

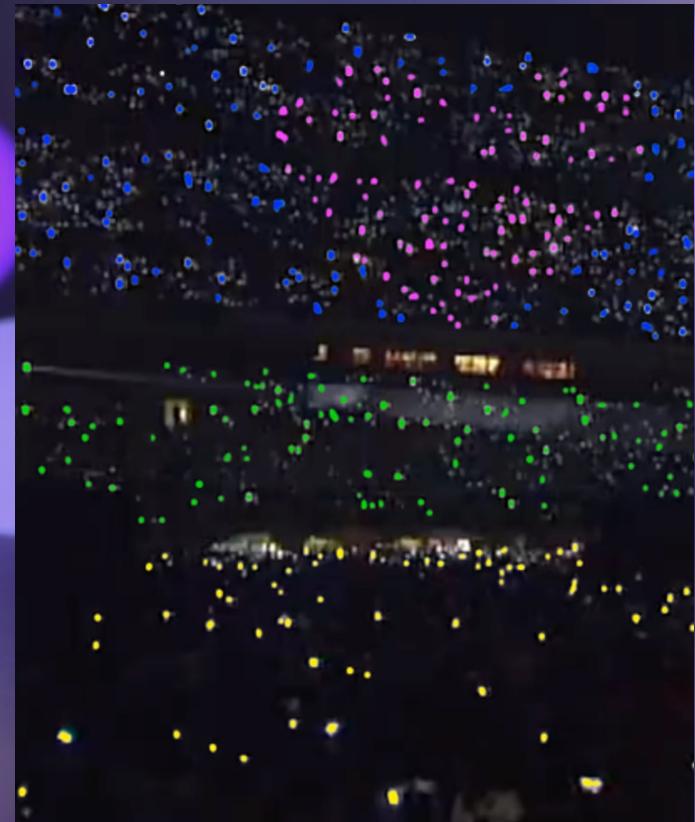


bepix[®]

**Benvenuti nel futuro del
coinvolgimento digitale**

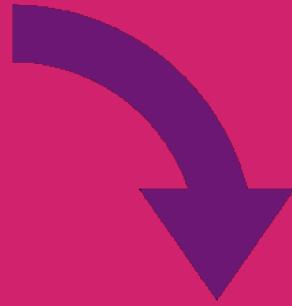
Relatore: Giorgio Ubaldini
Enjoy Smart Application srl
Viale E. Stefini, 2 – 20125 Milano
Tel. 3341520472 – info@bepix.app – www.bepix.app

Siete al
concerto
Accendete la
torcia
E ... se fosse
tutto
sincronizzato?
Bepix nasce
per questo!
I vs cellulari
saranno uno
spettacolo
nello
spettacolo



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Partecipa...

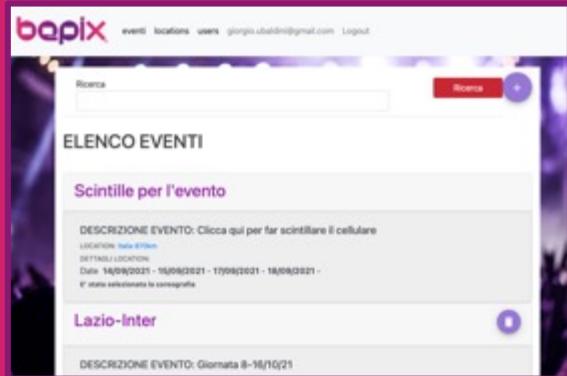


...diventa un pixel



...divertiti

Tutto sotto controllo ...



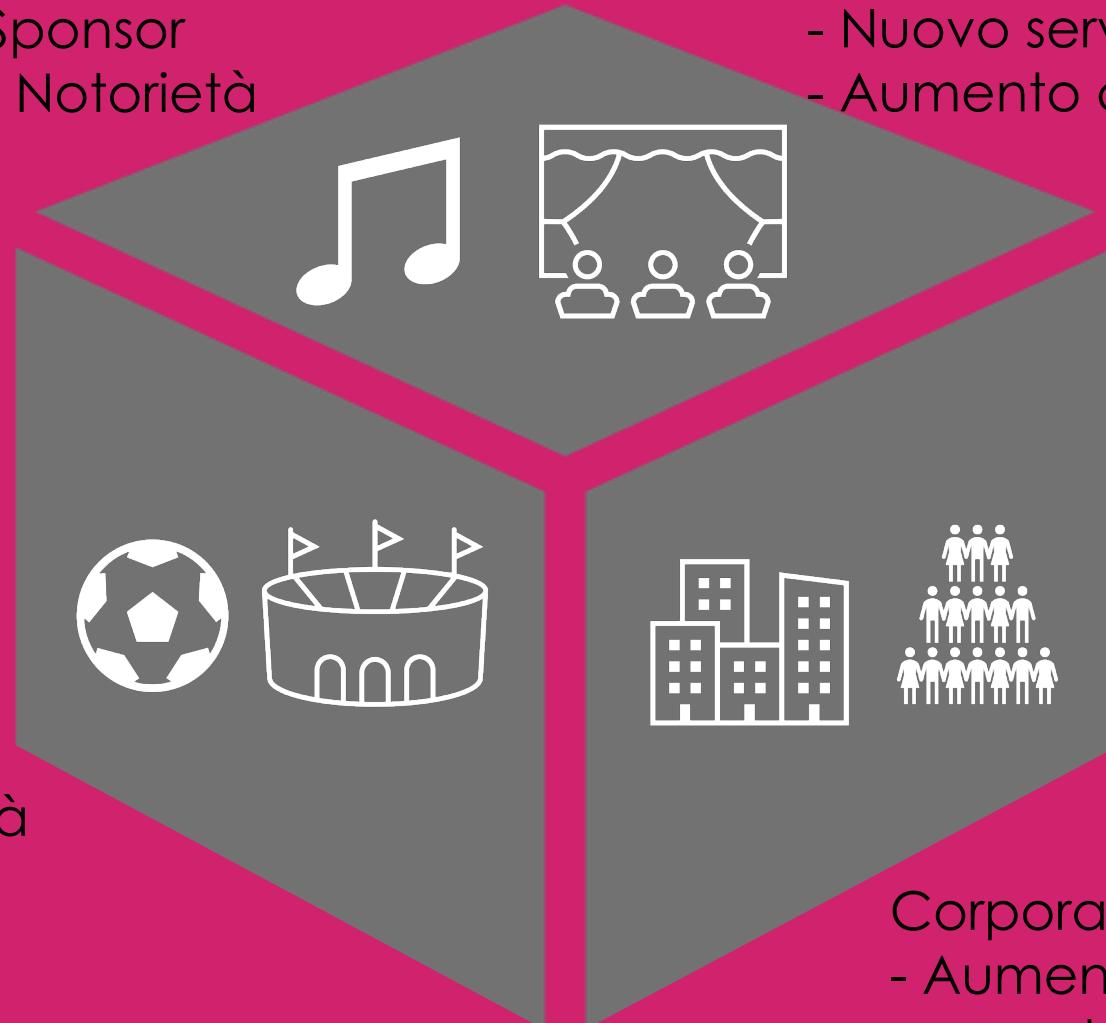
Mercato di riferimento

Sponsor
- Notorietà

Produzioni
- Nuovo servizio
- Aumento coinvolgimento

Sponsor
- Notorietà

Corporate
- Aumento senso di
appartenenza

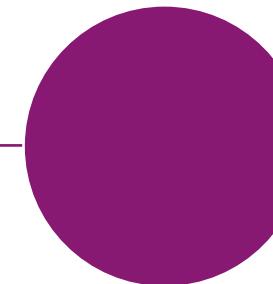
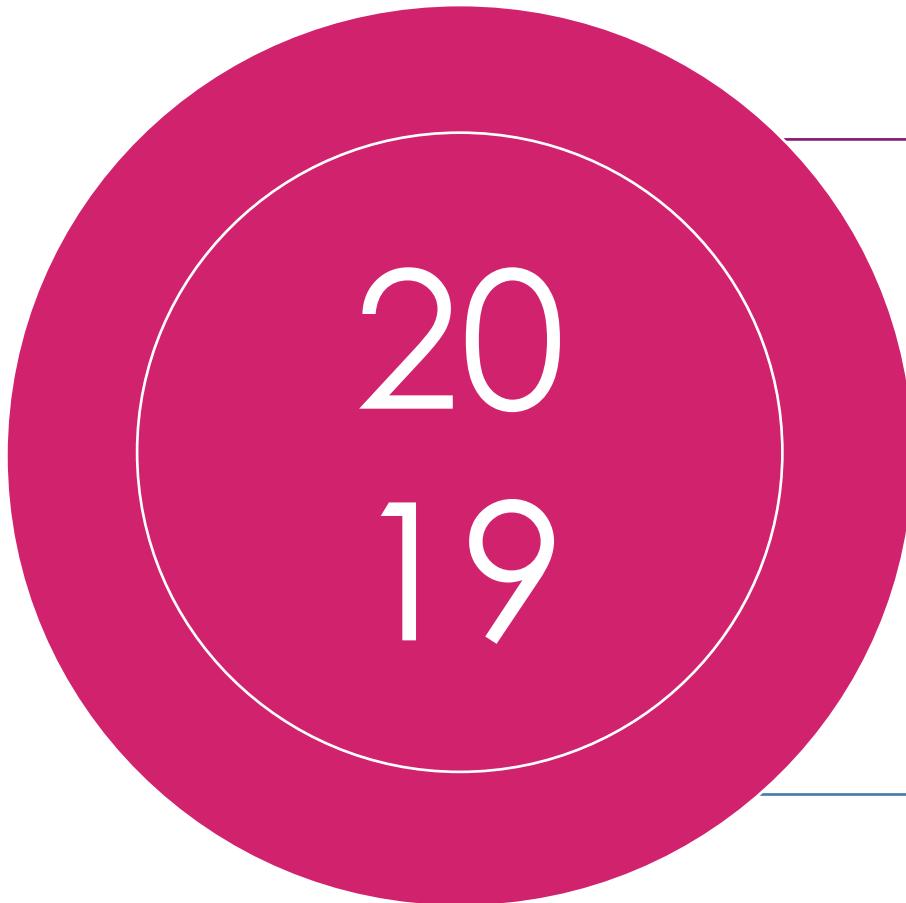


Competitors

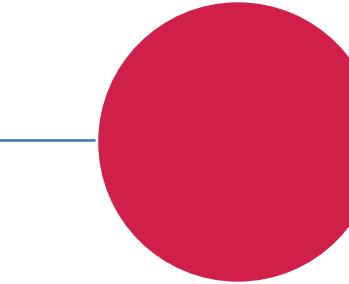
	bepix	rp	↔	
Sostenibilità	✓	✓	✓	✗
Regia	✓	✗	✗	✓
Settori	✓	✗	✗	✗
Transizioni differenti	✓	✗	✗	✗

	Musica	Wi-Fi
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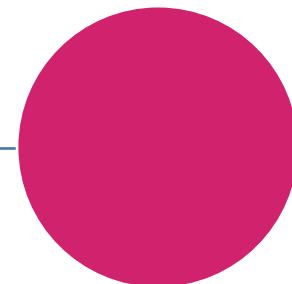
Dimensioni del mercato potenziale - Musica



1.000 concerti



180 strutture



7.200.000
spettatori



Il Team:

TIZIANA ARAGONA
Co-Founder



SOFIA UBALDINI
Co-Founder



BARBARA UBALDINI
Co-Founder



GIORGIO UBALDINI
Co-Founder and CEO



RICCARDO UBALDINI
Co-Founder



DAVIDE ADRIANI
Commerciale Roma



POLITECNICO
DI TORINO

athirat
gruppo Yoda

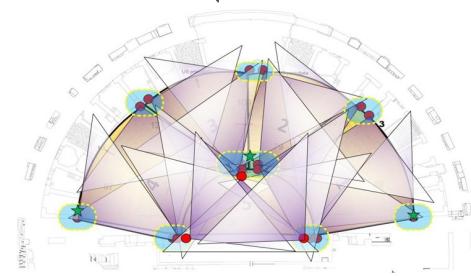
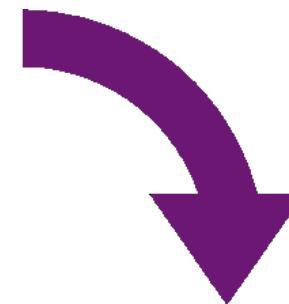
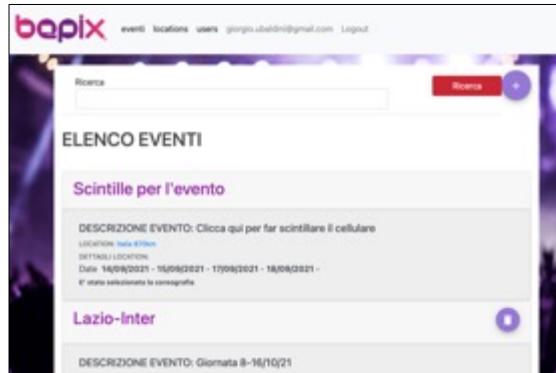
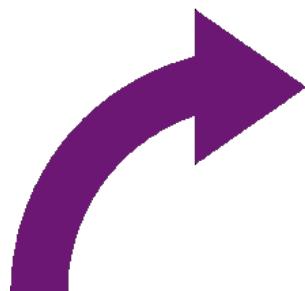
up·oo
BRAND WITH PASSION

LAN SERVICE
group



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by Enjoy Smart Application Srl

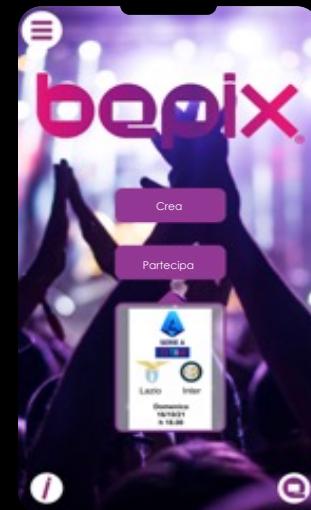
Tecnologia Bepix



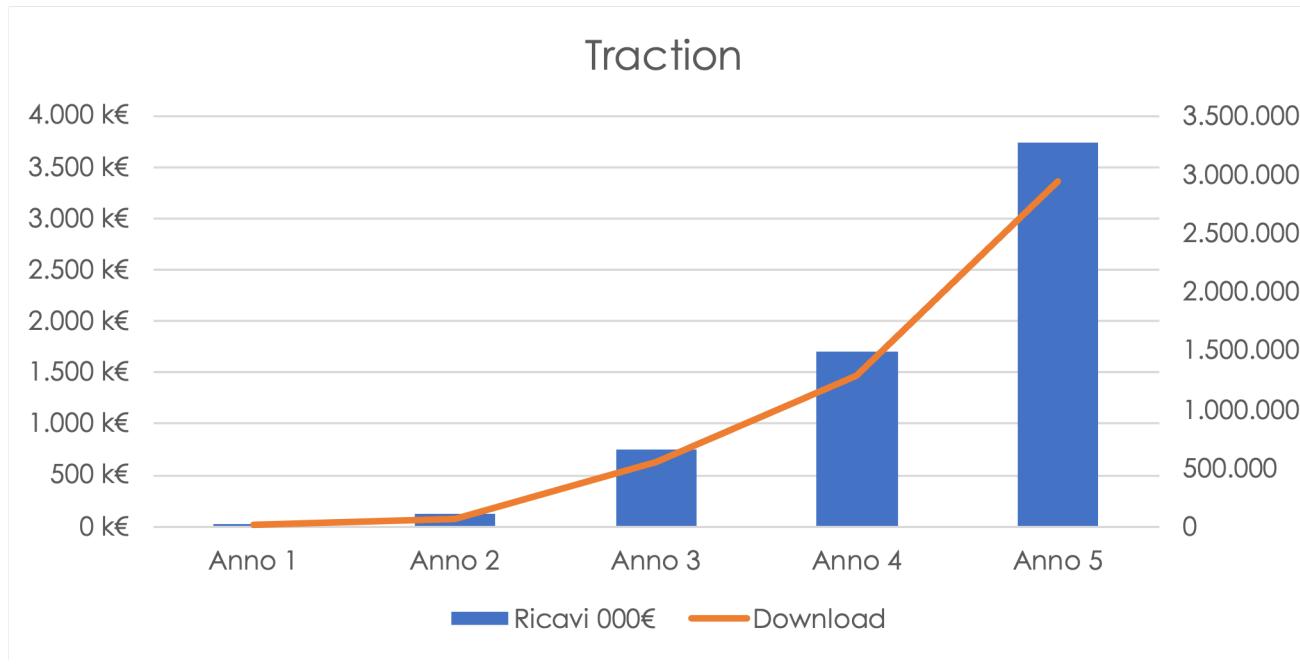
- L'intero sistema permette di far **accendere** il singolo telefono di un **colore** specifico e modificarne il **colore nel tempo**.
- Sistema studiato per la gestione simultanea fino a **100.000** cellulari.
- 2 soluzioni in funzione della tipologia di rilevamento **posizione**



Gli attori durante l'evento



bepix



Previsioni a 5 anni

- Numero di download dell'app: 3.000.000
- Social Fanbase: 300.000
- Numero di eventi: 700
- Fatturato: 3.700.000 €

I primi passi...

Capodanno 2020



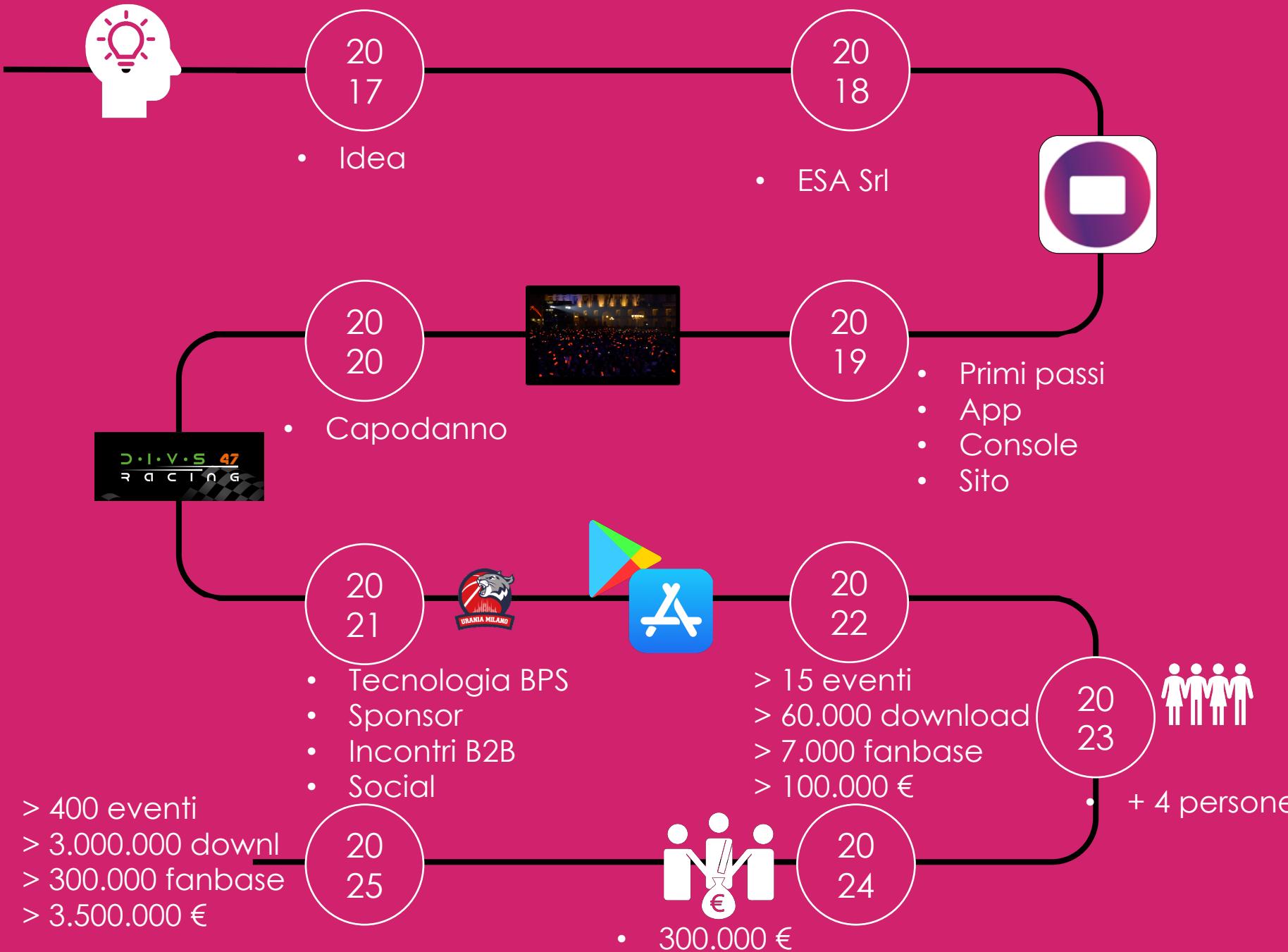
2020 URANIA BASKET MILANO

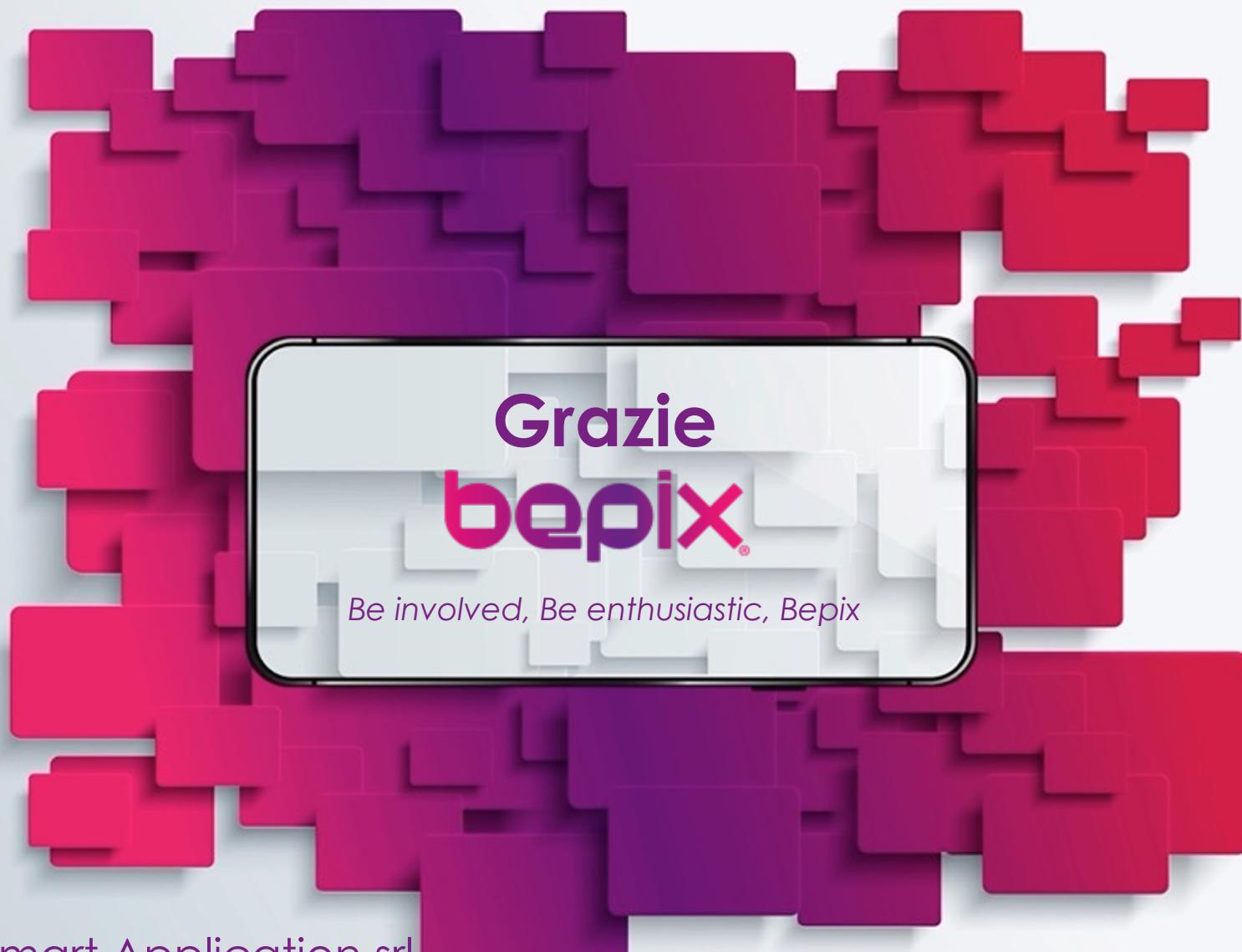


- 15.000 partecipanti
- >3.000 download



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