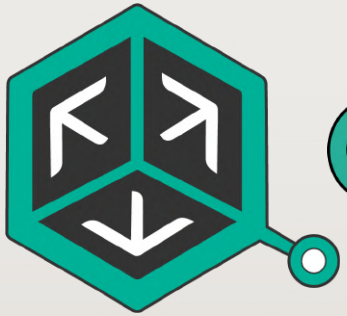
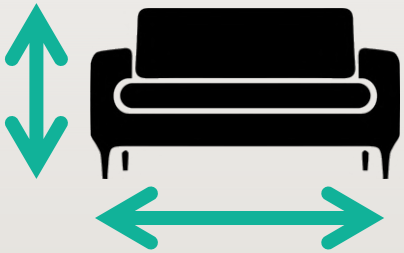


QUBOAPP

INTERIOR DESIGNER
IN YOUR POCKET

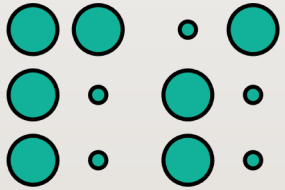
DANIELE ROSSI – CEO & FOUNDER
www.quboapp.com

PROBLEM



SIZE FITTING

COLOUR MATCHING



TEXTURE

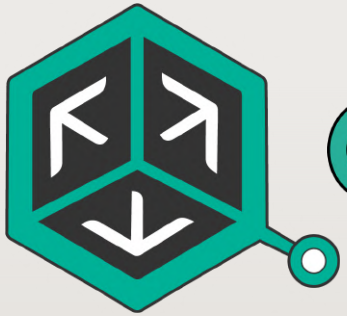
PROBLEM

Nowadays the digital tool most used by
Real Estates is the Virtual Tour.

From research, this technology doesn’t create value in most cases, because whithout using a suitable viewer the experience is not different from a video and very few people in Italy have one.

But we all have a smartphone!

SOLUTION



QUBOAPP

A MOBILE APP THAT SCANS,
AND PLACES YOUR OWN OR
BRANDED OBJECTS IN AR.
THE ONLY TOOL DOESN'T NEED
SENSORS

HOW IT WORKS: SCANNING

Record a video of your room to get a 3D render of that

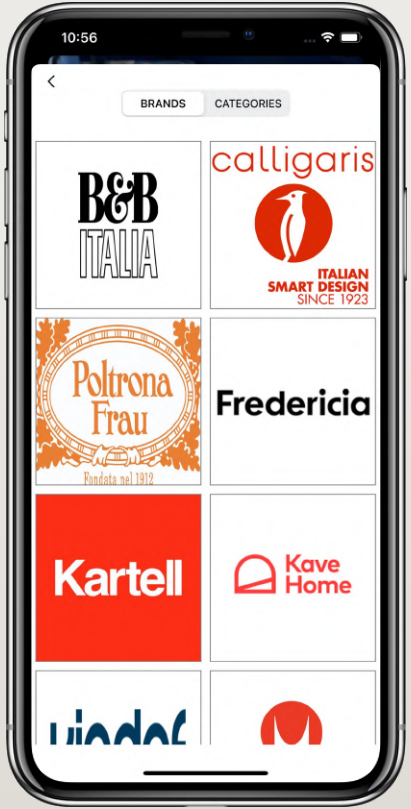
HOW IT WORKS: SCANNING

Edit room’s render to extrapolate furnitures of your interest

HOW IT WORKS: PLACEMENT

Place furnitures in any environment to test.
Users can also move and rotate furnitures as they prefer, and add other ones into the scene

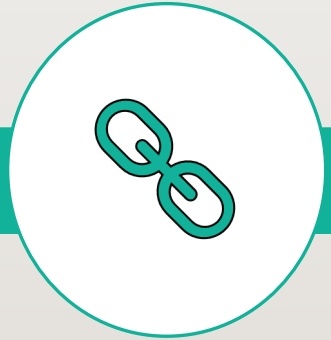
HOW IT WORKS: CATALOG



Users can also test and buy branded items from our large catalog, in order to get perfect match between their own furnitures and the new ones

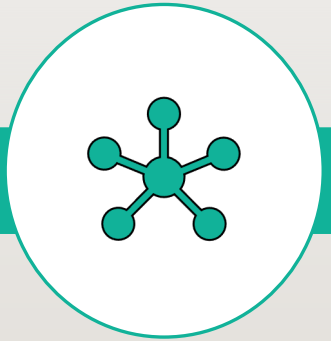
EFFICIENCY

QUBO AI
SYSTEM



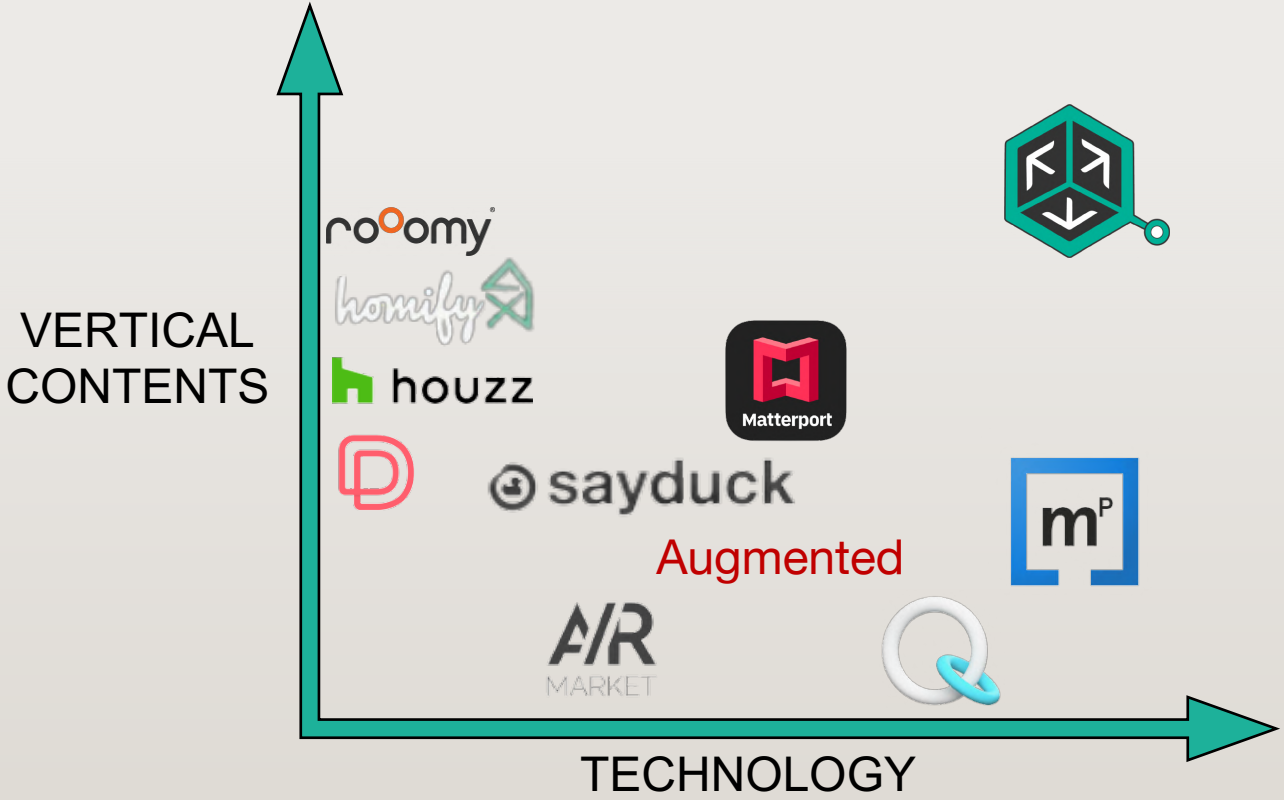
OPTIMIZED
AR SYSTEM

JUST YOUR DEVICE
CAMERA
(NO LiDAR NEEDED)



BRAND
AGGREGATOR

COMPETITIVE ADVANTAGE



REVENUE MODEL

API/WHITE-LABEL

FURNITURE BRANDS

REAL ESTATE FRANCHISORS

REVENUE MODEL

We provide our technology to both real estates franchisors and furniture brands:

Real Estate franchisors get their own app (if they don't have it yet) or integrate Quboapp's technology in their existing one in order to allow agencies and users to unlimited scans and benefit from our large multi-brand catalog

Furniture brands get (or integrate) our optimized AR technology to improve their sales with items preview and reach new users.
We also allow them to intercept users from real estate

REVENUE MODEL

DASHBOARD PROVIDED:

- AGENTS ENABLING
- USERS ENABLING
- CONTENTS INTEGRATION
- GENERAL SUPPORT
- METRICS MANAGEMENT
- CUSTOMIZATION

REVENUE MODEL: PRICING B2C

QUBOAPP ON MOBILE STORES:

FREEMIUM

DOWNLOAD: free
SCANNER: 0,99 per scan
Free catalog usage and AR placement for users
FEE ON FURNITURE PURCHASE: 8%
(from brand)

REVENUE MODEL: PRICING B2B

BASIC

INDIPENDENT AGENCY /SMALL BRAND

€ 1,5K

ACTIVATION COST

€ 100

MONTHLY SUBSCRIPTION

8%

FEE ON FURNITURE PURCHASE

PREMIUM

MEDIUM FRANCHISOR /MEDIUM BRAND

€ 10-30K

ACTIVATION COST

€ 500-1K

MONTHLY SUBSCRIPTION

8%

FEE ON FURNITURE PURCHASE

ENTERPRISE

LARGE COMPANIES

CUSTOM

ACTIVATION COST

CUSTOM

MONTHLY SUBSCRIPTION

8%

FEE ON FURNITURE PURCHASE

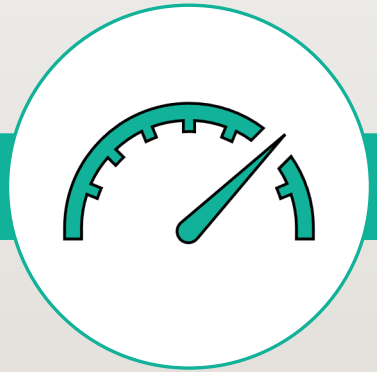
FEATURES:

- UNLIMITED 3D SCANS (REAL ESTATE)
- MULTI-BRAND CATALOG (REAL ESTATE)
- CUSTOM CATALOG APP (BRANDS)
- DASHBOARD (BOTH)
- MULTI-LANGUAGE APP (BOTH)
- SUPPORT (BOTH)

CUSTOMERS GAIN

OUR CUSTOMERS ARE GOING TO GAIN IN:

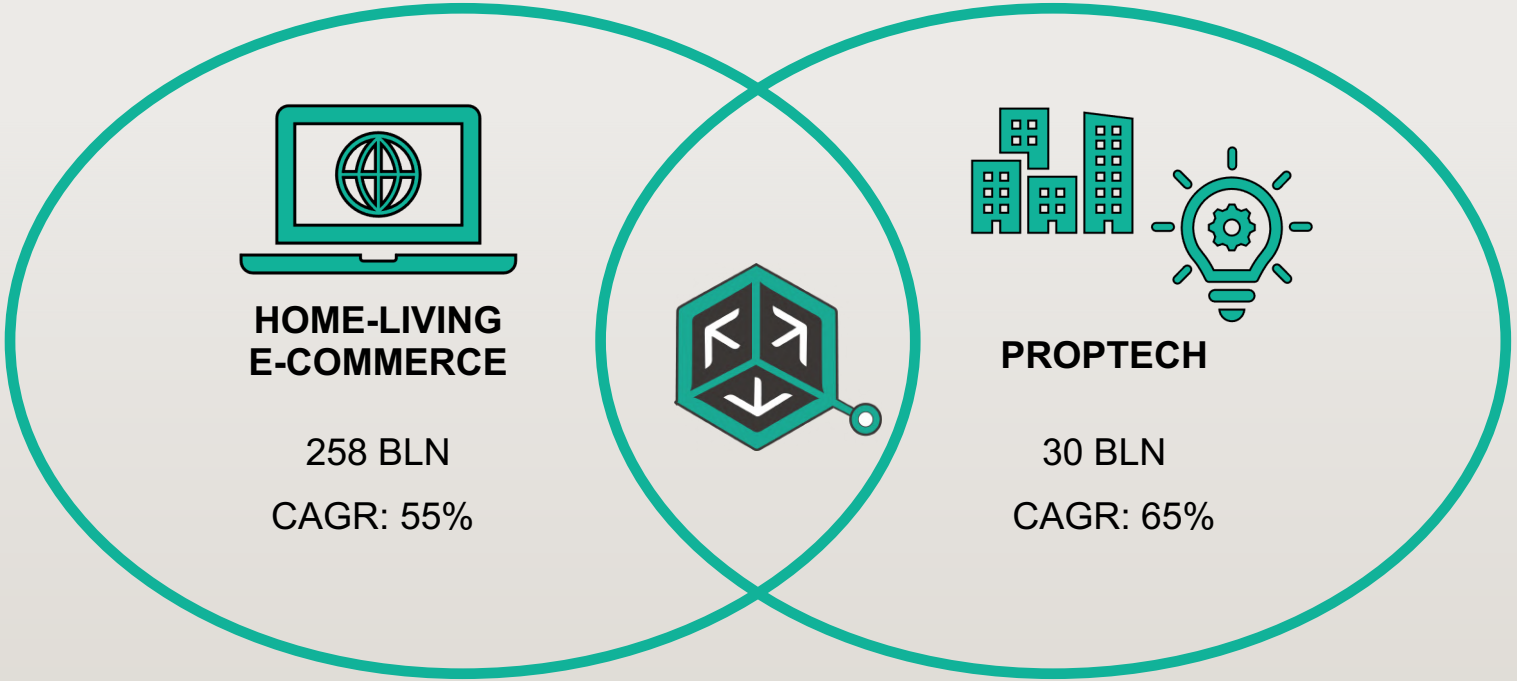
CUSTOMER ENGAGEMENT



FASTER SALES

RETENTION

MARKET



Source: «KPMG GLOBAL, Il Sole 24 Ore, Forbes»

METRICS

2
CLIENTS

POTENTIAL
REVENUES

€ 343K

PIPELINE: € 200K+

CONTACTS AND PARTNERS

ADVISOR

ROBERTO MACINA

CEO & Founder Qurami (exit)
COO Ufirst

Managing Partner & Co-Founder
WDA

NEXT STEPS

MAY 2021

BETA APP
PRIVATE RELEASE

OCTOBER 2021

FULL APP
RELEASE

2022

- SEED ROUND
- SPANISH AND UK MARKET

TEAM

Daniele Rossi
CEO & Founder
Electronic Engineer

Luca Bongarzone
CTO
Full-Stack Developer

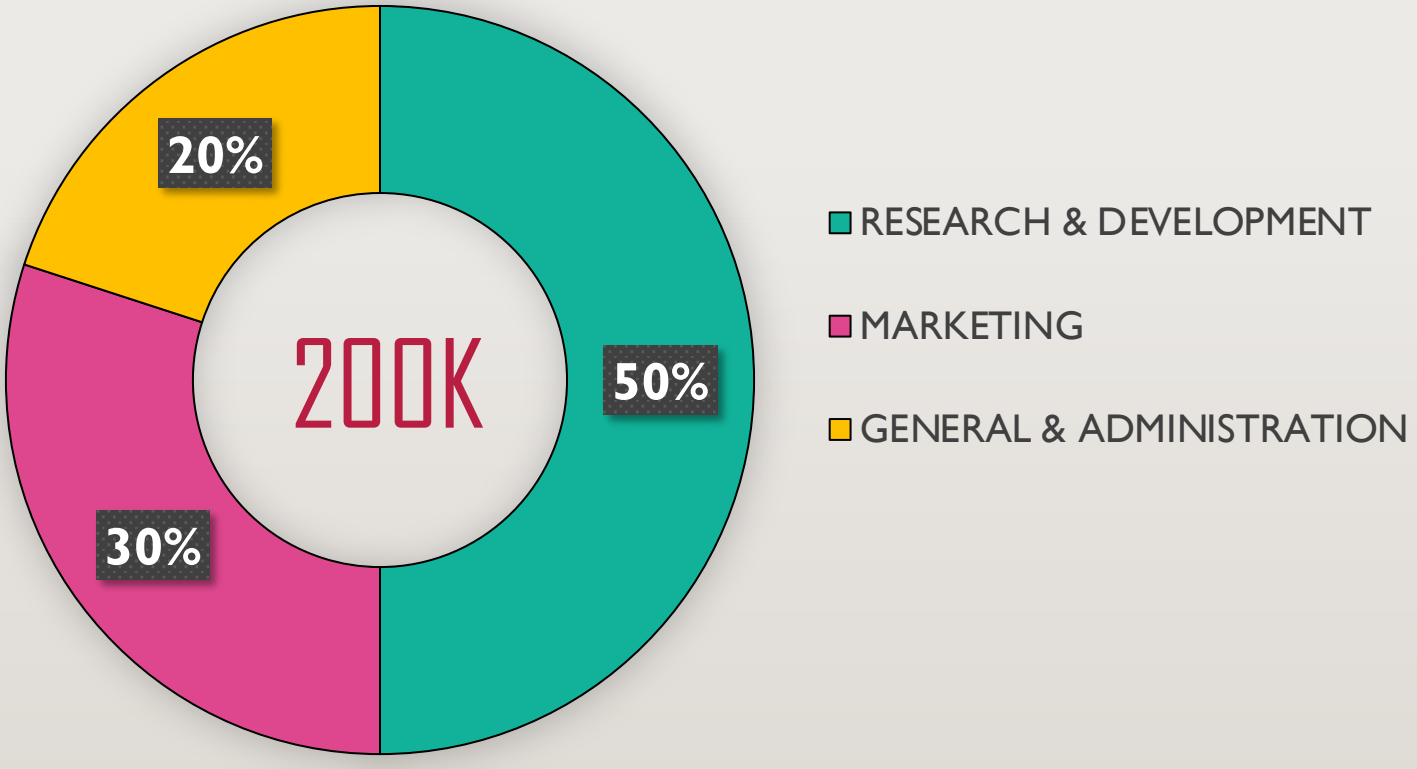
Giovanni Dragoni
CFO
Business Specialist

Simone Santonicola
Account Manager
Accounting Specialist

Alice Giangrandi
CMO
Digital Marketing Specialist

Maria Giulia Delli Colli
Contents Exptert
Architect

SEEKING


20%
200K
50%
30%
RESEARCH & DEVELOPMENT
MARKETING
GENERAL & ADMINISTRATION

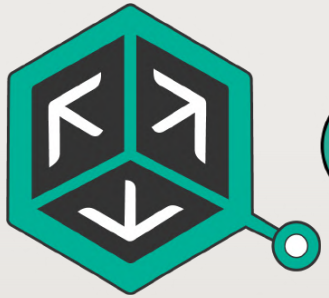
QUBOAPP

QUBO AI SYSTEM

JUST YOUR SMARTPHONE/TABLET

BOOST YOUR BUSINESS

THANK YOU!



QUBOAPP

DANIELE ROSSI - CEO

daniele.rossi@quboapp.com

(+39) 338 75 19 770

www.quboapp.com