

Fast & Safe **All-in-One App**

Developing the First and Only
Decentralized NeoBank in the World.

Gen Z. Millennials. That's all there is.

- Millennials need **2 apps** to manage **savings** and make **digital payments**
- To enter the world of **cryptocurrencies** and **Web 3.0**, millennials need to use **3 different apps**
- Nearly **81,5%** of people Under 35 are searching for **new** types of assets different from the traditional funds, but don't know where to start



The opportunity to become a **Leader** in the Italian sector

- 622 fintech start-ups in our territory, already **35% made profits at the end of the year**
- 2023 was the year of consolidation, from 2024 onwards expect **strong growth** of this market in Italy and abroad
- The ECB's halt to interest rate hikes could be a turning point, in terms of future prospects.



Navigating New Tides in Fintech and Crypto Expansion

The fintech market is booming in Europe and around the world as the crypto market has already reached amazing values

Fintech in 2023

\$ 550 Billion in assets



Crypto in 2023

\$ 2.53 Trillion in assets

Dreams are our only limitations

Putting users first has unlocked unbelievable results for our business

+ **2.6k**

Reached Followers

+ **370**

Committed Followers

+ **2.5y**

Break Even Point

+ **37%**

Community
Quarterly Growth





What is Aurea ?

A PLATFORM CONNECTING DEFI AND CEFI

- 1 **CeFi integration:** Digital Banking and investment Services
- 2 **DeFi integration:** Unified Access to EVM wallet and Crosschain Wallet
- 3 **Financial Education:** Curated content to foster growth in financial investments knowledge.



AUREA WALLET THREE SOLUTIONS

Digital Banking:

- Bank Account & IBAN
- Digital banking
- P2P
- Debit Card

CrossChain Wallet:

- Buy/Sell service
- Multi-chain wallet
- P2P crypto transfer

EVM Wallet:

- Manage your Coins in-App
- Web 3.0
- Metaverse & NFT



A reliable and secure NeoBank ecosystem

Full Compliance

Aurea has established itself as the market standard for Italian regulators and banking institutions.

Secure custody and trading

Aurea provides custodial solutions to safely store your digital assets with institutional-grade security.

Tech Driven

Aurea has a strong partnership with tech companies to provide the most reliable services.

Education Oriented

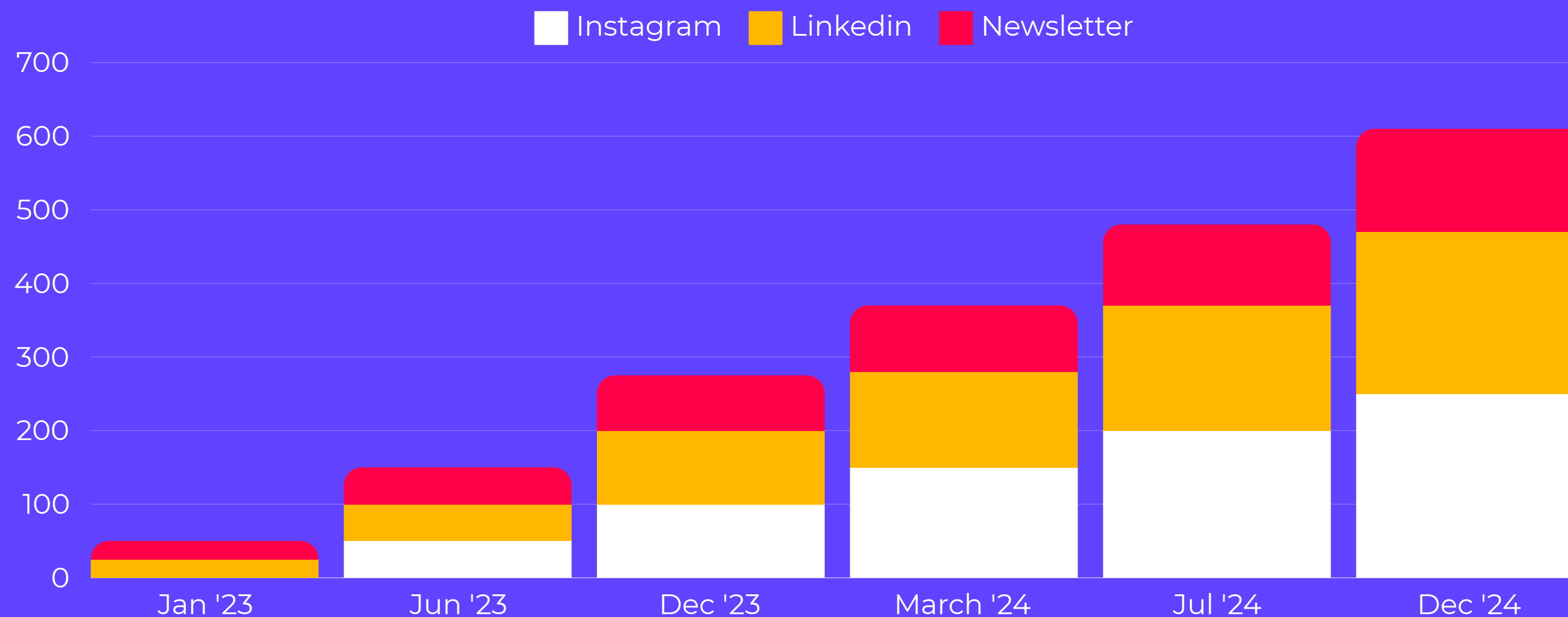
Aurea wants to build a solid community thanks to its educational platforms.

A fast-growing community

We are building a community of millennials who want to change their financial future

9x

Growth in 2024



Accessibility

The integration of various external partners' service into our ecosystem makes the customer experience complete and easier

**N.1 Crypto Banking
Provider**



**European Leader in
Crypto Exchange**



Our own UX



Each user can create their financial future

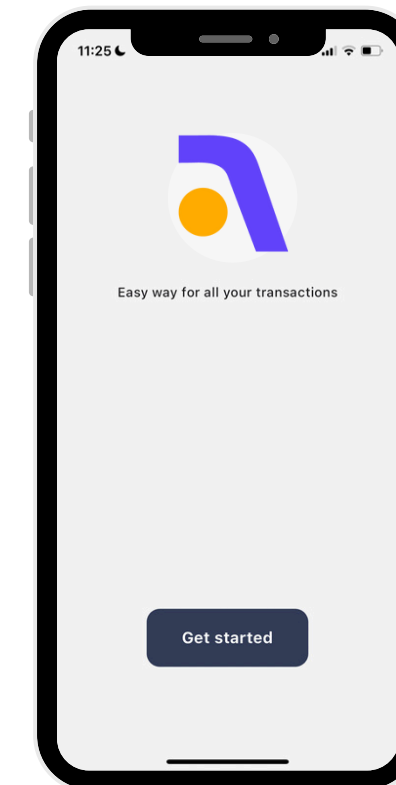
We have developed an all-in-one ecosystem that covers the needs of all investors, regardless of their knowledge background

Aurea Quest



 Users converted from Social media to Quest: 32%

Aurea App



 Business Model: Transaction fee: 2,49%, Bank fees: 0,
Digital banking: avg. 1,5 € per transfer

Life is a Quest, start the adventure

A gamified educational platform to help understand the financial system at 360° and the blockchain space.

Aurea Quest is a strong tool with a conversion rate based on:

a. News

b. Gamified educational journey



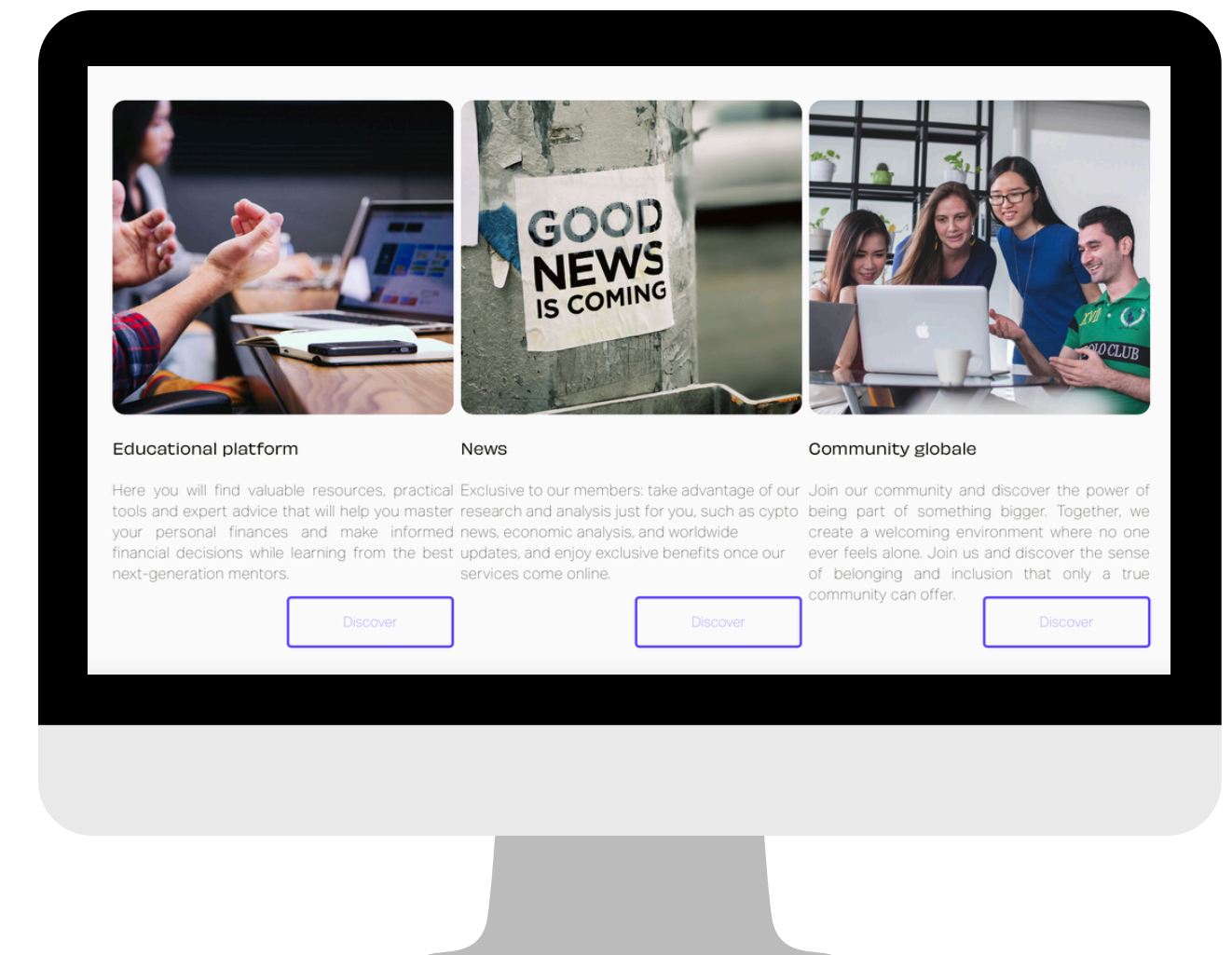
0€

CAC

55%

MAU

CAC: Customer Acquisition Cost **MAU**: Monthly Active Users



Where your finance takes shape

The **Aurea** app **integrates** savings management, traditional and cryptocurrency assets, portfolio monitoring and access to web 3.0 in a single app, thus simplifying financial and digital management.

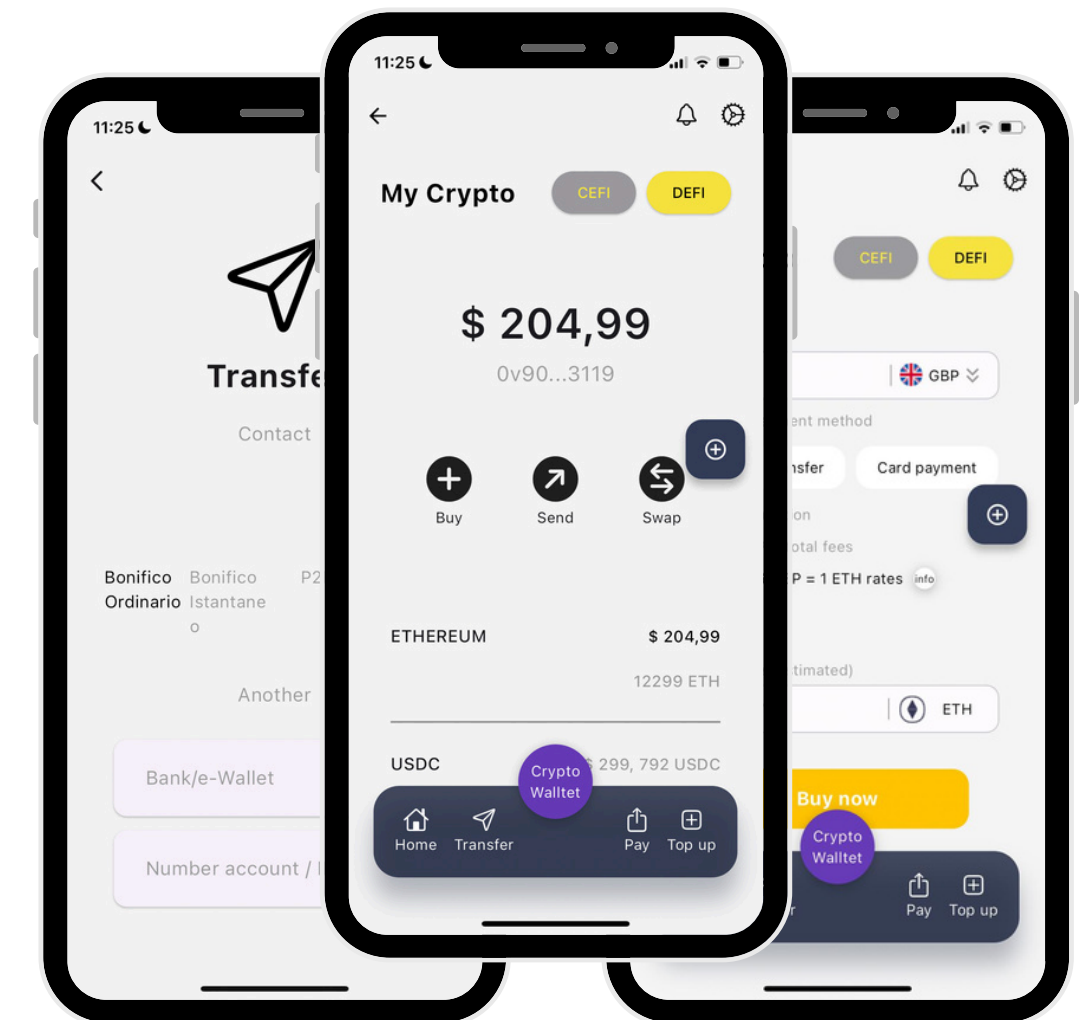
- Instant spending of digital assets
- Access of web 3.0 from our app



18.99€

CAC

CAC: Customer Acquisition Cost



WHAT IS THE COMPETITION?

[Home](#)

[About us](#)

[Service](#)

[Contact](#)

Services	AUREA	Revolut	Uphold	Crypto.com	Etoro	Trastra	Vivid
Bank Account	✓	✓		✓		✓	✓
Integrated Exchange	✓		✓	✓	✓	✓	✓
Buy/Sell Crypto	✓	✓	✓	✓	✓	✓	✓
DeFi Wallet	✓						
Web 3.0 access	✓						

What's next?

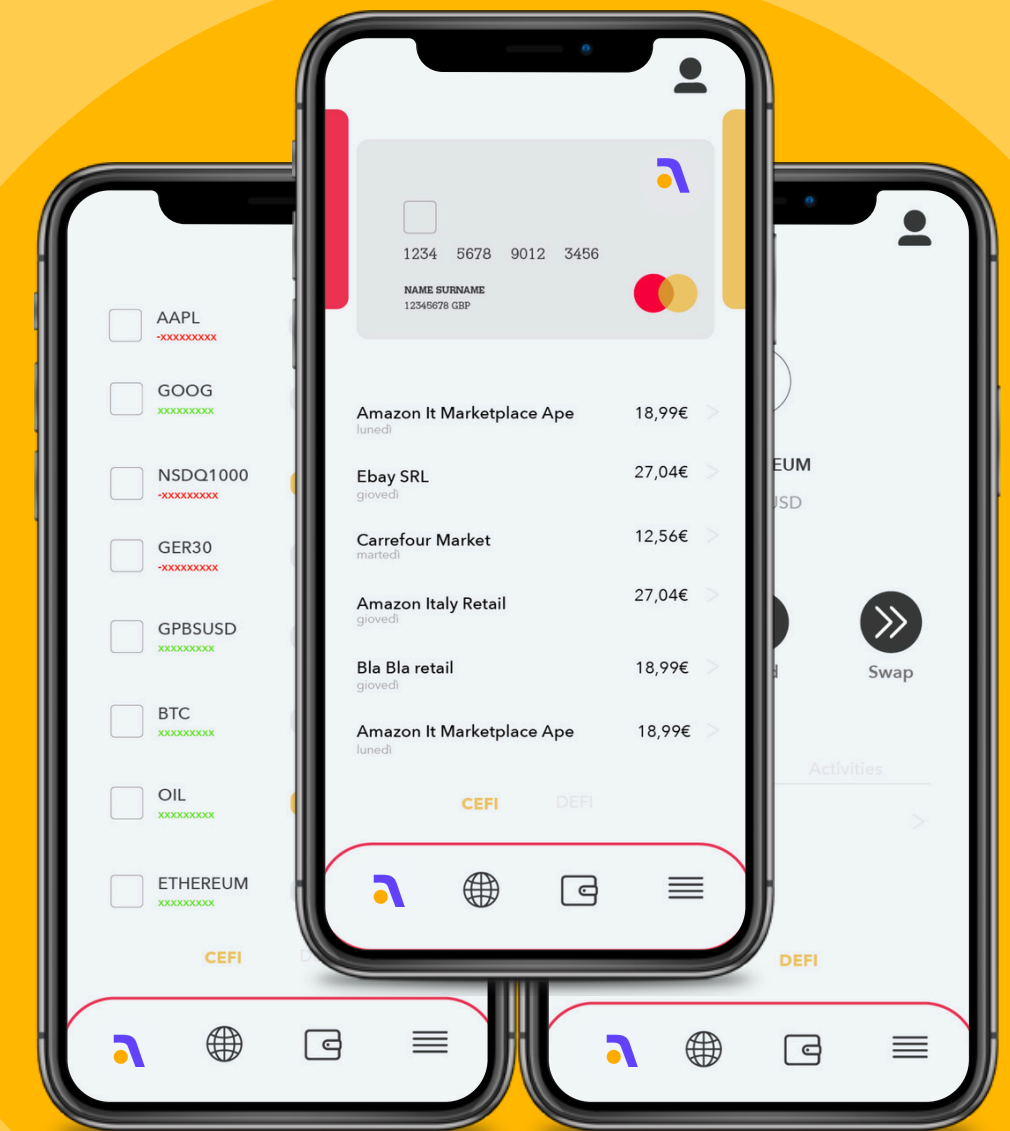
Multidimensionality



Smart savings

The rise of new decentralized technologies means that the investments are **not just about buying and selling**. This is why we are looking to integrate new features into Aurea.

- Instant spending of digital assets
- Mutual funds
- Diversified portfolios



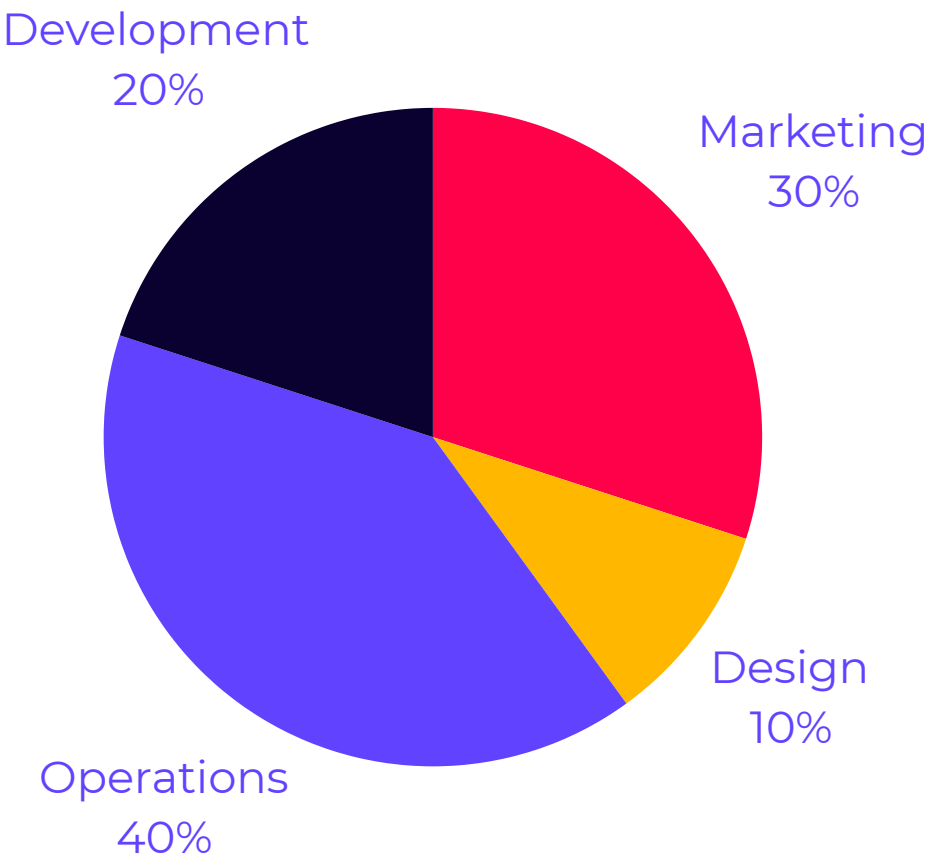
Dream Team

We are building our company with young and innovative people with deep knowledge of the financial sector and cryptocurrencies.

Founded on a passion for change, our team is dedicated in building solutions that radically transform the way people interact with financial markets and blockchain technology.

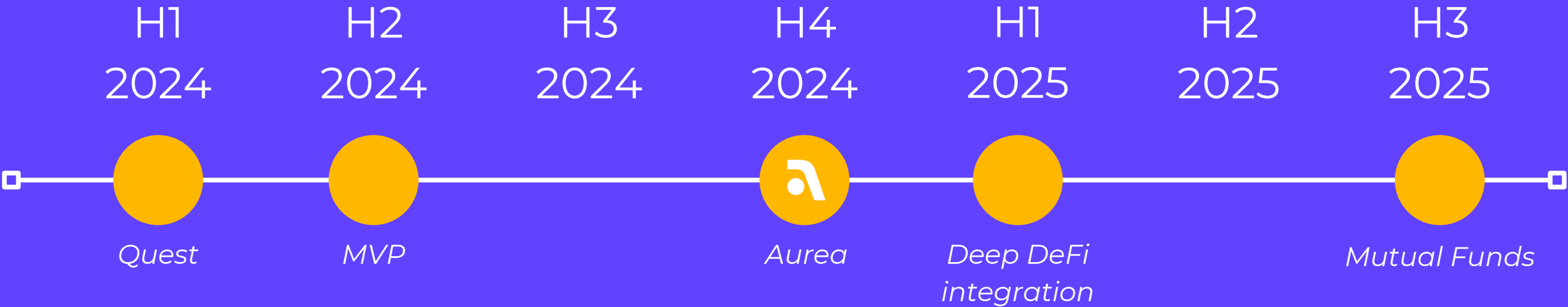
26
Average age

2
Years of work on the project

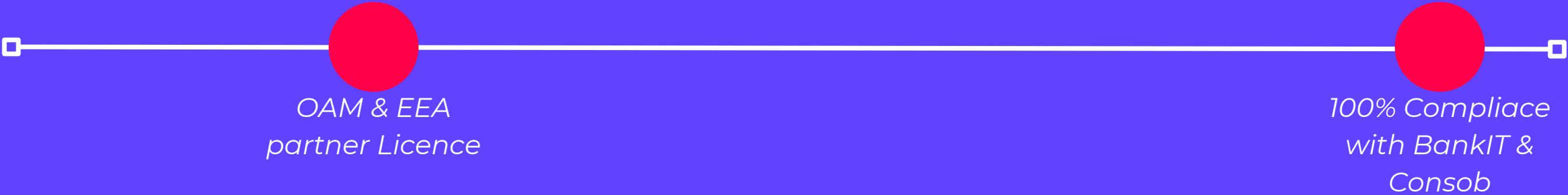


OUR ROADMAP

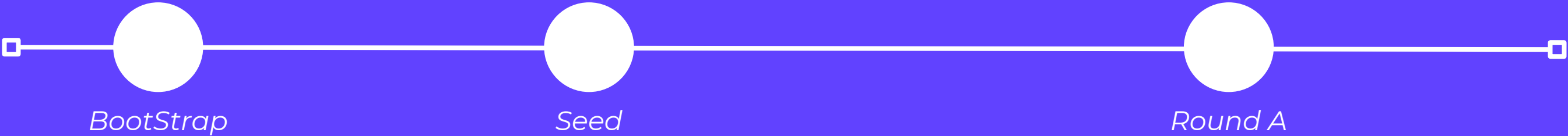
PRODUCTS



COMPLIANCE



FUNDING



OUR ROADMAP

Next Round

€550k to expand to the italian market with impact and a state of the art project and establish our product.

YTD

€100k raised to create our MVP and onboard our first cutomers

Use of Funds

R&D



Marketing



HR





Thanks !

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