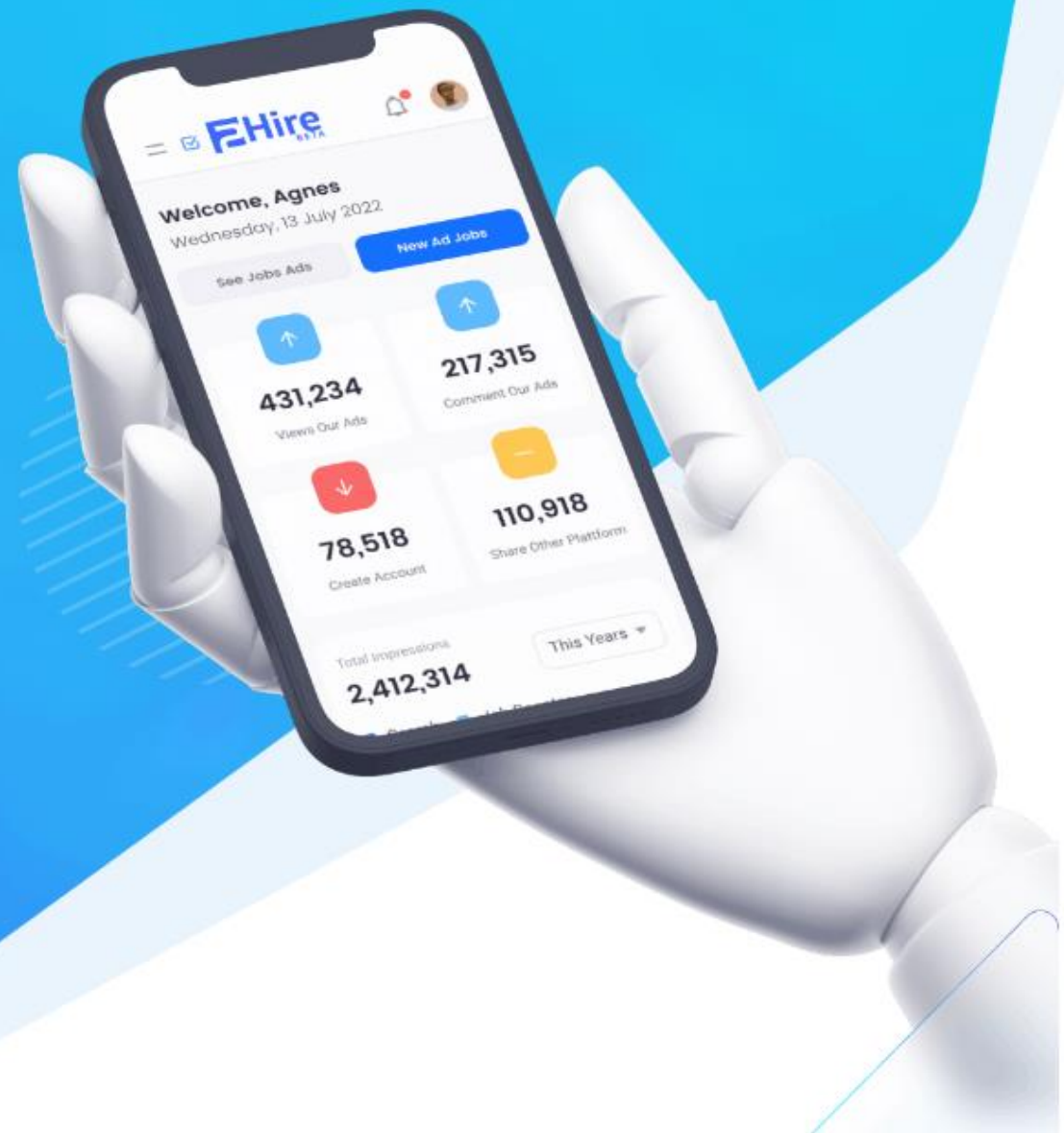


Your AI Collaborative Hiring Platform

Connecting Companies with Freelance Recruiters through the Power of AI

Create your FREE account in 60 seconds.
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Create account



www.Friends2Hire.com

MOTIVATION

In today's competitive job market, companies must primarily rely on recruiting and referrals made by qualified external freelance recruiters in combination with the A.I. to find the best candidates.

WHY ?



- Referral hires have the **highest roi**.
- Referral hires **reduce time to hire**.
- Referral hires **reduce cost per hire**.
- Referral hires stay with the company longer.
- **45% of referral hires** come from the organization's external network of recruiters.
- Artificial Intelligence has become the most important **time-saving resource** for candidate sourcing.
- Artificial Intelligence helps companies to **create a diverse workforce** and to **reduce bias** in recruitment.

HOW IT WORKS



1 Companies post available jobs with a reward



2 Referrers search their network for potential candidates using AI

2



7 Referrers and Candidates earn the reward listed by companies

7



6 The right talent meets the right company

6



3 Candidates express their interest to Referrers

3



5 Quality-checked referrals
Are sent to companies for consideration

5



4 The candidate is verified and then recommended

4

STRENGTHS

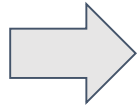
- Employers set the budget (reward) and pay only for success, when the candidate is hired.
- Freelance Recruiters specialized in target industries can earn if they place the right candidate.
- Our **AI matching algorithm** will allow employers to directly reach freelance recruiters that are the best match to follow and fill the job vacancies published on the platform.
- When the candidate recommended is hired the cash reward is divided between the recruiter (80%) and the candidate (20%).



B2B BUSINESS MODEL - Satisfied or Your Money Back

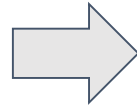
1

Companies pay in advance the reward they decide to list for the job vacancy published and thanks to AI they will reach directly the recruiters that best can fill the vacancy



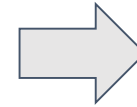
2

The payment is not direct toward our company but toward an independent escrow fund, so in case of not success the payment comes back



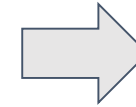
3

The recruiters matched propose a set of potential candidates that could be a good match with the requirements of the job description



4

If a candidate meet the company's criteria and is hired, the process is completed



5

The talent scout and candidate hired receive the payment (the cash reward) from the escrow fund and in that case Friends2Hire will retain a fee of the money transaction

COMPETITORS:

talentry!

MONSTER

InfoJobs

 workable

indeed

 teamable?

employee
referrals
.com

 erln

Jobvite

 RolePoint

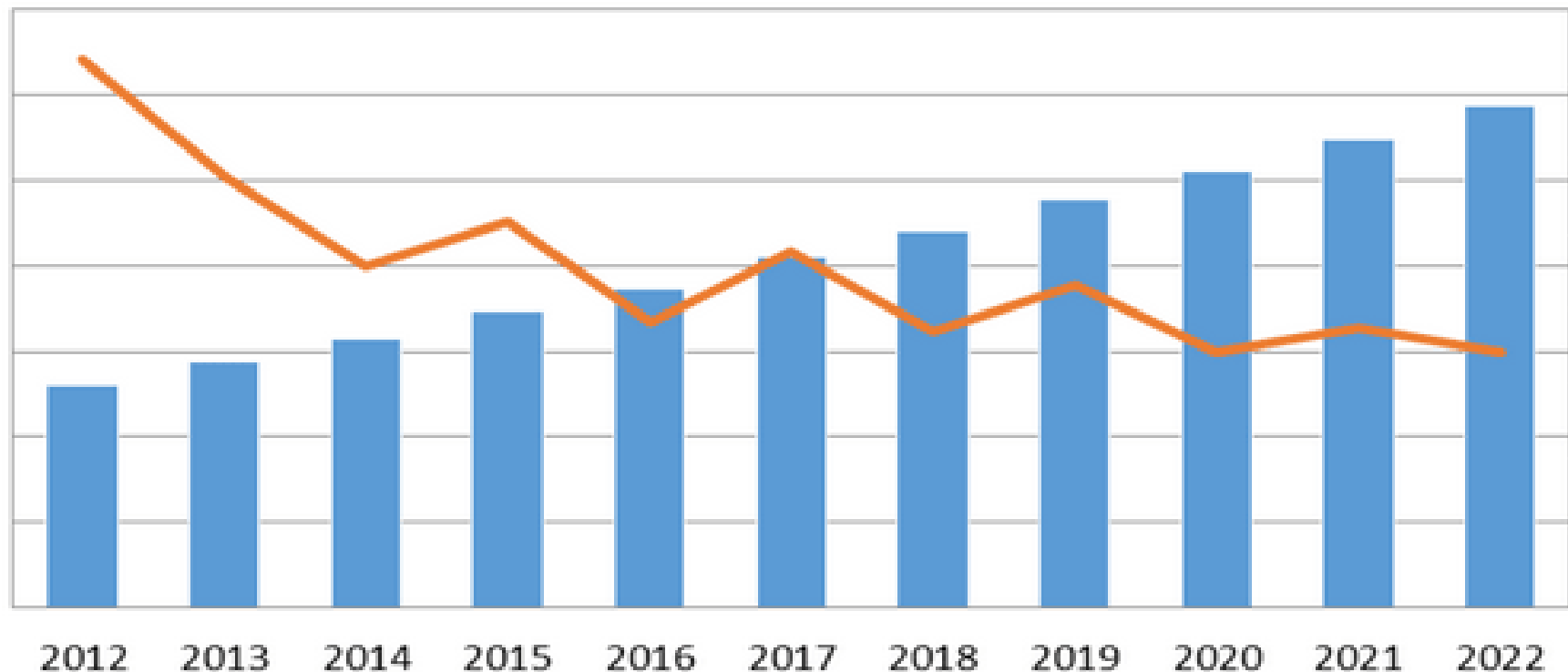
GLOBAL E-RECRUITMENT MARKET

The global E-Recruitment industry saw annual growth of 7% in 2016, and turnover for the US market for online recruitment alone is expected to surpass USD 100 billion by the end of 2020. The big three market in Europe are Germany, France and UK. Each of these is worth close to USD 100 million. The world market has been increasing at an average rate of 9% since 2014 in North America and most European Countries.

E-recruitment trends are emerging fast also in developing economies. China, fast-growing India and Southeast Asians regions have seen online job offers increase fourfold from 2012 to 2022. The market is estimate worth USD close to 550 millions, not including china. Japan especially is a huge contender with a market worth around USD 350 milion.

Global Market Size Status and Outlook 2012-2022

Revenue (Million USD) Growth Rate



ROADMAP

2022

Business Model
Validation

Beta release: product and
market testing

Product Launch



Q2° 2022

Q3° 2022

Q1° 2023

