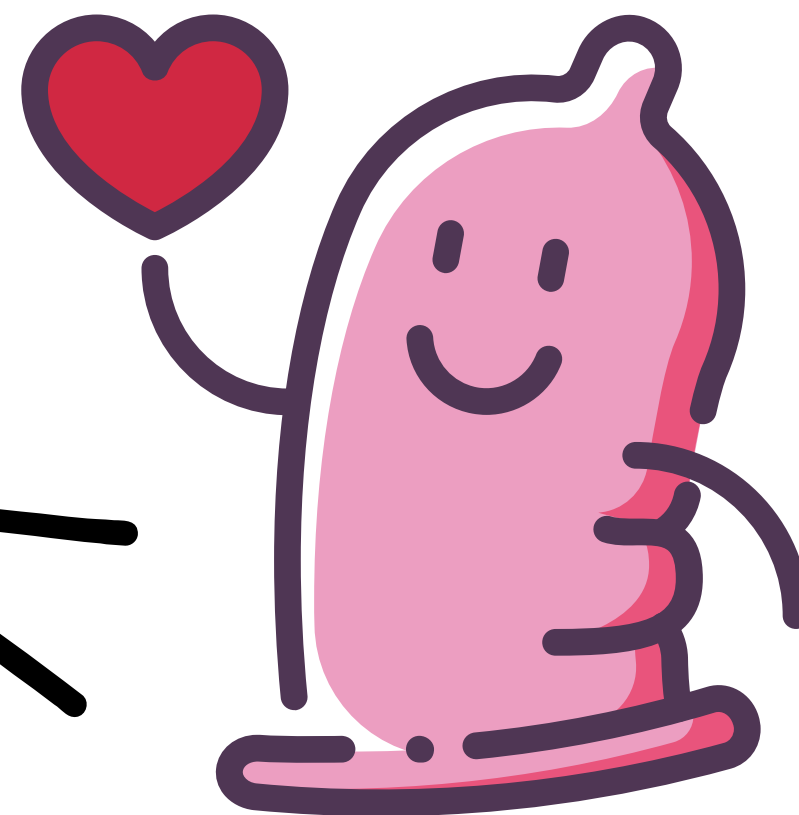
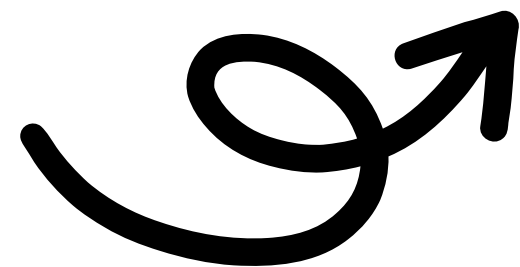
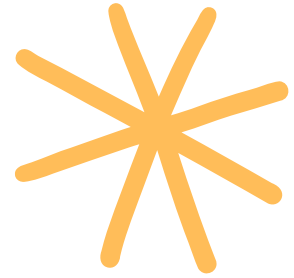


EROTIC TOYS

SEXY TOYS





CHI SIAMO



FEEKY FEEKY



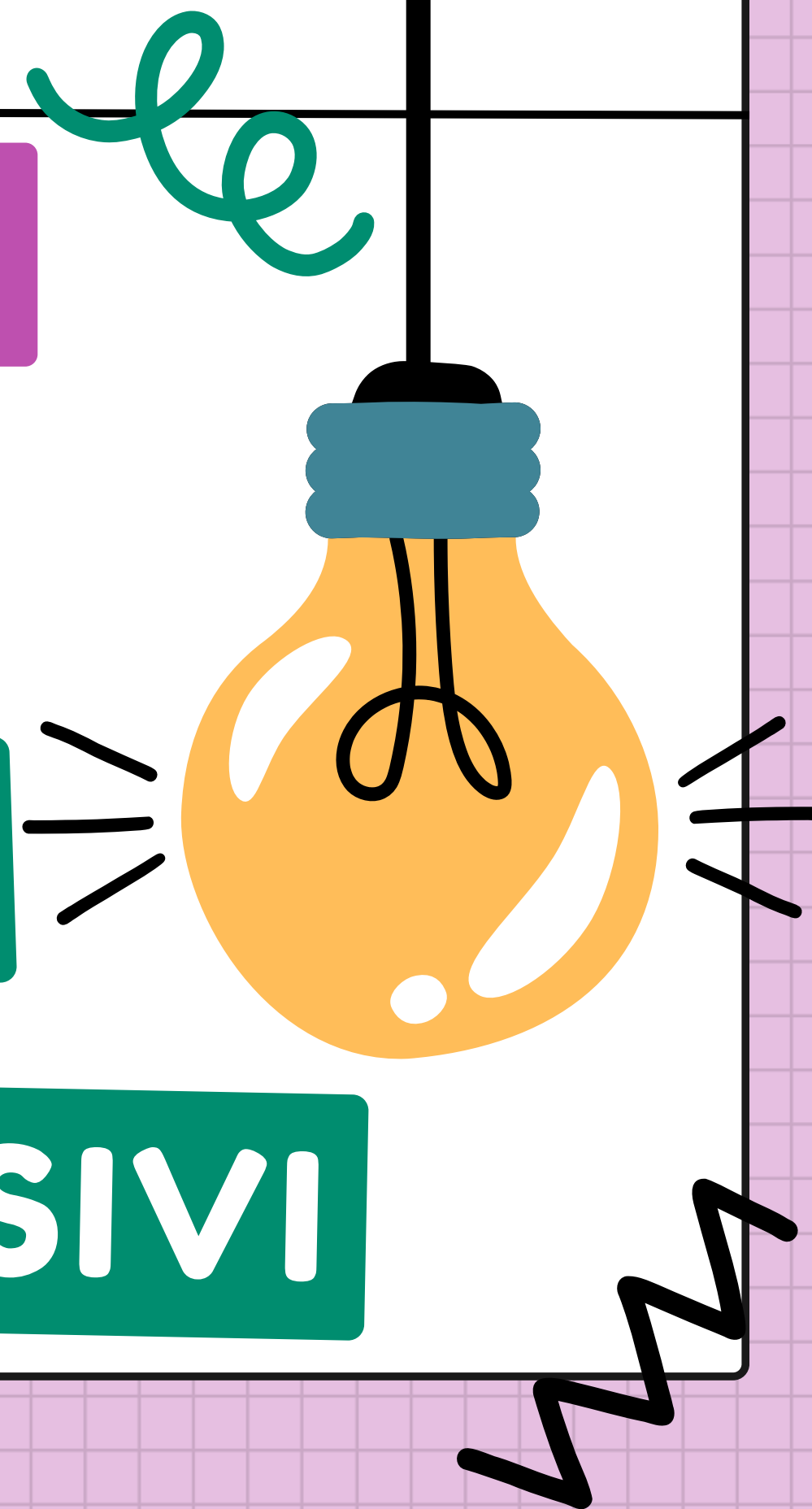


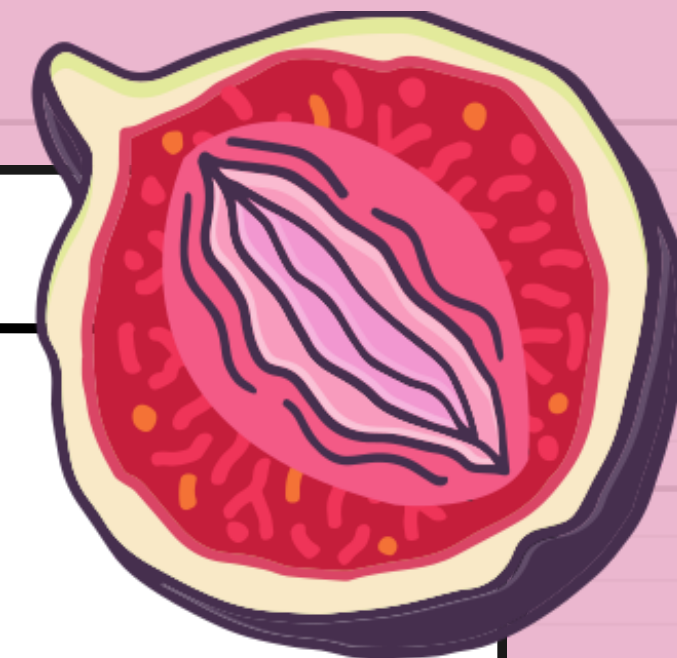
LA NOSTRA IDEA

PAROLE SEMPLICE

ABBATTERE I TABU'

ESSERE INCLUSIVI





OGGI



100 K
FOLLOWER

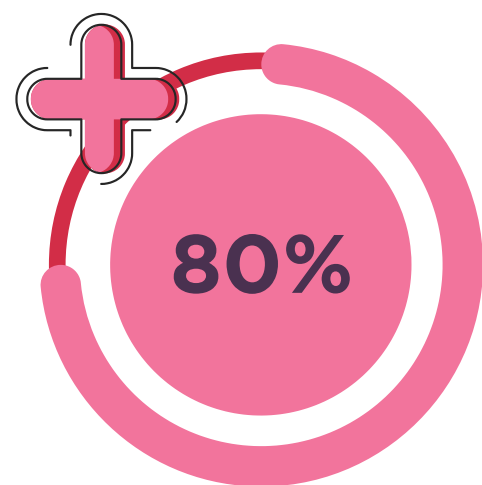
7 M
DI MI PIACE



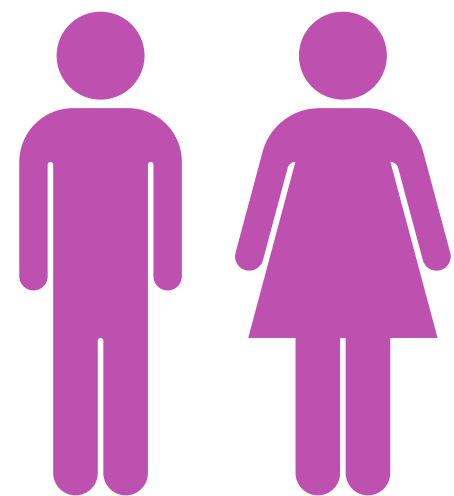
35 K
FOLLOWER

5 M
DI IMPRESSION

CHI SONO

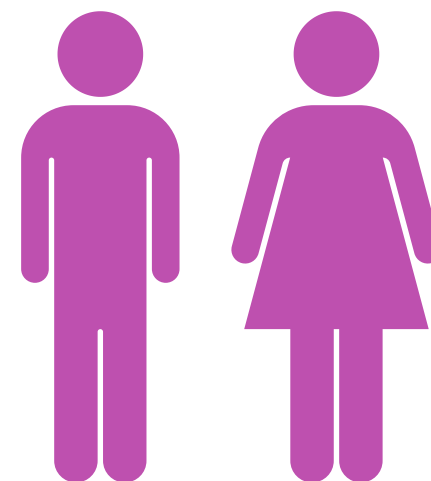


DEGLI UTENTI
13/34 ANNI



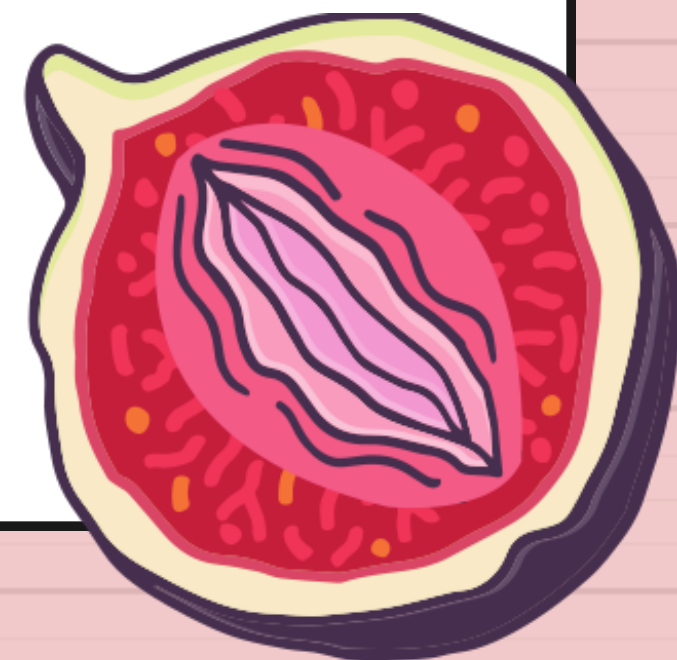
32%

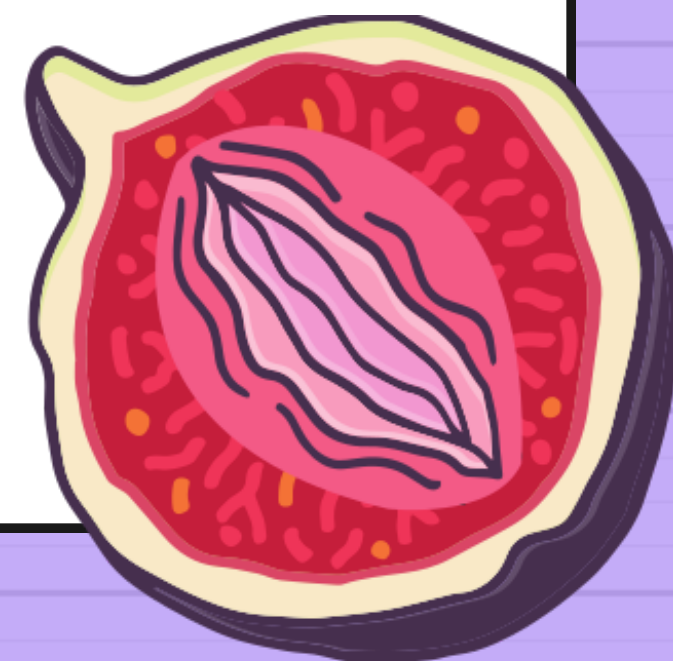
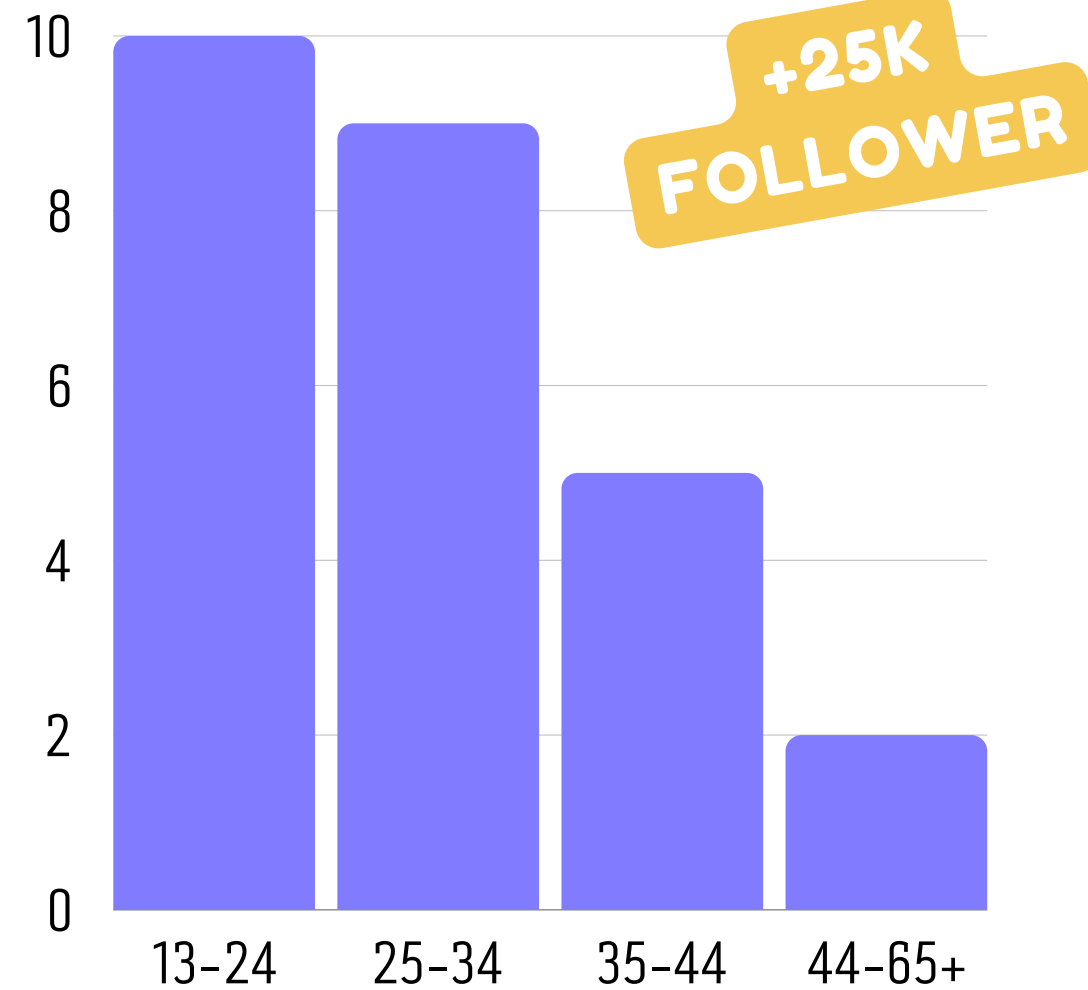
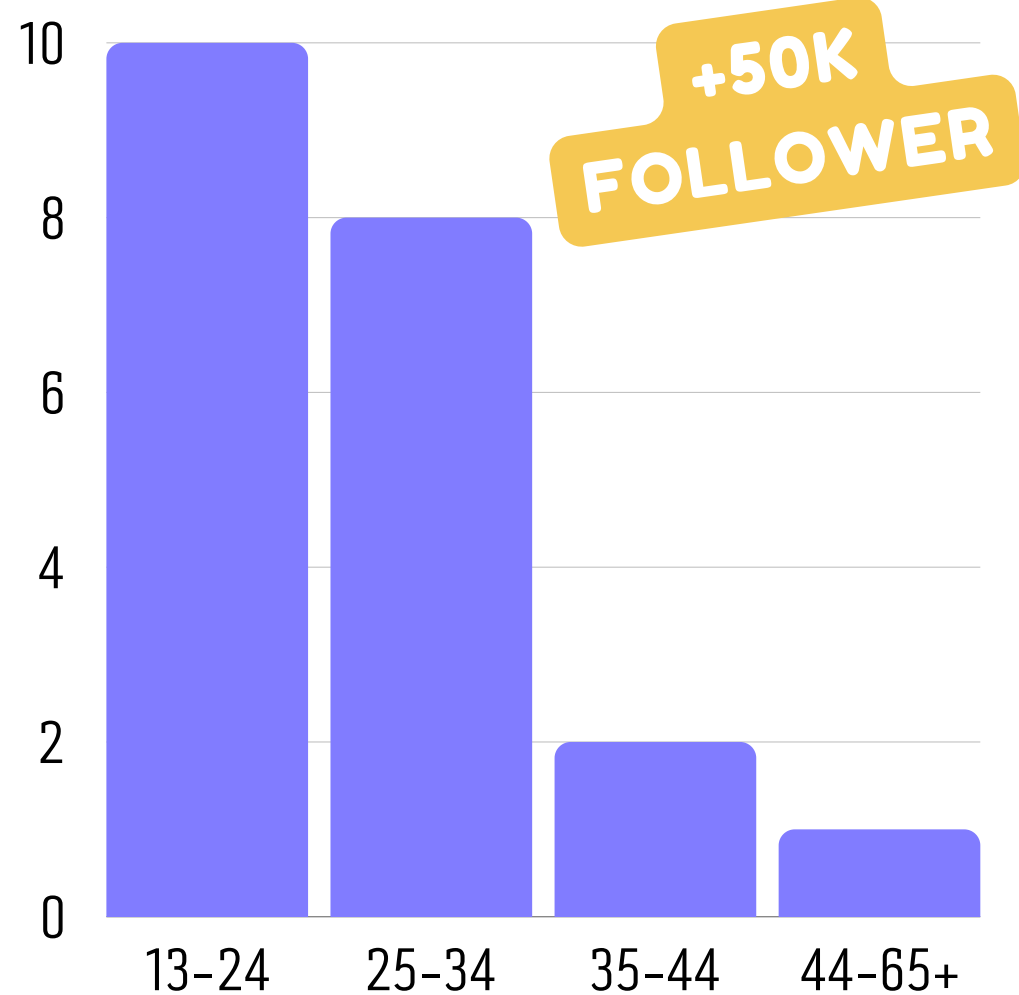
68%



54%

46%





MERCATO

125 MILIARDI MONDO

600 MILIONI ITALIA

crescita del 12,4% l'anno (erano a 62 miliardi nel 2020)

(secondo le stime dell'Osservatorio Dafne)



IL NOSTRO 2023

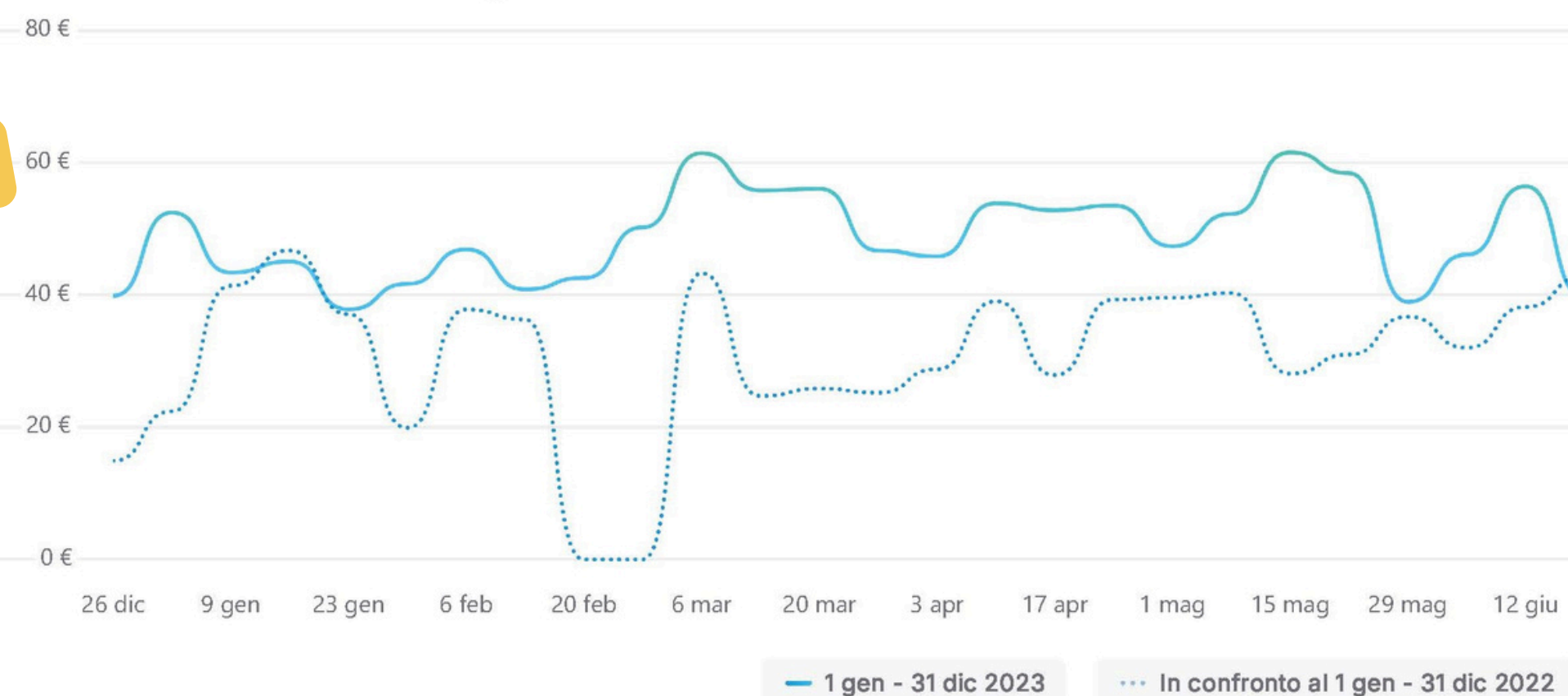
VENDUTI
1.650
CARRELLI

1,01%
CONVERSIONE

Storico valore medio degli ordini

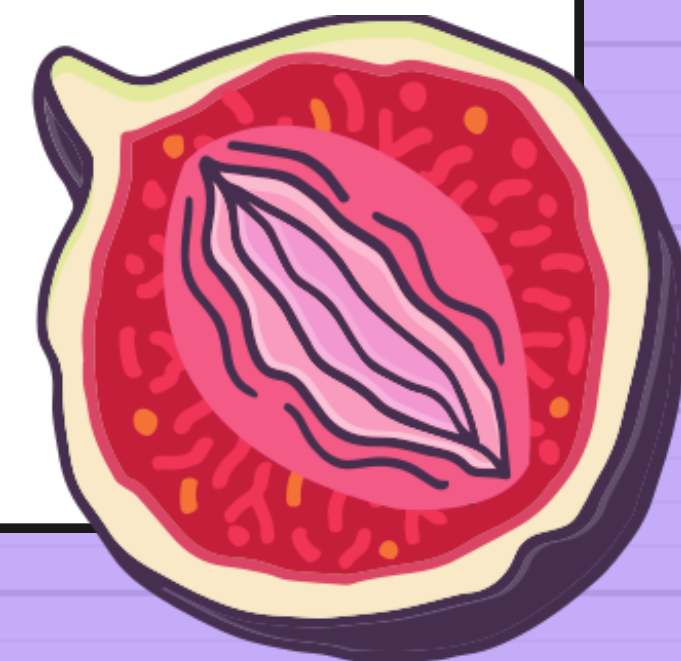
ANNO 2023 Paragona: 1 gen - 31 dic 2022

Valore medio ordini **€ 50,88**



2023-2024

+ 10%





CONCLUSIONI



IERI

Creazione Brand

Interesse e coinvolgimento
Follower in organico

Interesse sui nostri canali
riguardo al benessere
sessuale e alla sessualità
aperta

Capacità di trattenere
gli utenti

OGGI

Posizionamento
del brand

Contenuti informativi,
coinvolgenti e divertenti

Strategia piattaforme
multiple digitali

Creazione Blog

Google ADS Seo e Sem

DOMANI

Aumento potenziali clienti
interessati ai nostri prodotti

Vendere in Europa

Sexy Toys loggati

Prodotti consumabili loggati

Creazione Eventi



BUSINESS



ONE CLICK

- Vibratori
- Coadiuvanti
- Preservativi

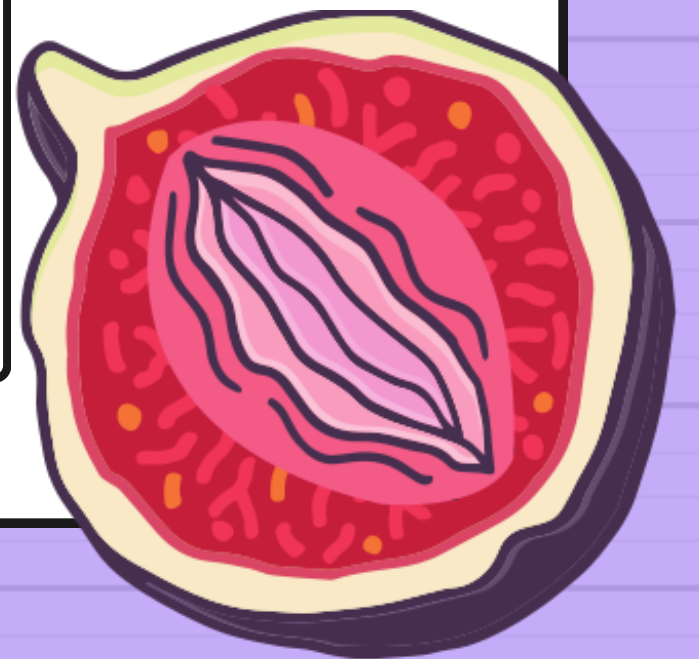
OGGI

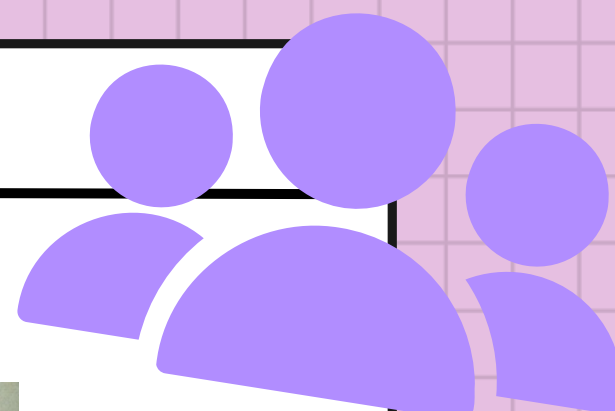
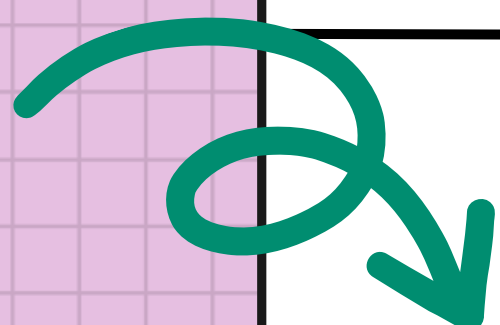


SUBSCRIPTION

- Preservativi
- Assorbenti

DOMANI





TEAM



Emanuele Servidio
Ceo-Fondatore Content
Creator



Massimiliano Lezzi
Coo e Fondatore



Leonardo Dulcamare
Co - Fondatore CFO

PARTNER

meravigliö

Digital Marketing Agency

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Marta Mancuso
Copywriting & SMM

DIPENDENTI



Micaela
Logistica



Content Creator
DA ASSUMERE

GRAZIE

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