



**Esperienze di coliving e coworking per  
location independent in luoghi unici e remoti**

inesto

**Sono previsti  
1 miliardo  
di nomadi  
digitali nel  
2035**





+ 5.000

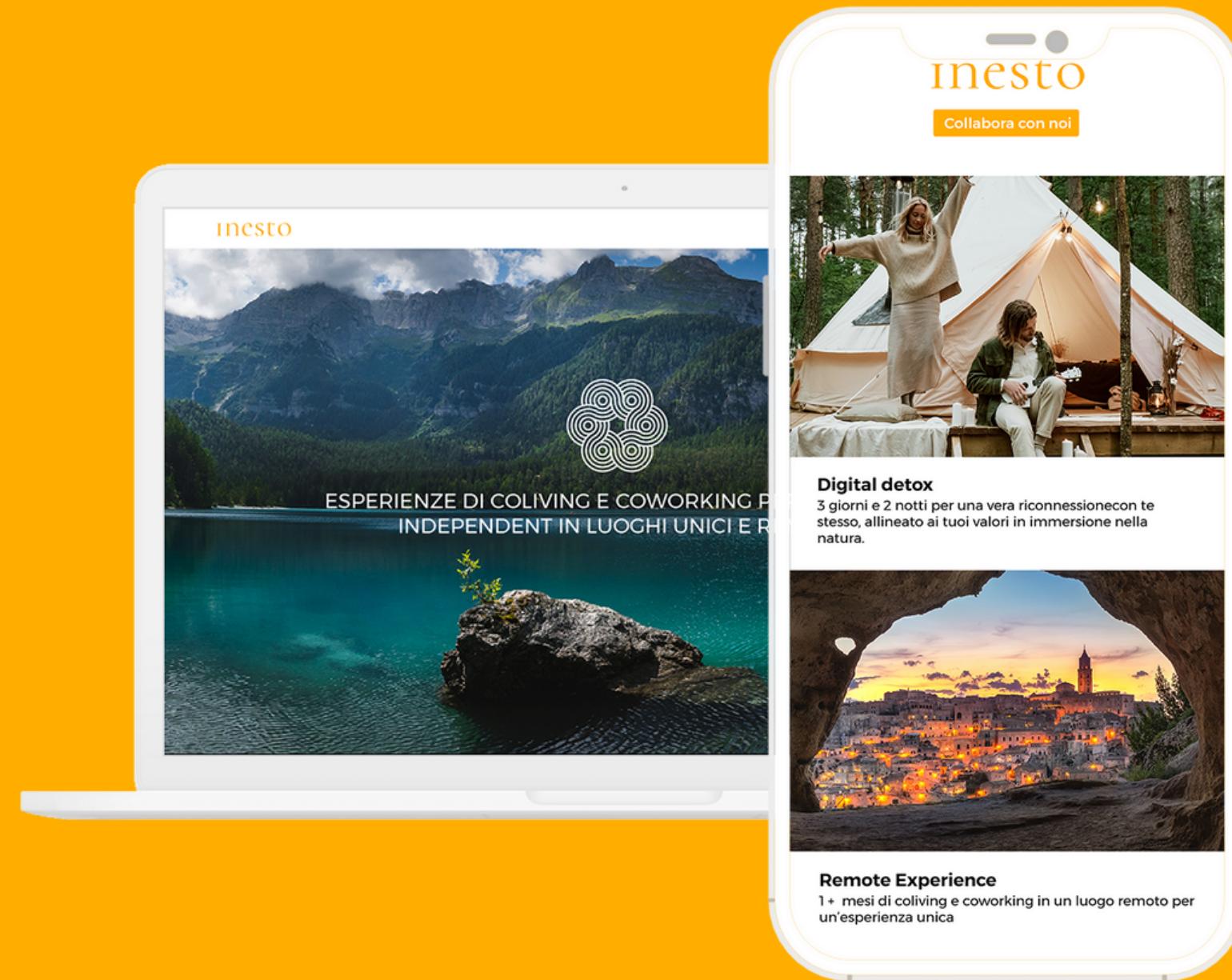
**borghi in stato  
di abbandono**

+ 65.000

**beni culturali  
in disuso**

# Inesto crea impatto e rigenera il territorio

**Progettiamo esperienze di  
coliving e coworking per  
creativi, nomadi digitali e  
freelancers in luoghi unici  
e remoti.**



**TAM 2020**

\$ 1700  
**billions**

**mobilita' persone  
nel mondo**

**SAM 2020**

\$ 6,8  
**billions**

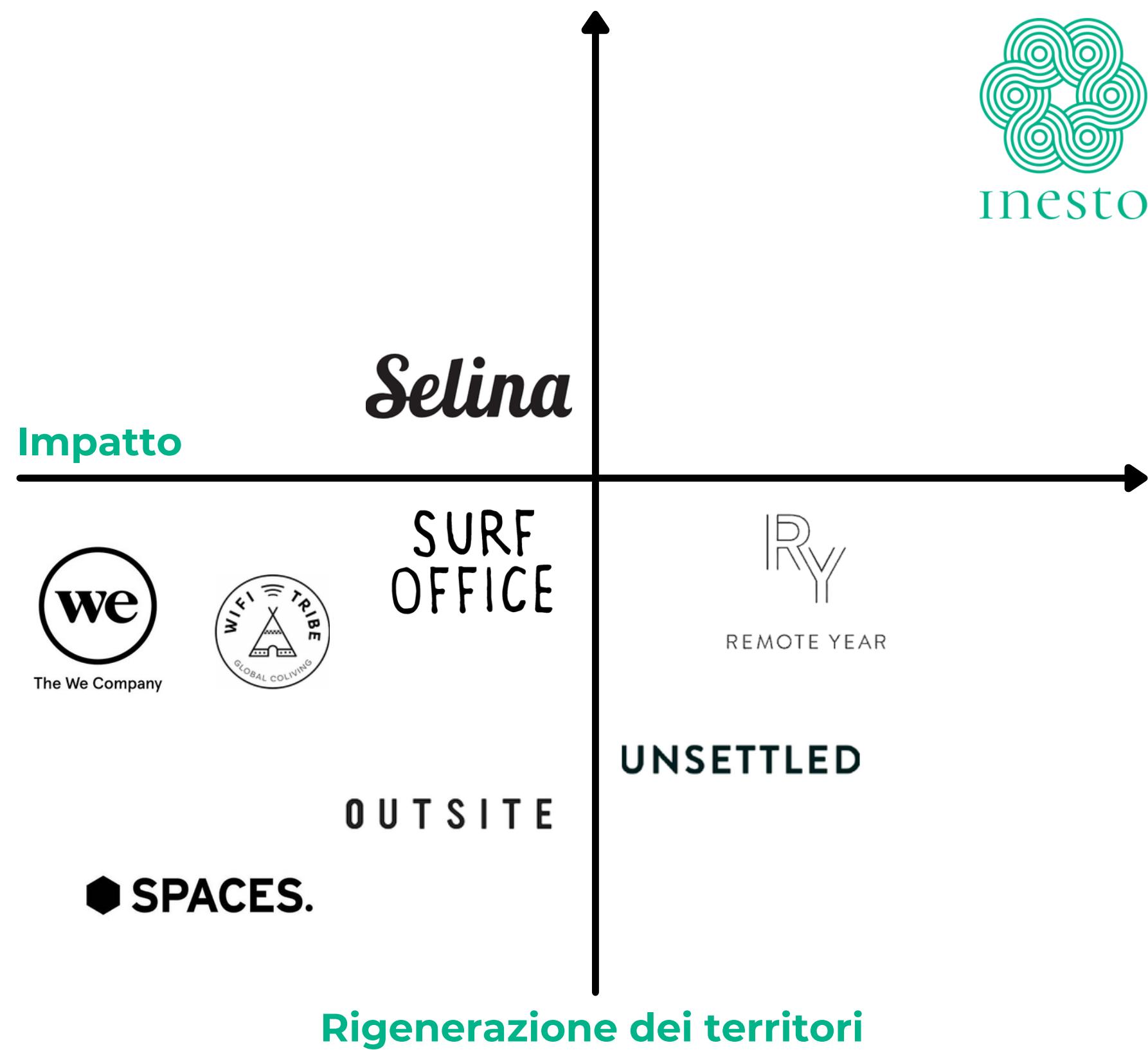
**fatturato  
competitors**

**SOM**

\$ 68  
**millions**

**stima al  
1%**

\* analisi sui principali competitor del settore



inesto

**Impatto**

**Selina**

**Impatto**

**SURF  
OFFICE**



The We Company



REMOTE YEAR

**UNSETTLED**

**OUT SITE**

**SPACES.**

**Rigenerazione dei territori**



## Retreat

*3 - 5 giorni*



## Creative residency

*1 + settimane*



## Remote Experience

*1 + mesi*

**+ validazione del modello di sviluppo scalabile**

customers



Inesto  


Territori



## **LOCATION INDEPENDENT**



## **TERRITORI**



**~5%**  
**DEL PROFITTO**

per progetti di rigenerazione e  
residenze artistiche

# Inesto's Blue Ocean



**Aree interne e rurali  
Italia ed Europa**



# Destinazioni

Aree interne  
Luoghi unici e remoti  
Servizio 12 mesi non stop  
Work life balance  
Community



# Impatto

Società Benefit  
Rigenerazione urbana  
Co-progettazione  
Rigenerazione sociale  
Social impact

**Forecast**  
**Y 2021 - 2024**

**REVENUES**  
\_\_\_\_\_

**OPEX**

**108K**

**-134K**

**1020K**

**-702K**

**1930K**

**-1037K**

**3920K**

**-1769K**

*\* valori in Euro*

2021

2022

2023

2024

2025

**MVP**  
6 mesi  
90K

**validazione**  
1 anno  
Italia  
+  
piattaforma

**Equity**  
Crowdfunding  
2-3 anno  
Europa

**Seed**  
3-4 anno

**Future**  
and  
beyond...

# Costo Acquisizione Cliente

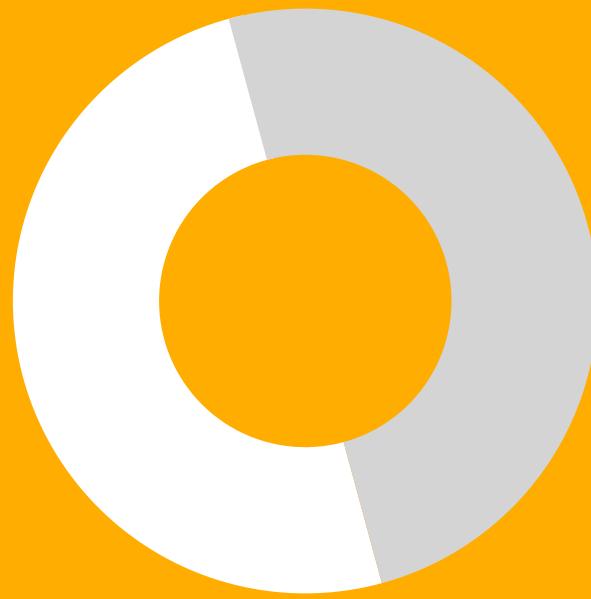
80€

Utenti attivi sui social +700K



# 90K

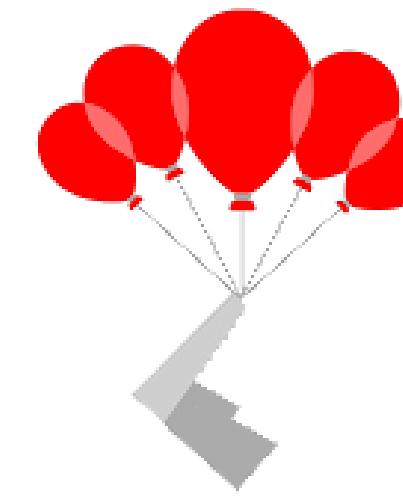
50%  
Marketing



50%  
Production's  
cost

**COMMERCIAL PARTNERSHIP**

**apical**



**CREATIVE  
INDUSTRIES  
LAB**

**NO PROFIT PARTNERSHIP**



**Erasmus+**

# Remote is only the place.



## PAOLA BALDUZZI

Bachelor's Degree in Architecture  
Master in Design  
MBA in Ethical Business  
Business Strategist  
Digital Nomad since 2016



## STEFANO MANGIAROTTI

Bachelor's + Master in mechanical engineering  
EMBA - MIP  
Sales Manager  
Content creator

Digital Nomad since 2006

**inesto.it**

**info@inesto.it**

**+39 340 5861136**

### COLLABORATORS

1 Project Manager  
1 European Projects Designer  
1 Creative Designer  
1 External Team Coordinator  
1 PhD Sociology for remote areas

### MENTORING:

Sergio Pirotta - PoliHub

### PARTNERSHIP: APICAL

Advisor : Nicola Zanola - CEO

### INCUBATIONS



### IN CONVERSATION WITH:

Public administrations  
International companies and incubators



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