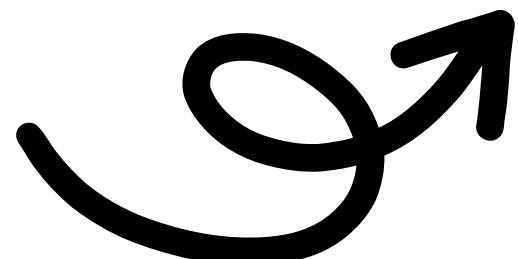


CHI SIAMO

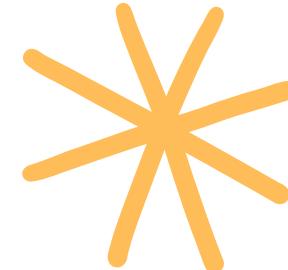
FEEKY FEEKY



ee



oo

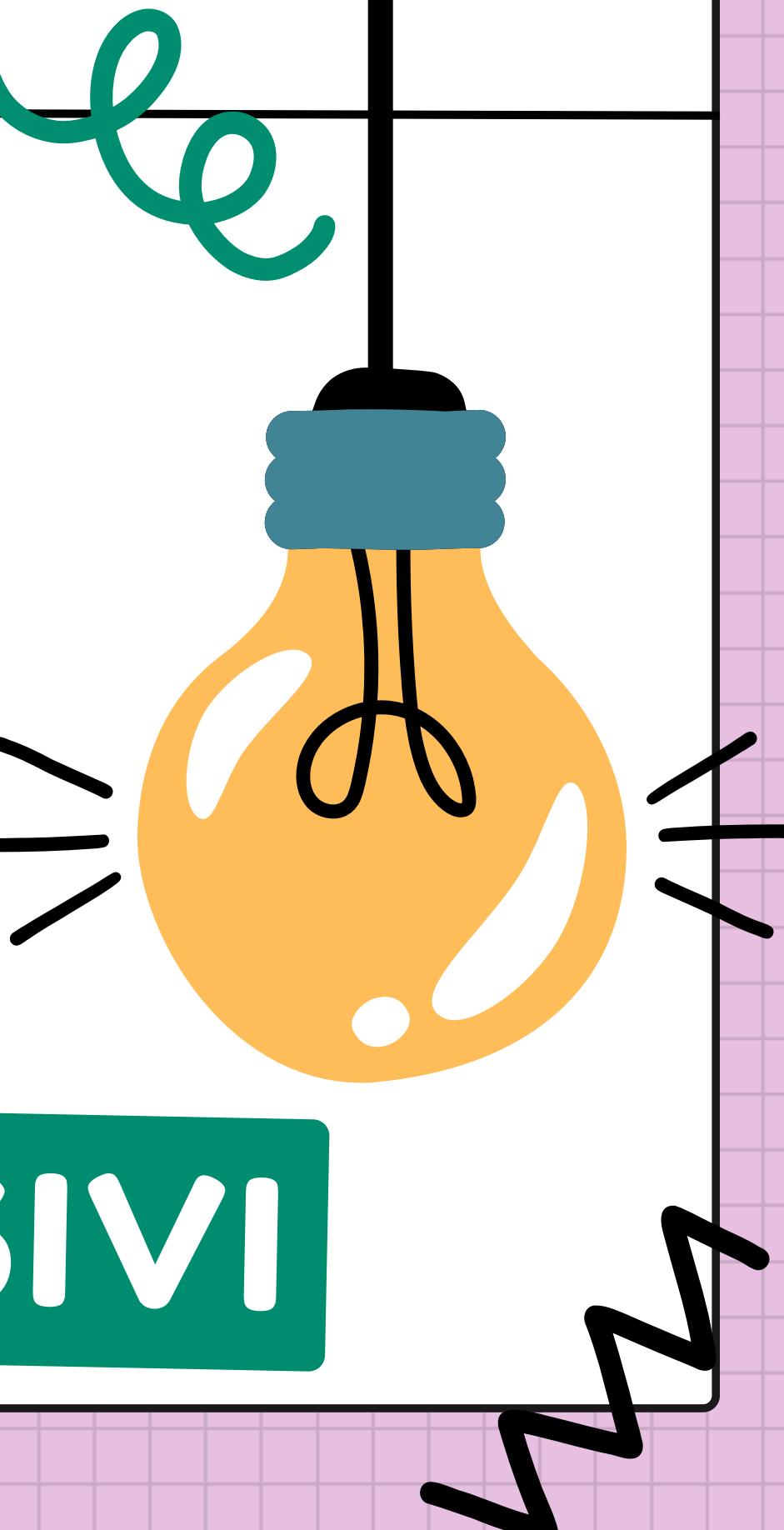


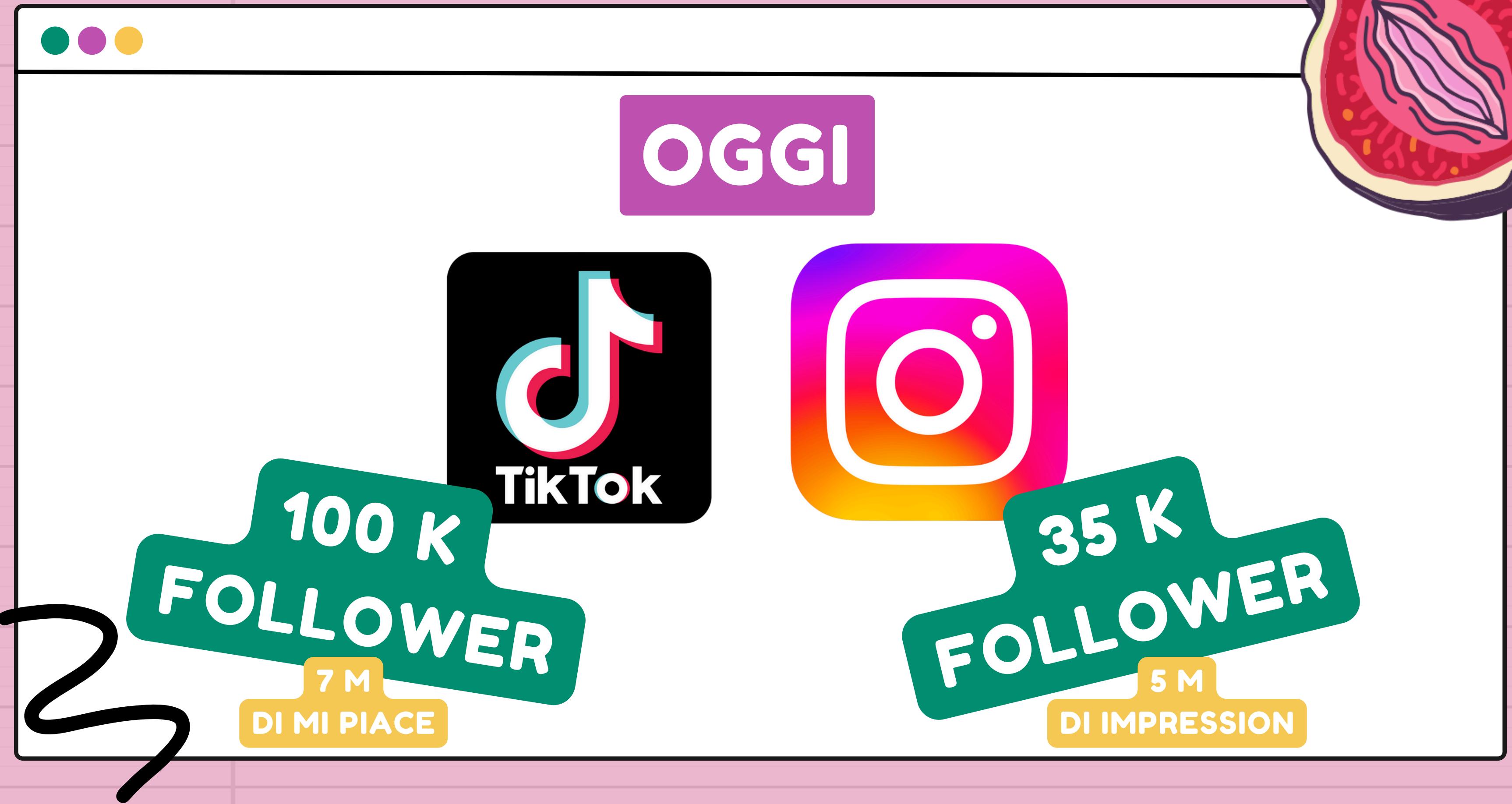
LA NOSTRA IDEA

PAROLE SEMPLICE

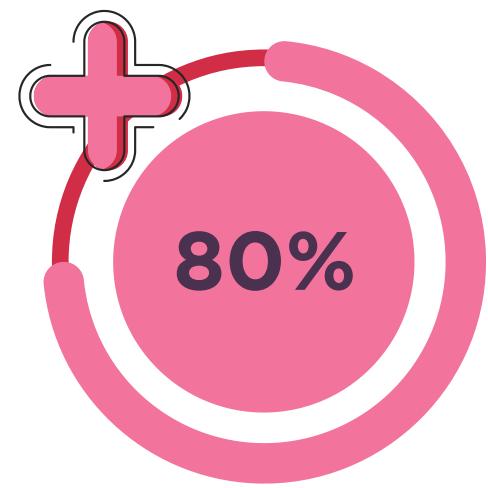
ABBATTERE I TABU'

ESSERE INCLUSIVI





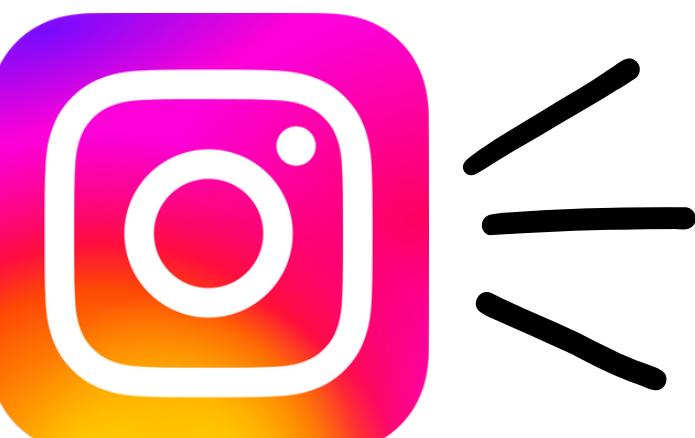
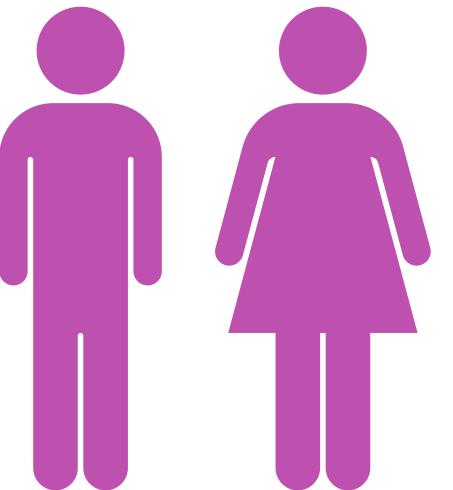
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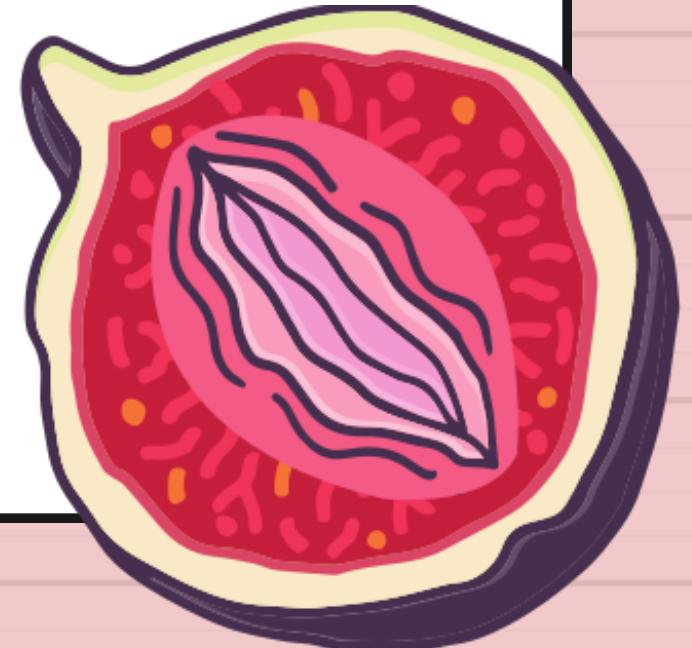
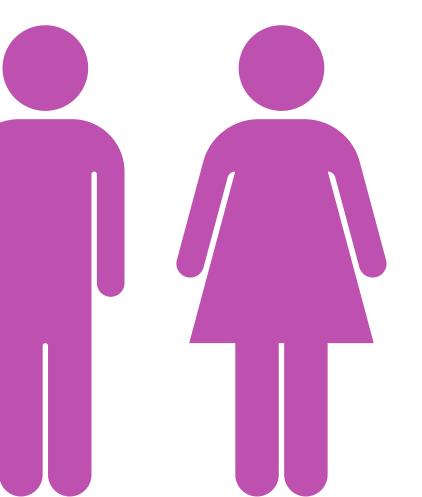
DEGLI UTENTI
13/34 ANNI

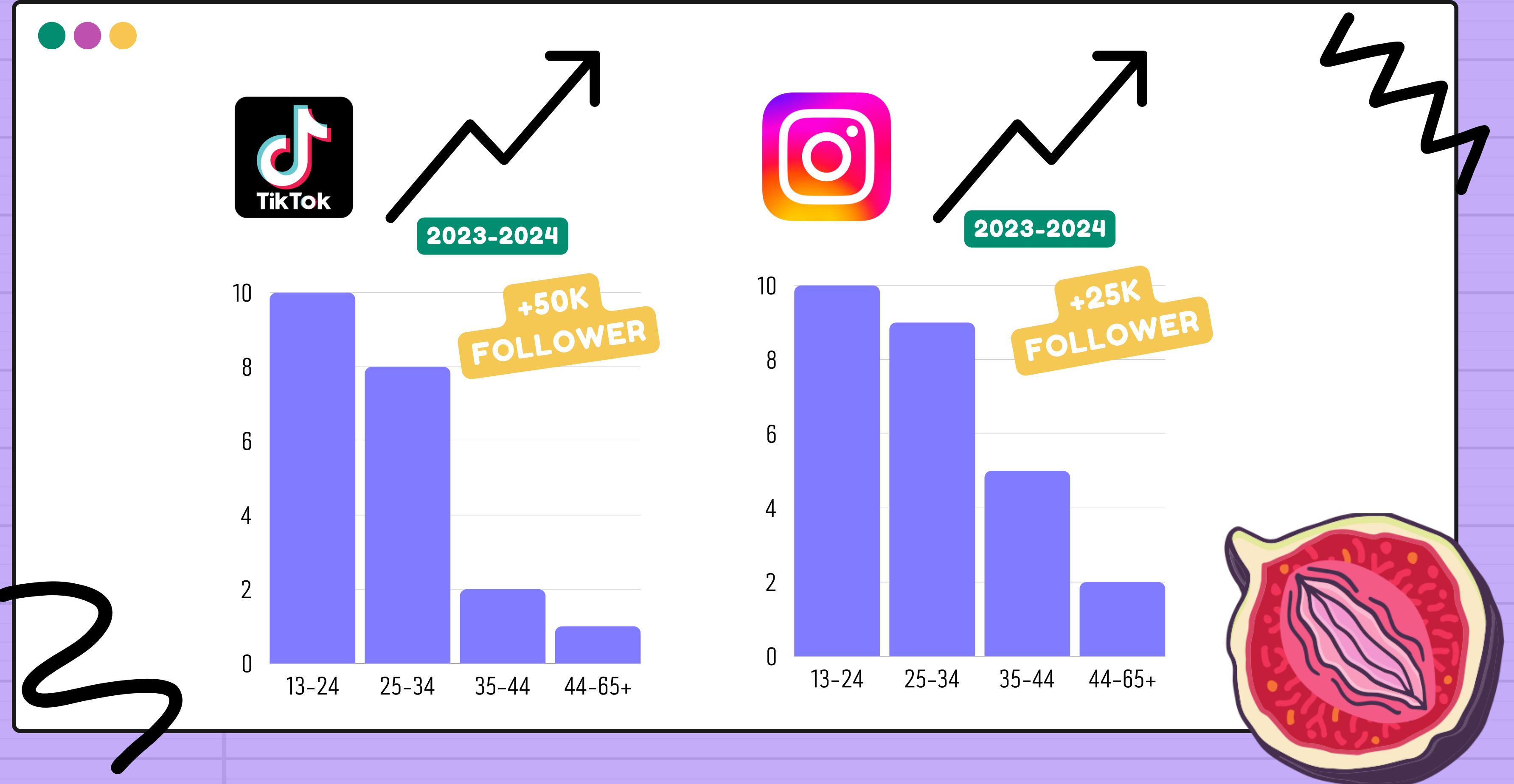


32% 68%



54% 46%







MERCATO



125 MILIARDI MONDO



600 MILIONI ITALIA



crescita del 12,4% l'anno (erano a 62 miliardi nel 2020)

(secondo le stime dell'Osservatorio Dafne)

IL NOSTRO 2023

VENDUTI
1.650
CARRELLI

1,01%
CONVERSIONE

Storico valore medio degli ordini

ANNO 2023

Paragona: 1 gen - 31 dic 2022

Valore medio ordini

€ 50,88

80 €

60 €

40 €

20 €

0 €

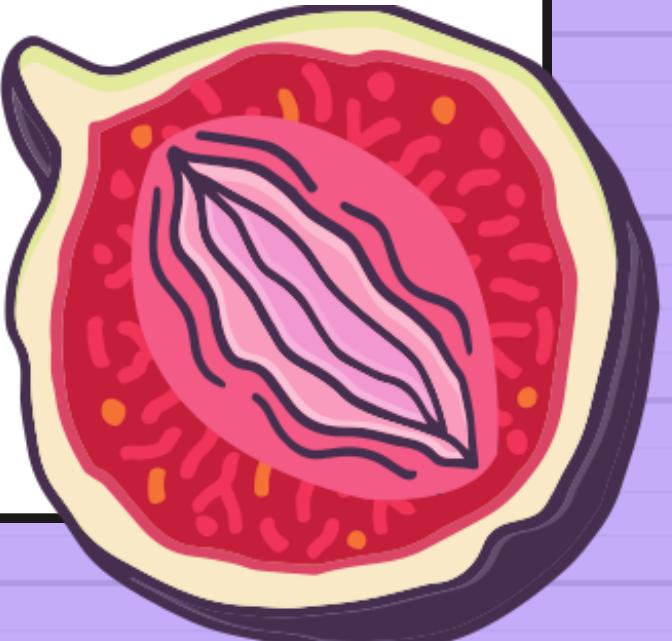
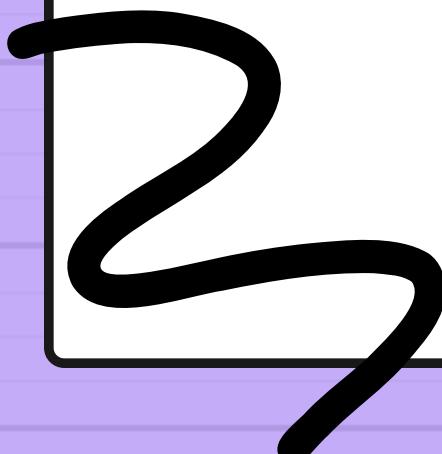
26 dic 9 gen 23 gen 6 feb 20 feb 6 mar 20 mar 3 apr 17 apr 1 mag 15 mag 29 mag 12 giu

— 1 gen - 31 dic 2023

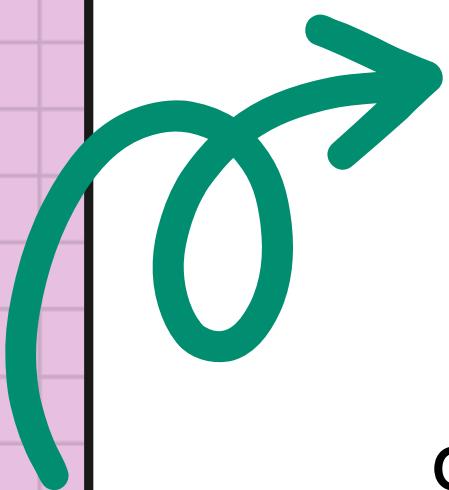
... In confronto al 1 gen - 31 dic 2022

2023-2024

+ 10%



CONCLUSIONI



IERI

Creazione Brand

Interesse e coinvolgimento
Follower in organico

Interesse sui nostri canali
riguardo al benessere
sessuale e alla sessualità
aperta

Capacità di trattenere
gli utenti

OGGI

Posizionamento
del brand

Contenuti informativi,
coinvolgenti e divertenti

Strategia piattaforme
multiple digitali

Creazione Blog

Google ADS Seo e Sem

DOMANI

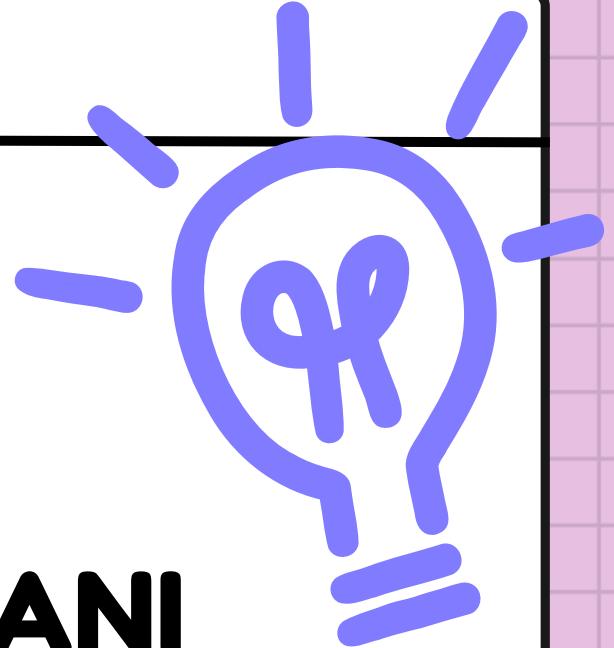
Aumento potenziali clienti
interessati ai nostri prodotti

Vendere in Europa

Sexy Toys loggati

Prodotti consumabili loggati

Creazione Eventi



BUSINESS

ONE CLICK

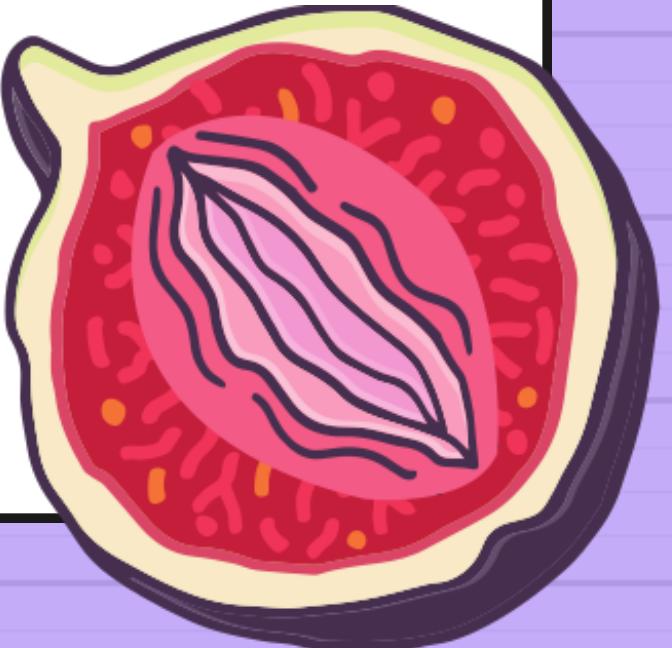
- Vibratori
- Coadiuvanti
- Preservativi

OGGI

SUBSCRIPTION

- Preservativi
- Assorbenti

DOMANI



TEAM



Emanuele Servidio
Ceo-Fondatore Content
Creator

Massimiliano Lezzi
Coo e Fondatore

Leonardo Dulcamare
Co - Fondatore CFO

COLLABORATORI



Federica Amato
Graphic Design & SMM

Marta Mancuso
Copywriting & SMM

DIPENDENTI



Micaela
Logistica

Content Creator
DA ASSUMERE

PARTNER

meravigliä

Digital Marketing Agency



GRAZIE

www.feekyfeeky.com

