



Right for your feet, right for your shoes

Problem

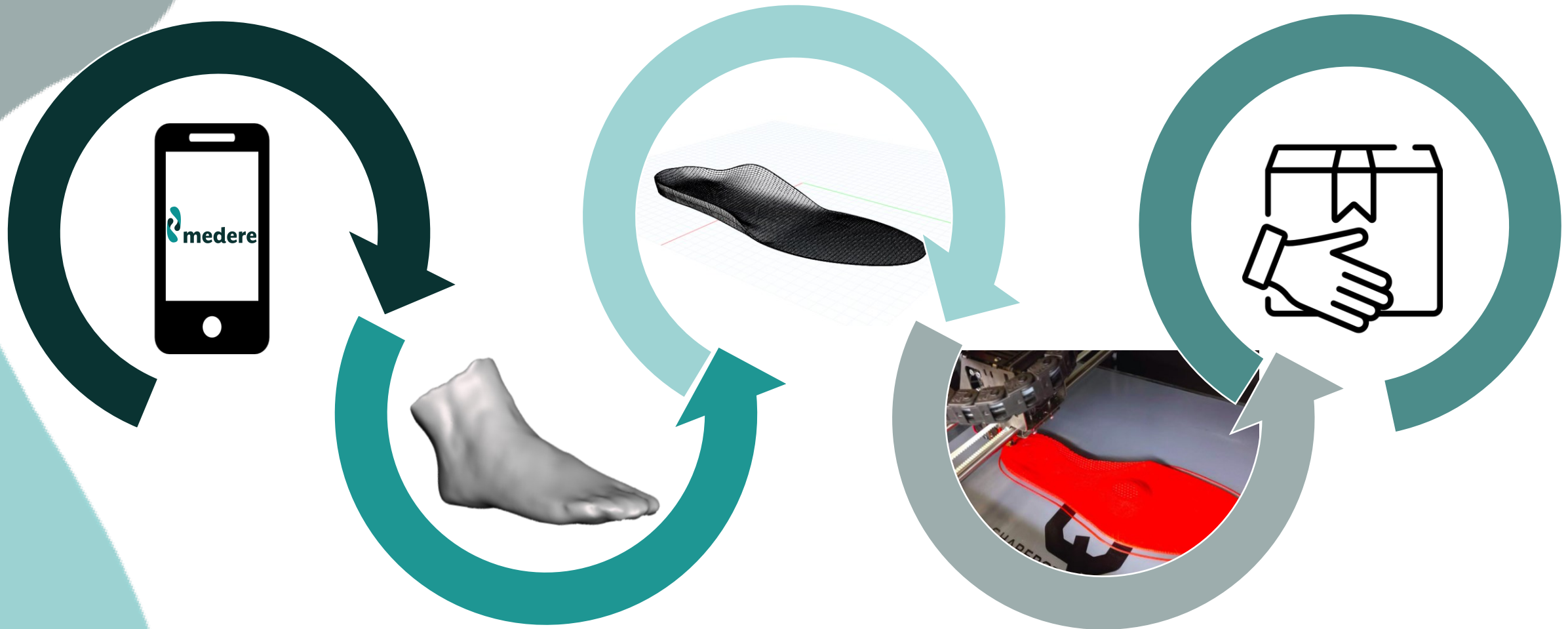


- Foot pain
- Sport activity limitation
- Tendinitis
- Flat and hollow foot
- Plantar fasciitis
- Muscle-tendon problems
- ...



Solution

PATENTED



Accuracy



Personalisation

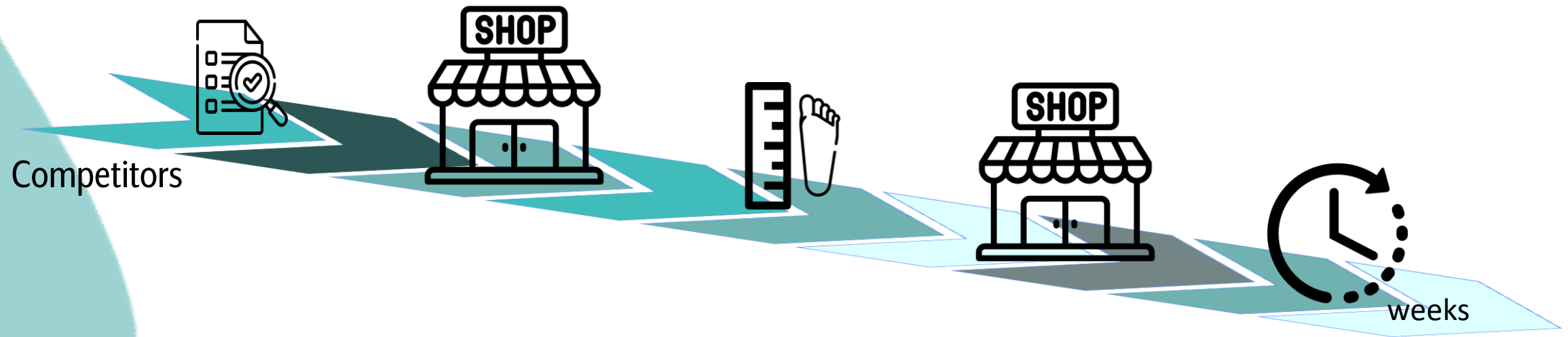


Cost and waste reduction



Directly at home

Innovation

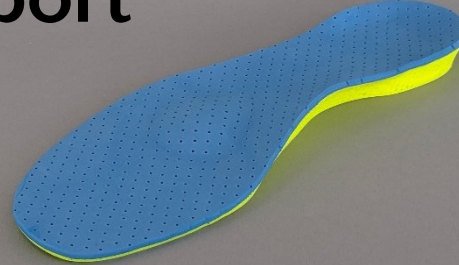


Products

Basic



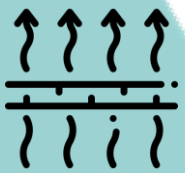
Sport



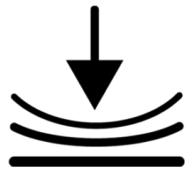
Comfort



Main features:



Breathable



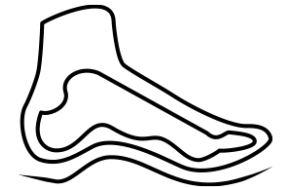
Elastic response



Customised features



Shock absorbing



Tailored arch
and
heel cup support

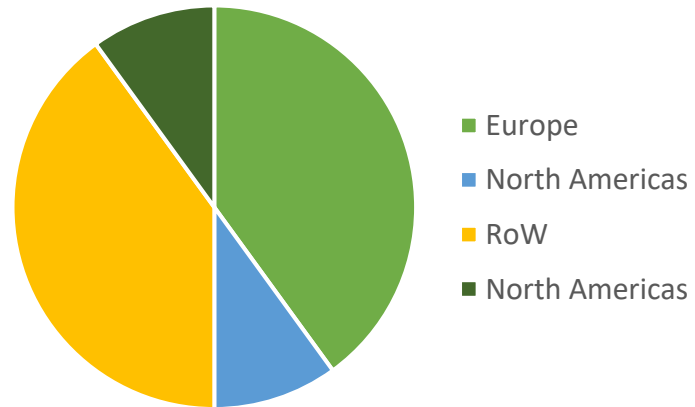
Market



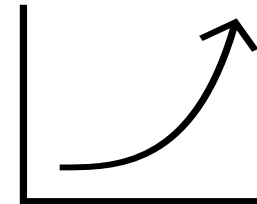
Global market of \$ 3.4 billion

- ✓ Custom insoles
- ✓ 3D printed

Foot Orthotic Insoles Market Revenue, By Region (%)



Source: IndustryARC Analysis, Expert Insights



TAM CAGR 5.6%
(2021-2027)

Competitors

Fast and easy with mobile app

ottobock.



SUPER*feet*[®]



podoactiva[®]
PODOLOGÍA Y BIOMECÁNICA

 **Hanger**[®]
CLINIC



Custom

Business Model

B2B2C

Distinctive feature
Fee on transaction

B2C market test



B2B2C



Diadora Sportswear

**MI BASKET LOW
PAURA**

Scarpa sportiva Paura x diadora - Uomo

€220,00 **€176,00**

Colore: WHITE/TRUE RED

Item: 501.177447_C4340-8



Add to bag

Add your insole

Market test



1000+ downloads



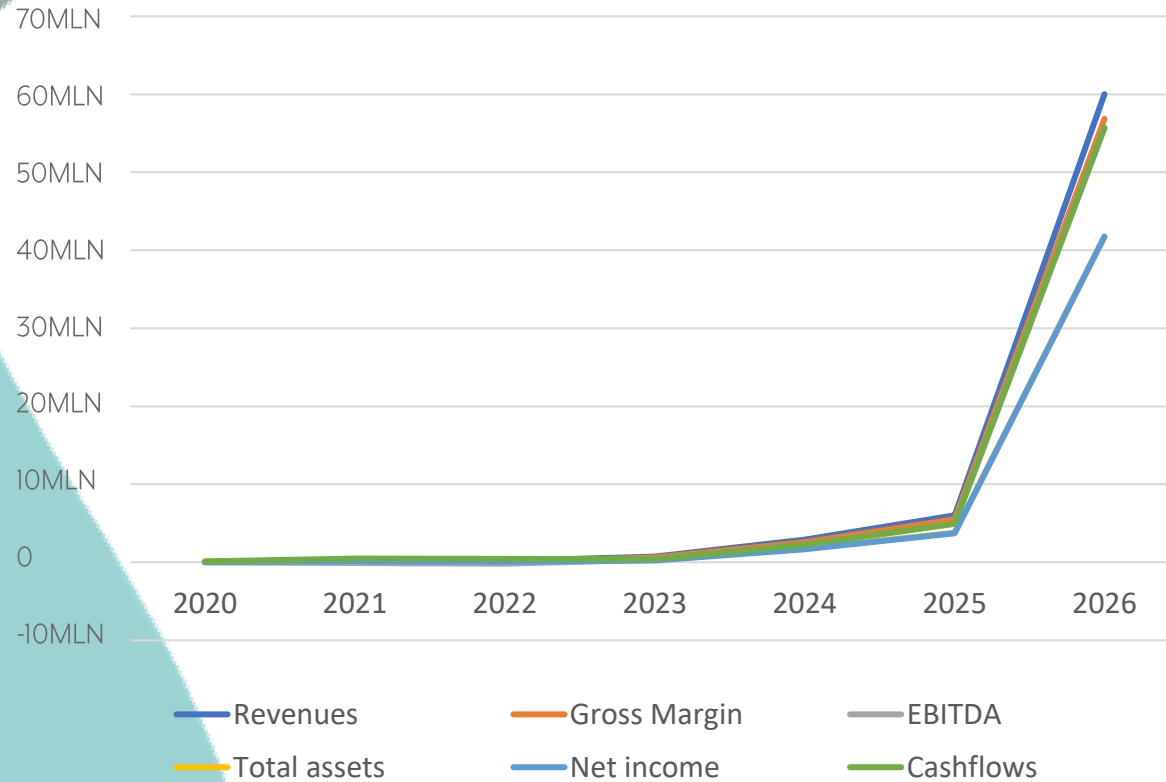
80+ clients



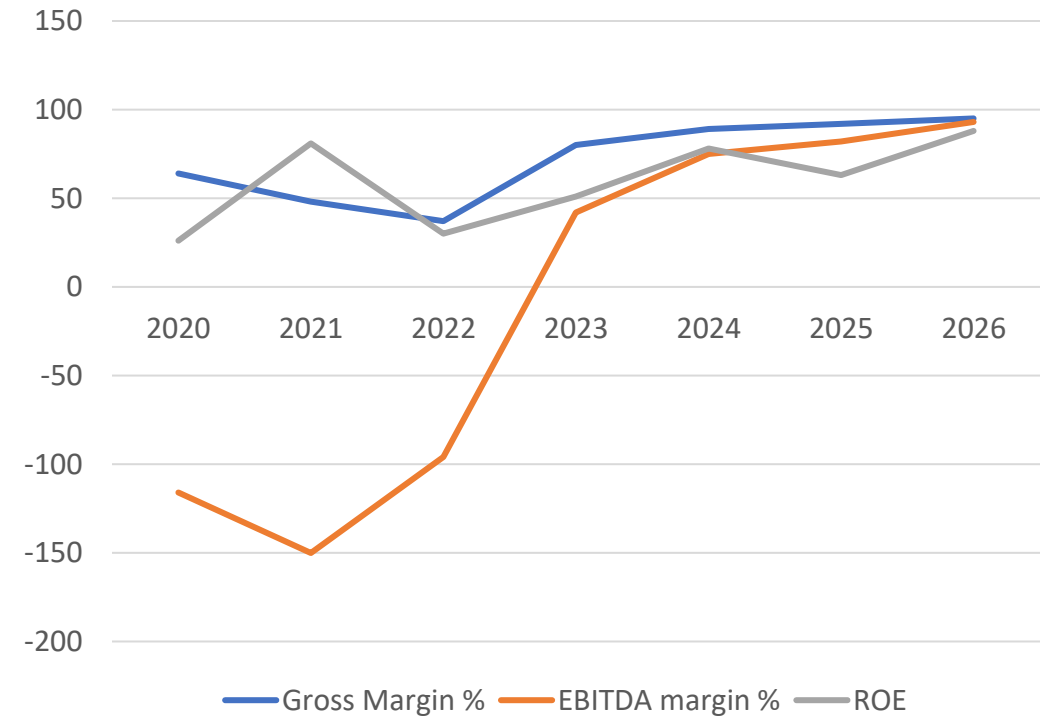
4,6/5 ratings

Financial

P&L



Indicators



Road map



Awards

ROME
STARTUP
WEEK

 INTESA SANPAOLO
INNOVATION CENTER



BIOUPPER
Startup Accelerator

CES
2021


NOVARTIS

web
summit
Top 20 startup



Team

Raffaele Ferrante, CEO

Biomedical Engineer with aptitude and ability in project management and financial management



Marco Mannisi, CMO

Biomedical Engineer specialised in biomechanics, gait analysis, marketing



Daniele Bianchi, CTO

Biomedical Engineer with experience in the technological evolution behind the projects that Medere develops



Arianna Cinquepalmi, project engineer

Biomedical Engineer with experience in CAD design, 3D printing, FEM analysis, gait biomechanics



Advisors

Professor James Woodburn

Professor in rehabilitation with experience in orthotics, 3D printing, EU projects



Dr. Carlo Pagliaricci

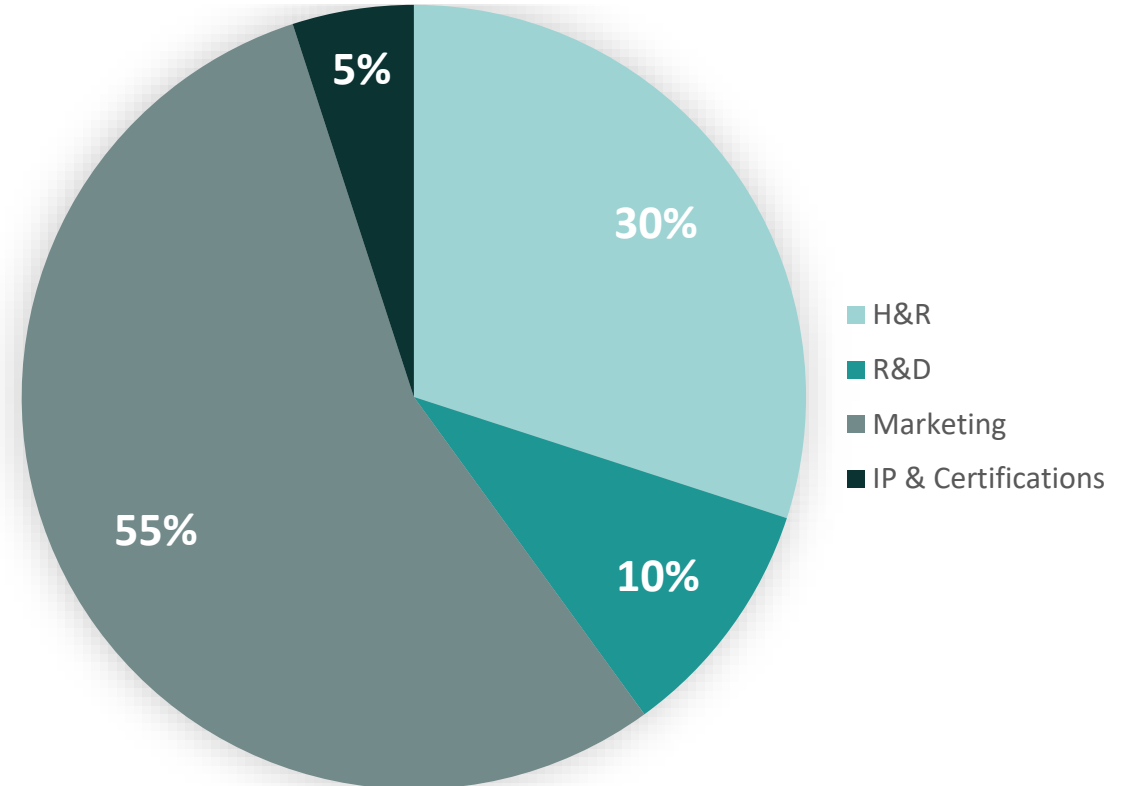
Sports medicine specialist and head of the health service at the Army Olympic Sports Center



Fundraising Plan

1 M fund request

30k founders initial investment,
250k non-dilutive fund raised





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www.medere.it