

Evvu, does an EV suit you?



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Nicola Notarnicola

Service & UX/UI Designer

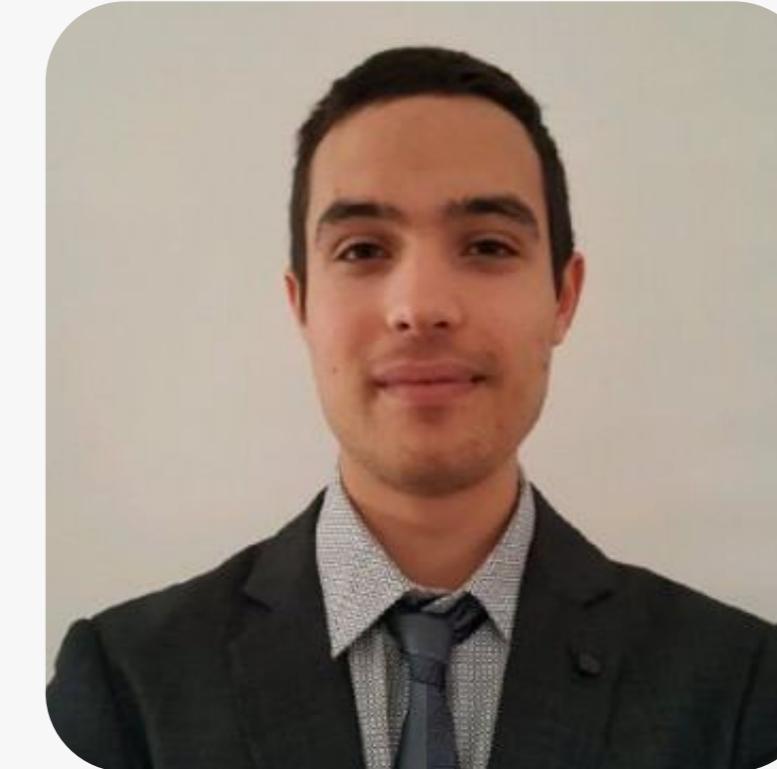
- 6 anni esp.



Giuseppe Scorrano

Full Stack Developer

- 10 anni esp.



Vincenzo Lanera

Full Stack Developer

- 11 anni esp.

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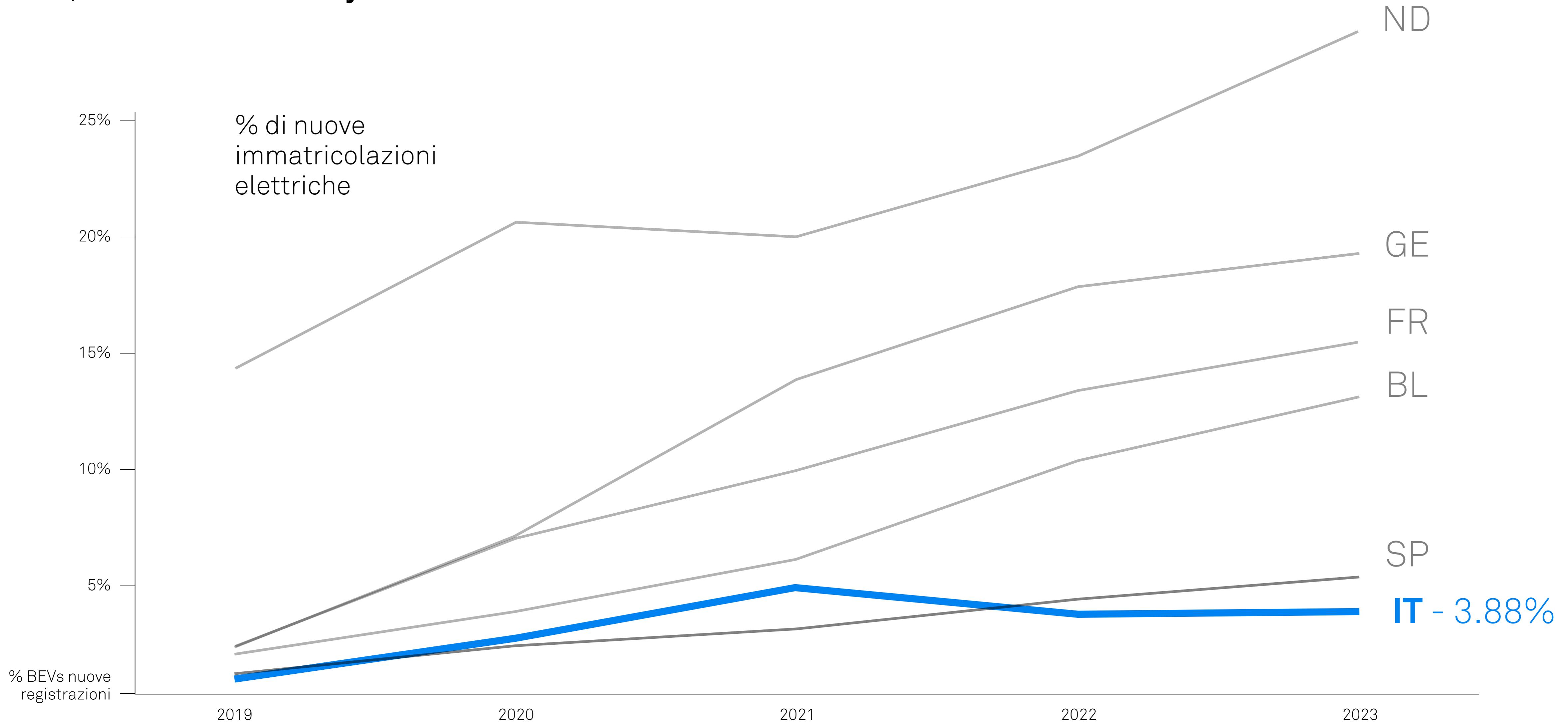
AUTO ELETTRICHE



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*Quanti di voi hanno
un'auto elettrica?*

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Perché non comprare un'elettrica?

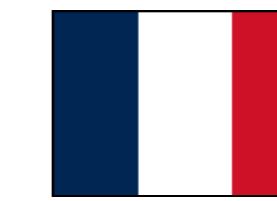
Insufficiente autonomia di guida

Mancanza di un infrastruttura di ricarica

Elevato costo della tecnologia

Evvu, does an EV suit you?

Perché non comprare un'elettrica?



Insufficiente autonomia di guida

1° 1° 1° 1°

Mancanza di un'infrastruttura di ricarica

2° 3° 2° 2°

Elevato costo della tecnologia

3° 2° 3° 3°

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Problema

Range anxiety

“Guido troppo per un’elettrica”

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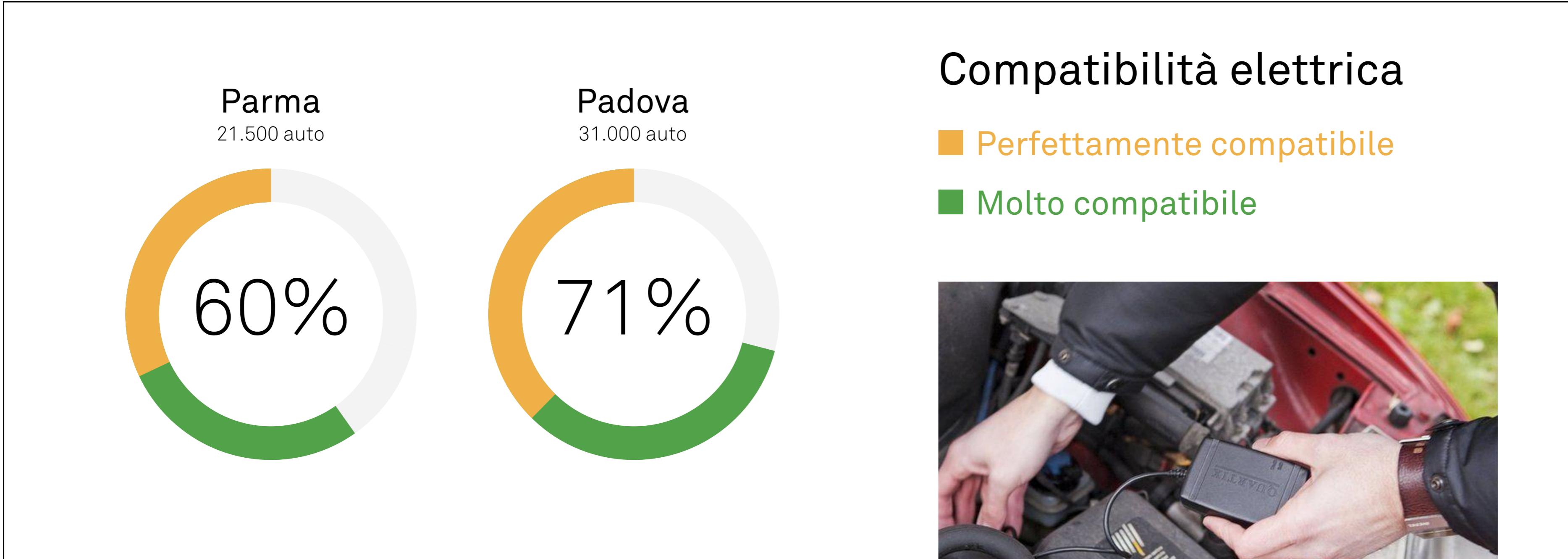


POLITECNICO
MILANO 1863

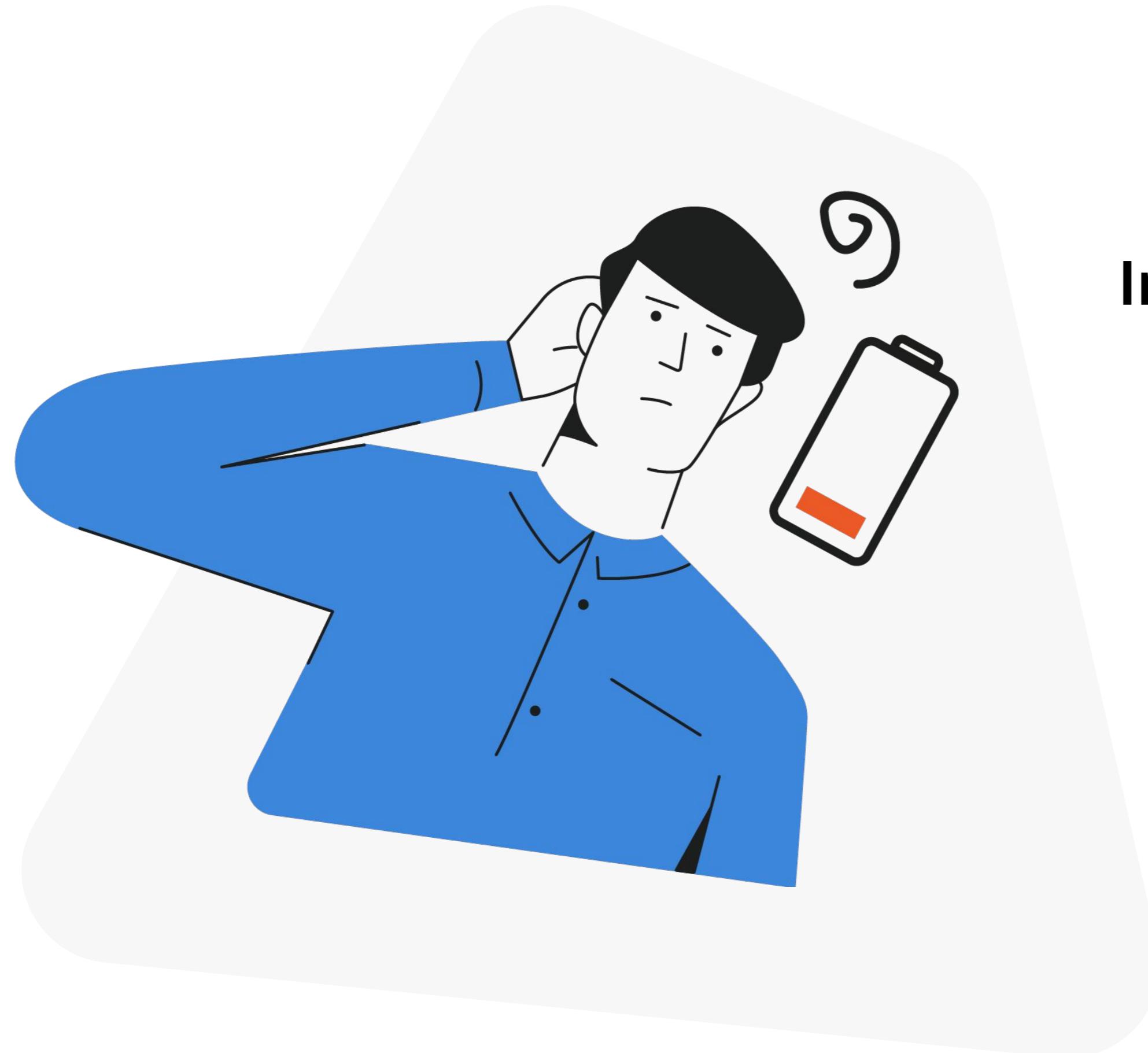
Electrification potential of fuel-based vehicles and optimal placing of charging infrastructure a large-scale vehicle-telematics approach

Zinnari G., Strada S., Tanelli M., Formentini S., **Savaresi S.M.**

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Interpretazione

La Range Anxiety è
un **gap percettivo**

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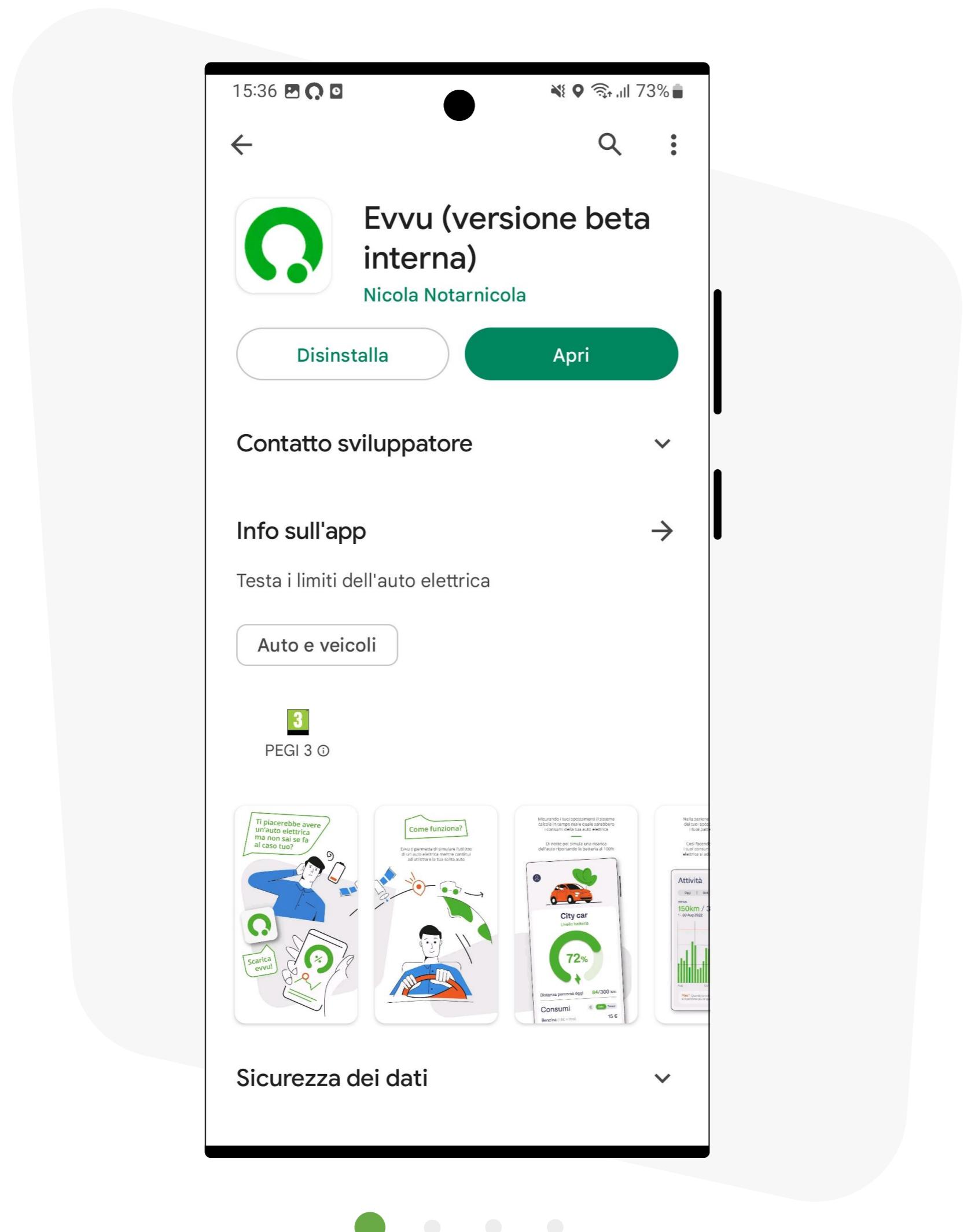
Un'elettrica fa per te?



GET IT ON
Google Play

Download on the
App Store

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1

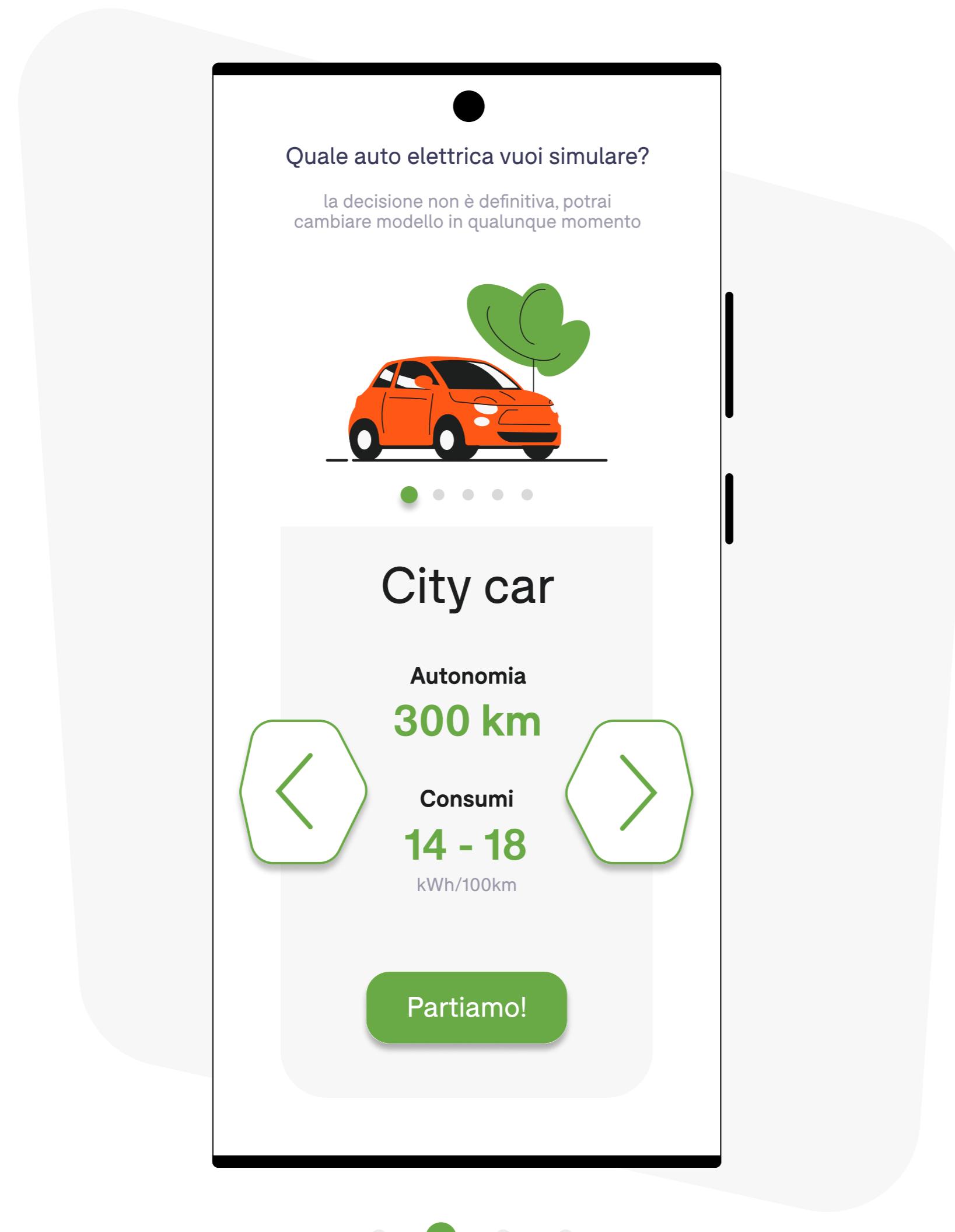
Download Evvu

2

3

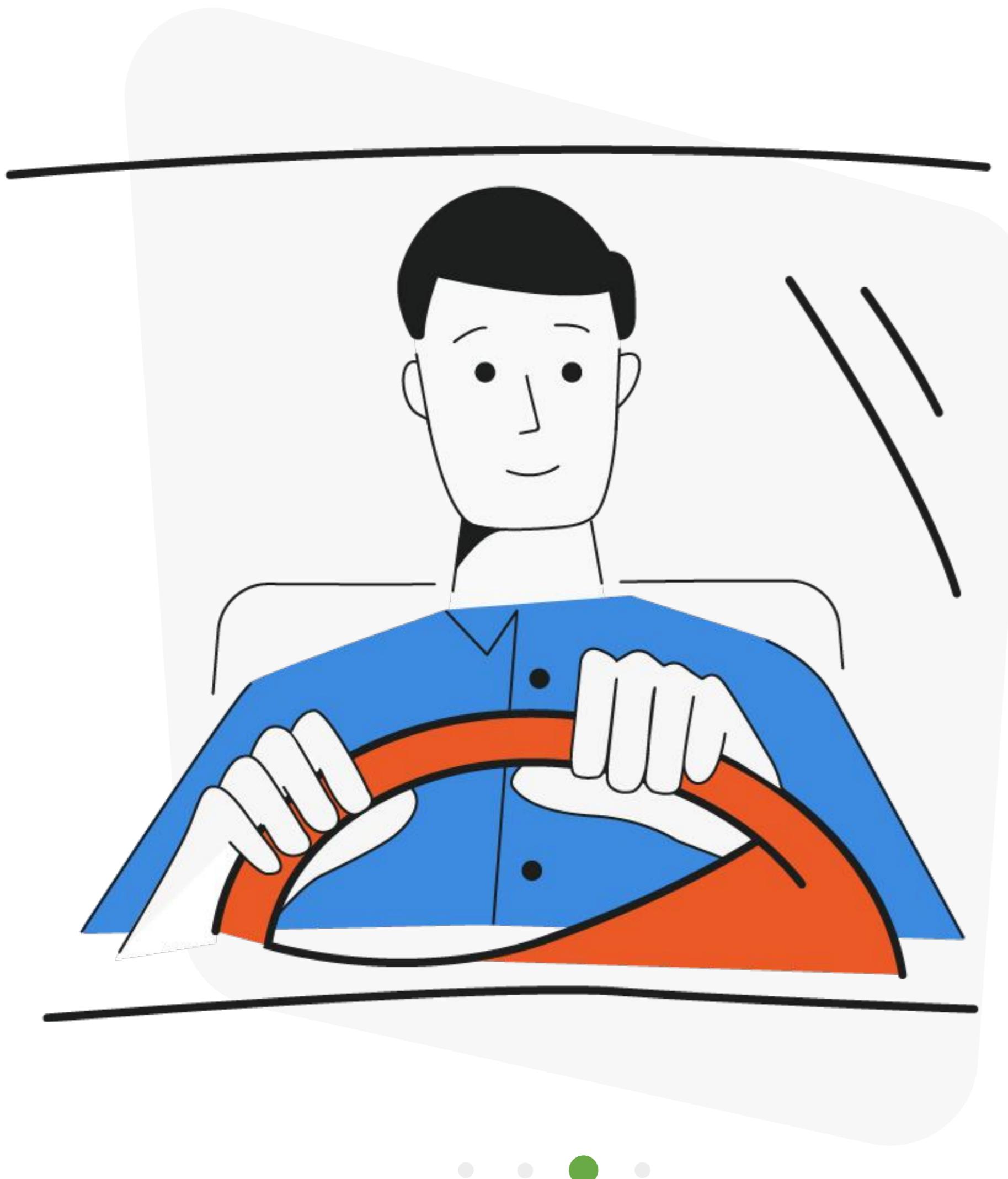
4

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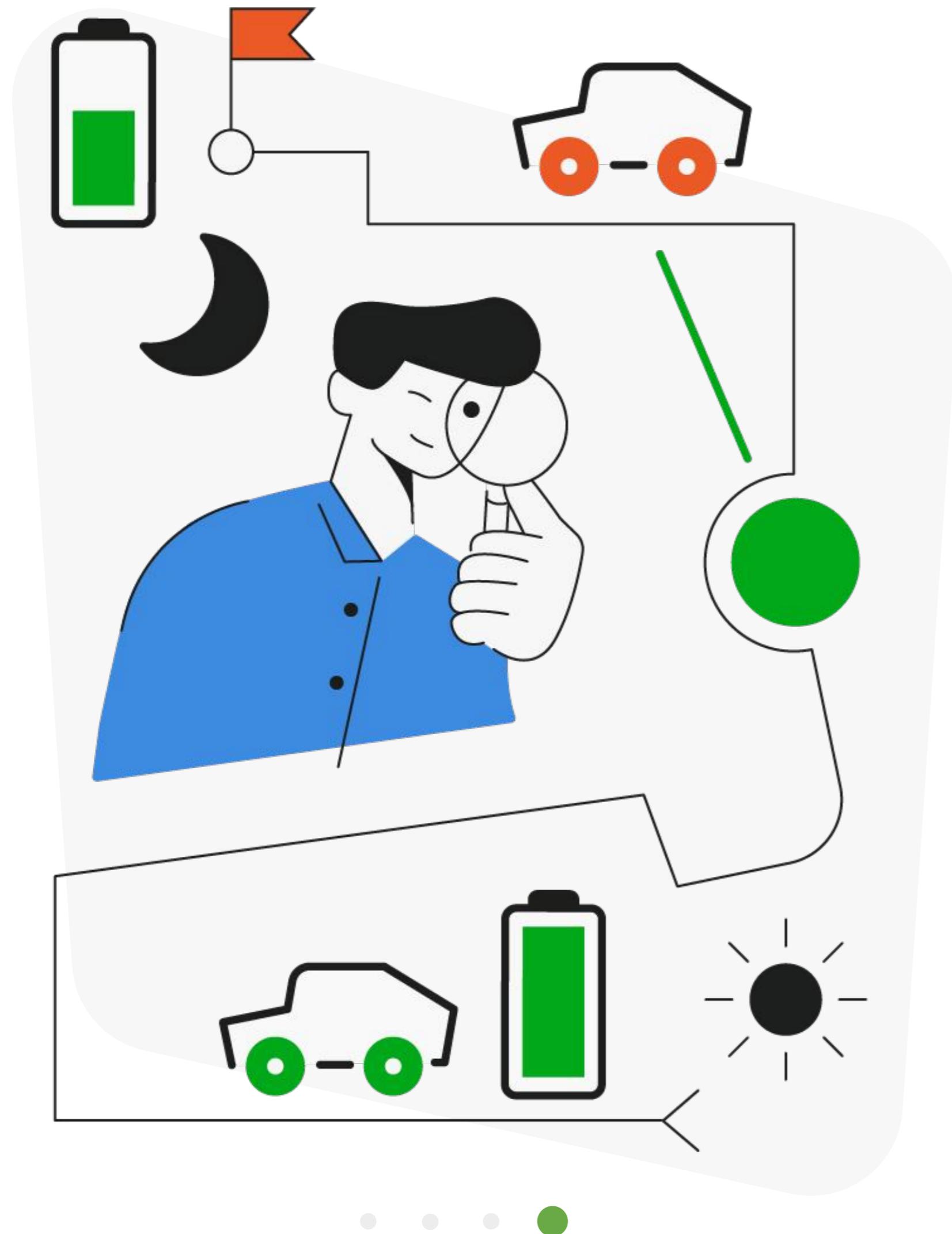
- 1 Download Evvu
- 2 Scegli l'auto elettrica che vuoi simulare
- 3
- 4

Evvu, does an EV suit you?



- 1 Download Evvu
- 2 Scegli l'auto elettrica che vuoi simulare
- 3 Continua a guidare la tua solita auto
- 4

Evvu, does an EV suit you?



- 1 Download Evvu
- 2 Scegli l'auto elettrica che vuoi simulare
- 3 Continua a guidare la tua solita auto
- 4 **Monitora i risultati**

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Real time feedback

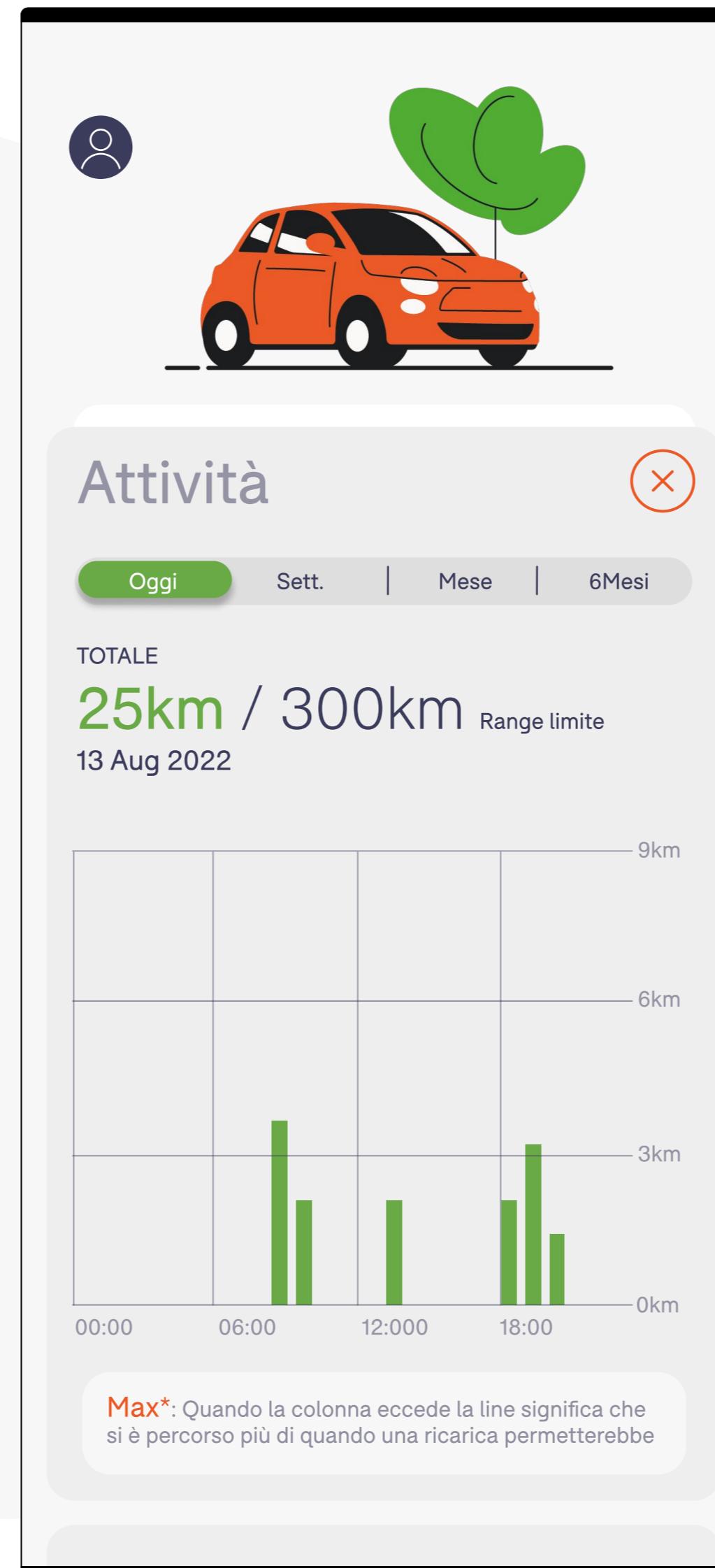
Batteria disponibile
Km percorsi

Analisi dei costi

Comparazione tra costi
elettrico vs benzina



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Analisi degli spostamenti

Frequenza dei viaggi
Tempi di sosta

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Analisi degli spostamenti

Frequenza dei viaggi
Tempi di sosta

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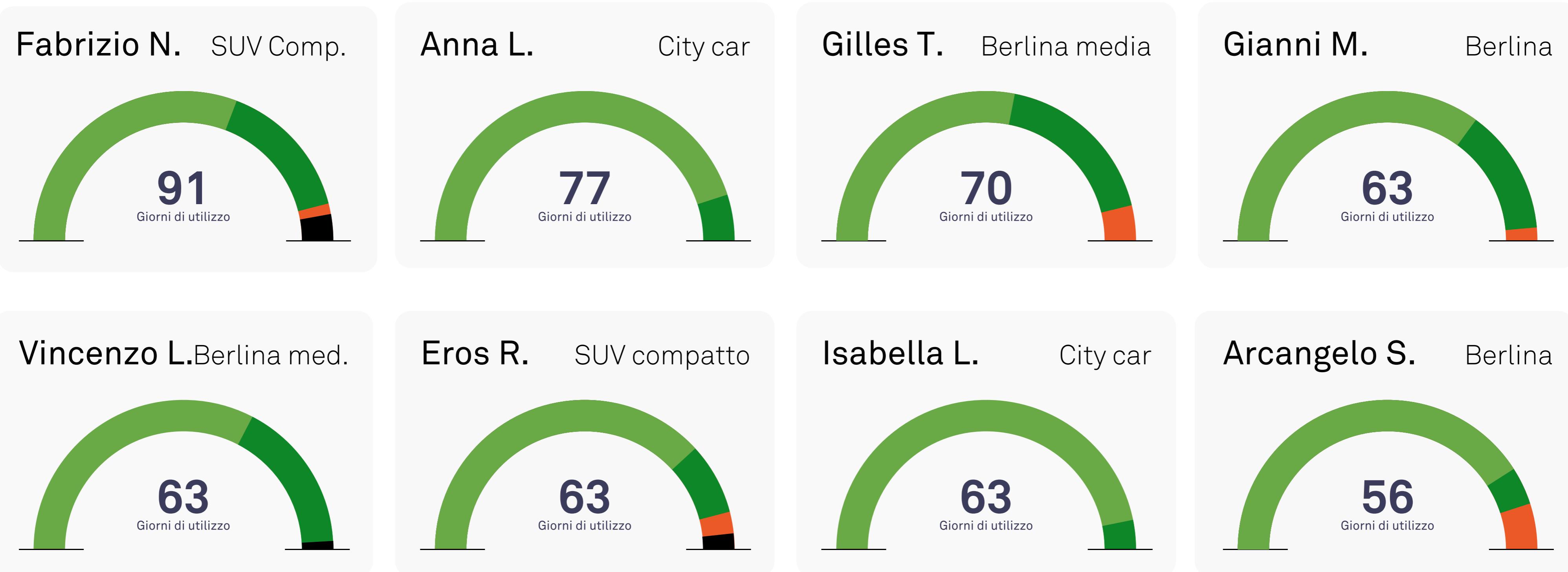
Analisi degli spostamenti

Tipologia di spostamenti

Analisi impatto ambientale

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User test



Anali spostamenti:

0 - 50km

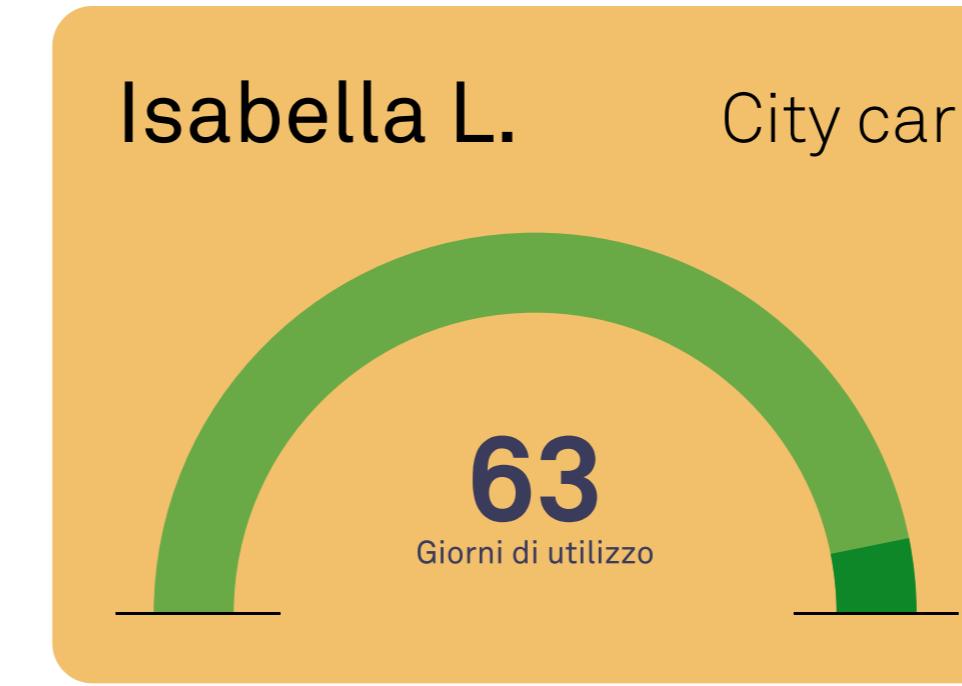
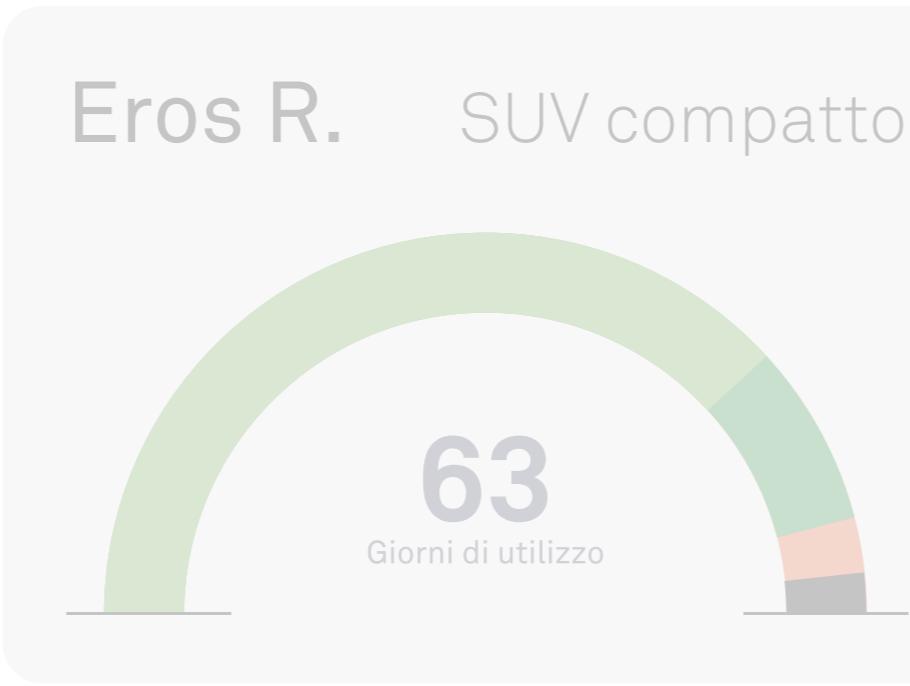
50 - 75km

75 - 100km

+100km

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User test



Anali spostamenti:

0 - 50km

50 - 75km

75 - 100km

+100km

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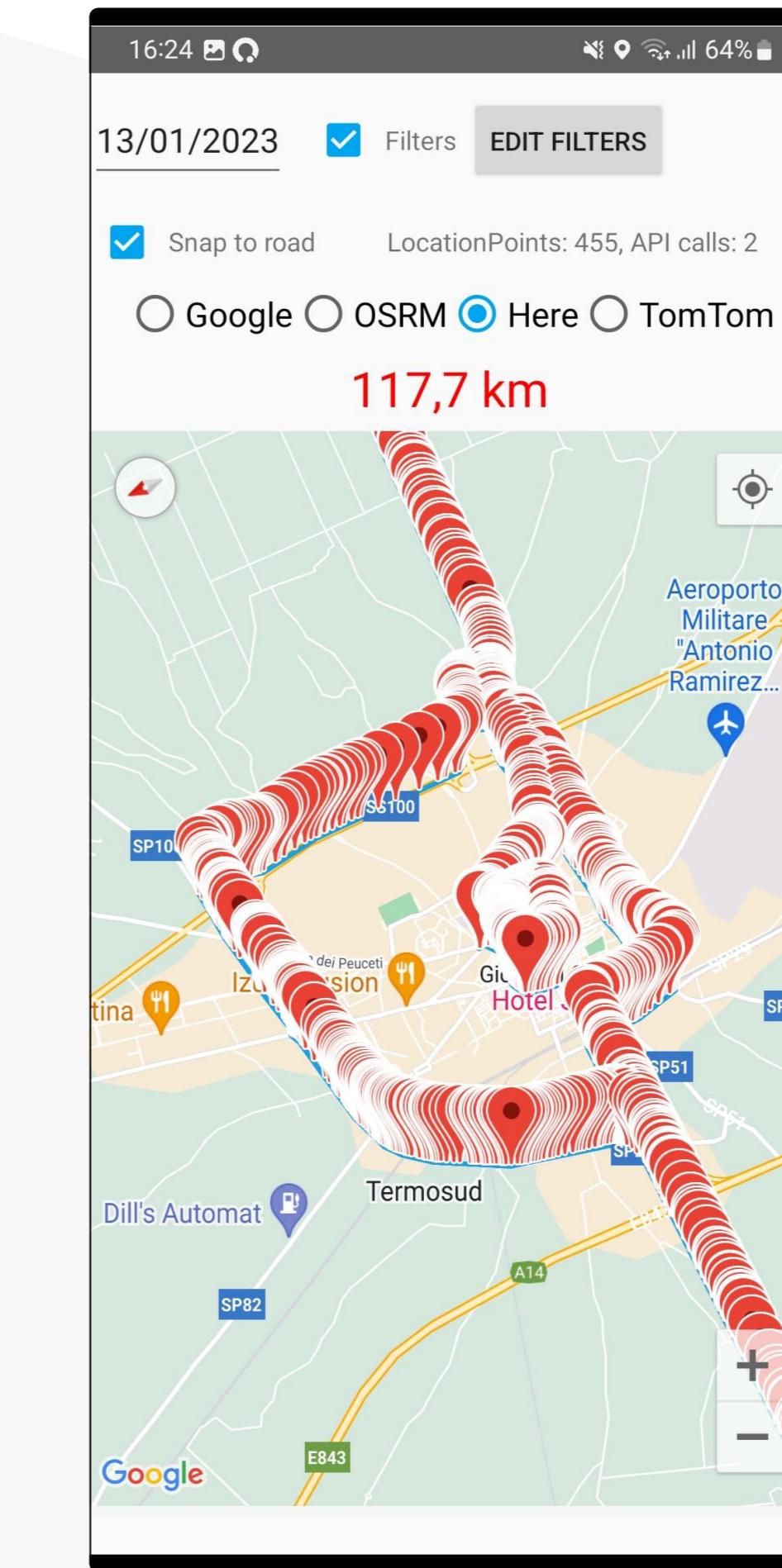


Tecnologia
Cellulare GPS
+ Digital twin

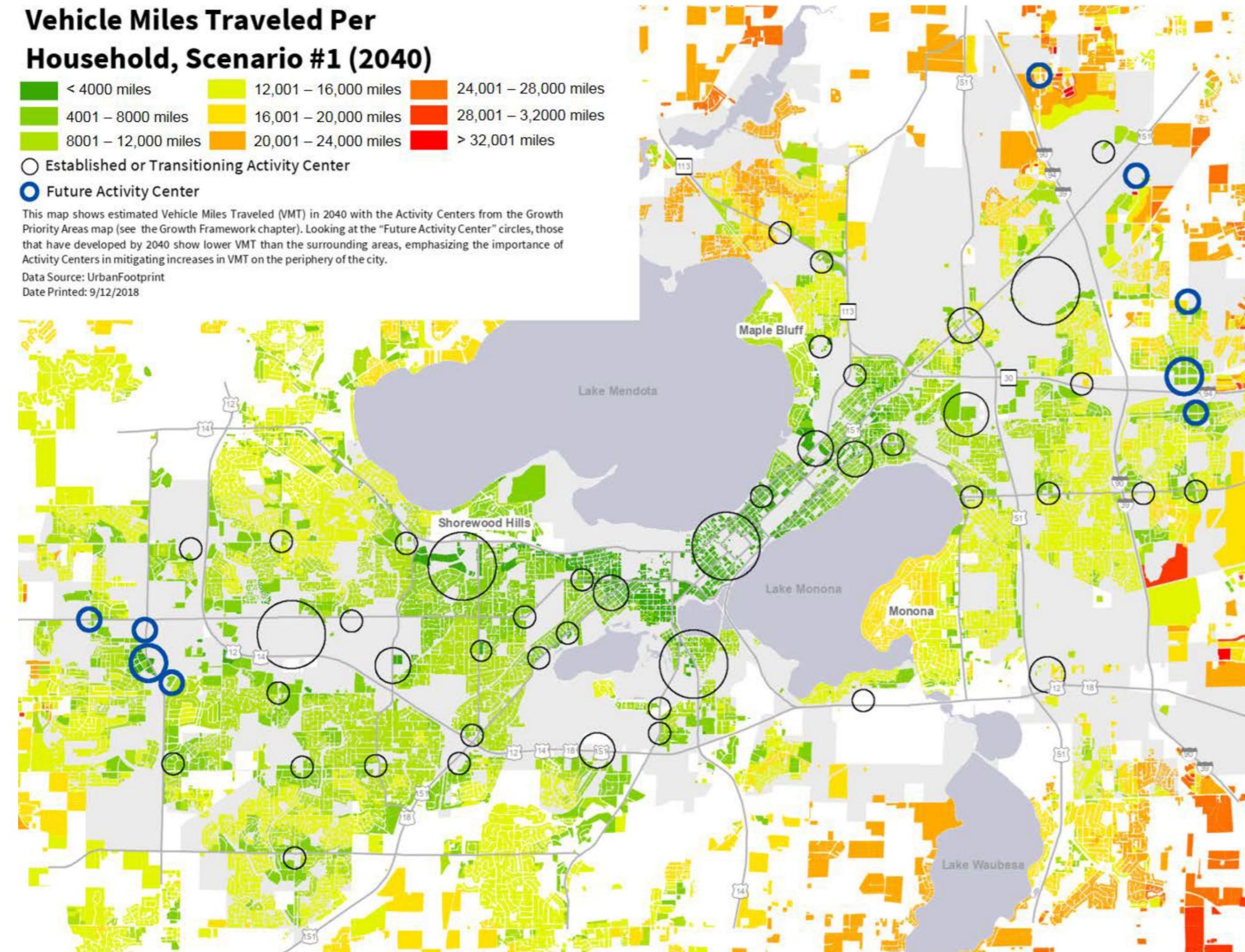
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User_Tracking_Location_Point.csv

| | | | | | | |
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| 50922 | 40.77870487000000 | 17.13616342000000 | 4.630000114440918 | 5.13 | 2023-01-13 10:02:43.063 | 114 |
| 50923 | 40.77997074000000 | 17.13534821000000 | 14.789999961853027 | 4.84 | 2023-01-13 10:02:58.037 | 114 |
| 50924 | 40.78155413000000 | 17.13291013000000 | 20.069999694824219 | 4.35 | 2023-01-13 10:03:13.070 | 114 |
| 50925 | 40.78370611000000 | 17.13066105000000 | 18.530000686645508 | 5.76 | 2023-01-13 10:03:28.053 | 114 |
| 50926 | 40.78591757000000 | 17.12980766000000 | 10.430000305175781 | 4.42 | 2023-01-13 10:03:43.083 | 114 |
| 50927 | 40.78733533000000 | 17.12933935000000 | 13.100000381469727 | 6.43 | 2023-01-13 10:03:58.043 | 114 |
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| 50929 | 40.78868803000000 | 17.12714432000000 | 15.119999885559082 | 8.87 | 2023-01-13 10:04:28.067 | 114 |
| 50930 | 40.78918883000000 | 17.12440112000000 | 14.699999809265137 | 7.03 | 2023-01-13 10:04:43.053 | 114 |
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| 50935 | 40.79298301000000 | 17.11983745000000 | 6.760000228881836 | 4.59 | 2023-01-13 10:05:58.050 | 114 |
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| 50937 | 40.79571989000000 | 17.11870077000000 | 9.449999809265137 | 5.42 | 2023-01-13 10:07:10.033 | 114 |
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Smart infrastructure

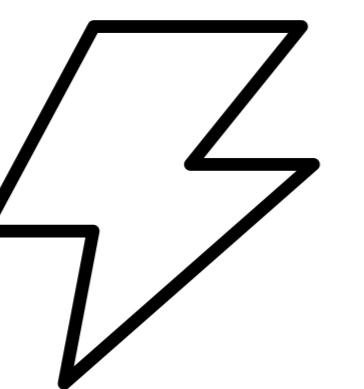


MaaS e Smart cities

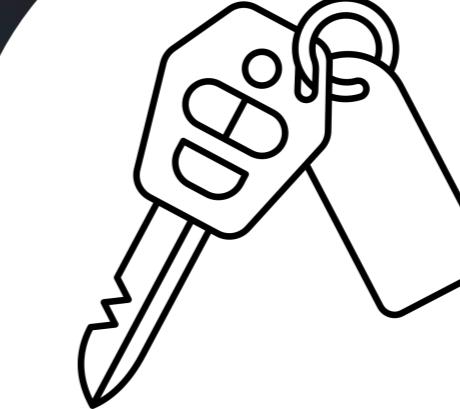


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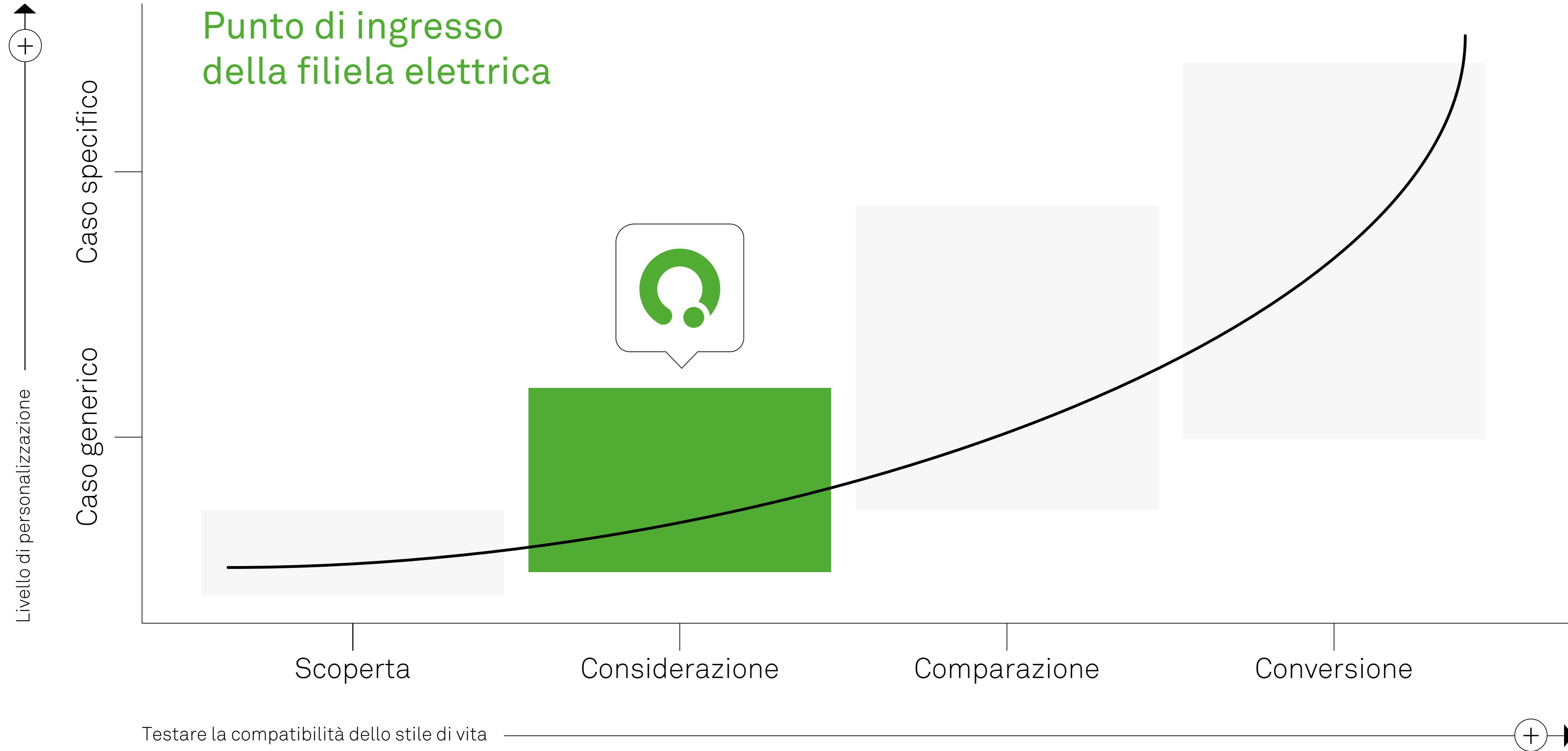
Commodity domestica



Suggerimento del modello



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La bici a rotelle dell'auto elettrica



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Business model

Software API

Integrazione all'interno
dell' APP cliente

100 - 750.000€

In base al numero
di utilizzatori

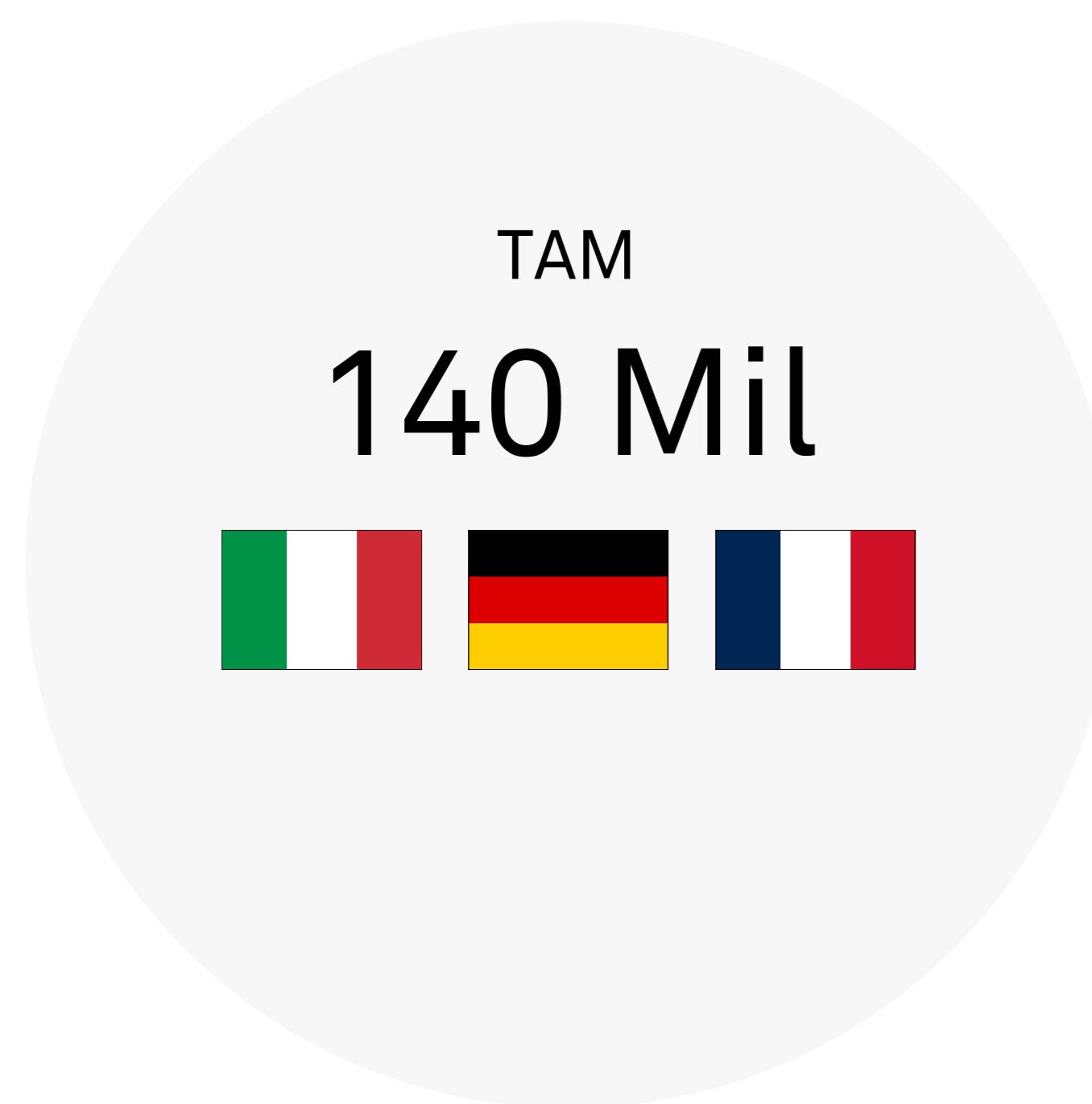
App autonoma

Fornitura diretta di Evvu
come piattaforma operativa

90.000€

In base al tipo
di sponsorizzazione

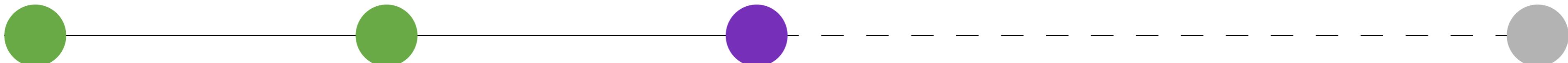
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- EBITDA 55%
2.000.000€

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Ricerca partner PILOTA



Inizio
10/2022

Pre-incubator
11/2023

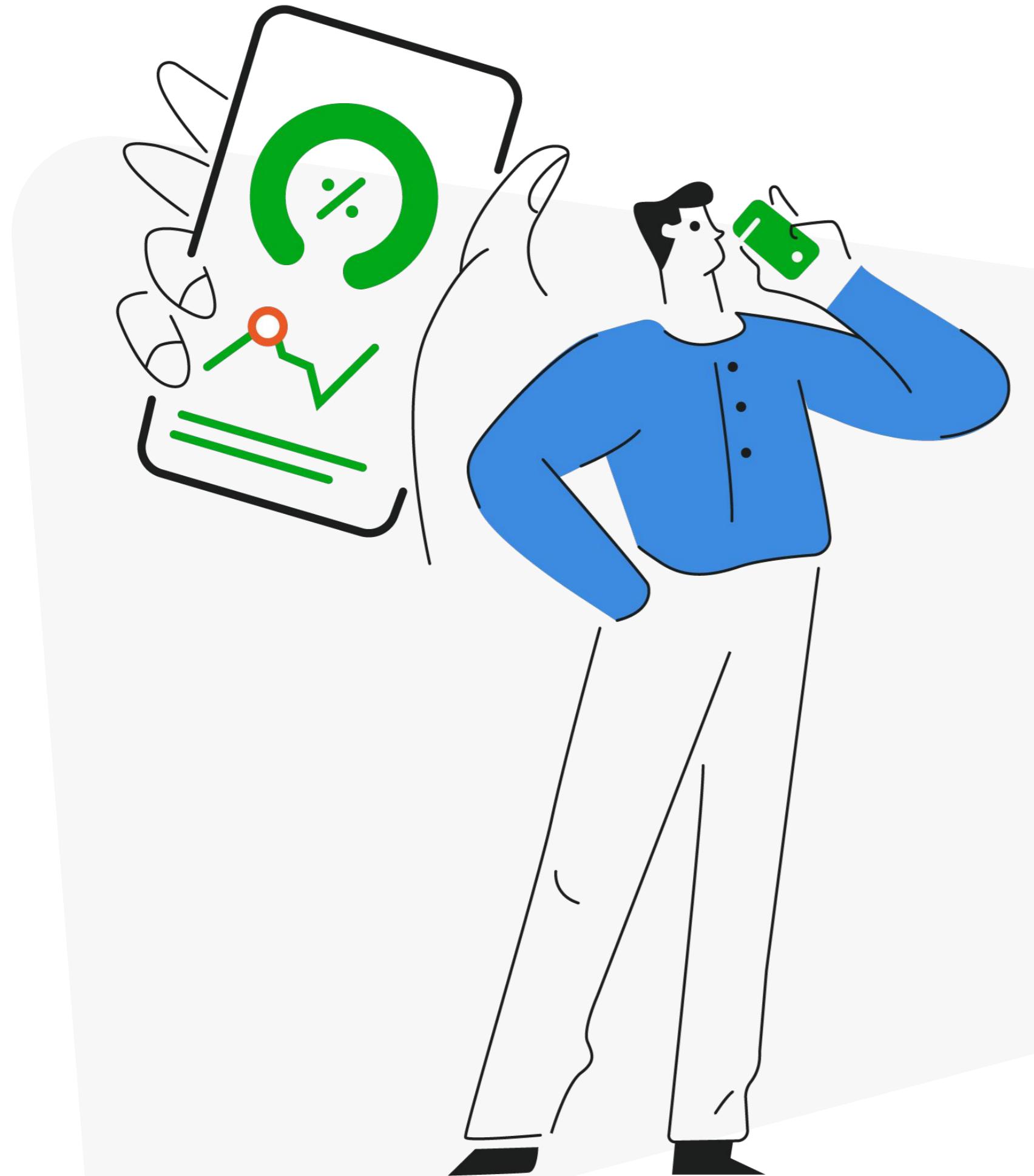


CTE NEXT
05/2024

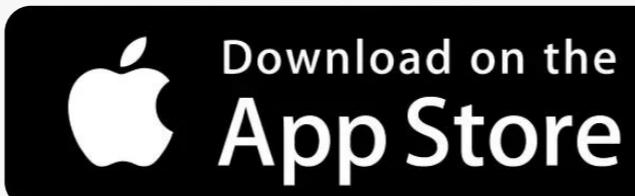
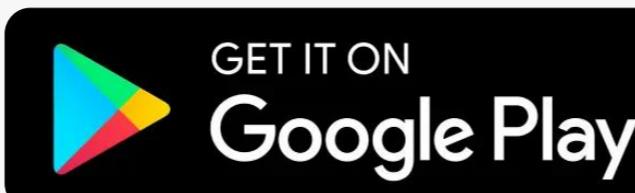


The figure displays three mobile application screenshots. The first screenshot shows the 'Evvu (versione beta interna)' app on the Google Play Store, featuring a green icon and a green 'Apri' button. The second screenshot is a thesis abstract titled 'Biblioteche e Archivi' from POLITESI, describing the app as a decision support tool for electric vehicle adoption. The third screenshot shows a map application interface with a green header, a search bar, and a map of Noci, Italy, with various location markers.

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Grazie!



Contact

Evvu.app@gmail.com

