



GROWPLA

Fai decollare il tuo business



Problema



Comprensione
dinamiche del
mondo startup



Metodo e
best practices



Assenza di una web
platform di riferimento



Soluzione

Una piattaforma web che



Organizza il *match* tra startup,
consulenti e attori chiave
dell'ecosistema



Suggerisce il partner idoneo
in base al ciclo di vita



Favorisce imprenditorialità,
contaminazione,
occupazione ed
innovazione



Mercato italiano

14.032

Startup iscritte a ottobre
2021



200+

Incubatori/Acceleratori

*Report Pubblico sugli
incubatori/acceleratori italiani 2020*

1000+

Business Angel nel 2021



100+

Piattaforme di
Crowdfunding nel 2021



140+

Operatori tra Venture Capital, Private
Equity e Private Debt nel 2018



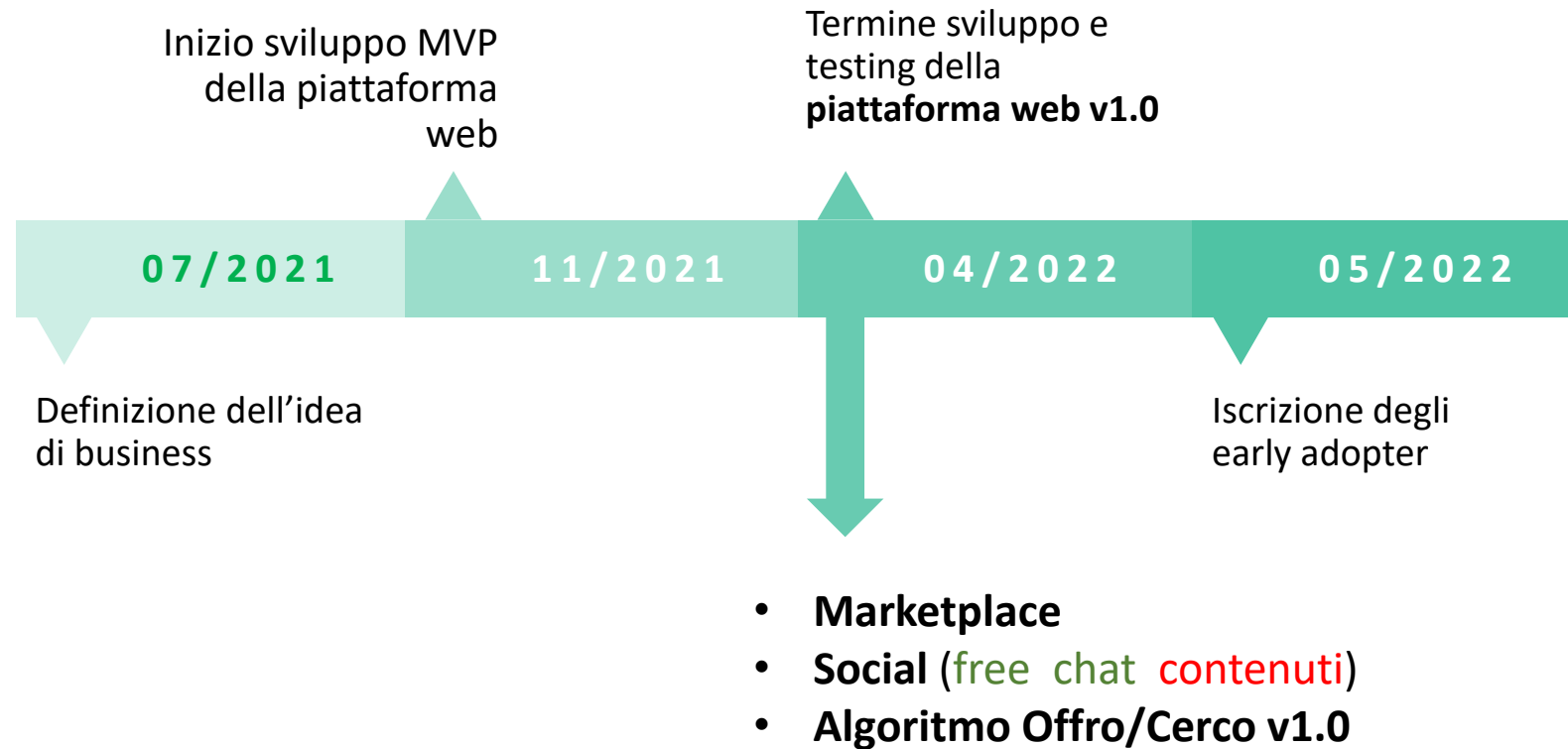
3,5mln freelance

Fornitori di servizi nel 2020
(più N aziende)





Milestone raggiunte



Prodotto

1) Crea il tuo profilo e le tue pagine

www.growpla.com



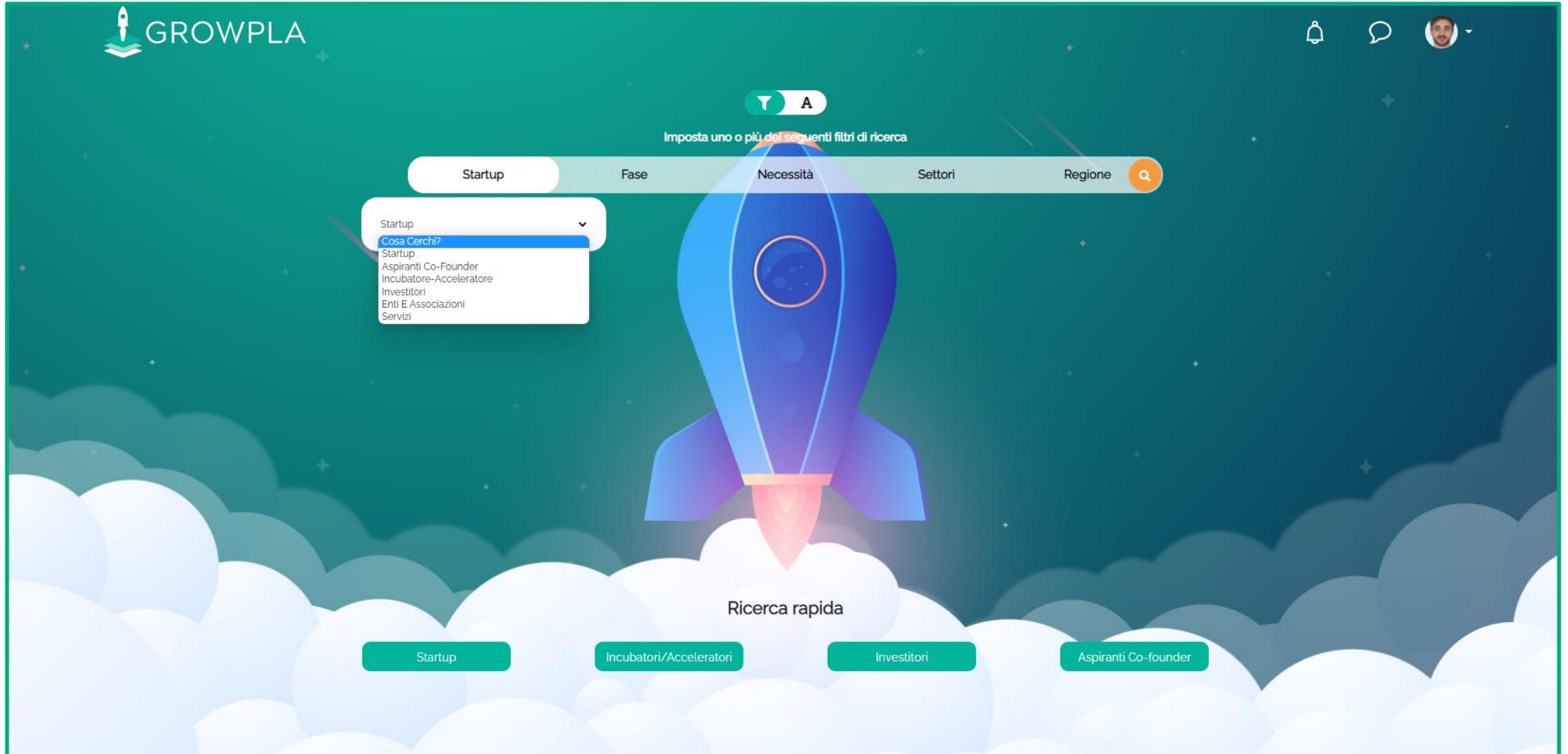
This screenshot shows a user profile for Vincenzo Tarantino. The profile includes a profile picture, name, location (Puglia, Gravina In Puglia), and a bio: "Background economico, appassionato di tecnologia ed innovazione. Startupper." It also features a LinkedIn link, a list of skills (team work, microsoft excel, digital transformation, project management, business model), and a list of education (Scienze economiche). At the bottom, there is a section for "Le mie pagine" (My pages) which contains a "Growpla" logo icon circled in black. An arrow points from this icon to the right-hand screenshot.

This screenshot shows a company page for "Growpla". The page includes a company logo, name, location (Puglia, Bari), and a description: "Growpla è una web platform che mira a favorire la nascita e la crescita di nuove imprese." It also features a "Ciclo di vita" (Life cycle) section with stages: Pre-seed, Seed, Early-stage, Early-growth Round A, Early-growth Round B, Growth, and Exit. Below this, there are icons for LinkedIn, Sito Web, and Pitch. The "Cerca" (Search) section lists "Aspirante Co-Founder" and "Business Angel". The "Presentazione" (Presentation) section describes the platform's mission. The "Team" section lists three members: Vincenzo Tarantino (CEO), Francesco Divincenzo (CTO), and Andreina Serena Romano (Advisor). The "Collaborazioni" (Collaborations) section lists two collaborators: patrizio guido altieri and alessia capursi.

Prodotto

2) Trova ciò di cui hai bisogno

www.growpla.com



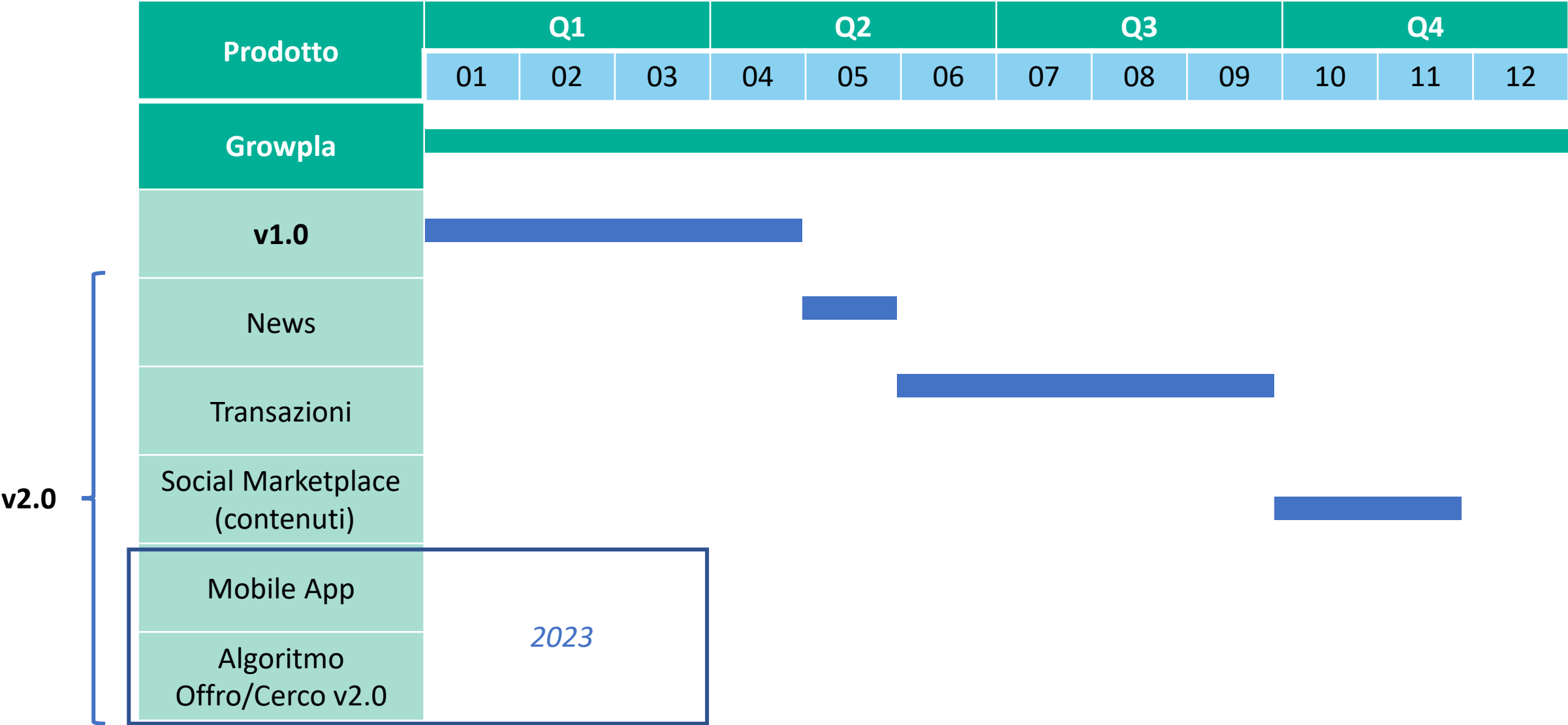
The screenshot displays the Growpla web application interface. At the top, the Growpla logo (a green rocket icon) and the name "GROWPLA" are on the left. On the right, there are icons for notifications, chat, and a user profile. Below the header, the "Chat" section is visible. On the left, a sidebar lists contacts: Francesco Divincenzo, Vincenzo, Roberto, Raffaele, Vincenzo Tarantino, and Growpla. Two callouts point to these lists: "Chat personali" for the first five contacts and "Chat pagine gestite" for the "Growpla" contact. The main chat area shows a conversation with Roberto. The messages are as follows:

- Roberto (blue bubble): Ciao Francesco ti piacerebbe diventare co-founder della mia startup? io cerco giovani che hanno voglia di mettersi in gioco e che non vivono pensando solo alla serenità di uno stipendio ma puntano in alto una persona con le tue competenze sarebbe perfetta per la mia startup. 19:09 10/5/2022
- Francesco (green bubble): Ciao Roberto, grazie per avermi contattato, ho visto che la tua startup opera nel campo dell'automobile, di cosa si tratta in particolare? 19:35 10/5/2022
- Roberto (green bubble): *automotive 19:43 10/5/2022

At the bottom, there is a text input field labeled "Scrivi un messaggio..." and a green "Invia" button.

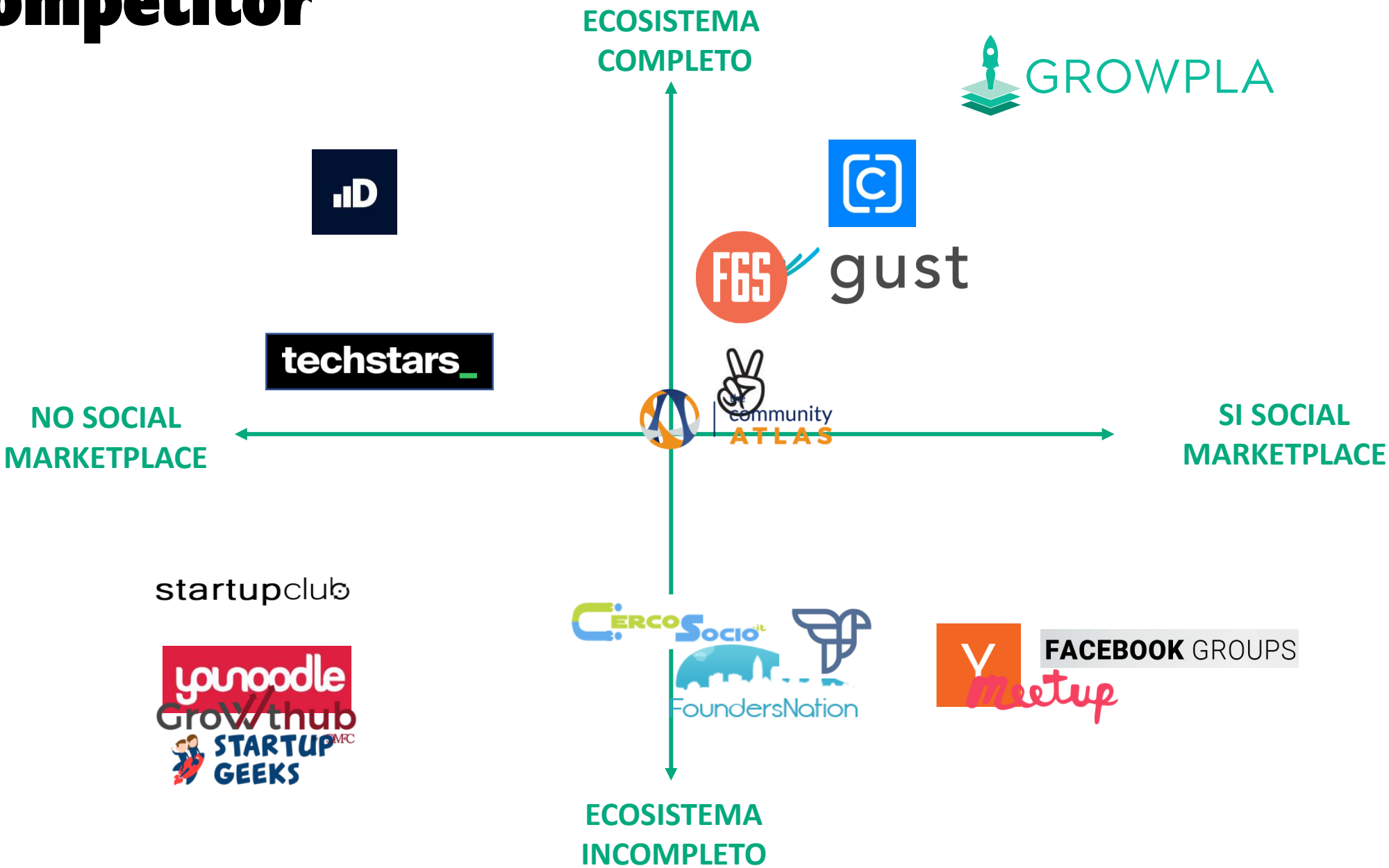


Roadmap di prodotto (2022)



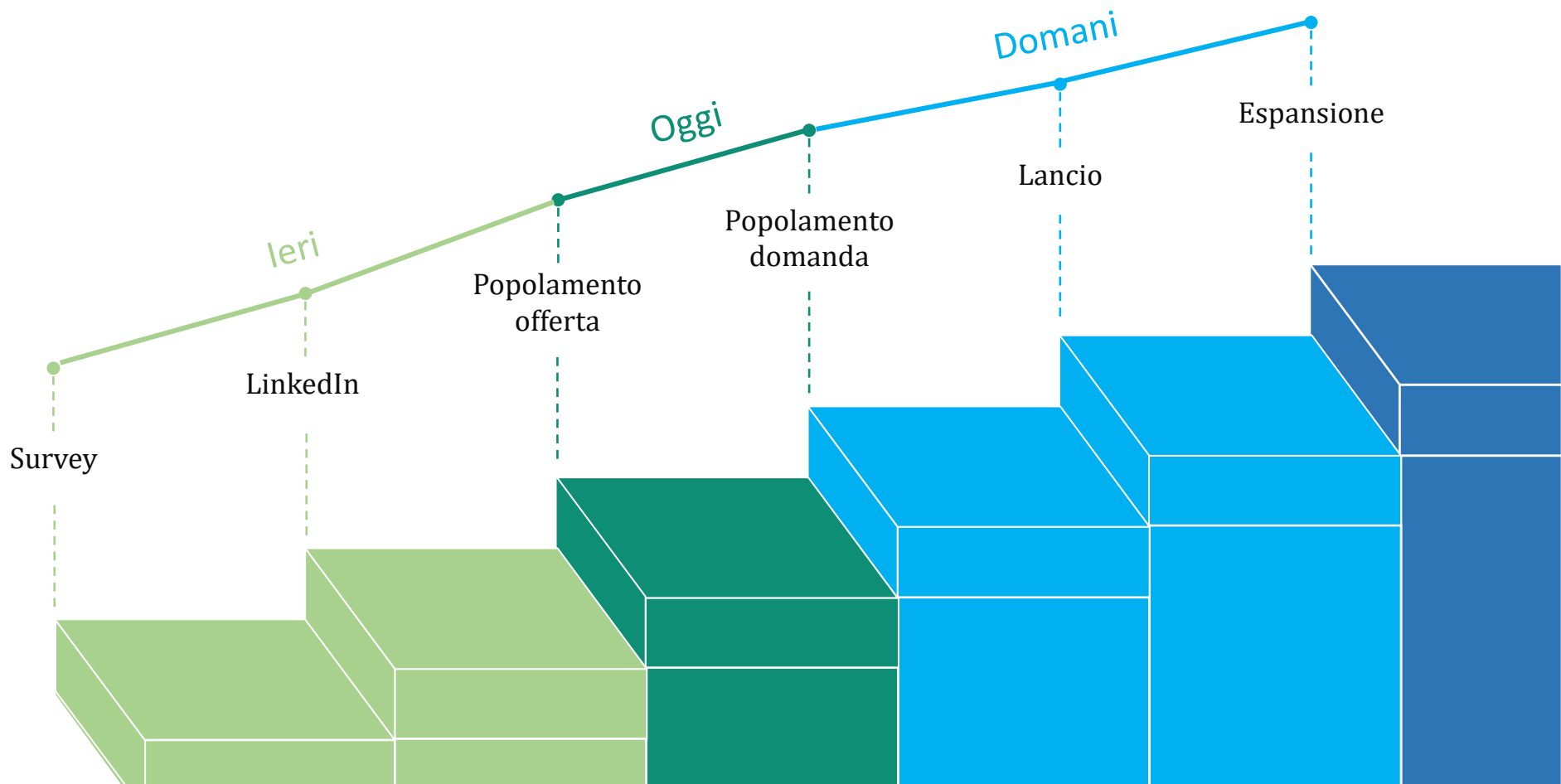


Competitor





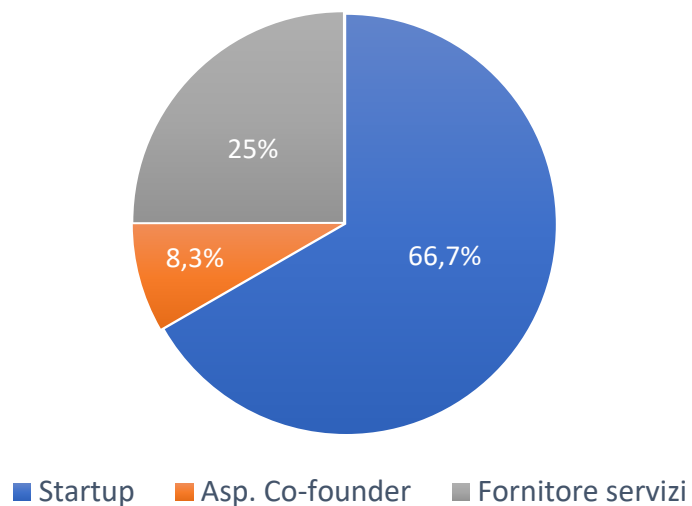
Go to market



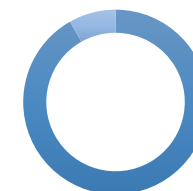
Traction



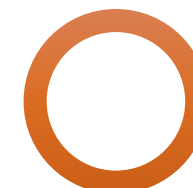
Compilazioni: **52**



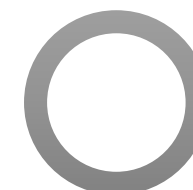
Gradimento



■ Sì ■ No



■ Sì ■ No



■ Sì ■ No



Raccolte: **110** (survey + LinkedIn)



Profili: **300+**

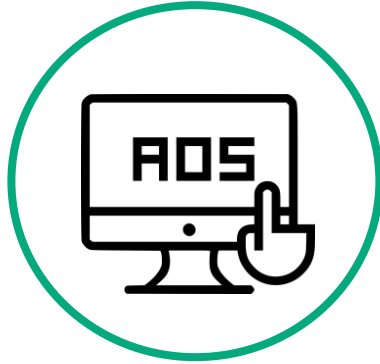
Servizi offerti: **700+**

Servizi richiesti: **130+**

A 7 settimane dal lancio



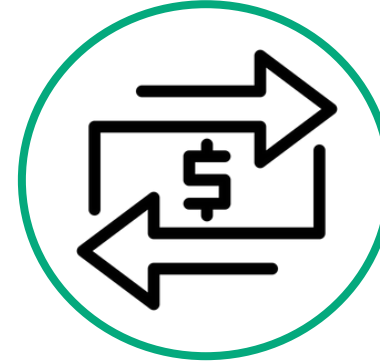
Revenue Model



Advertising



Premium
Account



Fee



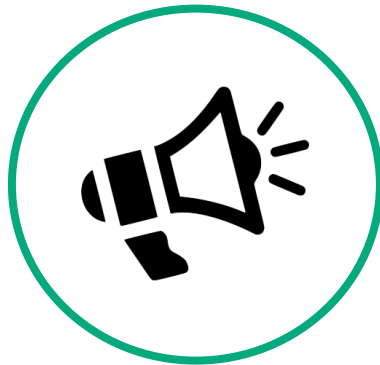
Quota
d'iscrizione



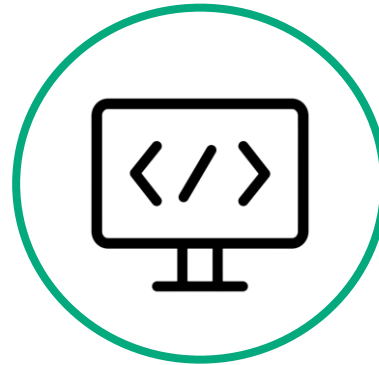
Fabbisogno finanziario

€ 180.000

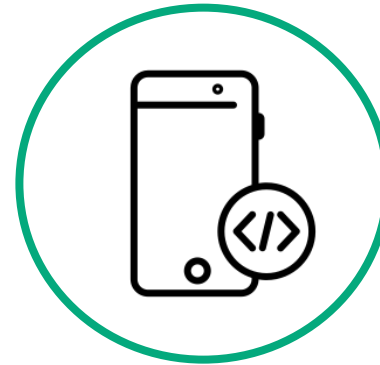
Da investire in



Marketing



Integrazioni in
piattaforma



Sviluppo
app



Network e Partner



Selezionati da



Patrocinio





Team



TARANTINO VINCENZO
CEO & Co-founder



www.linkedin.com/in/vincenzo-tarantino



DIVINCENZO FRANCESCO
CTO & Co-founder



www.linkedin.com/in/francesco-divincenzo



NICOLA SANTUCCI
CMO



<https://www.linkedin.com/in/nicola-santucci/>



ANDREINA SERENA ROMANO
Advisor



<https://www.linkedin.com/in/andreinaromano/>



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GROWPLA

Grazie per l'attenzione!

Contatti



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